

REQUESTED COMMISSION ACTION:

X Consent Ordinance X Resolution Consideration/
 _____ _____ _____ Discussion _____
 Presentation

SHORT TITLE A resolution approving and authorizing the proper city officials to submit a grant application in an amount of up to \$25,000 to the Florida Division of Cultural Affairs for the purpose of obtaining funds for innovative programming at the new Pompano Beach Cultural Center; and confirming the city's contribution of \$25,000; and, if awarded, authorizing the City Manager to accept the funds.

\$25,000 matching funds from Working Capital Reserves (001-9910-599-99-20)

Summary of Purpose and Why:

The attached grant application is in the amount of \$25,000 to the Florida Department of State, Division of Cultural Affairs. The city will use \$25,000 in matching funds from Working Capital Reserves (001-9910-599-99-20) as required by the grant application. If the grant funds are awarded they will be used for additional innovative programming at the new Pompano Beach Cultural Arts Center.



This item relates to the Strategic Plan:

- o Great Places: Goal 2.0, Initiative 2.8 – Develop and promote cultural/heritage tourism opportunities.

- (1) Origin of request for this action: Staff initiated
- (2) Primary staff contact: Mark Beaudreau, Recreation Programs Adm. Ext. 4191
- (3) Expiration of contract, if applicable: _____
- (4) Fiscal impact and source of funding: \$25,000 Matching funds from Working Capital Reserves (001-9910-599-99-20)

DEPARTMENTAL COORDINATION	DATE	DEPARTMENTAL RECOMMENDATION	DEPARTMENTAL HEAD SIGNATURE
Parks & Recreation	<u>5-15-15</u>	<u>Approve</u>	<u>[Signature]</u>
Finance	<u>5-18-15</u>	<u>Approve</u>	<u>A. Ferrera</u>
Budget	<u>5-18-15</u>	<u>Approve</u>	<u>[Signature]</u>
City Attorney	<u>5/15/15</u>	<u>[Signature]</u>	<u>[Signature]</u>

X City Manager [Signature] [Signature]

ACTION TAKEN BY COMMISSION:

Ordinance	Resolution	Consideration
Workshop		
1 st Reading	1 st Reading	Results: Results:
2 nd Reading		



MEMORANDUM

Parks, Recreation & Cultural Arts

MEMORANDUM 15-A074

DATE: May 12, 2015

TO: Dennis W. Beach, City Manager

FROM: Mark A. Beaudreau, Recreation Programs Administrator *mb*

SUBJECT: Agenda Item – Grant Application to Florida Department Of State, Division of Cultural Affairs

Please place the attached resolution on May 26, City Commission Agenda. The resolution is to submit a grant application in the amount of \$25,000 to the Florida Department of State, Division of Cultural Affairs. If the grant funds are awarded they will be used for additional innovative programming at the new Pompano Beach Cultural Arts Center to include educational outreach and community activities to assist in the revitalization of historic Downtown Pompano Beach. The grant also requires the city provide \$25,000 in matching funds, which will come from Working Capital Reserves (001-9910-599-99-20).

This item is related to Strategic Plan Strategy: Great Places: Goal 2.0, Initiative 2.8 - Develop and promote cultural/heritage tourism opportunities.

If you have any questions please call me at 954-786-4191.

afh



City Attorney's Communication #2015-922
May 5, 2015

TO: Mark A. Beaudreau, Recreation Programs Administrator
FROM: Gordon B. Linn, City Attorney
RE: Resolution – Grant Application

As requested in your memorandum, Parks, Recreation & Cultural Arts Memorandum No. 15-A071, the following form of resolution, relative to the above-referenced matter, has been prepared and is attached:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO SUBMIT A GRANT APPLICATION IN AN AMOUNT OF UP TO \$25,000 TO THE FLORIDA DIVISION OF CULTURAL AFFAIRS FOR THE PURPOSE OF OBTAINING FUNDS FOR INNOVATIVE PROGRAMMING AT THE NEW POMPANO BEACH CULTURAL CENTER; AND CONFIRMING THE CITY'S CONTRIBUTION OF \$25,000; AND, IF AWARDED, AUTHORIZING THE CITY MANAGER TO ACCEPT THE FUNDS; PROVIDING AN EFFECTIVE DATE.

