

Meeting Date: March 24, 2015

Agenda Item 19

REQUESTED COMMISSION ACTION:

Consent     Ordinance     Resolution     Consideration/Discussion     Presentation

**SHORT TITLE**    A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING THE PUBLIC ART COMMITTEE'S LOCATIONS FOR PUBLIC ART FOR THE CITY; PROVIDING AN EFFECTIVE DATE.  
(Cost: No cost as a result of this action)

**Summary of Purpose and Why:**

The City of Pompano Beach Public Art Committee initiated the "Painted Pompano Series," which is a 12 piece five foot tall fish sculpture exhibit. The fish will be placed at locations throughout the City and will be part of a two-year outdoor exhibition. The City Commission previously approved the fabrication of 12 polyester foam fish and selected 12 artists to paint each fish sculpture in various mediums, styles and techniques. The current agenda item is to approve 12 locations for the fish. The recommended locations are all City or CRA owned property, and are clustered in two main nodes in order to create a strong art presence at these locations. **Please note: there are 13 dots on the map because one of the City Hall fish will be moved to Old Pompano when construction is complete in that area.**



Accomplishing this item supports achieving Initiative 2.8 Further develop and promote cultural / heritage tourism opportunities.

- (1) Origin of request for this action: Public Art Committee
- (2) Primary staff contact: Robin Bird/ Jennifer Gomez Ext. 4640
- (3) Expiration of contract, if applicable: \_\_\_\_\_
- (4) Fiscal impact and source of funding: (Cost: No cost as a result of this action)

| DEPARTMENTAL COORDINATION | DATE           | DEPARTMENTAL RECOMMENDATION | DEPARTMENTAL HEAD SIGNATURE |
|---------------------------|----------------|-----------------------------|-----------------------------|
| Dev. Services             | <u>3-8-15</u>  | <u>Approval</u>             | <u>P&amp;Z# 15-109</u>      |
| City Attorney             | <u>3/16/15</u> | _____                       |                             |

|                             |                              |       |                                   |
|-----------------------------|------------------------------|-------|-----------------------------------|
| <u>Public Art Committee</u> | <u>3-10-15 &amp; 3-10-15</u> | _____ | <u>PAC#15-013 and PAC #15-014</u> |
|-----------------------------|------------------------------|-------|-----------------------------------|

City Manager James W. Beal

**ACTION TAKEN BY COMMISSION:**

| <u>Ordinance</u>              | <u>Resolution</u>             | <u>Consideration</u> | <u>Workshop</u> |
|-------------------------------|-------------------------------|----------------------|-----------------|
| <u>1<sup>st</sup> Reading</u> | <u>1<sup>st</sup> Reading</u> | <u>Results:</u>      | <u>Results:</u> |
| _____                         | _____                         | _____                | _____           |
| <u>2<sup>nd</sup> Reading</u> | _____                         | _____                | _____           |
| _____                         | _____                         | _____                | _____           |





**City Attorney's Communication #2015-705**  
March 12, 2015

**TO:** Jennifer Gomez, AICP, Principal Planner  
**FROM:** Jill R. Mesojedec, FRP, Paralegal  
**VIA:** Gordon B. Linn, City Attorney *GBL*  
**RE:** Resolution Approving the Locations for Public Art

As requested in your memorandum dated March 9, 2015, Department of Development Services Memorandum #15-109, the following form of resolution, relative to the above-referenced matter, has been prepared and is attached:

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING THE PUBLIC ART COMMITTEE'S LOCATIONS FOR PUBLIC ART FOR THE CITY; PROVIDING AN EFFECTIVE DATE.**

Please feel free to contact me if I may be of further assistance.

*Jill R. Mesojedec*  
JILL R. MESOJEDEC

/jrm  
l:cor/dev-srv/2015-705

Attachment

**CITY OF POMPANO BEACH**  
**Broward County, Florida**

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING THE PUBLIC ART COMMITTEE'S LOCATIONS FOR PUBLIC ART FOR THE CITY; PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the Public Art Committee has initiated its first public art project which consists of 12 molded Pompano fish each decorated by different artists; and

**WHEREAS**, the Public Art Committee has identified 12 locations for the placement of the Pompano Fish Public Art within the City of Pompano Beach; and

**WHEREAS**, the City Commission approves the proposed locations; now, therefore,

**BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA:**

**SECTION 1.** That the City Commission hereby approves the locations of the Pompano Fish Public Art, as is more fully set forth in Exhibit "A" attached hereto and made a part of this Resolution.

