

Meeting Date: June 14, 2016

Agenda Item 10

REQUESTED COMMISSION ACTION:

Consent     Ordinance     Resolution     Consideration/Discussion     Presentation

**SHORT TITLE**    A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FOR FLORIDA, ACCEPTING AND APPROVING THE RECOMMENDATION FROM THE PUBLIC ART COMMITTEE TO DONATE \$70,000.00 TO THE SHIPWRECK PARK, INC. UNDERWATER ARTWORK AND ASSOCIATED ENGINEERING STUDIES; PROVIDING AN EFFECTIVE DATE. (COST: \$70,000 FROM PUBLIC ART FUND)

**Summary of Purpose and Why:**

Shipwreck Park, Inc., a 501(c)3 organization has approached the Public Art Committee for a donation of \$70,000 to acquire artwork and fund the engineering studies necessary to sink artwork with the ship, *Lady Luck*, in July 2016. The monies donated by the Public Art Committee will be used to create artwork by Dennis MacDonald, Zbitz Studioz, and fund engineering.

The Public Art Committee met on June 2 and voted on the donation of \$70,000.00 towards the creation and completion of artwork and an engineering assessment. The money would be reallocated from three (3) similar projects that were related to an underwater sculpture garden project that were planned for FY 2016: (1) Underwater Sculpture Garden (\$40,000); (2) Sink Fish Sculptures (\$20,000); (3) Engineering Technical Assistance (\$10,000).



Accomplishing this item supports achieving Initiative 2.8 Further develop and promote cultural / heritage tourism opportunities.

- (1) Origin of request for this action: Public Art Committee
- (2) Primary staff contact: Laura Atria/Robin Bird/ Jennifer Gomez Ext. 4310
- (3) Expiration of contract, if applicable: \_\_\_\_\_
- (4) Fiscal impact and source of funding: \$40,000 from account 315-6110-539.65-14; \$20,000 from account 315-6111-539.65-14; \$10,000 from account 315-6112-539.65-14

DEPARTMENTAL COORDINATION	DATE	DEPARTMENTAL RECOMMENDATION	DEPARTMENTAL HEAD SIGNATURE
Dev. Services	<u>6-3-16</u>	Approval	
City Attorney	<u>6-3-16</u>		
Finance	<u>6-3-16</u>	Approval	
Budget	<u>6/6/16</u>		
<input checked="" type="checkbox"/> Public Art Committee		Approval Memo # 16-030	
<input checked="" type="checkbox"/> City Manager			

ACTION TAKEN BY COMMISSION:

Ordinance	Resolution	Consideration	Workshop
1 <sup>st</sup> Reading	1 <sup>st</sup> Reading	Results:	Results:
_____	_____	_____	_____
2 <sup>nd</sup> Reading	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____





**City Attorney's Communication #2016-862**

June 1, 2016

**TO:** Laura Atria, Public Art Program Manager

**FROM:** Mark E. Berman, City Attorney

**RE:** Resolution – Public Art Committee Donation of \$70,000.00 to The Shipwreck Park, Inc.

As requested in your memorandum dated May 31, 2016, Development Services Memorandum No. 16-253, I have prepared and attached the following captioned resolution:

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, ACCEPTING AND APPROVING THE RECOMMENDATION FROM THE PUBLIC ART COMMITTEE TO DONATE \$70,000.00 TO THE SHIPWRECK PARK, INC. FOR UNDERWATER ARTWORK AND ASSOCIATED ENGINEERING STUDIES; PROVIDING AN EFFECTIVE DATE.**

Please feel free to contact me if I may be of further assistance.



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MARK E. BERMAN

/jrm/ds  
l:cor/dev-srv/2016-862

Attachment

**CITY OF POMPANO BEACH**  
**Broward County, Florida**

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA, ACCEPTING AND APPROVING THE RECOMMENDATION FROM THE PUBLIC ART COMMITTEE TO DONATE \$70,000.00 TO THE SHIPWRECK PARK, INC. FOR UNDERWATER ARTWORK AND ASSOCIATED ENGINEERING STUDIES; PROVIDING AN EFFECTIVE DATE.**

**BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF POMPANO BEACH, FLORIDA:**

**SECTION 1.** That the City of Pompano Beach accepts and approves the recommendation of the Public Art Committee to donate \$70,000.00 to The Shipwreck Park, Inc. for underwater artwork and associated engineering studies. Art and studies completed through the donation become the property of the Shipwreck Park, Inc. The artwork must be publicly accessible for general public enjoyment.