Please feel free to contact me if I may be of further assistance.

GORDON B. LINN

GBL/ds
l:cor/recr/2015-922
Attachment

CITY OF POMPANO BEACH
Broward County, Florida

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO SUBMIT A GRANT APPLICATION IN AN AMOUNT OF UP TO \$25,000 TO THE FLORIDA DIVISION OF CULTURAL AFFAIRS FOR THE PURPOSE OF OBTAINING FUNDS FOR INNOVATIVE PROGRAMMING AT THE NEW POMPANO BEACH CULTURAL CENTER; AND CONFIRMING THE CITY'S CONTRIBUTION OF \$25,000; AND, IF AWARDED, AUTHORIZING THE CITY MANAGER TO ACCEPT THE FUNDS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Pompano Beach, Florida, has prepared an application requesting up to \$25,000 in grant funds from the Florida Division of Cultural Affairs for innovative programming at the new Pompano Beach Cultural Center; and

WHEREAS, it is the desire of the City of Pompano Beach, Florida, to formally adopt an official Resolution to approve the proposed application and to establish its eligibility to participate in the program; now, therefore,

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA:

SECTION 1. That the proper city officials are hereby authorized to submit an application to the Florida Division of Cultural Affairs for the purpose of obtaining or acquiring funds for innovative programming at the Pompano Beach Cultural Center.

SECTION 2. That the City of Pompano Beach is committed to the project and is in a fiscally and legally responsible position to provide the required funds in the amount of \$25,000; and confirming that these funds are currently available for expenditure.

SECTION 3. That the City Manager or his designee shall be the official liaison agent and is authorized to accept the funds.

SECTION 4. This Resolution shall become effective upon passage.

PASSED AND ADOPTED this _____ day of _____, 2015.

LAMAR FISHER, MAYOR

ATTEST:

ASCELETA HAMMOND, CITY CLERK

GBL/ds
5/5/15
l:reso/2015-333

Application

City of Pompano Beach

A. Application Details

Proposal Information

Item	Response
Application #	
Program	General Program Support
Proposal Type	Discipline-Based
Funding Category	Level 3
Discipline	Presenter
Applicant is requesting REDI waiver	N/A
Residency Contact Hours	N/A
Proposal Synopsis	<p>The City of Pompano Beach is seeking funding to present artistic, cultural and educational programming at the Pompano Beach Amphitheater (The Amp) and the new Pompano Beach Cultural Center scheduled to open in May 2016. Pompano Beach Arts(PBA)is the unifying force for arts and culture which manages and programs the City's key cultural venues. By providing, marketing, development and organizational assistance, PBA is helping to transform Pompano Beach into a Cultural Arts destination in north Broward County.</p>

Applicant Information

Item	Response
Corporate Name	City of Pompano Beach
Department	Parks, Recreation and Cultural Arts

DBA Name	N/A
Federal Employer ID	59-6000411
Principal Address	100 W. Atlantic Boulevard Pompano Beach, FL 33060-6099
County	Broward
Applicant Email Address	karen.santen@copbfl.com
Grant Contact	
Authorized Official	
Website	

B. Excellence (Up to 40 points)

These are the application responses associated with the Excellence and Innovation review criterion.

Mission Statement

Pompano Beach will be a Cultural Arts destination in north Broward County, featuring innovative arts programming that includes the visual arts, music, film, theater, dance, public art, history, and historic preservation for the enjoyment and enrichment of residents of and visitors to Pompano Beach, Broward County, and the greater South Florida area.

Proposal Description

Instructions to the Applicant

Describe the proposal for which you are requesting funding. Include goals, fully measurable objectives, activities, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

The City of Pompano Beach is seeking funding to present artistic, cultural and educational programming that will inspire artists, create new audiences, celebrate Pompano Beach's diverse history and nurture budding cultural organizations. New artistic works, educational outreach programs and community activities will transform Pompano Beach's Amphitheater and Cultural Center into multi-cultural meeting places.

