

REQUESTED COMMISSION ACTION:

<input checked="" type="checkbox"/> Consent	<input type="checkbox"/> Ordinance	<input checked="" type="checkbox"/> Resolution	<input type="checkbox"/> Consideration/ Discussion	<input type="checkbox"/> Presentation
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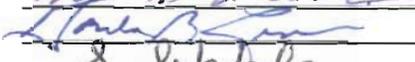
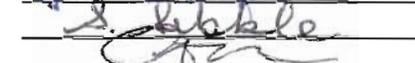
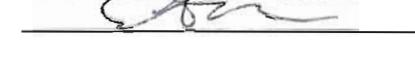
SHORT TITLE A resolution approving the proper city officials to submit a grant application in the amount of \$500,000 to the Florida Division of Cultural Affairs for the purpose of obtaining phase III funds for construction of the new Pompano Beach Cultural Center; and confirming the city's contribution of \$1,500,000; and if awarded, authorizing the City Manager to accept the funds.

Fiscal Impact: \$1,500,000 – Cultural Center Construction CIP Project

Summary of Purpose and Why:

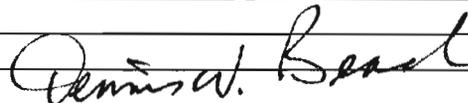
Approving city staff and consultant to prepare and submit a grant application in the amount of \$500,000 to the Florida Division of Cultural Affairs for the Pompano Beach Cultural Center. The deadline for submitting the grant application is June 15, 2015.

- (1) Origin of request for this action: Staff initiated
- (2) Primary staff contact: Mark Beaudreau, Rec. Programs Administrator Ext. 4191
- (3) Expiration of contract, if applicable: n/a
- (4) Fiscal impact and source of funding: Capital Improvement Project – Cultural Center Construction
\$1,500,000 existing allocation for construction of new Cultural Center

DEPARTMENTAL COORDINATION	DATE	DEPARTMENTAL RECOMMENDATION	DEPARTMENTAL HEAD SIGNATURE
Parks & Recreation	6/3/15	Approve	
City Attorney	6/3/15		
Finance	6/3/15	approval	
Budget	6-3-15	approval	



City Manager



ACTION TAKEN BY COMMISSION:

Ordinance	Resolution	Consideration
<u>Workshop</u>		
1 st Reading	1 st Reading	Results: _____
2 nd Reading		Results: _____

MEMORANDUM 15-A082

DATE: June 3, 2015

TO: Dennis Beach, City Manager

FROM: Mark A. Beaudreau, Recreation Programs Administrator

SUBJECT: Agenda Item - Resolution to Submit a Florida Division of Cultural Affairs Grant for the Cultural Center Phase III

Please place the attached resolution on the June 9, City Commission agenda. The resolution authorizes the proper city officials to submit a grant application in an amount of up to \$500,000 to the Florida Division of Cultural Affairs for the purpose of obtaining funds for construction of the new Pompano Beach Cultural Center. The deadline for submitting the grant application is June 15, 2015. The resolution also provides for the City Manager to accept the grant funds if awarded.

In June 2013, the City applied for Florida Division of Cultural Affairs funds in the amount of \$500,000 for Phase I of the project, and in June 2014, staff was informed the funds in the amount of \$500,000 for the Pompano Beach Cultural Center were approved. In June 2014, the City applied for funds in the amount of \$500,000 for Phase II of the project. At this time we are preparing to submit a grant application by the June 15, 2015 deadline for an additional \$500,000 for Phase III of the project.

The Cultural Facilities Grant Program allows for requests for multiple year (phase) funding if the capital project takes place during more than one fiscal year. The attached resolution approves the City to submit a grant application for Phase III funding for expenditures in an amount of up to \$500,000 for FY 16/17.

A copy of last year's Phase II grant application is attached.

Staff recommends submitting the grant application to apply for up to \$500,000 in grant funds for the Cultural Center project. If you have any questions or concerns regarding this request please call me at 954-786-4191.

MAB/afh

cc: Terrell Fritz, Grant Consultant
Missy Kitts, Recreation Manager



City Attorney's Communication #2015-994

June 3, 2015

TO: Mark A. Beaudreau, Recreation Programs Administrator
FROM: Gordon B. Linn, City Attorney
RE: Resolution /Pompano Beach Cultural Center

Pursuant to your memorandum dated May 26, 2015, Memorandum 15-A081, the following form of Resolution, relative to the above-referenced matter, has been prepared and is attached:

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO SUBMIT A GRANT APPLICATION IN AN AMOUNT OF UP TO \$500,000 TO THE FLORIDA DIVISION OF CULTURAL AFFAIRS FOR THE PURPOSE OF OBTAINING PHASE 3 FUNDS FOR CONSTRUCTION OF THE NEW POMPANO BEACH CULTURAL CENTER; AND CONFIRMING THE CITY'S CONTRIBUTION OF \$1,500,000; AND, IF AWARDED, AUTHORIZING THE CITY MANAGER TO ACCEPT THE FUNDS; PROVIDING AN EFFECTIVE DATE.

Please feel free to contact me if I may be of further assistance.

GORDON B. LINN

GBL/ds
l:cor/recr/2015-994
Attachment

RESOLUTION NO. 2015-_____

CITY OF POMPANO BEACH
Broward County, Florida

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND AUTHORIZING THE PROPER CITY OFFICIALS TO SUBMIT A GRANT APPLICATION IN AN AMOUNT OF UP TO \$500,000 TO THE FLORIDA DIVISION OF CULTURAL AFFAIRS FOR THE PURPOSE OF OBTAINING PHASE 3 FUNDS FOR CONSTRUCTION OF THE NEW POMPANO BEACH CULTURAL CENTER; AND CONFIRMING THE CITY'S CONTRIBUTION OF \$1,500,000; AND, IF AWARDED, AUTHORIZING THE CITY MANAGER TO ACCEPT THE FUNDS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Pompano Beach, Florida, has prepared an application requesting up to \$500,000 in Phase 3 grant funds from the Florida Division of Cultural Affairs for construction of the new Pompano Beach Cultural Center; and

WHEREAS, it is the desire of the City of Pompano Beach, Florida, to formally adopt an official Resolution to approve the proposed application and to establish its eligibility to participate in the program; now, therefore,

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA:

SECTION 1. That the proper city officials are hereby authorized to submit an application to the Florida Division of Cultural Affairs for the purpose of obtaining or acquiring Phase 3 funds to implement the construction of the Pompano Beach Cultural Center.

