

REQUESTED COMMISSION ACTION:

Consent  Ordinance  Resolution  Consideration/Discussion  Presentation

**SHORT TITLE** RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH,  
FLORIDA, APPROVING AND ACCEPTING THE CITY'S ANNUAL PUBLIC ART PLAN  
AND DIRECTING STAFF TO PROCEED WITH PROJECTS INCLUDED IN THE PLAN  
FOR FY 2016; PROVIDING AN EFFECTIVE DATE .  
(Cost: \$247,560 from the budgeted Public Art Fund account)

**Summary of Purpose and Why:**

In accordance with Chapter 160.04(F), the Public Art Committee is responsible for submitting an annual report to the City Commission each year at the end of the 12-month term. The report will describe the Committee's accomplishments over the past year, give the status of current projects, provide information on any future plans, and include an inventory of public art in the city.

As fully described in the enclosed Annual Plan, the Public Art Committee has initiated and/or participated in six public art projects. There are currently ten projects proposed for FY 2016, with a budget of \$247,560.

A full 10 year Public Art Master Plan is in the final stages of development and is expected to be placed on one of the upcoming City Commission agendas. The Public Art Committee requested to move forward with the FY2016 Annual Plan so that new projects can commence.



Accomplishing this item supports achieving Initiative 2.8 Further develop and promote cultural / heritage tourism opportunities.

- (1) Origin of request for this action: Public Art Committee
- (2) Primary staff contact: Robin Bird/ Jennifer Gomez *JG* Ext. 4640
- (3) Expiration of contract, if applicable: \_\_\_\_\_
- (4) Fiscal impact and source of funding: \$247,560 from budgeted account 302-0000-599-48.60  
Art in Public Places/ Promotional Activities

DEPARTMENTAL COORDINATION	DATE	DEPARTMENTAL RECOMMENDATION	DEPARTMENTAL HEAD SIGNATURE
Dev. Services	8-24-15	Approval	15-3446 <i>[Signature]</i>
City Attorney	9-1-15	<i>[Signature]</i>	CAC #2015-1546
Finance	9-14-15	<i>[Signature]</i>	<i>[Signature]</i>
Budget	9-15-15	<i>[Signature]</i>	<i>[Signature]</i>
<input checked="" type="checkbox"/> Public Art Committee <input checked="" type="checkbox"/> City Manager <i>[Signature]</i>		Approval Memo <i>[Signature]</i>	

**ACTION TAKEN BY COMMISSION:**

<u>Ordinance</u>	<u>Resolution</u>	<u>Consideration</u>	<u>Workshop</u>
1 <sup>st</sup> Reading	1 <sup>st</sup> Reading	Results:	Results:
_____	_____	_____	_____
2 <sup>nd</sup> Reading	_____	_____	_____
_____	_____	_____	_____



# MEMORANDUM

## Development Services

**ADMINISTRATIVE REPORT NO. 15- 446**

**DATE: August 24, 2015**

**TO: Public Art Committee**

**VIA: Robin Bird, Development Services Director** *RB*

**FROM: Jennifer Gomez, AICP, Assistant Development Services Director** *JG*

**RE: FY 2016 Public Art Annual Plan**

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In accordance with Chapter 160.04(F), the Public Art Committee is responsible for submitting an annual report to the City Commission each year at the end of the 12-month term. The report will describe the Committee's accomplishments over the past year, give the status of current projects, provide information on any future plans, and include an inventory of public art in the city.

Taking into consideration the delays in finishing the Public Art Master Plan, which is in the final stages and expected to be complete by the end of the year, it was decided to move forward with the FY2016 Annual Plan. The FY2016 Annual Plan includes current Public Art Program accomplishments, the status of public art projects in progress, proposals for future projects, and an updated inventory and budget.

As fully described in the Annual Plan, the Public Art Committee has initiated and/or participated in six public art projects. There are currently ten projects proposed for FY 2016, with a budget of \$247,560. There is currently \$720,360 in the Public Art Fund.