The Amphitheater was constructed in 1992, and is located within the heart of Pompano Beach and physically connected to the Emma Lou Olson Civic Center, sharing various backstage spaces with the Civic Center's 400-seat auditorium. The facility is located in

Pompano Community Park, with breathtaking grounds that can accommodate an additional 7,000 patrons.

In FY 2013/14, after years of under-utilization of the Amphitheater, Pompano Beach Arts (PBA) expanded as an ambitious program to revitalize the facility. Concerts once again feature major stars at "The Amp", the newly rebranded 3,000-seat amphitheater. PBA has begun to create festivals that immerse the city in visual and performing arts and signature music events such Sea of JazzFest, Mess O' Blues Beer & BBQ Fest and Taste of Country.

Coming online in FY15/16, the City's highly anticipated Pompano Beach Cultural Center is under construction in conjunction with a new Broward County Public Library. Located adjacent to City Hall in a revitalized Downtown Pompano, the facility will house a performance space with a seating capacity of up to 400, a visual arts gallery and a state-of-the-art Digital Media Center. This interactive, multimedia center will feature opportunities to work, to learn, and to experiment in the areas of digital photography, web design, video, sound, filmmaking, editing, animation, social media, graphic design, computer programming and podcasting.

GOALS & OBJECTIVES (City of Pompano Beach Cultural Arts Master Plan):

1. Provide quality, creative programming at "The Amp" and the Pompano Beach Cultural Center in the areas of
 - a. Theater
 - b. Music
 - c. Dance
 - d. Film
 - e. Digital Arts & Media
 - f. Arts Education
2. Enhance partnerships with cultural arts organizations and individual Pompano Beach artists
 - a. Explore providing grants for Cultural Arts activities in City venues
 - b. Facilitate direct grants and funding opportunities for arts organizations and artists
 - c. Identify opportunities for organization capacity building and growth
3. Create Partnerships for Arts Education
 - a. Provide joint programming with Broward County schools
 - b. Explore joint programming with Broward College
 - c. Position Digital Arts & Media Center as a place for "learning and experimentation"
4. Focus on the "Business of Art"
 - a. Find opportunities to enhance the involvement of the business sector with the cultural community
 - b. Encourage cultural arts organizations and individual artists to explore commercial opportunities for artistic activities
 - c. Promote investment in the area's cultural community as a tool for continued economic development
 - d. Work with the Chamber of Commerce and CRA to recruit creative industries
 - e. Work with the CRA Resource Center to incubate creative industry businesses

ACTIVITIES/TIMELINE (July 2016 - June 2017)

In May 2016, Pompano Beach Arts will achieve a milestone with the opening of the new Pompano Beach Cultural Center and Broward County Public Library, providing the centerpiece of our strategy to transform Pompano Beach into a cultural arts destination in north Broward County.

In addition to the currently expanding programming at The Amp, projects at the new Cultural Center will be offered throughout the FY 2016/17 and will feature:

Theater

Pompano Beach Arts will produce and present theatrical productions in the 400-seat multimedia facility, beginning with a "Play-reading Series", leading to a "New Play Festival" and culminating with a full production season. PBA will also collaborate with emerging and established theater companies in South Florida, many of whom compete for available performance venues and are interested in more suitable facilities with flexible staging and seating capacities of 100-250 and up to 300.

Music

The key to successful musical programming lies in diversity, so PBA will offer a wide variety of musical performances. Music series at the Cultural Center will feature exclusive intimate concerts and "meet the artists" events to enhance our overall programming.

Dance

The Cultural Center will offer dance performances throughout the FY16/17 season and will develop adult and young professionals programs to offer individuals a broad spectrum of dance opportunities. Dance is a diverse form of expression and PBA will utilize this beautiful art form to bring communities together as it brings the individual body, mind and spirit to the fullest potential.

Film

In addition to partnering with regional film festivals, PBA will create a series for local filmmakers. By giving a voice to the emerging film producers, PBA can celebrate film and provide an important stage for budding filmmakers to showcase their work.