**SECTION 2.** This Resolution shall become effective upon passage.

**PASSED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2015.

\_\_\_\_\_  
**LAMAR FISHER, MAYOR**

**ATTEST:**

\_\_\_\_\_  
**ASCELETA HAMMOND, CITY CLERK**

EXHIBIT "A"

PREPARED BY:  
DEPARTMENT OF  
DEVELOPMENT SERVICES

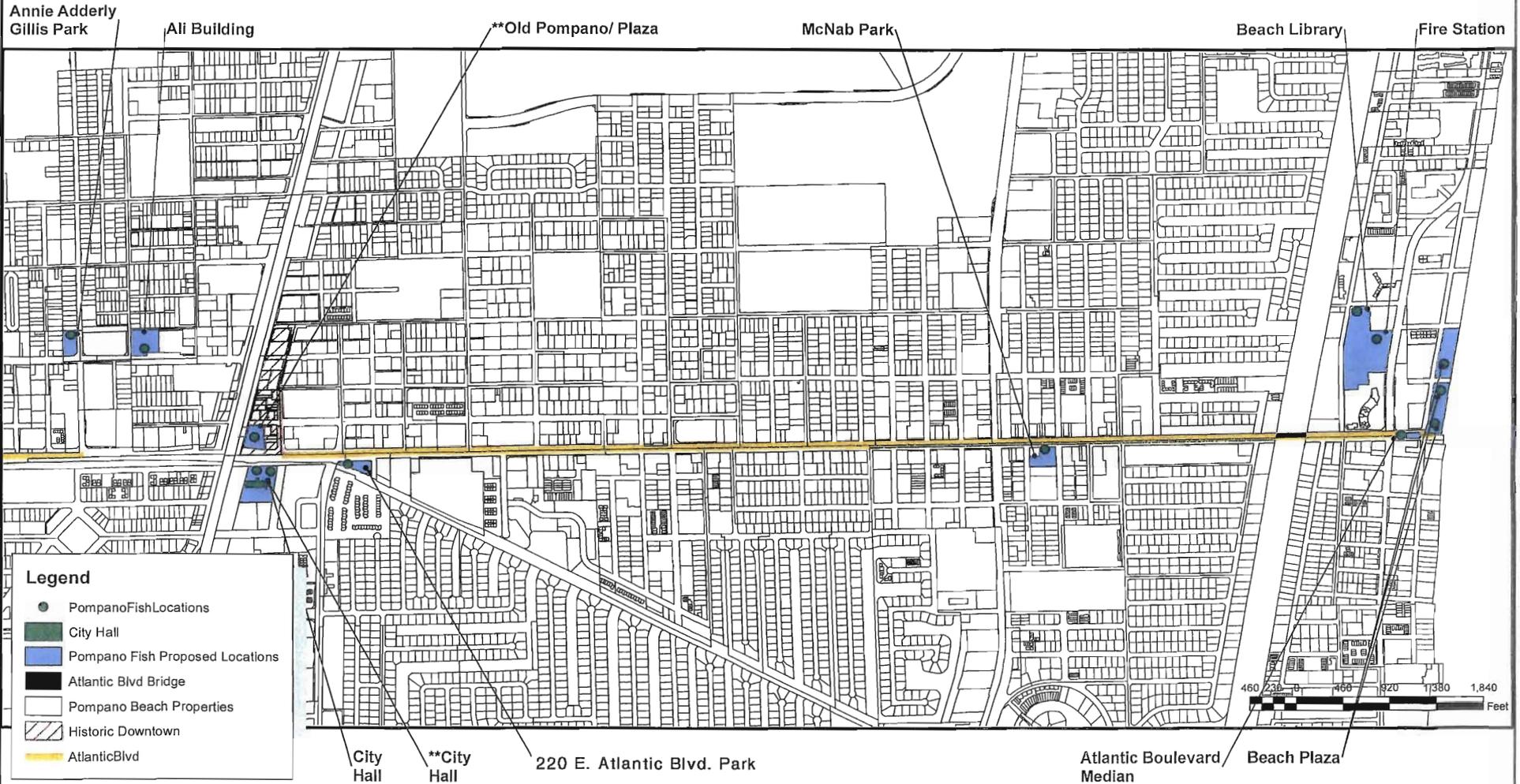
# CITY OF POMPANO BEACH

## Painted Pompano Series - Proposed Location Map

1 inch = 951 feet



NOTE: Final locations may vary slightly based on site constraints/ conditions during installation.



\*\*One of the City Hall fish will be moved to the Plaza/ Old Pompano Historic Area when construction is complete.