**City Attorney's Communication #2015-1546**  
September 1, 2015

**TO:** Jennifer Gomez, AICP, Assistant Development Services Director  
**FROM:** Mark E. Berman, City Attorney  
**RE:** Resolution – FY 2015 Public Art Annual Plan

As requested in your memorandum dated August 31, 2015, Department of Development Services Memorandum #15-456, the following form of resolution, relative to the above-referenced matter, has been prepared and is attached:

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND ACCEPTING THE CITY'S ANNUAL PUBLIC ART PLAN AND DIRECTING STAFF TO PROCEED WITH PROJECTS INCLUDED IN THE PLAN FOR FY 2016; PROVIDING AN EFFECTIVE DATE.**

Please feel free to contact me if I may be of further assistance.

  
MARK E. BERMAN

/jrm  
l:cor/dev-srvc/2015-1546

Attachment

RESOLUTION NO. 2015-\_\_\_\_\_

**CITY OF POMPANO BEACH**  
**Broward County, Florida**

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, APPROVING AND ACCEPTING THE CITY'S ANNUAL PUBLIC ART PLAN AND DIRECTING STAFF TO PROCEED WITH PROJECTS INCLUDED IN THE PLAN FOR FY 2016; PROVIDING AN EFFECTIVE DATE.**

**BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA:**

**SECTION 1.** That the City of Pompano Beach approves and accepts the City's Annual Public Art Plan, ("Plan"), a copy of which Plan is attached hereto and incorporated by reference as if set forth in full.

**SECTION 2.** That city staff is hereby directed to proceed with projects included in the Plan for FY 2016.

**SECTION 3.** This Resolution shall become effective upon passage.

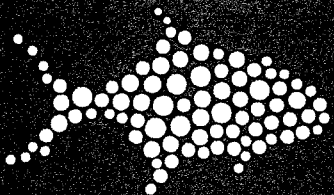
**PASSED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2015.

\_\_\_\_\_  
**LAMAR FISHER, MAYOR**

**ATTEST:**

\_\_\_\_\_  
**ASCELETA HAMMOND, CITY CLERK**

GBL/jrm  
9/1/15  
l:reso/2015-481



PUBLIC ART  
POMPANO BEACH

FISCAL YEAR

**2016**

**ANNUAL PUBLIC ART PLAN**

EY 2016 ANNUAL POMPANO BEACH PUBLIC ART PLAN

## **FY 2016 Annual Public Art Plan**

In accordance with Chapter 160.04(F), the Public Art Committee is responsible for submitting an annual report to the City Commission each year at the end of the 12-month term. The report will describe the Committee's accomplishments over the past year, give the status of current projects, provide information on any future plans, and include an inventory of public art in the city.

### **Current Projects Include:**

- Painted Pompano fish sculptures
- *Broward 100* Inside Out: Old Pompano Bank building and Amphitheater (f two of four locations)
- Utility Box Wraps (Phase 1)
- *Broward 100* VisualEYES Mural Project
- Barefoot Mailman Sculpture
- Public Art Master Plan

### **FY 16 Proposed Projects Include:**

- Fishing Village: Gateway to Pompano Beach Pier (\$15,000)
- Mosaic Team (\$50,000)
- 9/11 Memorial (\$10,000):
- Utility Boxes – Round 2 (\$7,600)
- Underwater sculpture garden (\$40,000)
- Sink fish sculptures with ship (\$20,000)
- Engineering Technical Assistance (\$10,000)
- BaCA Artist Fence (\$7,000)
- South Dixie murals (\$10,000)
- Opportunity Projects/ Contingency (\$10,000)
- Maintenance (\$17,960)
- Program Management (\$45,000)
- Operations (\$5,000)
- *Broward 100* Inside Out: McNair Park, and First Haitian Baptist Church (sponsored by Broward County)