Digital Arts & Media

The new Cultural Center features a state-of-the-art Digital Arts & Media Center with both a Production Studio and a Computer Lab. Both novice and experienced artists will create in expanded mediums, including digital photography, web design, video, sound, filmmaking, editing, animation, social media, graphic design, computer programming, podcasting.

Arts Education

Arts education activities, including classes, workshops and summer camps will enhance programs currently taking place in City Community Centers and the new Bailey Contemporary Arts center in Downtown Pompano Beach, greatly expanding arts education activities in the North Broward County area. (see description below)

C. Impact (Up to 30 points)

These are the application responses associated with the Impact review criterion.

Proposal Estimates

Estimated Number of	Response	Instructions to the Applicant
school based youth benefiting	0	Enter the number of individuals under the age of 18 that are expected to participate in cultural events through their school. This figure should reflect a portion of the total individuals benefiting.
non-school based youth benefiting	0	Enter the number of individuals under the age of 18 that are expected to participate cultural events not through their school. This figure should reflect a portion of the total individuals benefiting.
elders benefiting	0	Enter the number of individuals over the age of 65 that are expected to benefit from the proposal activities. This figure should reflect a portion of the total individuals benefiting.
artists participating	0	Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting.
Individuals benefiting	0	Enter the total number of people who will directly engage with the arts, whether through attendance at arts events or participation in arts learning or other types of activities in which people wereare directly involved with artists or the arts. Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees. This number should include the values listed for youth, elders and artists.
proposal events	0	How many different events will be produced or presented within the grant period as a part of this proposal?
opportunities for public participation	0	Be sure to list different events, not performances. For example, a musical performed 10 times is only one event, but a musical performed 10 times and workshop done once are two events.
opportunities for public participation	0	Each event will have one or more opportunities for public participation. For example a musical performed 10 times is one event with 10 opportunities for public participation.

Additional impact/participation numbers information (optional)

Instructions to the Applicant

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

Project/Program Location

Instructions to the Applicant

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county.

- Broward

Proposal Impact

Instructions to the Applicant

Describe the economic impact of your organization as a whole and the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

The National Endowment for the Arts reports that every dollar spent by local government on the arts generates more than \$11 from the private sector in ticket sales and philanthropic donations. Further, Americans for the Arts research revealed that cultural tourists tend to stay longer at their destinations, stay at higher quality hotels and spend more time and money in restaurants and on retail.

In November 2010, the CRA Board approved the Downtown Pompano Connectivity Plan including development of new cultural components and the Downtown Pompano Creative Arts District. Imagine what more than 25,000 attendees at Cultural Arts events and \$1 million a year spent principally in Downtown Pompano might mean to the community.

New facilities and programming will have a positive Impact on Downtown Pompano and surrounding areas in the following ways:

- Restaurants will open, expand and prosper serving audiences before and after performances.
- More retail businesses will open in response to new activity around the facilities.
- The presence of young people around the facility will motivate the development of new urban amenities (coffee shops, bookstores and clubs).

Positive economic impact will also result from:

New Cultural Arts Jobs

New sales, new earnings for workers and new jobs will stimulate the economy. In addition to the 286 person-years of new employment created by the construction of the new Cultural Center, it is estimated that when fully operational, the facility will directly create 15 new jobs and event-based employment, resulting in more than \$750,000 in earnings, as well as new job opportunities for Cultural Arts professionals and staff.

Ticket Sales

Pompano Beach Cultural Arts facilities and venues utilize new technologies in ticketing, developing a "community box office" and ticketing outlet for off-site and citywide facilities, programs and organizations.

Projected ticket sales for the first full-year of operations:

Pompano Beach Cultural Center = \$225,000

Pompano Beach Amphitheater = \$325,000

Ancillary Spending

One component of economic impact is the ancillary spending of facility audiences. In 2002 and 2007, Americans for the Arts updated a 1994 study including impact data from a number of regions, one of which was Broward County. That analysis estimates that non-profit arts and culture attendees in Broward County spend \$25.64 per person in addition to the cost of admission.