**SECTION 2.** The conditions of the donation are that the monies must be utilized as described in the proposal from Shipwreck Park, Inc., which is enclosed as Exhibit "A", additionally a plaque shall be affixed to or near the seashell collages, and shall include the Pompano Beach Public Art logo that acknowledges the City of Pompano Beach Public Art program as a sponsor; use of the Public Art logo to acknowledge City of Pompano Beach Public Art program as a sponsor in all promotional/marketing materials for the Shipwreck Park, Inc.; the Public Art Committee shall be allowed to provide input on the artistic components and arrangements of the seashell collages; and Shipwreck Park, Inc. agrees to accept full

responsibility for ensuring compliance with Chapter 160 of the Pompano Beach Code of Ordinances and the Public Art Master Plan.

**SECTION 3.** This Resolution shall become effective upon passage.

**PASSED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

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**LAMAR FISHER, MAYOR**

**ATTEST:**

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**ASCELETA HAMMOND, CITY CLERK**

MEB/jrm/ds  
6/3/16  
l:reso/2016-220



The Shipwreck Park, Inc.  
P O Box 1300 • Pompano Beach, FL 33061  
(954) 786-4607

**Donation Proposal for The Shipwreck Park, Inc.**

Background

The City of Pompano Beach and the Isle Casino Racing Pompano Park have each provided \$312,500 towards the purchase of a 324 foot tanker ship that will be a part of an artificial reef project. The Shipwreck Park, Inc., a 501(c)(3) public charity organization has been established for developing and maintaining Shipwreck Park which will eventually include a number of underwater adventures off the coast of Pompano Beach. The Shipwreck Park, Inc. has been working with Dennis MacDonald, Zibitz Studioz, to create artwork that will be mounted on the sunken ship. This artwork will relate to both underwater sea life and some of the pieces will relate to casino themes; i.e. dice, roulette, along with sea life such as sharks, dolphins, mermaids, octopuses, etc. The Shipwreck Park, Inc. has also contracted with an engineering company to conduct an engineering analysis to ensure the ship and the artwork will be sunk properly.

Public Art in the Annual Plan for 2016

As a separate but related initiative, in FY16 the Public Art Committee has three related projects planned.

1. Underwater Sculpture Garden (\$40,000): The Committee commissions an artist to create a fiber reinforced concrete sculpture. The sculpture would be on display in the City for one year prior to its final sinking.
2. Sink Fish Sculptures (\$20,000): This money will be used to hire a company to create 3-4 cement pompano fish that will be sunk in the ocean. The fish will be created using the mold from the Painted Pompano series.
3. Engineering Technical Assistance (\$10,000): This money will be used to hire an engineer to determine the best methods for sinking the art and oversee the Pompano fish sinking project.

Proposal

It has always been the vision that the sunken ship would include various artistic zones where art will be displayed. The art display on the ship will be between 50 to 100 feet deep into the ocean. As mentioned above, one of those zones will include interpretative elements that could be seen as an underwater casino. As a separate zone, the Shipwreck Park, Inc. would like to add an additional exhibit to include three 10' x 10' collages of other underwater sea life containing starfish, shells, and sand dollars. These collages will create environments that will provide habitats for sea life. The collages will also contain a total of twelve receivers that will allow for future sculptures to be installed easily in the underwater exhibit.

The Shipwreck Park, Inc. is looking for donated funds to be used towards the artwork and associated engineering studies. The Shipwreck Park, Inc. is requesting a donation from the Public Art Fund. As noted above, the FY16 Public Art budget currently has \$70,000.00 allocated for underwater artwork for the year 2016. The Shipwreck Park, Inc. is requesting that instead of completing the three projects listed as city projects, the money be donated to help fund the above described artistic and engineering components of Shipwreck Park.