**FUND BALANCE\*:** \$720,360

**TOTAL APPROPRIATIONS:** \$247,560

**TRANSFER:** \$472,800

\*As of August 10, 2015

## FY2016

### **Proposed Projects**

- Fishing Village: Gateway to Pompano Beach Pier (\$15,000): Pompano Beach Fishing Village is a mixed-use redevelopment project spanning six oceanfront acres at the foot of the Pompano Beach Pier. Plans for the site include 48,500 square feet of restaurant and retail space, a 600+ car parking garage, a new pedestrian promenade linking the pier with the Intracoastal Waterway, docks along the Intracoastal for proposed Water Taxis and other watercraft, and a rebuilt pier. The Pier developer is responsible for developing an arch at the gateway of the pier. Plans for public art in FY 2016 include collaborating with the developer to add artistic embellishments to the gateway structure.
- Mosaic Team (\$50,000): The Mosaic Team will be a multi-year program of mosaic artworks created and installed by post-high school local young adults, under the leadership of an experienced mosaic artist. A call to artists will be issued to the many mosaic artists in South Florida to develop the program, select the young adults and lead the creation of the mosaic artworks. Four mosaic works will be made each fiscal year in four separate work periods. The Public Art Committee, together with City staff and the artist, will select the mosaic projects. Over separate years, the Mosaic Team projects include artwork at the following locations:
  - ★ Charlotte Burrie Community Center
  - ★ Beach Community Center
  - ★ Trail of Honey Bees
  - ★ Collier City Mini-Park
  - ★ I-95 bridge over MLK Blvd

In FY 2016, the first project will be the *Trail of Honey Bees*. The Public Art Committee proposes sculptures and tiles of honey bees to stretch from I-95 on MLK Blvd to BaCA on NE 1st St at NW 1st Ave. The source of the honey bee image can be seen in the metal railings of the Ali Building's roof parapet. This honey bee railing design will be repeated in the north entrance to the new performance space. The honey bees will encourage a spirit of unity to connect both sides of Dixie Highway and foster the Creative Arts district. The honey bees will be created under the leadership of the Mosaic Team artists. The goal is for tiles and ceramic sculptures to be fired at BaCA. Building owners will be asked for permission to grout the honey bees on a concrete surface of their property. This unique sequence of honey bees will trigger spectator's curiosity and send visitors looking for the next artwork.

- 9/11 Memorial (\$10,000): The Fire Department has acquired a piece of steel from the World Trade Center for use in a memorial for the 343 first responders that died saving lives on September 11, 2001. At the March meeting of the Public Art Committee, Chief Jurgle asked the committee to utilize the steel as a public art project. The funding associated with this project will be used to design and integrate the piece of steel into a memorial location. The location will be determined.

- Utility Box Wraps – Phase 2 (\$7,600) The City plans to wrap utility boxes on major arterials and in several neighborhoods. The goal of the program is to reduce blight along the corridors by transforming a utility box into a piece of art. This beautification effort will enhance the experience of all those visiting the corridors and will help to prevent boxes from being vandalized, primarily with posters.

Areas being considered in Round 2 include, but are not limited to, Racetrack Road, Copans near Leisureville, North Federal Highway (Copans to the northern city limits when box is on Pompano side), Powerline Road (Atlantic to McNab), and NE 14<sup>th</sup> Street.

- Underwater sculpture garden (\$40,000): Pompano Beach has a thriving scuba diving industry that provides employment and attracts tourist and local divers. An underwater sculpture park would provide a unique dive experience. The sculptures, made of fiber reinforced concrete, can survive years in the ocean and provide an excellent growing surface for coral. The Public Art Committee proposes to add a new concrete sculpture every two years for the next ten years. Each new sculpture would be displayed for one year in a City park prior to its final sinking. Public Art Committee would look to the Pompano Beach Tourism Committee and its partners to determine the best location for the new sculpture park.
- Sink fish sculptures (\$20,000): Pompano Beach is initiating an eco-friendly sunken ship project. The project is modeled after other artificial reef projects that not only add to the eco system of Florida's reefs, but also help to create a year-round tourist destination. The ship will include specific themes, underwater events, artwork and rotating art exhibits to create a unique dive experience for local and international tourists. Included in the Public Art Master Plan is a project which will essentially take the original Painted Pompano fish mold and create four additional fish which will either be sunk on/near the ship or closer to shore. The funding will be used to cast a new mold that can form concrete. Using that mold 3-4 concrete fish will be cast and sunk underwater.
- Engineering Technical Assistance (\$10,000): The City of Deerfield Beach recently attempted to sink 15 Easter Island-style statues along with a scuttled barge. In an unfortunate turn of events, all artwork was destroyed due to the method used to sink the art. Funding for this project will be used to hire an engineer to determine the best method for sinking art and overseeing the Pompano fish sinking project.
- BaCA Artist Fence (\$7,000): The City will partner with BaCA artists to paint approximately 25 plywood panels, 4 x 8 feet each. The current goal is to attach the panels to the existing aluminum fence on a temporary basis.
- South Dixie murals (\$10,000): The Corridor Plan for the future of Pompano Beach identified the businesses on the divided Dixie Highway between SW 2nd Street and W McNab Road as the "South Dixie Industrial Crafts" district. In many communities in the United States, Latin