SECTION 2. That the City of Pompano Beach is committed to the project and is in a fiscally and legally responsible position to provide the required funds in the amount of \$1,500,000; and confirming that these funds are currently available for expenditure.

SECTION 3. That the City Manager or his designee shall be the official liaison agent and is authorized to accept the funds.

SECTION 4. This Resolution shall become effective upon passage.

PASSED AND ADOPTED this _____ day of _____, 2015.

LAMAR FISHER, MAYOR

ATTEST:

ASCELETA HAMMOND, CITY CLERK

GBL/ds
6/3/15
L:/reso/2015-353

Existing General Capital Project Summary

* Balances as of March 31, 2015	<u>Percent Expended</u>	<u>Approved Budget</u>	<u>Expended</u>	<u>Encumbered</u>	<u>Balance</u>
1. Seawall Const Settlement Agreement [00-751]	44%	\$277,147	\$114,803	\$8,347	\$153,997
2. Refurbish Park Amenities [02-821]	93%	\$1,238,680	\$1,124,685	\$26,910	\$87,085
3. Mitchell Moore Phase II [04-878]	100%	\$1,717,374	\$1,717,374	---	---
4. Major Bridge Repair/Rehab [05-901]	100%	\$4,038,228	\$2,988,212	\$1,030,583	\$19,433
5. SE 5th Court Debris Lift [06-903]	58%	\$43,998	\$25,409	---	\$18,589
6. Replace Lost Trees [06-919]	92%	\$250,754	\$212,153	\$19,392	\$19,209
7. Road Median Enhancements [06-920]	80%	\$214,146	\$158,529	\$12,441	\$43,176
8. General Government Buildings [07-924]	91%	\$3,297,054	\$2,784,333	\$220,572	\$292,149
9. Road Resurfacing Program [07-925]	95%	\$7,005,692	\$5,840,205	\$813,087	\$352,400
10. Citywide Sidewalk Improvements [07-926]	74%	\$1,410,172	\$960,481	\$88,230	\$361,461
11. Public Safety Bldg. Improvement Overall Project [07-930]	96%	\$5,842,230	\$4,633,080	\$968,816	\$240,334
12. Seawall Maintenance [07-946]	77%	\$2,072,301	\$1,576,142	\$26,584	\$469,575
13. Rebuild Fire Station 11 [08-951]	100%	\$3,908,918	\$3,519,377	\$387,646	\$1,895
14. Railroad Crossing Repair [09-970]	62%	\$999,699	\$623,537	---	\$376,162
15. Emergency Power [09-972]	95%	\$2,443,382	\$2,221,737	\$108,136	\$113,509
16. Court Resurfacing [09-985]	70%	\$100,566	\$67,297	\$2,885	\$30,384
17. NW 6 Avenue Beautification [10-101]	0%	\$300,000	---	---	\$300,000
18. City Parking Lot Improvements/ ADA [10-123]	32%	\$409,492	\$89,810	\$41,799	\$277,883
19. Windows Replacement [10-986]	32%	\$11,356	\$2,855	\$777	\$7,724
20. Tennis Center Renovations [11-125]	100%	\$619,394	\$616,668	\$1,200	\$1,526
21. Library - Cultural Center [11-139]	100%	\$16,020,802	\$102,326	\$15,918,476	---
22. A1A Underground Electric [11-142]	39%	\$2,715,237	\$241,474	\$812,855	\$1,660,908
23. Highlands Park Improvements [11-143]	100%	\$434,834	\$422,305	\$12,529	---
24. Jogging Path Lights [11-160]	98%	\$349,098	\$340,502	\$2,118	\$6,478
25. Cresthaven Fire Station #103 [11-162]	92%	\$4,001,922	\$1,508,625	\$2,191,625	\$301,672
26. City Hall Security [11-163]	99%	\$447,000	\$442,999	---	\$4,001
27. FPL Undergrounding Pompano Beach Blvd [11-167]	100%	\$1,249,999	\$1,047,340	\$202,659	---
28. Aquatic Center Competition Timing System [11-178]	100%	\$166,993	\$166,993	---	---
29. Traffic Calming Improvements [11-189]	10%	\$123,500	\$12,923	---	\$110,577
30. A1A Lighting [11-190]	0%	\$50,000	---	---	\$50,000
31. Cresthaven Traffic Calming [11-191]	0%	\$130,000	---	---	\$130,000
32. Charlotte J. Burrie Community Center [11-192]	35%	\$811,176	\$29,293	\$253,707	\$528,176
33. Dog Park Restroom [12-168]	95%	\$129,762	\$123,834	---	\$5,928



19. Windows Replacement [10-986]

Replace windows, doors & louvers w/ hurricane impact and paint exterior of building at the admin/fire training tower, 120 SW 3 St. Planter on north side of building to be removed to eliminate moisture penetrating envelope of structure.

Status as of March 23, 2015: Complete

This project is complete.

20. Tennis Center Renovations [11-125]

Tennis Center Renovations to include replacement of dilapidated fencing around the facility. Other renovations will include 9 new shade structures at the tennis courts and lighting for the remaining 8 courts that do currently do not have lighting. These features will enhance play at this facility.

Project complete

Status as of March 23, 2015: Complete

Project is complete. A final walk through was conducted on May 24, 2013 and a punch list was generated. Contractor has addressed all punch list items. All final inspections are complete.

21. Library - Cultural Center [11-139]

The project consists of the design and construction of a new two-story 46,000 square foot Library and Cultural Center located at Atlantic Boulevard and SW 1st Avenue. The building is a two-story 25,000 square foot Broward County Public Library facility and a two-story 21,000 square foot City of Pompano Beach Cultural Center.

The Public Library component features children's services, new materials collection, computer lab, multi-purpose room, fiction collection, and library offices and support spaces.

The Cultural Center component features a public lobby, digital media suite, offices, gallery, and a flexible multi-purpose event space and accompanying support spaces, dressing rooms, and lobby space.