The artistic and engineering components of Shipwreck Park includes the following:

- Completion of the casino themed artwork.
- 3 approximately 10' x 10' collages of seashells, star fish, and sand dollars. These collages will create environments that provide habitats for sea life.
- Within the 3 10' x 10' exhibit, there will be 4 receivers on each collage for a total of 12 receivers. These receivers will be for future artwork that will be added to the collages. Mr. MacDonald will provide a detailed packet with information on engineering and floor plan that future commissioned artists will be able to use for their installations.
- Artwork will generally be created using cement and steel.
- An engineering assessment to ensure all art will be able to safely make it to the final location without breaking.
- A plaque that lists the City of Pompano Beach Public Art Program as a sponsor of the exhibit.

With the donation, The Shipwreck Park, Inc. would like to offer the Public Art Committee, or a subcommittee, the opportunity to provide feedback and critique on the artwork to be created.

#### Maquette of Collages

Simple maquette of the 3 collages. This art will include 12 receivers for future art. Please note, these images will inform the final artwork that will be far more detailed.



Example of what the starfish will look like. Starfish will come in 3 different sizes.

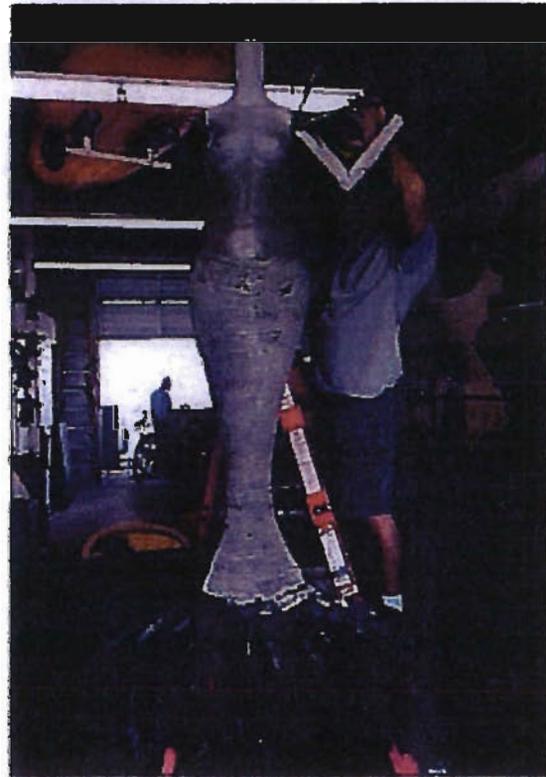
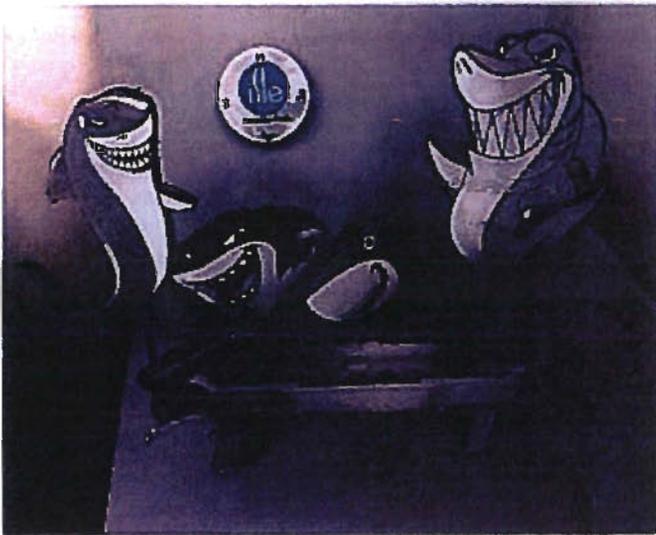


Examples of maquette transformed into the actual artwork.

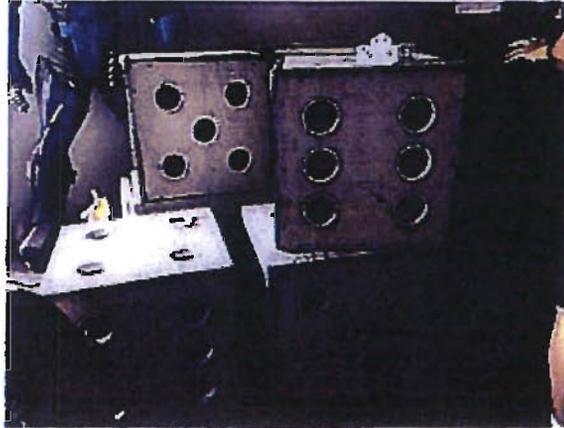
Examples of Casino-themed artwork being fabricated.

