

**POMPANO BEACH  
COMMUNITY REDEVELOPMENT AGENCY**

---

**Northwest CRA ADVISORY COMMITTEE  
MEETING MINUTES**

**Wednesday, September 5, 2018  
E. Pat Larkins Civic Center  
6:00 p.m.**

**A. CALL TO ORDER**

**Whitney Rawls** called the meeting of the Northwest CRA Advisory Committee to order at 6:02 p.m.

**B. ROLL CALL**

**PRESENT**

Whitney Rawls – Chairman  
Jay Ghanem – Vice Chair  
Veronica Thomas  
Shelton Pooler  
Phyllis Smith  
Velma Flowers

**ABSENT**

**ALSO PRESENT**

Nguyen Tran, CRA Director  
Horacio Danovich, CIP Manager  
Commissioner Barry Moss  
Dahlia Baker, Workforce Program Director  
Jody Leshinsky, Cultural Executive Director  
Danielle Sabat, Cultural Arts Marketing Manager  
Kim Vazquez, CRA Clerk/Project Manager

**C. ADDITIONS/DELETIONS/REORDERING**

None.

**D. APPROVAL OF MINUTES**

1. July 2, 2018

**Motion made by Velma Flowers to approve the minutes from the NWCRA Advisory Committee Meeting of July 2, 2018. Seconded by Shelton Pooler. Motion was approved unanimously.**

2. July 11, 2018

**POMPANO BEACH  
COMMUNITY REDEVELOPMENT AGENCY**

---

**Motion made by Velma Flowers to approve the minutes from the NWCRA Advisory Committee Meeting of July 11, 2018. Seconded by Jay Ghanem. Motion was approved unanimously.**

**E. AUDIENCE TO BE HEARD**

**Susan Ratcliff, 210 NE 1<sup>st</sup> Street, Pompano Beach,** would like to know what's happening in the area of Queen's Day Care. **Nguyen Tran** reviewed the activity in the area.

**F. OLD BUSINESS**

1. FY2019 Budget for the NW CRA

**Kim Vazquez, Clerk/Project Manager** reviewed the changes to the budget since the initial presentation provided in July. **Whitney Rawls** and the Committee recalled recommending eliminating the funding for Additional Safety/Security of \$250,000 when the budget was presented in July which is still reflected in the final FY 2019 budget. After review and discussion, the following budget adjustments were recommended by the Committee; removing the Additional Safety/Security of \$250,000 and reallocate and increase the budget allocations to the Innovation District Co-working/Maker Incubator space to \$100,000 with a sliding scale in out years until the incubator is at full capacity, increase the Emergency Rehabilitation of Housing Stock to \$50,000 and increase Annie Gillis Park Plaza Improvements to \$392,396. **Jay Ghanem** asked questions on particular line items on the budget worksheet which were answered by staff. He requested a breakdown of the money spent in FY 2018 for consultants be brought to the next meeting for review.

**Motion made by Phyllis Smith to approve the FY2019 Budget for the NW CRA as amended. Seconded by Veronica Thomas. Motion was approved unanimously.**

**G. NEW BUSINESS**

1. Presentation by Developer Don Patterson

Since Mr. Patterson was not present, the Committee struck this item.

**H. DIRECTOR/STAFF REPORT**

1. Update on the Culinary Kitchen Operations

**Dahlia Baker, Workforce Program Director,** reported on the Culinary Kitchen. The workshops are in session at the time of this meeting in another room at E. Pat Larkins. There has been a lot of interest but mostly from outside of Pompano Beach. There will be more focus on the outreach efforts to draw in more Pompano Beach citizens into the program.

# POMPANO BEACH COMMUNITY REDEVELOPMENT AGENCY

---

**Dahlia Baker** announced a new type of job fair coming on September 22, 2018 for a special group of job seekers that may need help re-entering the workforce because of special obstacles, such as felonies, lack of long term unemployment, etc. **Whitney Rawls** asked for an employment report next month.

## 2. Marketing Report – July/August 2018

**Danielle Sabat, Business Attraction & Marketing Manager**, covered the marketing programs and events:

- Untapped
- Workshops
- Exhibits
- Soulful Sunday
- Food Truck Events

**Whitney Rawls** asked for the Committee to have input in the future on pole banners and signage designs in the Northwest. He asked if staff knows how many people are from Pompano Beach attend the events. **Ms. Sabat** answered it is in the works to gather that information from attendees. **Mr. Rawls** asked about the cultural staff changes. **Jody Leshinsky, Cultural Executive Director**, reported it is the intent of the City to transition the cultural staff positions by October 1. Various staffing positions were advertised and an open application process took place and interviews are being conducted for those positions.

The Committee recommended to expand vendor participation to businesses at the Untapped event.

## I. KEY PROJECTS

**Nguyen Tran** asked if there were any questions on the Key Projects included in the Agenda packet. He quickly reviewed the projects covering the following:

- Innovation District
- Kensington Town Home
- City Vista
- 731 MLK
- 731 East Side
- 450 NW 27<sup>th</sup> Avenue
- Old Town Streetscape
- Anne Gillis Park
- Patagonia

**POMPANO BEACH  
COMMUNITY REDEVELOPMENT AGENCY**

---

**Whitney Rawls** requested the Key Projects list match the order as listed on the Agenda.

**J. COMMITTEE MEMBER REPORTS**

**Shelton Pooler** – mentioned the fundraiser for the football player that suffered a broken neck. Pompanoheart.org is where donations can be made.

**Phyllis Smith** – thanked **Commissioner Moss** for his work in Collier City and invited everyone out to the Collier City Homeowner’s Association meetings. She thanked **Ms. Baker** for her help in organizing the painting and the facelift of the neighborhood. She mentioned a dangerous situation at City Vista involving children’s bunkbeds being close to the windows without screens that may lead to injury. **Mr. Tran** said he will report it to the office.

**Veronica Thomas** – no report.

**Velma Flowers** – no report

**Jay Ghanem** – Please bring back his answers to his questions.

**Whitney Rawls** - reminded people to file homestead exemptions by September 18<sup>th</sup>. He thanked the Committee for their hard work on the budget and the detailed discussion had tonight.

**NEXT MEETING – Monday, October 1, 2018 at 6:00 p.m. at E. Pat Larkins Civic Center.**

**K. ADJOURNMENT**

There being no other business, the meeting of the NW CRA Advisory Committee meeting adjourned at 8:25 p.m.