Design commenced April 2012. (Silva Architects)

Workshops with the City Commission February 22, 2013 and June 5, 2013

Contractor for construction OHL awarded October 8, 2013

Construction is expected to begin in Fall 2014.

Status as of March 23, 2015: Permitting

Revised plans based on City staff/AAC comments have been submitted to City Building Department. All Broward County permits have been approved. Site fencing installed. Temporary permit for power/construction trailer applied for.

22. A1A Underground Electric [11-142]

This project involves converting the overhead electrical lines along SR A1A from Hillsboro Inlet to Terra Mar Drive, which will lessen the risk of power outages during storms and improve the aesthetics of the neighborhood. This project will be accomplished as a partnership with FPL, AT&T, and Comcast.

The contract for surveying was awarded to Keith and Associates at the November 23, 2010 City Commission meeting.

The contract for Utility Engineering to coordinate the overhead to underground work was entered into January 2013.

Status as of March 23, 2015: Cancelled

Coordination with Utility Engineering, FPL and Keith and Associates on design.

2015-2016 Cultural Facilities, New Construction Application

[Application Number Not Assigned]

City of Pompano Beach

County: Broward**FEID:**59-6000411

A. Application Details

Proposal Information

Program	Cultural Facilities
Proposal Type	New Construction
Project Title	Pompano Beach Cultural Center: Phase 2
Project Synopsis	A state-of-the-art, 21,980 sq. ft. Cultural Center including Performance & Event Space, Digital Media Center, Visual Arts Gallery and public/support spaces.
Project Location	100 W. Atlantic Boulevard Pompano Beach, 33060 Broward county
Project Districts	FL House District #: 93 FL Senate District #: 94
Multiphase?	Yes
Phase #	2 out of 2 planned
Total Support and Revenue	\$190,767,022
Status of Project Documents	<ul style="list-style-type: none"> • Preliminary design and development documents are Complete • Construction documents are Complete • Construction permits are Applied for
Leasing?	No

Land Owner	City of Pompano Beach
Building Owner	City of Pompano Beach
Building Age	0 years

B. Scope of Work (up to 15 points)

Project Description

The Project:

The Pompano Beach Cultural Center will include:

- 7,000 sq. ft. Performance & Event Space with capacity for:
 - 400 people in a theater-style/performance setting with retractable, raked seating;
 - 275 seated at banquet tables and chairs; or
 - 500 people for a standing-room cocktail reception
- 950 sq. ft. Visual Arts Gallery
- 2,800 sq. ft. Digital Arts & Media Center

The new Cultural Center, built in conjunction with a new 25,000 sq. ft. Broward County Public Library, will be the centerpiece for implementation of the City's recently approved Cultural Arts Master Plan, integrating programming, arts education, and marketing strategies for five Cultural Arts facilities: the Pompano Beach Cultural Center; the existing 2900-seat Pompano Beach Amphitheater; the new Hotel Bailey Arts Center in historic Old Pompano; the Ali Building Cultural Center on Dr. Martin Luther King, Jr. Blvd; and finally the Sample McDougald House, one of South Florida's most historic structures.

The Cultural Center will also be the focal point of the "Downtown Pompano Creative Arts District" and will bring much-needed arts programming, including theater, music, dance, film, digital arts, arts education and visual arts to the North Broward area. Innovative programming will be designed to celebrate the City's diverse history, nurture struggling cultural organizations, and look forward to exciting new ways of expressing the diversity of the Pompano Beach community through the arts. Programming will be developed and marketed to bring younger, more diverse audiences and participants to both traditional and contemporary arts, attracting both local-area residents and visitors.

The "heart" of the facility is the Performance & Event Space. This space shall have the highest capacity, highest level of flexibility, and highest degree of theatrical functionality possible. This includes a flexible performance space with retractable raked seating for 400 that can be withdrawn to allow for flat floor cultural uses, seated dinner or cabaret configurations, and other event uses.

A Visual Arts Gallery adjacent to the Performance & Event Space entrance will provide for visual arts and other exhibitions within a featured location of the Cultural Center. A Digital

Arts & Media Center will build upon and create synergy with the new Broward County Library, allowing the Cultural Center to provide unique programs and a cultural destination for people of all ages and interests.

The facility will provide a high quality space superior to those of other local venues and facilities. The technical features (including lighting, sound, and other technology) will exceed those housed in existing local spaces. The facility will provide a higher quality of audience amenities and experience, including arts-specific ticketing, concessions, and reserved seating.

Activities and events will also expand outside the building. The large public Arts Plaza in front of the building will host concerts and street theatre - creating a vibrant, inside/outside environment - and will support the ambition of bringing audiences of all ages together in a productive and engaging environment.

In conjunction with the new Broward County Library, the Cultural Center will serve as a significant catalyst for the redevelopment of a new Civic Campus, creating a truly unique and vibrant place within Pompano Beach. Goals set forth in the 2010 Downtown Pompano Connectivity Plan will be achieved by bringing together cultural, educational and community programs that are aligned in a singular, significant setting central to the community.

The Cultural Arts in Pompano Beach:

Centrally located on Florida's famous Gold Coast, midway between Miami and West Palm Beach, the City of Pompano Beach covers more than 25 square miles in northern Broward County. Pompano Beach is the sixth largest of Broward's 31 municipalities. The City's economy is based on tourism, light manufacturing, retail, and high technology with 3,000 acres set aside for industrial/commercial development. Located near two international airports, several international seaports, railways and highways, Pompano Beach provides access to the global marketplace.

Pompano Beach is home to 102,239 residents of diverse socio-economic background (50.6% white, non-Hispanic; 28.9% African American; 17.5% Hispanic; 8.5% other). More than 20% of the City's population lives in poverty.

Currently, Cultural Arts activities in Pompano Beach are programmed and coordinated through the City's Parks, Recreation, and Cultural Arts Department. Arts activities take place in community centers and recreational spaces that are heavily used for community programs as well as rentals such as private events, nonprofit meetings, fundraisers and community celebrations. Too often, Cultural Arts activities are "squeezed out" due to lack of space and required amenities.