3/13/2015



## **Locations**

- 1 City Hall
- 2a *City Hall\**
- 2b *Old Pompano / Plaza\**
- 3 Annie Adderly Gillis Park
- 4 220 E Atlantic Blvd Park
- 5 McNab Park
- 6 Beach
- 7 Beach
- 8 Beach
- 9 Beach Fire Station
- 10 Beach Library
- 11 Ali Building
- 12 Atlantic Boulevard Median

\*Note: One of the City Hall fish will be moved to the Plaza/ Old Pompano Area when construction is complete

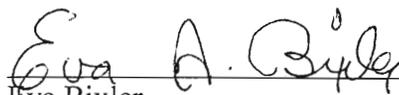
**PUBLIC ART COMMITTEE  
MEMORANDUM #15-014**

DATE: March 10, 2015  
TO: City Commission  
FROM: Public Art Committee  
SUBJECT: Painted Pompano Sculpture Location Flexibility

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At the meeting of the Public Art Committee held on January 22<sup>nd</sup>, 2015, the Committee discussed the proposed locations of the 12 “Painted Pompano” sculptures. Following a site visit to each of the proposed locations by several City Staff members and a member of the Public Art Committee, it was found that a number of the proposed locations have conflicts that would make siting a sculpture very challenging. In particular, it was found that the Larkins Center and Riverside park proposed locations have site aspects that would make them less than optimum locations for sculptures.

The Committee unanimously approved to give Staff discretion to select alternative sites based on any challenges encountered at the previously selected sites.



Eva Bixler  
Chair  
Public Art Committee

mds

**PUBLIC ART COMMITTEE  
MEMORANDUM #15-013**

DATE: March 10, 2015  
TO: City Commission  
FROM: Public Art Committee  
SUBJECT: Painted Pompano Sculpture Location Map

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At the meeting of the Public Art Committee held on November 19<sup>th</sup>, 2014, the Committee discussed the proposed location map of each of the 12 “Painted Pompano” sculptures. The following selected designs were proposed for each of the following locations:

**Atlantic Boulevard:**

1. “Anatomy of Pompano”: By City Hall because of the map motif
2. “Mermaid”: Iguana Park because of the bright colors and high-visibility area
3. “Splendid Splash”: McNab Park because of the banks and Chamber of Commerce in the area

**Beach:**

4. “Yellow Polka Dots”: Pompano Beach Boulevard because of the beachy theme
5. “Pop Pop’s Pompano”: Pompano Beach Boulevard because of the fishing theme and between Yellow Polka Dots and Leaping Lady because it is a softer image
6. “Leaping Lady”: Pompano Beach Boulevard because of the ocean theme
7. “Big Fish, Small Pond”: Ocean Boulevard because of the water-related theme
8. “Pompano Romp”: North Riverside Drive because of the koi pond-like colors
9. “Pompano Sparkle”: 28<sup>th</sup> Avenue because of its finish and colors would go well by the sea

**West Side:**

10. “Rusty Guppy”: By BaCA because of its artistic quality
11. “Chrome Pompano”: W 2<sup>nd</sup> Avenue because it should be around buildings or activity so that it can reflect something
12. “Colors of Pompano”: Annie Adderly Gillis Park because of its cultural theme and because the color would look nice against the green of the park

Attached to this memo is the proposed location map, which the Committee considered (Exhibit "A"). The Public Art Committee unanimously approved the locations of the sculptures based on the map as outlined.



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Eva Bixler  
Chair  
Public Art Committee