America and elsewhere, such simple commercial and industrial areas have become tourist zones for a new wave of talented mural artists. Rather than sponsor murals with the City's public art dollars, a special overlay could be created for the district. If the artistic quality of a proposed wall mural is approved by the Public Art Committee, the owners can paint full wall murals that include images of the products or services for sale in the building. To facilitate the process, the Public Art Committee will maintain a roster of talented muralists desiring to paint in Pompano Beach. The funding allocated for this project is to fund one city-driven mural on South Dixie Highway. The goal is that the first mural will inspire other businesses to add murals. Since using images of products or services for sale is currently considered "signage" and regulated by Chapter 156, there are legal issues that must be reviewed. This project will only be pursued if legally acceptable.

- Opportunity Projects/ Contingency (\$10,000): The Public Art Committee would like to set aside funding to be able to take advantage of unknown opportunities throughout the year. This money could also be used as a small contingency for unknown expenses associated with other projects.

#### Administration and Maintenance:

- Maintenance (\$17,960): 10% of the cost of permanent work will be reserved for maintenance and used as needed. In FY 2016, this could include hiring a conservator to clean and wax the Gadson sculpture in front of the E Pat Larkins Civic Center.
- Program Management (\$45,000): The Public Art Program has grown to a level that requires an individual dedicated the management as their sole responsibilities. As noted in this plan, there are six current projects and ten new projects planned for FY 2016. As additional projects are added to the Public Art Program, additional part-time staff and/or a contractor must be hired to continue to operate this program.
- Operations (\$5,000): This funding is set aside to operate the program. Expenses could be used for areas such as permitting, supplies, printing, administrative expenses, minor project needs, etc.

### FY2015

#### **Current projects**

- Painted Pompano: The Painted Pompano series is Pompano Beach's first large public art installation. The project consists of 12 five foot tall fish sculptures which are being placed at various locations throughout the City. Each of the Painted Pompano sculptures has been individualized by artists in a variety of styles and finishes.

- The project included a call to artists, juried competition and announcement of winners held in October and November of 2014. Sculpture construction began in January 2015, and on March 23, 2015 the finished Painted Pompano fish sculptures were unveiled at a public event held outside BaCA. All 12 sculptures were on display at the Pompano Beach Seafood Festival held April 24th through the 26th. As of August 7, a total of six sculptures have been installed at McNab Park, Pompano Beach Fire Rescue, the new library and the beach. The remaining sculptures will be installed later this summer and will be on public display for the next two years.
- Broward 100 Inside Out: The City of Pompano Beach's Public Arts Committee submitted several proposals to participate in *Broward 100's* Inside Out project. Inside Out is a global art project that gives communities all over the world a platform to express themselves through black and white photographs. Inside Out gives community members the opportunity to share their portrait and make a statement by capturing a collective message through headshots of individuals which are printed on posters, pasted on public spaces and archived online. This global platform allows people to tell their untold stories and transform messages of personal identity into works of public art.

The Broward County Art of Community has approved several installations in Pompano, the first of which will be located on the Old Pompano Bank building (61 NE 1 Street). The public was invited to a photo shoot event on August 20, which was held in conjunction with the Art Hive event at BaCA (Baily Contemporary Arts).

- Utility Box Wraps (Phase 1): A competition was held in May/June in which artists were selected to design vinyl wraps for local utility boxes. Between 2015-2017, the City plans to wrap utility boxes on major arterials and in several neighborhoods. The goal of the program is to reduce blight along the corridors by transforming a utility box into a piece of art. This beautification effort will enhance the experience of all those visiting the corridors and will help to prevent boxes from being vandalized, primarily with posters.

In the first round of installations, the City will wrap 40 boxes in five areas with unique conceptual themes for the artworks:

Eight South Florida-based artists, selected through a call to artists issued earlier this year, have been commissioned to develop designs within a specified geographic area/ theme. The themes for each area are listed below.