Realizing the Vision - The Downtown Pompano Creative Arts District:

In April 2010, the Pompano Beach Community Redevelopment Agency (CRA) began to identify strategies for creating a future mixed-use "Downtown Pompano" in the areas near the intersection of Dixie Highway and Atlantic Boulevard, including landscape/streetscape, public street and sidewalk improvements throughout the historic Old Pompano area/FEC Corridor, along Dr. Martin Luther King, Jr. Boulevard, and within a new "Civic Campus"

proposed for the area south of Atlantic Boulevard, including City Hall.

In 2010, the City and Community Redevelopment Agency (CRA) created the Downtown Pompano Connectivity Plan identifying strategies to redevelop three isolated neighborhoods near the intersection of Atlantic Boulevard and Dixie Highway/FEC railroad. The plan's overarching goal: to overcome, once and for all, the historic economic and racial divide at "the tracks" in Downtown Pompano.

During discussion and review, the CRA Board/City Commission expressed interest in development of new cultural components within the area. As a result, the Downtown Pompano Creative Arts District was designated, and the City/CRA moved forward plans to develop a triumvirate of new art spaces– all within a one-mile area of Downtown Pompano:

- the new Pompano Beach Cultural Center/Public Library on the Civic Campus
- renovation of the historic Hotel Bailey, in historic Old Pompano, as a Visual Arts Center
- renovation of the historic Ali Building, on Dr. Martin Luther King, Jr. Boulevard, as a History and Cultural Arts Center

A Master Plan for the Cultural Arts:

Finally, in December 2013, the City of Pompano Beach approved the Pompano Beach Cultural Arts Master Plan:

Vision Statement: Pompano Beach will be a Cultural Arts destination in north Broward County, featuring innovative arts programming that includes the visual arts, music, film, theater, dance, public art, history, and historic preservation for the enjoyment and enrichment of residents of and visitors to Pompano Beach, Broward County, and the greater South Florida area.

Value Statement #1: Cultural Arts programming will be created and presented in state-of-the-art facilities.

Value Statement #2: The unique character of the Pompano Beach program will be enhanced through digital media support of and cultural education opportunities in all art disciplines to bring younger audiences and participants to both traditional and contemporary arts.

The Cultural Arts Master Plan identified benefits and economic impacts for the new Cultural Center and Cultural Arts programming throughout the City. *An interactive, online version of the Master Plan can be found at <http://PompanoBeachArts.com>.*

The core mission of the new Cultural Center will be to create performing arts and arts education programming that involves, and is of interest to, younger audiences and the City's diverse socio-economic population.

This grant application proposal is for the second and final phase of the project. Grant funds will be used for final construction and buildout of the facility and will be completed in FY 15/16.

Current Phases or Activity

July 2014 – Cultural Center Project submitted for permitting.

September 2014 — Project Groundbreaking.

December 2014 — Building structure underway.

April 2015 — MEP and Finishes installation underway (Cultural Center dried in).

June 2015 — Chiller startup.

Prior Phases or Activity

April 2010 – Initial Downtown Pompano Connectivity Plan discussions to program, design and construct a new Broward County Public Library within the Civic Campus site, including possible second floor use by the City as a Cultural Center.

November 2010 – CRA Board approval of the Downtown Pompano Connectivity Plan.

January through July 2011 – Cultural Arts Needs Assessment (Webb Management).

August 2011 – Interlocal Agreement approval between the City of Pompano Beach, CRA, and Broward County.

September 2011 – Requests for Letters of Interest (RLI) for Design Services.

October 2011 – Physical Planning services, Business Planning services and optional Fundraising Support services for cultural facilities (Webb Management).

March 2012 – Consultant Agreement with design firm, Silva Architects, LLC, approved by City Commission.

May 2012 – Workshop held with Webb Management to discuss Physical Planning recommendations.

June 2012 – Silva Architects presented a Master Plan for the Pompano Beach Civic Campus, including Cultural Center/Library and public Arts Plaza.

July 2012 – Notice to Proceed (NTP) for Schematic Design – Cultural Center/Library /Civic Campus.

November 2012 – Project presented for preliminary review to the City's Architectural Appearance Committee (AAC)

December 2012 – Site plan submitted to the City's Development Review Committee (DRC)

January 2013 – Silva Architects presented schematic design documents to City Commission.

June 2013 – Notice to Proceed (NTP) for Construction Documents

November 2013 — 50% Construction Documents Completed

December 2013 — Approval of Pompano Beach Cultural Arts Master Plan

April 2014 — 100% Construction Documents Completed

May 2014 – Project approved by City's Development Review Committee (DRC)

June 2014 — Contract for Construction of Cultural Center/Public Library Approved

No previous funding has been applied for or received from the Division of Historical Resources.

C. Need for Project and Operating Forecast (up to 30 points)

Need for Project

The City of Pompano Beach is home to 102,239 residents of diverse socio-economic background (50.6% white, non-Hispanic; 28.9% African American; 17.5% Hispanic; 8.5% other). More than 20% of the population lives in poverty. To unite our diverse community in meaningful cultural, social, and civic engagement, the City of Pompano Beach is building a 21,980 sq. ft., state-of-the-art Cultural Center, a vital component of a comprehensive public-private redevelopment initiative guided by the Downtown Pompano Connectivity Plan.

Opening in FY 2015/16, the Pompano Beach Cultural Center will inspire artists to experiment and draw new audiences to Downtown Pompano. Innovative programming will celebrate the City's diverse history and nurture budding cultural organizations. Adjacent to City Hall and a new Broward County Library, cultural, literary and civic activities will be juxtaposed at a vibrant, walkable hub and spill out onto a new Arts Plaza, into historic Old Pompano and along Martin Luther King, Jr. Boulevard.

The need for a new Cultural Center originated at the community level in 2010. In recognition of the City's strengths, assets, potential and unmet needs, the idea of a second story on the new Broward County Library gained widespread interest, support and momentum.

Beginning in January 2011, the City of Pompano Beach worked with Webb Management, Inc. (New York) to conduct needs assessment to identify what cultural activities might create a program for the proposed Civic Campus. Webb conducted one-on one interviews with Pompano Beach residents and with representatives from Broward County, surveyed Broward County cultural organizations to identify demand for facilities for performance, rehearsal, teaching, production, storage and administration, and:

- reviewed City/CRA initiatives, arts and cultural activities in Pompano Beach and Broward County within the context of the 'arts as an industry', economic, technological, environmental and social issues.