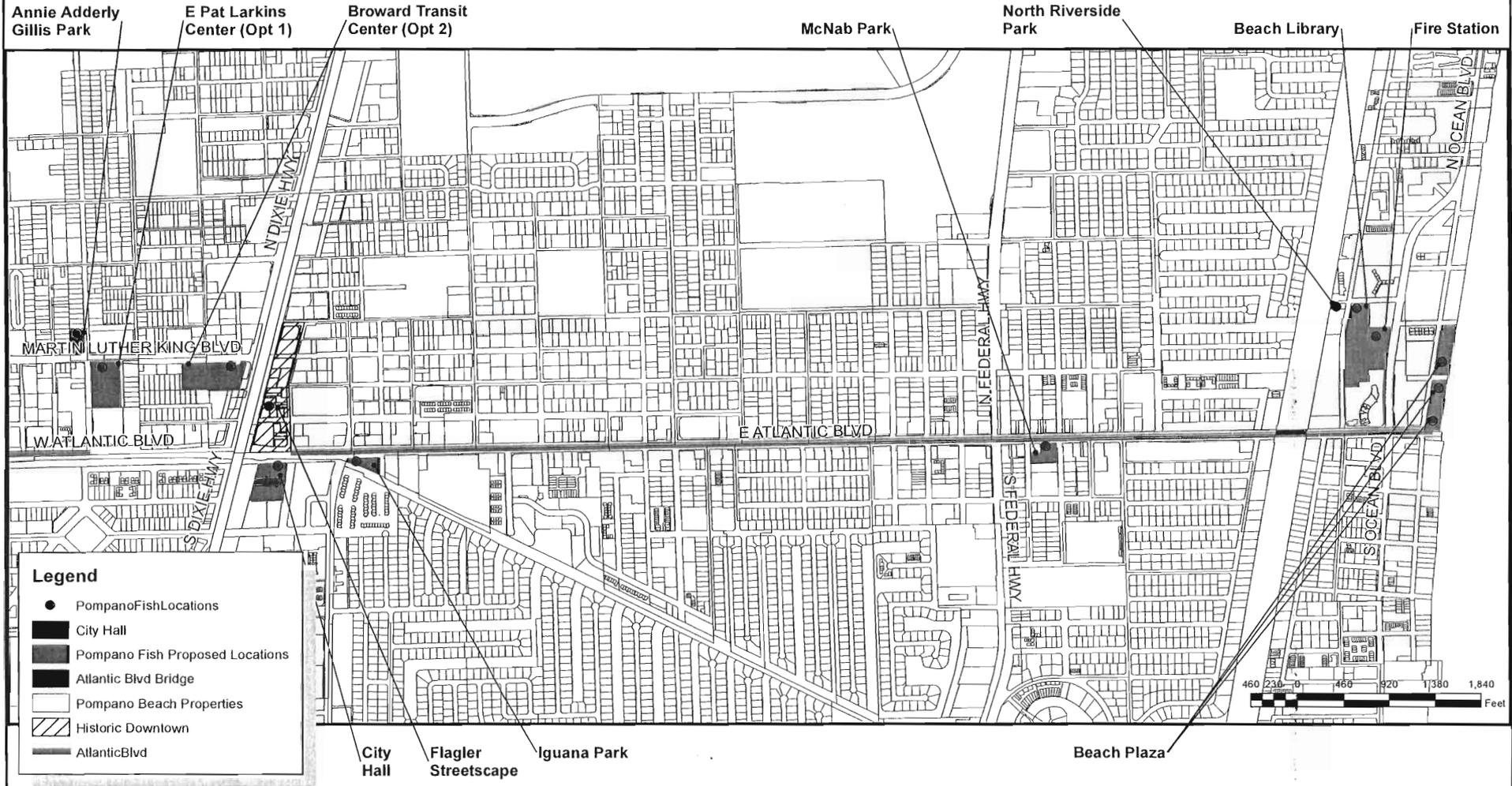
mds

PREPARED BY:  
DEPARTMENT OF  
DEVELOPMENT SERVICES

# CITY OF POMPANO BEACH

## Painted Pompano Series - Proposed Location Map

1 inch = 951 feet



Note: Some locations have been revised

## Pompano Beach Public Art Committee

Commission Chambers  
Conference Room

January 22, 2014  
5:00 P.M.

### MINUTES

**A. Call to Order**

Chair Eva Bixler called the meeting to order at 5:11 pm

**B. Roll Call**

Julia Black Andrews  
Bill Savarese - *Absent*  
Bo Holloway - *Absent*  
Tobi Aycock  
Eva Bixler

Kelly Ann Maguire  
Terrence Davis  
Antonio Cardozo (Alternate) - *Absent*  
Donna Schorr (Alternate)

*Others Present:*

Jennifer Gomez  
Scott Reale  
Matthew DeSantis  
Glenn Weiss

**C. Approval of Minutes – November 19, 2014**

**MOTION** by Julia Black Andrews and seconded by Terrence Davis to approve the minutes from the November 19, 2014 meeting. All voted in favor of the above motion.

**D. Review Draft Project Schedule and Map from the Public Art Master Plan**

Glen Weiss presented to the Committee a draft project schedule based on the input gathered during the Public Art Master Plan process. He stated that the total value of the work to be done in the draft values roughly \$3.5 million over the course of the next ten years, whereas the available budget for this time period is only roughly \$1.4 million. He explained that the Committee needs to go through this draft project schedule to both modify project costs and also eliminate projects.

He began his explanation by overviewing the projected program management and maintenance reserve costs. He continued on by overviewing the project ideas for the Beach and Downtown areas, whose timelines were created based on the input from the Committee. He then overviewed several other projects in other areas of the City.