- 1) Creative Arts District (Generally along MLK east of Powerline and around City Hall campus)  
Musical and bright colors
- 2) South Dixie Highway  
Industrial Crafts / Funky

3) Atlantic / Federal Highway / A1A

Sun, Fun & Adventure

Celebrate family activities on the beach and ocean

4) Collier City/Education Corridor (Generally Atlantic and MLK, west of Powerline Rd)

Celebrate African American culture and education

5) Sample McDougald

Historic Pompano Photos

A total of 40 wraps are planned in the current year. Other areas of the City being considered in the future include, but are not limited to, Racetrack Road, Copans near Leisureville, North Federal Highway (Copans to the northern City Limits when box is on Pompano side), Powerline Road (Atlantic to McNab).

- Broward 100 Mural Project: The Broward County Northeast Transit Center, located at the corner of MLK and Dixie Highways, was selected by the County's Cultural Council through the Art of Community Programming Committee to be the site of one of nine murals commissioned as part of the *Broward 100* celebrations. City staff and the Public Art Committee participated in the competitive application process. Staff also provided support with the public engagement component.

Over the summer, artists Carla Rowe and Addonis Parker met with a number of community groups and residents during a series of public engagement meetings. The goal of the meetings was to gather input for the mural design so that it may properly express residents' thoughts and values, while building bonds in the community. The mural design will be revealed later this year.

- Barefoot Mailman Sculpture: In July 2014, the City issued a call to artists requesting submissions from qualified artists to create a bronze sculpture of the Barefoot Mailman, James Edward Hamilton. As part of a public art project funded and managed by the City of Pompano Beach Public Works, the sculpture was designed specifically to be located on the Hillsboro Inlet Bridge. The Selection/Evaluation Committee included representatives from the Engineering Division, Development Services Department, the Project Architect, representatives of the Public Art Committee and an outside consultant. The top ranking maquette was submitted by Mario Chiodo and was unanimously endorsed by the Public Art Committee. Chosen for its expression, dynamic form, movement, craftsmanship and attention to detail, this major work of art will be installed in its permanent home atop the Hillsboro Inlet Bridge later this year.
- Public Arts Master Plan: The Public Art Master Plan was developed in 2014 and 2015 through a collaboration of the IBI Group, the Pompano Beach Public Art Committee and Development

Services staff. The intent of the Plan is to “enhance the aesthetic and cultural value of Pompano Beach by including works of art on public properties within the city with benefits that are both aesthetic and economic.” Multiple groups and individuals were asked for their recommendations and opinions through a community survey, two community meetings, interviews with the Mayor and City Commissioners and dialogues with Public Art Committee members. A final plan should be approved within the next few months. While the master plan is not yet completed, all recommended FY 2016 projects will be included within the plan.



**PUBLIC ART COMMITTEE  
MEMORANDUM #15-062**

DATE: September 10, 2015  
TO: City Commission  
FROM: Public Art Committee  
SUBJECT: FY 2016 Public Art Plan

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At the meeting of the Public Art Committee held on August 27, 2015, the Committee discussed the proposed FY 2016 Public Art Plan.

The Committee unanimously approved the proposed plan.

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Terrence Davis  
Chair  
Public Art Committee

Jackie Barrett, Graphic Designer, presented to the Committee her corporate identity designs for the Public Art Committee. She also presented sample letterhead, business cards, and fonts.

Linda Houston-Jones asked if these logos would look well on white paper and also requested seeing the logo with the colors re-arranged.

Ms. Barrett responded that it would and that she could provide these other options.

Mr. Mullon asked if a bar could be added to the envelopes.

Ms. Barrett responded affirmatively.

Mr. Davis asked if the logo could be added to the utility wraps.

Ms. Barrett responded that it could. She stated that she could make other modifications to the designs as well.

**MOTION** by Terry Davis and second by Chris Mullon to endorse the corporate identity package presented. All voted in favor.

## 2. Public Art Annual Plan

Ms. Gomez presented the Committee with the FY 2016 Annual Public Art Plan. She stated that there are some minor differences from the draft Public Art Master Plan.