- presented trends in cultural participation by arts audiences, including a discussion of ethnically specific participation.
- analyzed Pompano Beach audiences, defining markets and characteristics of four segments:
 - the City of Pompano Beach
 - the 10-mile Radius surrounding the Northwest CRA
 - the 30-mile Radius surrounding the Northwest CRA
 - the US (when applicable) for context
- presented information regarding second homeowners and tourists.

The study effort found:

- latent demand for cultural programming given the characteristics of the population and limited local mix and levels of cultural programming and space.
- an inventory of local facilities of relatively low quality, low level of theatrical functionality and with limited seating capacity and availability that could be negatively affecting the presence and development of cultural organizations and programming as well as meeting and event activity.
- gaps for film, family arts, and touring dance, comedy and theatre programs.
- a number of interested and qualified partners to support new space.
- great potential for arts and cultural facilities and activity to contribute to the City's development plans, contributing to downtown development and vitality, economic development, quality of life and improving the regional profile of Pompano Beach.

In 2012, Webb Management created preliminary space plans and a comprehensive business plan for the new Cultural Center, and Silva Architects was chosen to design the Cultural Center, Broward County Public Library and Arts Plaza on a site adjacent to Pompano Beach City Hall and across Atlantic Avenue from the historic Old Pompano commercial district and Martin Luther King, Jr. Boulevard.

Finally, in 2013, the City/Redevelopment Agency undertook and approved a yearlong, community-based Cultural Arts Master Planning process to identify operational goals and initiatives for future Cultural Arts programming, including focus group discussions, public meetings and community presentations.

Operating Forecast Detail

In 2011, after completion of the initial Cultural Arts Needs Analysis, the Pompano Beach CRA approved a second contract with Webb Management Services, Inc. to conduct Physical Planning services, Business Planning services and optional Fundraising Support services for the 2nd floor Cultural Center, and on two other sites within the Downtown Pompano

Creative Arts District (the Hotel Bailey in Old Pompano commercial district and the Ali House on the MLK/Hammondville Road corridor).

The analysis included detailed proforma income and expense analysis. The pro-forma suggests that the new Pompano Beach Cultural Center would have an operating budget of just over \$1 million annually. Expense estimates assumed that certain administrative expenses will be shared with the Parks, Recreation, and Cultural Arts Department.

Staffing, programming, and other expenses were detailed in the Business Plan for a Cultural Center, including full-time personnel, part-time personnel, event based staff, programming costs, fundraising, box office, administration and occupancy expenses.

Income projections are detailed, including earned income, City/Government income, sponsorships, grants, special events, educational programs, and endowment income.

See attached "Operating Budget" in Supporting Documents.

Fiscal Stability

Information from the City of Pompano Beach Comprehensive Annual Financial Report (CAFR) FY 2012/13 is attached demonstrating the City's ability to fund the new Pompano Beach Cultural Center. See Attachment 3: "Documentation of Total Support and Revenue".

Annual operating income and expenses, for current and future fiscal years, are projected in the "Operating Budget" in Supporting Documents. Annual operations of the Pompano Beach Cultural Center will be funded by the City, through private sector contributions, grants and other funding.

Creation of a new non-profit foundation or 501(c)(3) organization is contemplated in Fiscal Year 2014/2015 to assist the City in funding ongoing operations of the Cultural Center through annual and endowment campaigns.

Changes in Operation

Changes in Operating Expenses

Provide a summary of how your operating expenses will change after the project is completed.

#	Description	FYE 2015	FYE 2016 (Project Completed)	FYE 2017	FYE 2018
1	Full Time/Part Time Personnel	\$247,000	\$712,125	\$741,360	\$763,601
2	Other Operating Expenses - Cultural Center	\$108,250	\$363,317	\$484,422	\$502,521
3	Other Operating Expenses - Amphitheater	\$0	\$924,452	\$1,005,222	\$1,035,379

Changes in Operating Income

Provide a summary of how your operating income will change after the project is

completed.

#	Description	FYE 2015	FYE 2016 (Project Completed)	FYE 2017	FYE 2018
1	Earned Income - Cultural Center	\$0	\$163,703	\$670,813	\$742,394
2	Earned Income - Amphitheater	\$0	\$1,163,000	\$1,197,890	\$1,233,827
3	501(c)3 Foundation Funding	\$0	\$70,000	\$100,000	\$125,000
4	City of Pompano Beach/Grant/Other Funding	\$355,250	\$599,280	\$262,301	\$200,279

D. Project Impact (up to 30 points)

Community Impact of Project

Arts/Cultural Organizations:

Since the beginning of the 2011 Cultural Arts Needs Assessment, discussions have been held with local arts organizations:

Creative City Collaborative is currently managing visual and performing arts activities at the Hotel Bailey (Bailey Contemporary Arts) and is in negotiations to manage the Pompano Beach Cultural Center to provide innovative, culturally diverse arts programming for the Pompano Beach community.

Curtain Call Playhouse promotes cultural, educational and entertaining events through the medium of live theatre, while striving to preserve the highest professional standards. Curtain Call will significantly increase the number and quality of its theatrical productions at the new facility.

Ashanti Cultural Arts & Enrichment provides a variety of programs to enrich lives of all youngsters and adults through instruction in dance, music, literacy and wellness. Ashanti Cultural Arts anticipates future performances at the Cultural Center.

South Florida Artists Association promotes and provides opportunities for the local artists of South Florida, focusing efforts on the professional development of visual artists, performing artists and musicians. The organization and its members will provide key support for programming visual arts activities at the new facility.

Rock Road Restoration Historical Group records, preserves and finds ways to let citizens see and hear the contributions of earlier Colored/Negro/Black/African American settlers. Plans are being made for how the Digital Media Center component could bring state-of-the-art capabilities to this mission.

The Pompano Beach Historical Society collects, preserves and publicizes the history of the greater Pompano Beach area. The Historical Society has assisted in development of a

list of prospective cultural and historical tours and events relating to activities and programs at the Cultural Center.

Underserved Populations:

The Pompano Beach market is home to an ethnically diverse population. Within a 10-mile radius, approximately one-quarter of the population is Black or African American. Within the 30-mile radius, nearly one-third of the population is Hispanic or Latino, significantly higher than national averages.