Sharks and Mermaid (mermaid to be included with sharks though not shown in the original maquette)

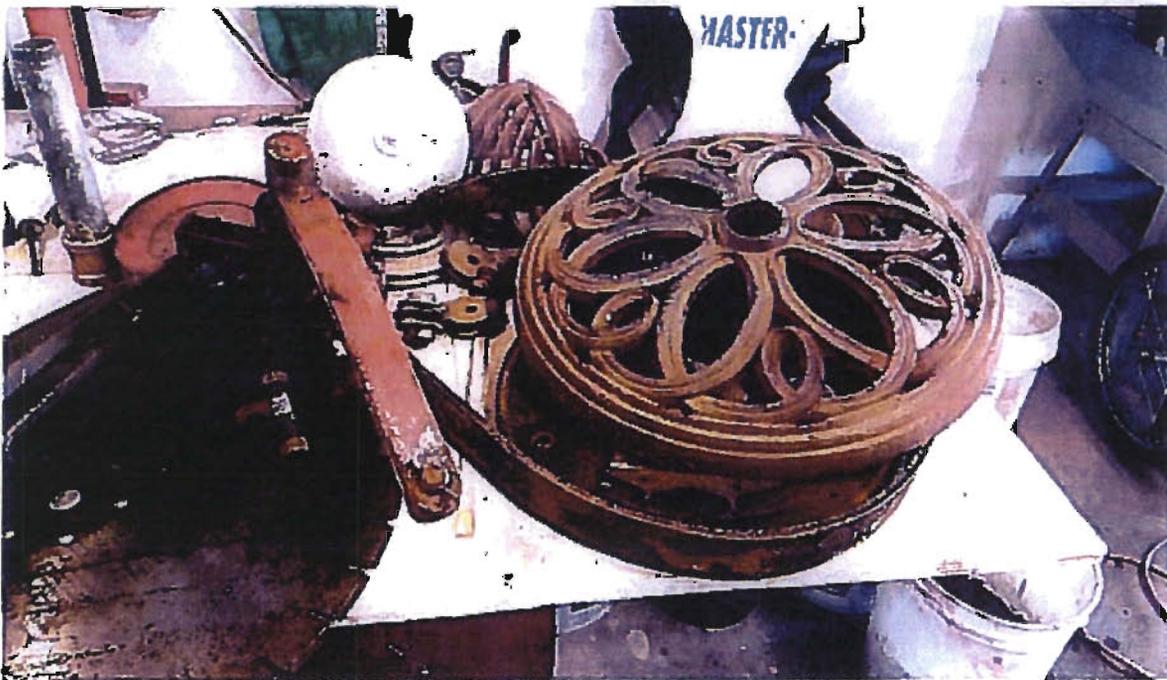
Note: Logos will not be funded by Public Art Donation.



Dice (please refer to small dice maquette to see how small images are used to inspire large installation)



Slot Machine inspired art (found objects will be assembled to resemble a slot machine)



Respectfully Submitted June 2, 2016,

The Shipwreck Park, Inc. Board of Directors

Artist selected for The Shipwreck Park, Inc. underwater art

**Dennis Foch MacDonald**

**1609 N. Riverside Dr. #503**

**Pompano Beach, Florida 33062**

**Email: fochmac@hotmail.com**

**Phone: 954-696-1690**

**Experience:           Managing Partner/Director of Development/Projects Director/ Lead Artist**  
**Zibitz Studioz, LLC**  
**1609 N. Riverside Dr.**  
**Pompano Beach, Florida. USA**  
**January 2004-Present**

**Zibitz Studioz was formed in January, 2004 as an exhibit and attraction provider staffed by a talented group of artists, independent, experienced subcontractors and willing mercenaries.**

**Annual sales in excess of \$2,000,000.**

**Some of Zibitz' projects include:**

- **Enemy Within Exhibit** International Spy Museum, Washington, DC
- **Hoover Dam Interpretive Center** Hoover Dam, Colorado
- **Witte Museum Science Tree House** Witte Museum, San Antonio, TX
- USS Monitor Center** Mariner's Museum, Newport News, VA
- Miami Metro Zoo** Amazon and Beyond Expansion
- Rapa Nui Reef** Deerfield Beach, Florida