Public Art Committee – January 22, 2015

Julia Black suggested combining the allocated 2016 funds for Collier City and the Mosaics Team to create a mosaic in Collier City. The Committee discussed the idea of having an artist work on the design for the proposed Collier City Mini-Park.

Mr. Weiss suggested to the Committee that they visualize which projects they would like to see completed or have money allocated for two years from the present day.

Associate Development Services Director Jennifer Gomez suggested that since the new library/cultural center is soon to break ground, there should be some artwork planned now for that location. Planner Scott Reale commented that Broward County has committed to installing some artwork at the new center. There was some doubt as to the scope of this artwork, but Mr. Weiss stated that he would check what the County has committed to completing. The Committee viewed renderings of the project, and discussed the possibility of incorporating some art project with its design.

The Committee went through the proposed projects line-by-line to discuss making adjustments in order to lower the budget. They decided to vote on each project, and that any project that received a majority of votes (at least 4 of 6) would be removed from the draft budget.

*NOTE: During the discussion of the Beach projects, Julia Black left the meeting. At this point, the vote requirement was changed from 4 to 3.*

After slow progress, Mr. Weiss suggested that the Committee members prepare their own version of the proposed budget in effort to eliminate projects and costs. Each of the Committee members will prepare their own \$1 million budget of future projects within the next two weeks.

The Committee also had a discussion regarding the purchasing rules for the procurement of artwork.

The Committee decided to schedule a special workshop on February 19, at 1pm to continue this project budget discussion.

**E.**

#### **Update: Painted Pompano**

Ms. Gomez gave a brief overview of the project. She stated that the sculptures have been delivered and that half are being worked on at BaCA and the other half taken by the artists. She stated that there are plans in the works to have events when the pieces are finished at both BaCA and at the Pompano Beach Seafood Festival. She explained that she, Matthew DeSantis, Scott Reale, Terry Davis, and Lou Friend from the Engineering Department visited the proposed sites on 1/21/15 to see the site details

and determine more exact locations for the selected sites. She explained that there are some conflicts with the locations that the Committee had decided on, in particular at the Larkins Center and Riverside Park.

**MOTION** by Terrence Davis and second by Tobi Aycock to give Staff discretion to select alternate sites based on any challenges encountered at the previously selected sites. All voted in favor.

Terrence Davis expressed his opinion that there should be someone from the Committee serve as an assistant to Planning and Zoning Staff to help with small administrative tasks associated with projects. He also expressed a desire that there be some petty cash account associated with the Committee for small expenses.

Ms. Gomez suggested that a small percentage of the projected spending for each year be used for such a use. Alternatively, a small set amount such as \$5,000 be dedicated for this use.

Terrence Davis volunteered to be the Committee point-person for the Painted Pompano project.

Ms. Gomez asked for details as to the required or recommended top coat for the Painted Pompano. Mr. Weiss stated that he could provide details, and that it would be useful to incorporate Mr. Davis' expert opinion on the matter.

#### **F. Update: Utility Wraps Project**

Planner Scott Reale told the Board that the City Public Works Department has agreed to cover the cost of the wraps, and that the Public Art Committee would only need to cover the cost to pay the artists, which would be about \$10,000.

He also related that the City Commission will soon vote on whether to approve the use of CaFE, which is an online call-to-artists service. Assuming that this is approved, this service will be used for the call-for-artists for this project.

Mr. Reale and Ms. Gomez then related to the Board a modification to the plan in utilizing a historic/agricultural theme with the boxes near the Sample-McDougald House. He presented to the Committee the updated map and revised districts.

Mr. Davis asked if it would be possible to extend the area south of Atlantic Blvd to 7<sup>th</sup> street. Ms. Gomez stated that the project costs would increase due to the number of boxes in that area.

Public Art Committee – January 22, 2015

Ms. Gomez explained that this call for artists will focus solely on their past work. Mr. Reale stated that potentially by the end of March the Committee could be selecting from submissions.

Mr. Weiss explained that this process will pre-approve artists for the next several years.

Ms. Eva Bixler volunteered to be the Committee's point-person for this project.

**MOTION** by Terrence Davis and seconded by Eva Bixler to approve the sum of \$10,000 for the cost of paying the selected artists.

**G. Update: VisualEYES Mural Project**

Zoning Technician Matthew DeSantis related to the Board that he will be participating in a workshop organized by Broward County Cultural Division on February 2<sup>nd</sup>. The artists selected to complete the mural on the Broward County Transit station on M.L.K. Blvd will also be attending, and the purpose of the workshop is to inform the creation of a community action plan so that community input can be gathered regarding the design of the mural. Kelly Ann Maguire volunteered to be the Committee's point-person for this project, and expressed interest in also participating in this workshop.