Overall, the market has lower household incomes than the national median. Pompano Beach has a median household income lower than national and regional averages, and higher levels of populations earning less than \$49,999.

In 2010, the City and Community Redevelopment Agency (CRA) created the Downtown Pompano Connectivity Plan identifying strategies to redevelop three isolated neighborhoods near the intersection of Atlantic Boulevard and Dixie Highway/FEC railroad. The plan's overarching goal: to overcome, once and for all, the historic economic and racial divide at "the tracks" in Downtown Pompano.

The culmination and terminus of the plan will be the new Cultural Center/Arts Plaza with innovative programming to celebrate the City's diverse history, nurture struggling cultural organizations and look forward to exciting new ways of expressing the diversity of the Pompano Beach community through the arts.

Architectural Significance:

Given both the new Cultural Center's location as a terminus of the Downtown Pompano Connectivity Plan and the ambitious cultural goals for the new facility, the City of Pompano Beach demanded iconic architecture. The project's design responds with a bold "inverted L" massing and structure that creates a central courtyard and pleasant breezeways that encourage Cultural Center and Library patrons to intermingle and move easily to a large public Arts Plaza in front.

The exterior of the building creates interplay between solid, transparent, and translucent materials. At night, a translucent "glowing crown" will highlight the drama of activities at the Cultural Center and serve as a beacon of light for the Cultural Arts in the City of Pompano Beach.

Financial Impact of Project

Direct and Indirect Economic Impact:

According to a detailed economic impact analysis in the 2012 Business Plan for a Cultural Center (Webb Management), Cultural Center construction and ongoing annual operating/ancillary impacts in Broward County "will provide significant positive impacts over the life of the Cultural Center".

Initial dollars spent on construction will yield new economic activity of \$11.3 million and new earnings for regional workers totaling \$3.2 million, as well as 86 person-years of new

employment. Annual ongoing impacts will total more than \$1 million in sales, \$287,604 in earnings and 11 jobs.

Overall economic impacts are split between direct impacts and indirect impacts. Direct impacts are the measure of the economic effect of the initial expenditure within a community. Then there are the indirect impacts, which occur as people and businesses receive and then re-spend those initial direct expenditures locally. The indirect impact is the effect of this re-spending on sales, jobs, and household earnings. It is often referred to as secondary spending or the dollars "rippling" through a community.

Imagine what 25,000 attendees and \$1 million spent principally in Downtown Pompano, just in the first full year of operations, will mean to the community. The Cultural Center will have a positive impact on Downtown Pompano and surrounding areas in the following ways:

- Restaurants will open, expand and prosper in service to audiences before & after performances.
- More retail businesses will open in response to the street & pedestrian activity around new facilities.
- Of particular importance will be the presence of young people around the facility. Their presence will likely motivate the development of new urban amenities, such as coffee shops, bookstores, bars, & clubs.

Cultural Tourism:

Tourism represent a major component of the Broward County economy. Cultural tourists (those interested in attending and participating in cultural programs) are very attractive in that they tend to spend more and stay longer in a given community. The presence of an active Cultural Center will play an important role in promoting Pompano Beach as a destination for cultural tourists.

The Cultural Center site is ideally located along Atlantic Boulevard, the City's main east-west corridor, between Interstate-95 and the beach. Atlantic Blvd has an exit off bot 1-95 and the Florida Turnpike, making it easily accessible to Broward County visitors. Restaurant and retail revitalization is occurring along Atlantic Boulevard, including both the Downtown and Beach areas, making the Cultural Center venue even more appealing and increasing the local area economic impact.

Richard Florida and The Creative Class:

In 2004, celebrity-economist and author Richard Florida proposed a simple idea: that people (particularly people with interesting jobs and skills) like to live and work in creative places, and that cities ought to promote culture and creativity as a means to recruit these desirable people and thus drive economic development. The Pompano Beach Cultural Arts Master Plan (<http://PompanoBeachArts.com>) includes operational goals and initiatives that embody Creative Class principals for future Cultural Arts activities citywide.

Teaching Innovation and Creativity:

Finally, there is one last economic development benefit, which is that the teaching of the

arts is now being recognized as a fundamental need for the North American economy and its workforce, given the automation of many jobs and growing competition from lesser-developed economies. Arts Education activities, including classes, workshops, and summer camps currently take place in City Community Centers and have begun at the new Hotel Bailey (Bailey Contemporary Arts) center in Downtown Pompano. The Pompano Beach Cultural Center, with its state-of-the-art Digital Media Center, will greatly expand Arts Education activities in the Pompano Beach/North Broward County area.

Environmental Impact of Project

Sustainable Design is an important component of the building program for the new Cultural Center/Library building. Project is designed to meet the requirements of LEED 2009 for New Construction and Major Renovations.

It is important to note that the building design increases community connectivity and encourages use of public transportation due to its open and pedestrian friendly massing and access. Proximity to County and City bus lines increase this connectivity. Bicycle racks and showers for staff, as well as dedicated spaces for vanpools and carpools also help reduce requirements for vehicular traffic on site.

Stormwater is handled on-site and filtered to provide for both quantity and quality control. Heat island effect is mitigated by a reflective roof, and light pollution is reduced by providing full cut-off fixtures with carefully studied photometrics that limit light spillout to neighboring parcels. Building interior lighting is also provided with occupancy sensors and a building management system to avoid interior light pollution.

Project is designed to use 30% less water by specifying low flow and efficient plumbing fixtures. Irrigation water required is also reduced by specifying native and drought tolerant plant material, as well as providing a cistern that captures rainwater from the roof, which is then utilized for irrigation. Daylight and views, as well as controllability of both thermal and lighting systems by all building occupants as required by the USGBC are also provided.

Project is designed to use approximately 25% less energy than an ASHRAE 90.1 standard building, via use of occupancy sensors, energy efficient lighting, efficient HVAC equipment, and a Building Management System designed to meter and monitor energy consumption by use so that building owners and occupants are accountable for energy use. Refrigerant systems are specified to be environmentally friendly.