**President/Director of Development/Projects Director/ Art Director**  
**Sightline Studios, Inc.**  
**Starke, Florida USA**  
**January 1996-January 2004**

**SightLine Studios founding partner and Projects Director, was responsible for all aspects of sales and estimating, contract and negotiation, client relations, design, fabrication, installation and project management and development. Directed Art Department to teach, create and establish Industry Standard. Annual Sales in excess of \$ 5,000,000.**

**SightLine Studios projects include:**

- **Toon Lagoon** Universal Studios, Orlando Florida
- **Superhero Island** Universal Studios Orlando, Florida
- **Sindbad Stunt Show** Universal Studios, Orlando, Florida
- **Retail Store Theming** Universal Studios Orlando, Florida
- **Twister Attraction** Universal Studios Orlando, Florida
- **Bahama Triangle Attraction** Sea World Columbus, OH
- **Timbuktu Attraction** Busch Garden Tampa, Florida
- **Grove Park Resort** Asheville, NC

- **Foxwoods Resort and Casinos** Norwich, Conn.
- **Mohegan Sun Casino** Norwich, Conn.
- **Harras's Casino** New Orleans, LA / St. Louis, MO
- **Texas State History Museum** Austin, TX

**Designer/ Senior Designer/Project Manager/ Senior Project Manager/ Director of Operations/ Artist/Fabricator**

Museum Services, Inc.  
 Gainesville, Florida, USA  
 January, 1986- January, 1996

**Museum Services** was founded as a museum exhibit fabrication firm. As a student in the College of Architecture at the University of Florida, was hired by this growing company to develop a design department, to provide shop and engineering drawings. Supervisor of all design and fabrication functions as well as managing and administrating multiple, high profile and international projects. These positions gave me my first real hands on experience in the Themed Entertainment Industry, and I was hooked.....

- **E.T.'s Adventure** Universal Studios Orlando, Fl./ Los Angeles, CA.
- **Honey, I Shrunk The Kids** Disney World, Orlando, Florida
- **I Corsari Pirate Darkride** Gardaland Themepark Pesschiara, Italy
- **Luxor Hotel Casino** Luxor Hotel, Las Vegas, NV
- **Traveling Museum Exhibits** BBH Exhibits, San Antonio, TX.
- **Masters of the Night** United Exhibits Vladrop, Holland

**Education**

University of Florida  
 College of Architecture  
 1983-1986

Rhode Island Community College  
 Providence, Rhode Island  
 1972-1974  
 AA



**PUBLIC ART COMMITTEE  
MEMORANDUM #16-030**

DATE: June 2, 2016  
TO: City Commission  
FROM: Public Art Committee  
SUBJECT: Shipwreck Park, Inc. Donation

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The Public Art Committee held a special meeting on June 2, 2016 to meet with Shipwreck Park, Inc. Shipwreck Park, Inc. presented a proposal to the Committee for a donation for the artwork aspect and associated engineering studies used towards the project. The Committee discussed the proposed donation of \$70,000.00 to the project.

The Committee approved the donation of \$70,000.00 to Shipwreck Park, Inc. This money will be used towards the artwork aspect of the project as well as associated engineering studies.

A handwritten signature in blue ink, which appears to read "Terrence Davis", is written over a horizontal line.

Terrence Davis  
Chair  
Public Art Committee



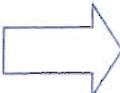
## Pompano Beach Public Art Committee

City Commission Chambers  
Conference Room

April 21, 2016  
5:00 P.M.

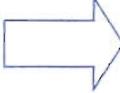
### AGENDA

#### A. Presentations 1. Shipwreck Park

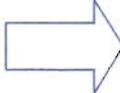


Assistant City Manager Greg Harrison, explained the partnership between the City, the Isle Casino, and Shipwreck Park 501(c)3 that is sponsoring Shipwreck Park. The partnership has bought a 324-foot vessel from New York named Newtown Creek. There will be casino-themed artwork on the vessel, but there is much more room that could host public art. They were hoping the public art committee could come up with ideas for art for the rest of the ship during the sinking. The boat is scheduled to be sunk in July. It will be about fifteen minutes from the Hillsboro Inlet, which is much closer than most dive sites.