**H. Update: Public Arts Webpage**

Mr. DeSantis told the Board that a City-run public arts webpage is under construction and that he forwarded to the web-master information regarding the ongoing public art projects that which the Committee is involved. He passed out to all members the text of what he sent to the web-master.

**I. Discussion**

Ms. Gomez related to the Board that several of the Committee members are up for re-appointment.

Ms. Bixler asked if the City will have someone take photos of the Painted Pompano at BaCA to track the progress.

Ms. Gomez stated that the artist contract requires that the artist take photos that track their progress.

**J. Adjournment**

There being no further business before the Committee, **MOTION** by Terrance Davis and seconded by Eva Bixler to adjourn the meeting. Meeting adjourned at 8:07 PM.

Public Art Committee – January 22, 2015

**NEXT MEETING**

February 26, 2015 @ 5:00 P.M.  
Commission Chambers Conference Room  
100 West Atlantic Blvd., Pompano Beach, FL

**Pompano Beach  
Public Art Committee**

Commission Chambers  
Conference Room

November 19, 2014  
5:00 P.M.

**MINUTES**

**A. Call to Order**

Chair Eva Bixler called the meeting to order at 5:05 pm

**B. Roll Call**

|                                     |   |
|-------------------------------------|---|
| Julia Black Andrews - <i>Absent</i> | Kelly Ann Maguire                           |
| Bill Savarese - <i>Absent</i>       | Terrence Davis                              |
| Bo Holloway - <i>Absent</i>         | Antonio Cardozo (Alternate) - <i>Absent</i> |
| Tobi Aycock                         | Donna Schorr (Alternate) - <i>Absent</i>    |
| Eva Bixler                          |   |

*Others Present:*

|                  |                    |
|------------------|--------------------|
| Jennifer Gomez   | Scott Moore        |
| Scott Reale      | Jacqueline Barrett |
| Hazel Armbrister | Greg Harrison      |
| Matthew DeSantis | Juan Ayala         |
| Matt Edge        | Alyona Ushe        |
| Al Huggins       | Earl Bosworth      |

**C. Approval of Minutes –October 23, 2014**

**MOTION** by Eva Bixler and seconded by Tobi Aycock to approve the minutes from the October 23, 2014 meeting including a correction reflecting Donna Schorr's dissenting vote was to not have the images of the winners on the post cards. All voted in favor of the above motion.

**D. Presentation: Broward County Inside / Out Project**

Mr. Bosworth stated that Broward County is celebrating its centennial year from October 2014 through October 2015. October 2-4, 2014 will be the grand finale with celebrations, exhibits, and presentations. The Inside Out project was started by a French graffiti artist named JR. All of the projects done in Broward County will be on the project's website. Broward County is looking to have up to 5,000 photos in projects throughout the county. Submissions should be emailed to [broward100@broward.org](mailto:broward100@broward.org). Each city will either do a call to photographers or will provide them. Broward County will pay the fee for the photographers and for the cost of printing. The

County and Starbucks have offered volunteers for the project. The process will be non-competitive and only requires an idea and a location.

Ms. Gomez asked how many submissions Broward County is looking for and when.

Mr. Bosworth said that the city could submit 2-3 proposals and that they should be timed for a continuous roll of activity.

Mr. Bosworth also stated that the County will also pay for marketing. They currently have a \$1.1 million budget to invest in the project.

There was concern from the committee about the type of adhesive and whether it would damage the buildings.

Mr. Bosworth stated that the adhesive being used is wheat & water, but other adhesive can be used depending on how long the City wants it to last. Broward County will coordinate or work with private property owners to take the photos down.

Mr. Davis asked what the photos would be printed on.

Mr. Bosworth stated that they are usually regular paper. Vinyl can be done, but the cost would have to be split between the County and the City.

Ms. Bixler asked how long the photos would last.

Mr. Bosworth stated that Broward College's installation has been up for over a month and still looks great.

Ms. Bixler asked if there would be a map of the installations.

Mr. Bosworth said that there would be a map on the website. The County would then create flyers and hopefully add them to art walks.

Ms. Gomez asked if the installation could be completed by the time the fish are painted in March.

Mr. Bosworth stated that it could be done in time to include the installation in a larger comprehensive art reveal for the City.

Ms. Gomez asked everyone attending for their ideas. The following ideas were shared with the committee:

Ms. Barrett suggested photos on the amphitheater dome or stage, Hillsboro Inlet Bridge.