During construction, a waste management plan will be in effect that diverts construction waste from landfill and to recycling centers. High recycled content building materials and regional materials are also specified for the project to reduce the demand for new raw materials. All wood on the project is specified to be FSC certified to ensure wood sourced on the project comes from responsible and environmentally sound forestry practices.

Care has been taken regarding Indoor Air Quality as well. A Construction IAQ Plan is in place for both during construction and before occupancy to ensure particulates and indoor air quality are within strict high quality standards. All adhesives, paints, flooring systems, and composite wood products used on the project are specified to be low-VOC and environmentally responsible materials.

Regarding the fourth key element of the "Culture Builds Florida Strategic Plan: Advancing Design and Development":

The Pompano Beach Cultural Center is one component of a Civic Campus, which includes a large public Arts Plaza. Public Art is included in the new Broward County Library component and sites for permanent and temporary Public Art on the campus are being explored through the City's evolving Public Art Master Plan.

Although this project is new construction, the new Cultural Center/Public Library is the south terminus and culmination of the Downtown Pompano Connectivity Master Plan and Downtown Pompano Creative Arts District Plan, which include operational goals and initiatives for the preservation and revitalization of the historic Old Pompano commercial district directly north of the Civic Campus site across Atlantic Boulevard.

E. Project Team

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Applicant Authorized Official

Mr. Lamar Fisher
Mayor
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Applicant Chief Financial Officer

Ms. Suzette Sibble
Finance Director
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Grant Contact

Ernesto Reyes
Interim Budget Officer

F. Proposal Budget & Matching Funds (Up to 25 points)

Matching Funds Statement

\$1,285,200 in funds is allocated from City of Pompano Beach Capital Improvement Plan for Phase 2 (final phase) of the project. Funding was approved and made available effective October 1, 2013. See Attachment #1 - Matching Funds.

Matching Funds are 100% "Cash on Hand".

Match Summary

Match Type	Amount	% of confirmed match (\$1,285,200)
Cash on Hand	\$1,285,200	100.0%
Expenditures	\$0	0.0%
Irrevocable Pledges	\$0	0.0%
Documented In-Kind	\$0	0.0%
Total	\$1,285,200	100.0%

Donor Profile

How many donors are supporting the project?	2
What is the smallest contribution received for the project?	\$500,000
What is the largest contribution received for the project?	\$7,700,585
What is the population size of the community?	102239

Description of Donors

Total project budget (all phases) for Pompano Beach Cultural Center project = \$8,700,585

\$7,700,585 million in funds is allocated from City of Pompano Beach to begin construction. \$500,000 was funded by the Florida Department of State, Division of Cultural Affairs for FY 2014/15 - Phase 1 of the project, beginning in July 2014.

\$500,000 is being sought in this Cultural Facilities Grant from the Florida Division of Cultural Affairs proposal for Phase 2 of the project, beginning July 2015.

As a result of an extensive public planning process, the City of Pompano Beach identified initial funding for construction of the Cultural Center in order to meet the rigid construction schedule of the adjoining Broward County Public Library.

Creation of a new non-profit foundation or 501(c)(3) organization is contemplated in Fiscal Year 2014/2015 to assist the City in funding ongoing operations of the Cultural Center through annual and endowment campaigns.

Percentage of Community Support

There is overwhelming public and private support for the new Pompano Beach Cultural Center.

Beginning in 2010, the City's Cultural Arts Committee expressed support for a "Cultural Arts Center/ Performing Arts Venue" in conjunction with a new Broward County Public Library.

Since late 2010, the City has undertaken a comprehensive Cultural Arts Needs Assessment and additional studies (below) for new Cultural Arts facilities and activities. The Pompano Beach community has been involved in all aspects of the planning and analysis. Public meetings involved local artists and arts organizations in informal focus groups, one-on-one meetings with community leaders, as well as formal presentations to the City's Cultural Arts Committee, Tourism Committee, Economic Development Council, and Public Art Committee as well as to the Greater Pompano Beach Chamber of Commerce.

Finally, during 2013, the City/Redevelopment Agency undertook and approved a year-long, public and private sector Cultural Arts Master Planning process.

The City identified initial funding for construction of the Cultural Center in order to meet the rigid construction schedule of the adjoining Broward County Library. Creation of a new

non-profit foundation or 501(c)(3) organization is contemplated in Fiscal Year 2014/2015 to assist the City in funding ongoing operations of the Cultural Center through annual and endowment campaigns.

Reports of three-year public/private planning process available at: <http://goo.gl/M82Vro>

1. Needs Assessment for Facilities + Cultural Programming (July 2011)
2. Needs Assessment Appendix (July 2011)
3. Cultural Facilities Physical Planning (March 2012)
4. Business Plan for a Cultural Center (June 2012)
5. Hotel Bailey Business Plan (August 2012)
6. Ali Building Business Plan (September 2012)
7. Amphitheater Business Plan (March 2013)
8. Combined Governance and Operations Analysis (April 2013)
9. Cultural Arts Pre-Planning Report (May 2013)
10. Pompano Beach Cultural Arts Master Plan (December 2013)

Proposal Budget Overview

Request Amount	\$500,000
Confirmed Match	\$1,285,200
Project Cost	\$1,785,200
Contingency	\$0
REDI match reduction?	No
Requested or received funding from the Division of Historical Resources?	No

Other State Dollars

#	Source	Amount
1	Florida Department of Cultural Affairs Cultural Facilities (Phase 1)	\$500000.00

Proposal Budget Summary

	Request	Match	Total
Proposal Expenses			
1. Land Acquisition			
2. Building Acquisition			
3. Architectural Services			
4. General Requirements	\$0	\$125,000	\$125,000

	Request	Match	Total
5. Site Construction	\$250,000	\$475,000	\$725,000
6. Concrete			
7. Masonry			
8. Metals			
9. Wood and Plastic			
10. Thermal and Moisture Protection			
11. Doors and Windows			
12. Finishes	\$0	\$285,200	\$285,200
13. Specialties			
14. Equipment	\$100,000	\$25,000	\$125,000
15. Furnishings			
16. Special Construction			
17. Conveying Systems			
18. Mechanical	\$150,000	\$200,000	\$350,000
19. Electrical	\$0	\$175,000	\$175,000
Total Proposal Expenses	500,000	1,285,200	\$1,785,200
Proposal Income			
1. Private Support			
2. Corporate Support			
3. Local Government Support		\$1,285,200	\$1,285,200
4. Federal Government			
5. Applicant Cash			
Total Proposal Income	500,000	1,285,200	\$1,785,200