*NOTE: Kelly Anne Maguire arrived at the meeting at this point (5:19 p.m.)*



Rob Wyre, Vice President and General Manager at Isle Casino explained, as a partner, the casino will be naming the vessel and installing casino-themed artwork designed by Pompano Beach artist Dennis MacDonald. The hope is to include public art and possibly a rotating collection of art. There are plans to sink additional vessels and other pieces in the vicinity of the boat. The casino will be naming the boat "Lady Luck" and are developing a logo for the vessel. The proximity of the site to the inlet and the depth will allow easy access for both experienced and inexperienced divers.



**MOTION** by Terry Davis and seconded by Tobi Aycock to do everything in the committee's powers to partner with and support the shipwreck park and the art by July. All voted in favor.



## Pompano Beach Public Art Committee

City Commission Chambers  
Conference Room

June 2, 2016  
5:00 P.M.

### SPECIAL SET MEETING MINUTES

#### A. Call to Order

Mr. Davis called the meeting to order at 5:05pm.

#### B. Roll Call

Terrence Davis  
Tobi Aycock  
Linda Houston Jones - *ABSENT*  
Chad Kovac - *ABSENT*  
Chris Mullon (Alternate)

Donna Schorr  
Kelly Ann Maguire  
Marie Goodrum Johnson - *ABSENT*  
Mimi Botscheller (Alternate)

#### Others Present:

Edie Kappler  
Tom DiGiorgio Jr.  
Greg Harrison  
Rob Wyre  
Jeff Torode  
Dennis MacDonald

#### C. Presentations

##### 1. Shipwreck Park, Inc. a) Discussion

Mr. DiGiorgio stated that local news stations have recently given great press on the boat sinking. The project was conceived almost 10 years ago as a way to boost economic development in the area and to ease some of the strain on the natural reef. The ship that was bought is a 324-foot long vessel, which is able to accommodate a large amount of art. Another wreck, the Vandenberg, uses a rotation of art and this project will have a similar project. There is expected to be more than 35,000 divers visiting the site each year. The 501(c)(3) raised about \$650,000, but is still about \$150,000 short. The ship is scheduled to sink on July 23<sup>rd</sup>, and there will be fundraisers up to that date, but the group is asking the Public Art Committee for a donation as well.

Mr. Wyre stated that the project will cost much less than was originally estimated. This allows for a more interactive ship. The partnership between Shipwreck Park, the Isle Casino, and the City of Pompano Beach has helped to make the project a reality.

Mr. Torode stated that the project is an "art meets the environment." Themed wrecks are much more popular than just a sunken vessel. Rotating the art on the boat renews divers' interest.

Mr. Wyre stated that the proximity of the ship to the inlet and the depth of the wreck will make it easy to reach for all different levels of divers.

Mr. MacDonald stated that the original idea was a casino themed wreck. His background is in historical art, so he took a whimsical approach. The footprint of his work will be about the size of a conference room. There will be an octopus dealing craps and slot machines made of found objects. There will be 2-foot by 2-foot hollow dice with holes for the fish to swim in and out. Sharks will be stationed at a poker table and a full-sized mermaid will also be installed in the exhibit. A swim-through stack of poker chips will advertise the Isle's logo. On the roof area, which is only about 50' down, will be a natural setting with starfish, shells, and sand dollars made of concrete and steel. They will be 10-foot by 10-foot collages. He is also proposing a steel-cut vignette of community members. A receiver could be attached to the boat and any rotating art would be mounted on the receiver and secured with a pin to hold the art on the boat. The time to decide on the additional art is now because adding it afterward would be incredibly expensive.

Mr. DiGiorgio stated that the group is asking for \$70,000 to fund the boat and in turn the Committee would provide input on the art that goes down with the ship. The boat will be in the port of Miami and will host a gala before it is sunk. The ship will be sunk with cameras, with a live feed so it can be viewed online. Scuba Nation will be filming footage to present the project to the public.

Mr. Harrison stated that there will also be a plaque at the dive site honoring the Public Art Committee's contribution.

Ms. Schorr asked if there will be a permanently-installed live camera so that the wreck can be viewed at any time.

Mr. DiGiorgio stated that the camera would not be able to be powered constantly, but the diving committee would be constantly filming the wreck.

Ms. Aycock asked if the wreck would be able to be viewed without diving.