Mr. Moore added that there are over 200 volunteer coaches and other volunteers in the Parks and Recreation; the football program (McNair Park) has 200-300 kids and is going to its second national championship; pictures of the dogs in the dog park

Mr. Harrison suggested the pier before it is torn down

Mr. Davis suggested Photoshopping Blanche Ely to be with children, Collier City because it bills itself as Multicultural, and the fake lighthouse on Atlantic Boulevard.

Ms. Gomez added that BaCA should be included if possible and the driveway up to the Sample-MacDougal house could be used.

Ms. Armbrister suggested the Haitian Baptist Church across from the bus terminal be used as a way to represent the historical Downtown as a celebration of those who use the public transit every day.

Ms. Maguire suggested public servants perhaps at City Hall.

Ms. Aycock suggested that an installation in the downtown area be to celebrate the City's pioneers or neighborhood mentors.

Ms. Bixler suggested that a large choir be photographed in their robes for the church.

Mr. Bosworth added that sponsorship kits are available on the website. Most corporate sponsors have custom sponsorships.

Ms. Gomez asked if there is anything the City could do to make the amphitheater mural a reality?

Mr. Bosworth stated that because of the size of the project, they would want to have a sponsor. The county would add a conservation agreement with the city

Mr. Harrison asked Mr. Bosworth if he would make a presentation to the City Commission in order to get the Mayor and City Manager on board.

Mr. Bosworth said that he would bring a video and present.

Mr. Harrison then asked for a recommendation from the Committee on the record. He also asked the members if they might attend the meeting and speak on behalf of the projects to which the board agreed.

**MOTION** by Eva Bixler and seconded by Terrance Davis to state that the Pompano Beach Public Arts Committee is in favor of Inside Out in various locations throughout the city. All voted in favor of the motion.

Ms. Gomez states that she will work with staff to get the item on the December 9<sup>th</sup> City Commission meeting.

Ms. Aycock will put together applications for the submissions.

**E. Introduction: Alyona Ushe, Executive Director Creative City Collaborative**

Ms. Ushe introduced herself as the director of Creative City Collaborative (currently doing business as Pompano Beach Arts). Pompano Beach Arts is now in charge of overseeing BaCA, events at the Amphitheater, and the cultural center. There have been several events and installations in recent months such as The Doobie Brothers, Melissa Etheridge, and other shows for painters, poets, and musicians. Pompano Beach Arts is trying to come up with a master plan for the Pompano Beach. They want to make the City a venue and a home for artists. They will be hosting the opening exhibit for the fish at BaCA and are hosting several of the artists who will be painting the pompanos.

Mr. Bosworth stated that Broward County wants to help promote the fish.

Ms. Bixler would like to have all art programs in Pompano meet 4 times per year.

Ms. Ushe suggested that they have it at BaCA.

**F. Review Draft Public Art Master Plan**

Ms. Gomez stated that the Master Plan is not ready. The consultants and the City already know the concept, but need to match the funding. The projects will need to be spaced out throughout the year because of the potential workload. A draft of the Master Plan will be sent out electronically by December 18.

The committee expressed concerns of timing, spacing, scheduling, and budget for future projects.

 **G.**

**Update: Painted Pompano**

**Painted Pompano Postcards**

Ms. Barrett created the first draft of the postcards. The design on the address and text side of the postcards were designed without text at the bottom half of the left side due to postal regulations.

Ms. Maguire would like to use the same layout as the postcard for marketing.

Ms. Bixler wants the City to provide marketing materials to promote the fish for public places.

**Ms. Bixler would like the promotional materials by the next Public Art Committee meeting. (500 prints with text re: email group) (215 postcards)**

Ms. Gomez informed the board that although the postcard is now approved, she has not gotten all of the applicant's names and addresses back from the committee in order to send them out.

Ms. Aycock offered to help the other board members enter the artists' addresses.

Ms. Gomez stated that the email addresses of the applicants would be kept to be used for future calls to artists. Barefoot mailman submitters' email addresses will also be entered into the database by Matthew DeSantis. The artists' network sign up form can be found at [pompanobeachfl.org/artists](http://pompanobeachfl.org/artists).

#### **Painted Pompano Statues**

Ms. Maguire reached out to Sherwin Williams and they said they did not know if their color would last on the fish. They have a Representative who wants to speak with the artists directly.

Mr. Davis said that the shiny paint will need an extremely long drying time, but it is archival quality.

Ms. Gomez passed out the images of the master mold that will be used to cast the fish. She said that the fish looked like what had been discussed, but the base was given as square.