Proposal Budget Detail

Proposal Budget Expense Detail

	Request	Cash Match	In-Kind Match	Total
1. Land Acquisition				
Land Acquisition Subtotal				
2. Building Acquisition				
Building Acquisition Subtotal				
3. Architectural Services				
Architectural Services Subtotal				
4. General Requirements				
1. Field engineering, shop drawings, allowances, construction photographs, quality control, LEED administration, temporary facilities, waste management.	0	125,000	0	125,000
General Requirements Subtotal	\$0	\$125,000	\$0	\$125,000
5. Site Construction				
1. Site clearing, water & sewer work, underground utilities & building services, paving & drainage work, irrigation systems, earthwork, & landscaping.	250,000	475,000	0	725,000
Site Construction Subtotal	\$250,000	\$475,000	\$0	\$725,000
6. Concrete				
Concrete Subtotal				
7. Masonry				
Masonry Subtotal				
8. Metals				
Metals Subtotal				
9. Wood and Plastic				
Wood and Plastic Subtotal				
10. Thermal and Moisture Protection				
Thermal and Moisture Protection Subtotal				
11. Doors and Windows				

	Request	Cash Match	In-Kind Match	Total
Doors and Windows Subtotal				
12. Finishes				
1. Stucco, drywall, VCT & linoleum flooring, ceramic & quarry tile, & carpet finishes throughout. Also includes acoustical wall & ceiling insulation.	0	285,200	0	285,200
Finishes Subtotal	\$0	\$285,200	\$0	\$285,200
13. Specialties				
Specialties Subtotal				
14. Equipment				
1. Theatrical Equipment & Acoustical Systems	100,000	25,000	0	125,000
Equipment Subtotal	\$100,000	\$25,000	\$0	\$125,000
15. Furnishings				
Furnishings Subtotal				
16. Special Construction				
Special Construction Subtotal				
17. Conveying Systems				
Conveying Systems Subtotal				
18. Mechanical				
1. Pumps, motors, sprinkler systems, plumbing fixtures, water heaters, HVAC controls, boilers, furnaces, air-conditioning units, chiller plant, fans, etc	150,000	200,000	0	350,000
Mechanical Subtotal	\$150,000	\$200,000	\$0	\$350,000
19. Electrical				
1. Wires & cables, transformers/switchgear, panel boards, fuses, disconnect switches, lighting, fire alarm & public address systems, & lighting control,	0	175,000	0	175,000

	Request	Cash Match	In-Kind Match	Total
Electrical Subtotal	\$0	\$175,000	\$0	\$175,000
Total Proposal Expenses	500,000	1,285,200	0	\$1,785,200

Proposal Budget Income Detail

	Request	Cash Match	In-Kind Match	Total
1. Private Support				
Private Support Subtotal				
2. Corporate Support				
Corporate Support Subtotal				
3. Local Government Support				
1. City of Pompano Beach		1,285,200	0	1,285,200
Local Government Support Subtotal		\$1,285,200	\$0	\$1,285,200
4. Federal Government				
Federal Government Subtotal				
5. Applicant Cash				
Applicant Cash Subtotal				
Total Proposal Income	500,000	1,285,200	0	\$1,785,200

G. Attachments and Support Materials

Attachments

#	Title
A-1	Matching Funds Documentation (pdf, 845.3 KB)
A-2	Documentation of Unrestricted Use (pdf, 1 MB)
A-3	Documentation of Total Support and Revenue (pdf, 4.7 MB)

A-4 [Current Architectural Plans \(pdf, 7.1 MB\)](#)

A-5 [Documentation of Local Support \(pdf, 3.2 MB\)](#)

Support Materials

Title

1 [Operating Budget \(pdf, 1 MB\)](#)

Operating Budget for Pompano Beach Cultural Center and existing 2900-seat Pompano Beach Amphitheater. Community and economic impact of the new project will be significantly increased by joint management of the two Cultural Arts facilities.

2 [Pompano Beach Cultural Arts Master Plan \(pdf, 5.2 MB\)](#)

Comprehensive Master Plan for citywide Cultural Arts activities, including Operating Goals and Initiatives for new Pompano Beach Cultural Center, existing Pompano Beach Amphitheater, renovated historic Hotel Bailey and Ali Building and historic Sample-McDougald House. Interactive, online version available at: <http://PompanoBeachArts.com>

3 [Planning & Design Team Bios \(pdf, 1 MB\)](#)

The Planning & Design Team has been responsible for development of the Cultural Center/Arts Plaza and Civic Campus project to date.

4 [Press: Pompano Beach Cultural Arts \(pdf, 3.6 MB\)](#)

Articles regarding the Pompano Beach Cultural Center and Pompano Beach Cultural Arts Master Plan activities citywide.

5

6

Program: General Capital

Project: Library - Cultural Center

11-139

Library - Cultural Center
General Capital

Description:

The project consists of the design and construction of a new two-story 46,000 square foot Library and Cultural Center located at Atlantic Boulevard and SW 1st Avenue. The building is a two-story 25,000 square foot Broward County Public Library facility and a two-story 21,000 square foot City of Pompano Beach Cultural Center.

The Public Library component features children's services, new materials collection, computer lab, multi-purpose room, fiction collection, and library offices and support spaces.

The Cultural Center component features a public lobby, digital media suite, offices, gallery, and a flexible multi-purpose event space and accompanying support spaces, dressing rooms, and lobby space.

Past Years	\$1,865,377
FY 2013	\$3,000,000
FY 2014	<u>\$1,285,200</u>
Total	\$6,150,577

Schedule:

Phase	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
Design	X				
Construction	X				

Location:



Funding Source:

General Capital Fund 302	\$1,285,200
Total	<u>\$1,285,200</u>

Projected Funding	2014	2015	2016	2017	2018	Total
Outside Consulting/Design	\$214,200					\$214,200
Construction	\$1,071,000					\$1,071,000
Totals	<u>\$1,285,200</u>					<u>\$1,285,200</u>