In 2011/12, the Webb Management Business Plan for the new Cultural Center projected that in its first full year of operations, event attendance would exceed 27,000, resulting in almost \$700,000 in local ancillary spending. Attendance at the amphitheater in its first full year of operation is projected to exceed 45,000. Even if these projections fall short, the local ancillary spending could exceed \$850,000.

Arts Education and Outreach

- The Cultural Center will offer alternative cultural arts education and outreach programs for our diverse ethnic and socioeconomic populations.
- It will provide joint programming with Broward County schools and explore collaborations with Broward College and local organizations such as the Boys and Girls Club.
- The Cultural Center will offer group classes, one-on-one sessions and small semi-private lessons. Scholarships will be offered.
- Artists from around the globe will conduct Master Classes and workshops highlighting global arts with a focus on the cultures most prevalent in the Pompano Beach area.
- Free and affordable family programming will be presented at the highest artistic level.
- Personal performance and internships will offer students real world experience in the arts.
- Volunteer opportunities will be available for all ages.

The following organizations are in negotiations to provide educational and artistic programs:

- Curtain Call Playhouse
- Ashanti Cultural Arts & Enrichment
- South Florida Artists Association
- Rock Road Restoration Historical Group
- The Pompano Beach Historical Society

Marketing and Promotion

Instructions to the Applicant

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

Pompano Beach Arts (PBA) is comprised of the City of Pompano Beach, the Pompano Beach CRA, and the Creative City Collaborative. It manages and programs the City's key cultural venues, including BaCA, Pompano Beach Amphitheater (The Amp), Ali Cultural Arts, and the upcoming Pompano Beach Cultural Center. PBA is a well-oiled public relations machine with a uniquely diverse repertoire which utilizes the following marketing tools to publicize Pompano Beach:

Electronic and Web-based Marketing

In a very short time, Pompano Beach Arts (PBA) has built a solid following of loyal patrons using a range of marketing tools including an E-mail database. 15,000 patrons receive weekly e-mails and the database is supplemented by a growing list of producing partners including AEG, Live Nation, Music Work and Stellar Entertainment L. Notices are e-mailed by our regional and national festival artists, who announce performances to their followers. The website, www.pompanobeacharts.org is fresh, exciting and updated weekly.

Social Media

Recognizing that social media is an important key in building awareness, PBA manages several pages including [pompano-beach-arts](#); [PompanoAmp](#) and [BaCA Pompano](#), which have over 5,000 followers. Twitter keeps patrons connected by:

1. Informing them of upcoming events,
2. Showcasing highlights from recent events, and
3. Posting feature stories about arts and culture in Pompano Beach, its artists and its rich community connections.

Media Relations

PBA has a varied range, making it attractive to both print and online publications. Print publications such as South Florida Sun-Sentinel, Travel Agent Magazine, New Times, Miami-Herald, Boca Raton Tribune, South Florida Gay News, Boca Raton Magazine, Boomer Times and Jazz News frequently feature stories on Pompano Beach's cultural scene.

Media Sponsorship

Media sponsors WLRN, WIRK, Magic 102.7, Hot 105, WRMF and WDNA (a local public broadcasting television station) match promotional advertising spots.

Print Materials

Our guerilla marketing strategy includes distribution of monthly postcards throughout regional hotels, restaurants, bookstores, coffee shops, churches, community centers and galleries. Our volunteers distribute over 5,000 print collateral materials monthly.

Advertising

PBA strategically places paid advertising in both print and online publications. It produces Youtube commercials and advertises through numerous media outlets including radio commercials on WLRC, WPBF and WPEC. Print exposure includes editorials in Pelican, Pompano Today, New Times, City and Shore, Sun Sentinel, South Florida Gay News, New Times, Pompano Forum, Lighthouse Point Forum, Coral Springs Forum and feature stories and ads in:

Sun Sentinel
Pompano Today
Pelican
Pompano Forum
Palm Beach Post

Deerfield Observer
Lighthouse Point Forum
Parklander
City and Shore Magazine
Ft Lauderdale Magazine
Coastal Star
Palm Beach Arts Paper
Miami Artzine
The Examiner
South Florida Gay News
She Magazine
Broward Cultural Council Magazine
Arts and Culture Magazine
WDNA radio
WLRN radio
WRMF radio
Jazz Near you
Cool Jazz Florida
South Florida Jazzlist
CBS 12 event
Jazz Corner
Jazz Blues Florida
SoFlaNights
Whereevents
Florida Beer Festivals

PBA also utilizes online promotional sites such as jazzbluesflorida.com and Organiste.net. This coming year, the marketing department will explore cross-promotional campaigns with other arts organizations, including the Broward County Cultural Council.

State-wide and National Outreach

New initiatives to attract a greater number of tourists are underway. These include ads in tourism publications and online sources, as well as showcasing arts and culture to travel writers and bloggers.

D. Management (Up to 20 points)

These are the application responses associated with the Management review criterion.

Fiscal Condition and Sustainability

Instructions to the Applicant

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Information from the City of Pompano Beach Comprehensive Annual Financial Report (CAFR) FY 2012/13 is attached demonstrating the City's ability to fund the new Pompano Beach Cultural Center. See Attachment 3: "Documentation of Total Support and Revenue".

Annual operating income and expenses, for current and future fiscal years, are projected in the "Operating Budget" in Supporting Documents. Annual operations of the Pompano Beach Cultural Center will be funded by the City, through private sector contributions, grants and other funding.

Creation of a new non-profit foundation or 501(c)(3) organization is contemplated in Fiscal Year 2015/2016 to assist the City in funding ongoing operations of the Cultural Center through annual and endowment campaigns.

Evaluation Plan

Instructions to the Applicant

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

Operating Budget

Summarize organization operating expenses and income using the listed budget categories using actual numbers from your last completed fiscal year. Note:

- Totals are automatically calculated but will not update until you save the page.
- **Do not enter dollar signs (\$) or commas (,)**

Operating Expenses	Completed FYE 9/30/2014	Current FYE 9/30/2015	Next FYE 9/30/2016
1. Personnel: Administrative			
2. Personnel: Programmatic	4,182,990	4,040,910	4,709,285
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic			
5. Outside Fees and Services: Other			
6. Space Rental, Rent or Mortgage			
7. Travel			
8. Marketing			
9. Remaining Operating Expenses	2,605,181	3,087,028	3,211,542
A. Total Cash Expenses	\$6,788,171	\$7,127,938	\$7,920,827
B. In-kind Contributions	\$0	\$0	\$0
C. Total Operating Expenses	\$6,788,171	\$7,127,938	\$7,920,827
Operating Income	Completed FYE 9/30/2014	Current FYE 9/30/2015	Next FYE 9/30/2016

10. Revenue: Admissions			500,000
11. Revenue: Contracted Services			
12. Revenue: Other			
13. Private Support: Corporate			
14. Private Support: Foundation			
15. Private Support: Other			
16. Government Support: Federal			
17. Government Support: State/Regional			25,000
18. Government Support: Local/County	11,400	11,400	36,400
19. Applicant Cash	6,788,171	7,127,938	7,359,427
D. Total Cash Income	\$6,799,571	\$7,139,338	\$7,920,827
B. In-kind Contributions	\$0	\$0	\$0
E. Total Operating Income	\$6,799,571	\$7,139,338	\$7,920,827

Additional Operating Budget Information

Instructions to the Applicant

(Optional) Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

No answer provided.

REDI Waiver

This applicant is **not** located in qualified economically distressed county or community under REDI.

Proposal Budget

Instructions to the Applicant: Expenses

Detail estimated proposal expenses. **Include only expenses that specifically relate to the proposal.**

- **Column A** is your request amount. Detail how you intend to spend the funds you are requesting from the state.
- **Column B** is non-state cash.
- **Column C** is in-kind contributions or donations. In-kind (column C) may not make up more than 25% of your Total Proposal Expenses. The maximum allowable in-kind will be Total Cash Expenses (request plus cash) divided by three.