Ms. Patricia Ramudo presented herself to the Committee. She stated that the former project manager, Patria St. John, is assisting in completing the Master Plan. She stated that the intention is to have the product finished by next month and ready for the Committee's review. She stated that she is working on the budget, while Patria is working on the plan.

Mr. Davis asked if the Committee could possibly contract with IBI if a city staff member isn't able to manage the Public Art Master Plan program.

Ms. Gomez responded that the first option would be to use the \$45,000 allocated monies to hire someone part-time to manage the program. If not possible, then the City would have to use the bid process to find a contractor.

Ms. Gomez gave an overview of the planned projects for fiscal year 2016. In summary, the proposed projects in the plan are:

### Beach:

- Fishing Village Gateway (\$15,000)
- Underwater Reef (\$200,000 total budget)
  - o Technical assistance for submerging art (\$10,000)

Mr. Kovac suggested sinking some fish sculptures close enough to the beach for snorkelers to view.

Ms. Schorr suggested them being viewable from a glass-bottom boat.

Ms. Gomez brought up the idea of having a rotating exhibition on a sunken ship. She also commented that if more projects are desired by the Committee, the funding (which is available) could be requested from the City Commission.

Mr. Davis stated that before a cast is made, more research should be done regarding who would be capable of sinking any artwork.

#### Creative Arts District:

- Mosaic Team (\$50,000 total budget)
- Temporary Fence (\$7,000)

Ms. Houston-Jones suggested having different designs throughout the area.

Mr. Davis stated that he feels it important that the pieces unify both sides of the railroad tracks and the Creative Arts District.

Mr. Kovac commented that it would be unique if the pieces were hidden.

The Committee discussed the location and feasibility of the temporary fence.

Mr. Davis asked if the Committee could request the presence of the incoming BaCA curator to attend a future meeting.

#### South Dixie:

- South Dixie Highway Murals (\$10,000)

Ms. Gomez restated the legal challenges of murals being considered commercial signage. She commented that she will continue to communicate with the Legal Department to see if there is some solution.

Mr. Davis commented that the Committee needs to start getting a roster of artists.

Ms. Gomez stated that the Committee could decide to fund a cluster of murals if they so wished.

#### Other:

- 9/11 Memorial (\$10,000)
- Utility Wraps (\$7,600)
- Inside Out Project (Supported by Broward County)
- Opportunity Projects/Contingency (\$10,000)
- Administration/Maintenance/ Operations (\$45,000/\$17,960/\$5,000)

The committee commented that the proposed location in Community Park is too off-the-beaten-path.

Ms. Barrett suggested the new fire station 103 as a location.

The Committee decided to leave this project in the plan but not yet specify a location.

Ms. Gomez stated that the Utility Wrap project has been well received and that the Commissioners are desirous of more installations being located throughout the City. Their suggested locations will be a phase II of the project, which is included in the proposed FY 2016 plan.

Mr. Davis suggested allocating some money for cleaning of the sculpture at the Pat Larkins Center.

Ms. Houston-Jones commended the Committee members' excellent work done so far.

**MOTION** by Terry Davis and second by Linda Houston-Jones to recommend approval of the FY 2016 Public Art Annual Plan with the minor modifications discussed. All voted in favor.

**E. Current Project Updates:**

**1. Utility Wraps**

Planner Scott Reale stated that the winning and back-up artists have been notified. He stated that all participants have been added to the Artist Network. Staff is working with the City Attorney on the copyright assignment language and the contract bid for the vinyl is open.

Mr. Davis volunteered to remove himself from the selection subcommittee as he feels that the subcommittee is too large.

The Committee decided to tentatively hold the subcommittee meeting at 3pm before a regularly scheduled Public Art Committee meeting.

**2. Public Art Master Plan**

Mr. Davis asked the Committee how they feel about the proposed dominoes and chess tables along M.L.K. He stated that he would rather use that money for another project.

Ms. Tobi Aycock commented that the request for a chess table piece came directly from the district Commissioner.

The Committee discussed possibly putting the pieces at Annie Gillis Park, and possibly including improved landscaping in the plans. Some Committee members liked the project, others were not as supportive.

Ms. Gomez commented that the inspiration for the project was the fact that dominoes are a very popular activity in the neighborhood.