Mr. DiGiorgio stated that the visibility in the water at the proposed location can be up to 60 feet, but to experience the majority of the ship, you would have to dive.

Mr. Davis asked if the committee could be given the specifications of the boat and details of how the artwork would be attached.

Ms. Atria stated that Mr. MacDonald will provide all of the information to the Committee for future artists. She also suggested that the art should be staggered throughout the boat.

Mr. Mullan asked how much impact currents and surges would have on the wreck at 50 feet.

Mr. Torode stated that there would be some movement during strong surges, but normal activity would not impact it.

Mr. Davis asked how the ship would sink differently than the Rapa Nui project.

Mr. DiGiorgio stated that the Rapa Nui wreck was built on a barge. Lady Luck is a big, bottom-heavy tanker ship with a large keel. The tanks will be flooded first, and the ship should sink straight down.

Ms. Atria asked how the weight of the art will impact the sinking.

Mr. DiGiorgio stated that as long as it is balanced on the centerline of the boat, it will be fine.

Ms. Aycock asked how the roof structure would support the weight of the art.

Mr. MacDonald stated that there will be structural beams supporting the roof, but if other support is needed, it can be added.

Mr. Davis asked if the art will be attached when it is sunk.

Mr. Jeff stated that the larger art will be welded to the boat before sinking, but the removable art would be added after it is sunk.

Ms. Maguire asked where the photo opportunities will be.

Mr. Torode stated that the boats that visit the wreck will tie off on the boat by the Public Art Committee's plaque. It will be surrounded by the art that will be sponsored by the Public Art Committee.

Ms. Maguire asked where the sponsor plaques will be installed.

Mr. Wyre stated that they will be on the other side of the boat and out of sight from any pictures taken of the art sponsored by the Committee.

Mr. Mullan asked if there will be color loss for the artwork due to the depth.

Mr. Torode stated that there will be some color washout at the lower level, but divers will be using lights to take pictures, so the colors will show up in photos.

Ms. Aycock asked if there will be diagrams of the boat to know where the art should be placed.

Mr. DiGiorgio stated that there are drawings of the ship and diagrams could be provided.

Mr. MacDonald stated that the ship can be laid out in a grid, and the art can be applied where the Committee would like.

Ms. Botscheller asked if the boat would be marked so that it would not be hit by other boats.

Mr. DiGiorgio stated that it is too deep to be hit by a passing boat. The Coast Guard must sign off on the project, and they most likely would not allow a marker.

Ms. Maguire asked what benefits the Public Art Committee would receive.

Mr. DiGiorgio stated that the city gets first say on what will be installed. The platform of an underwater art exhibit is a unique one.

Mr. Harrison stated that the group has a contract with an engineering company for the sinking of the boat.

Ms. Gomez stated that she and Ms. Atria visited the artist and his work exceeded their expectations.

Mr. Davis stated that Mr. MacDonald is an experienced artist and will do a great job.

Ms. Maguire is concerned that the Public Art Committee is not getting enough exposure for the amount of money that will be donated. She would like to make sure that the committee is recognized in the promotional videos.

Ms. Atria stated that the Public Art Committee will be recognized when they contribute.

Ms. Kappler asked why some of the art will be removed when one of the intents of the wreck is to supplement the natural reef environment.

Mr. Davis stated that the art will not be moved very frequently. The project is mostly intended to boost tourism.

With the concerns of the board addressed, Mr. Davis called for a motion to approve the donation from the Public Art Committee to Shipwreck Park.

**MOTION** by Chris Mullon and second by Tobi Aycock to accept the donation proposal as presented from Shipwreck Park Inc. All voted in favor.

Ms. Schorr asked the representatives of Shipwreck Park if the art needs to be removed. She mentioned a concern shared by some of the Committee members that removing some of the pieces may damage the coral that would form on the art.

Mr. DiGiorgio stated that there will most likely be algae, barnacles, and sponges, not coral.

Mr. Torode stated that the Vandenberg has time limits on the rotating art so that there is no destruction to the natural environment. Something similar can be done with this project.

**D. Adjournment**

There being no further business, the meeting was adjourned at 6:10pm.

**NEXT MEETING**

**June 16, 2016 @ 5:00 P.M.**

**Commission Chambers Conference Room  
100 West Atlantic Blvd., Pompano Beach, FL**

**DRAFT**