Instructions to the Applicant: Income

Detail the expected source of the cash match recorded in the expenses table. **Include only income that specifically relates to the proposal.**

State funds are not allowed in the Proposal Budget Income. This includes any income that comes from an appropriation or grant from the State of Florida.

	Proposal Expenses	A. Request	B. Cash Expenses	C. In- kind	Total
1.	Personnel: Administrative	0	0	0	\$0
2.	Personnel: Programmatic	25,000	643,375	0	\$668,375
3.	Personnel: Technical/Production	0	0	0	\$0
4.	Outside Fees and Services: Programmatic	0	0	0	\$0
5.	Outside Fees and Services: Other	0	0	0	\$0
6.	Space Rental	0	0	0	\$0
7.	Travel	0	0	0	\$0
8.	Marketing	0	0	0	\$0
9.	Remaining Proposal Expenses	0	984,144	0	\$984,144
D.	Total Proposal Expenses	25,000	1,627,519	0	\$1,652,519

	Proposal Income	A. Request	B. Cash Income	C. In- Kind	Total
10.	Revenue: Admissions		500,000		500,000
11.	Revenue: Contracted Services		0		\$0
12.	Revenue: Other		0		\$0
13.	Private Support: Corporate		0		\$0
14.	Private Support: Foundation		0		\$0
15.	Private Support: Other		0		\$0
16.	Government Support: Federal		0		\$0
17.	Government Support: Regional		0		\$0

18. Government Support: Local/County	25,000	25,000
19. Applicant Cash	1,102,519	1,102,519
E. Total Proposal Income	25,000	1,627,519

Proposal Budget Detail

Proposal Expenses	A. Request	B. Cash Expenses	C. In-Kind	Total
1. Personnel: Administrative	0	0	0	\$0
2. Personnel: Programmatic	25,000	643,375	0	\$668,375
2.1. Programmatic	25,000	643,375	0	668,375
3. Personnel: Technical/Production	0	0	0	\$0
4. Outside Fees and Services: Programmatic	0	0	0	\$0
5. Outside Fees and Services: Other	0	0	0	\$0
6. Space Rental	0	0	0	\$0
7. Travel	0	0	0	\$0
8. Marketing	0	0	0	\$0
9. Remaining Proposal Expenses	0	984,144	0	\$984,144
9.1. Remaining Operating	0	984,144	0	984,144
D. Total Proposal Expenses	25,000	1,627,519	0	\$1,652,519

Proposal Income	A. Request	B. Cash Income	C. In-Kind	Total
10. Revenue: Admissions		500,000		\$500,000
10-1 Admissions		500,000		500,000
11. Revenue: Contracted Services		0		\$0
12. Revenue: Other		0		\$0
13. Private Support: Corporate		0		\$0
14. Private Support: Foundation		0		\$0
15. Private Support: Other		0		\$0
16. Government Support: Federal		0		\$0
17. Government Support: Regional		0		\$0
18. Government Support: Local/County		25,000		\$25,000
18-1 Local		25,000		25,000
19. Applicant Cash		1,102,519		\$1,102,519
19-1 City		1,102,519		1,102,519

	Proposal Income	A. Request	B. Cash Income	C. In-Kind	Total
E.	Total Proposal Income	25,000	1,627,519	0	\$1,652,519

Additional Proposal Budget Information (optional)

Instructions to the Applicant

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

No answer provided.

E. Accessibility (up to 10 points)

Applicant Accessibility

Question	Response
Does the applicant have policies and procedures (including a complaint process) that address non-discrimination on the basis of disability?	Yes
Does the applicant have a staff person that is responsible for compliance with Section 504 of the Rehabilitation Act, Americans with Disabilities Act and Florida Statutes 553?	Yes
If yes, what is the name of the staff person responsible for accessibility compliance?	Facility manager's accessibility coordinator
Has the applicant completed the Section 504 Self Evaluation Workbook or the Abbreviated Accessibility Checklist (only for first time self evaluations) from the National Endowment for the Arts?	No
if yes, when was the evaluation completed?	Not yet answered.

Accessibility Narrative

Instructions to the Applicant

Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target