The board all agreed that the base needs to be round. One of the designs depends on it.

Ms. Gomez informed the board that the fish will be located at BaCA for the artists to transform, unless they requested to take them home. The final weight would be around 120 to 150 lbs., so if the artists they take the statues home, they will most likely have to do a waiver. A secretary from the City contacted the winning artists and all expressed interest in completing the project, so the alternates will not be used unless something comes up later.

Mr. Davis presented his map of the proposed area and invited the board to work on a plan to select locations for each individual fish. He separated the fish into three categories defined by the areas in which they would be

placed. The "Atlantic Boulevard" locations would host fish that reflect the areas around them. The "Beach" locations would host beachy and water-related designs. The "West Side" locations would host the most avant-garde designs since the area is the center for the arts. The following is a summary of the locations of each fish and a reason for each location separated into three categories:

**Atlantic Boulevard:**

Anatomy of Pompano: By City Hall because of the map motif  
Mermaid: Iguana Park because of the bright colors and high-visibility area  
Splendid Splash: McNab Park because of the banks and Chamber of Commerce in the area

**Beach:**

Yellow Polka Dots: Pompano Beach Boulevard because of the beachy theme  
Pop Pop's Pompano: Pompano Beach Boulevard because of the fishing theme and between Yellow Polka Dots and Leaping Lady because it is a softer image  
Leaping Lady: Pompano Beach Boulevard because of the ocean theme  
Big Fish, Small Pond: Ocean Boulevard because of the water-related theme  
Pompano Romp: North Riverside Drive because of the koi pond-like colors  
Pompano Sparkle: 28<sup>th</sup> Avenue because of its finish and colors would go well by the sea

**West Side:**

Rusty Guppy: By BaCA because of its artistic quality  
Chrome Pompano: W 2<sup>nd</sup> Avenue because it should be around buildings or activity so that it can reflect something  
Colors of Pompano: Annie Adderly Gillis Park because of its cultural theme and because the color would look nice against the green of the park

Mr. Davis also stated that the second part of deciding where the fish will be is to determine orientation and exact placement. He volunteered to be at the installation of the fish with the artist and requested that someone else from the committee be there as well. Ms. Aycock volunteered to join as did Ms. Gomez who will reach out to the Parks and Recreation Director and Public Works Director for their attendance.

Ms. Gomez stated that there should be two trips. The first trip should be to select the exact siting with plans. The second trip should be the positioning.

The board expressed concerns with foot, street, and other traffic and how the siting of the fish would interact with passersby. The decisions of how the fish will be positioned won't be decided by committee.

**MOTION** by Eva Bixler and seconded by Kelly Ann Maguire to approve locations of the fish based on the locations based on the map as outlined above. All voted in favor of the motion.

#### **H. Update: Utility Wraps Project**

Ms. Gomez stated that there are only 30 lights in the area originally discussed so A1A or Federal Highway could be added.

Mr. Davis said that he would prefer Federal Highway because there is already a plan to put art on A1A and Federal Highway looks dingy and does not have future art plans

Ms. Gomez stated that there are only a couple of traffic lights that could receive the wraps on A1A because of size and location constraints. Any additional boxes would keep the Beach Loop's maritime theme. She also noted that Martin Luther King Boulevard is recognized as the educational corridor into Coconut Creek and Margate. The artists could do an educational/mentors/volunteers/public service theme.

The board agrees that the wraps in the education corridor need to be hip.

The board discussed changing the monetary reward that is awarded to the winning artists. Since the original plan has changed, it was decided that all of the wrap designs would be rewarded with an individual monetary amount and that a single artist could claim multiple rewards. It was decided that \$200 per "idea" selected would be an appropriate amount.

Ms. Maguire added that she would like the board to see the ideas from the artists before making the distinction of where they would be located. The artists could come up with five to ten ideas, and one to five of the ideas would be used.

#### **I. 2015 Meeting Schedule**

**MOTION** by Terrance Davis and seconded by Tobi Aycock to approve the 2015 Meeting Schedule as proposed. All voted in favor of the motion.

**J. Discussion**

The board discussed the possibility of having to find a replacement member for the committee. All of the members expressed interest in the new member being a working artist, pompano resident or business owner, or someone who could bring cultural diversity to the board.

**K. Adjournment**

There being no further business before the Committee, **MOTION** by Eva Bixler and seconded by Terrance Davis to adjourn the meeting. Meeting adjourned at 8:03 PM.

**NEXT MEETING**

January 22, 2015 @ 5:00 P.M.  
Commission Chambers Conference Room  
100 West Atlantic Blvd., Pompano Beach, FL