

POMPANO BEACH COMMUNITY REDEVELOPMENT AGENCY

Meeting Date: January 19, 2016

Agenda Item 4

REQUESTED CRA BOARD ACTION:

Resolution(s) Consideration Approval Other

SHORT TITLE A RESOLUTION OF THE POMPANO BEACH COMMUNITY REDEVELOPMENT AGENCY APPROVING AND AUTHORIZING THE FACILITY FEE SCHEDULE FOR THE ALI CULTURAL ARTS CENTER; PROVIDING AN EFFECTIVE DATE.

Summary of Purpose and Why:

On December 15, 2015, the CRA Board approved the Form of Application and Facilities Use Agreement, Rules and Regulations and the Fee Schedule for the Ali Cultural Arts Center (The Ali) and the Bailey Contemporary Arts (The Bailey) as presented. However, the CRA Board recommended that the Facility Fee Schedules for both facilities be brought before the Northwest CRA Advisory Committee to be reviewed and vetted. The Northwest CRA Advisory Committee met on January 4, 2016 and accepted the proposed rates for the Bailey and scheduled a workshop for January 7, 2016 to discuss the Pompano Beach Resident and Non-Profits rate column in detail for The Ali. Attached to this staff report are the recommended changes to The Ali Facility Fee Schedule.

CRA Staff recommends approval.

QUESTIONS TO BE ANSWERED BY ORIGINATING DEPARTMENT:

- (1) Origin of request for this action: CRA staff
- (2) Primary staff contact: Nguyen Tran *NT* Ext. 7769
- (3) Expiration of contract, if applicable: _____
- (4) Fiscal impact and source of funding: N/A

DEPARTMENTAL COORDINATION	DATE	DEPARTMENTAL RECOMMENDATION	AUTHORIZED SIGNATURE OR ATTACHED MEMO NUMBER
<input checked="" type="checkbox"/> CRA Executive Director			
<input checked="" type="checkbox"/> CRA Attorney			<u>Claudia M. McKenna</u>
<input checked="" type="checkbox"/> Finance Director			

ACTION PREVIOUSLY TAKEN BY CRA BOARD:

<u>Resolution</u>	<u>Consideration</u>	<u>Other:</u>
Results:	Results:	Results:

MEMORANDUM

Date: January 11, 2016

To: CRA Board

Thru: Chris Brown, CRA Co-Executive Director
Kim Briesemeister, CRA Co-Executive Director

From: Nguyen Tran, Northwest CRA Director

Subject: Approval of an Amended Fee Schedule for the Ali Cultural Arts Facility

Background

On December 15, 2015, the CRA Board Considered the Form of Application and Facilities Use Agreement, Rules and Regulations and the Fee Schedule for the Ali Cultural Arts Center; and, the Form of Lease, Rules and Regulations and the Fee Schedule for the Bailey. The documents were approved "as is." The motion, however, was to forward the Fee Schedules to the Northwest CRA Advisory Committee to be vetted and amended as needed.

On January 4, 2016, the Northwest CRA Advisory Committee reviewed the Fee Schedules for both The Ali and The Bailey. The Committee agreed that the rental rates for The Bailey were acceptable as approved; however, the Committee recommended further review of the rental rates for The Ali, especially the rates for Pompano Beach Residents and Non-Profits. The Northwest CRA Advisory Committee agreed that the other rate columns for commercial entities or organizations where monetary profit is expected were acceptable. Due to the time constraint for the Northwest CRA Advisory Committee meeting, a decision was made to workshop this item to be further discussed by a Subcommittee appointed by the Advisory Committee. The Northwest CRA Advisory Committee appointed Mr. Shelton Pooler, Ms. Patricia Davis and Ms. Bridget Jackson to this Subcommittee.

On January 7, 2016, a workshop was held with CRA Staff and the NW CRA Advisory Subcommittee. Rental Rates for Pompano Beach Residents and Non-Profits were discussed in detail and compared to fees charged by the City of Pompano Beach as well as similar venues



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available on a rental basis. The consensus from the Subcommittee was that the rates proposed for the Rental Application, hourly room rates and “pass through” fees such as BSO Detail and Additional Fees associated with the utilization of the equipment were acceptable and within industry standards. The Subcommittee agreed and recommended a twenty percent (20%) price reduction for the weekday and weekend rental rate associated with the Non-Profits / Pompano Beach Residents column. In addition, the Subcommittee recommended that the Courtyard Security Deposit, as well as the BSO Detail rates should be consistent across all rate categories.

CRA Staff recommends approval of the Amended Facility Fee Schedule as attached.

RESOLUTION NO. _____

POMPANO BEACH COMMUNITY REDEVELOPMENT AGENCY

A RESOLUTION OF THE POMPANO BEACH COMMUNITY REDEVELOPMENT AGENCY APPROVING AND AUTHORIZING THE FACILITY FEE SCHEDULE FOR THE ALI CULTURAL ARTS CENTER; PROVIDING AN EFFECTIVE DATE.

WHEREAS, The Ali Cultural Arts Center (The Ali) provides space for holding private events, meetings, lectures, seminars, classes and other functions consistent with The Ali's mission; and

WHEREAS, a proposed fee schedule for private events at The Ali is attached to this Resolution as "Exhibit A."

NOW THEREFORE, BE IT RESOLVED BY THE POMPANO BEACH COMMUNITY REDEVELOPMENT AGENCY THAT:

SECTION 1. The Facility Fee Schedule attached to this Resolution as Exhibit "A" is hereby approved.

SECTION 2. This Resolution shall become effective upon passage.

PASSED AND ADOPTED this _____ day of January, 2016.

LAMAR FISHER, CHAIRPERSON

ATTEST:

MARGARET GALLAGHER, SECRETARY

Ali Cultural Arts Center

Facility Fee Schedule

EXHIBIT "A"



Ali Cultural Arts	Rate Category			
	Non Profits / Pompano Beach Residents	Commercial	Non Profits /Pompano Beach Residents where monetary profit to the organization or to any person is expected	Commercial where monetary profit to the organization or to any person is expected
Rental Application	\$25	\$50	\$50	\$50
Multi Purpose Room	\$30/hr	\$40/hr	\$50/hr	\$60/hr
Gallery 2 (downstairs)	\$15/hr	\$25/hr	\$35/hr	\$45/hr
Gallery (upstairs)	\$25/hr	\$35/hr	\$45/hr	\$55/hr
Courtyard Weekday (3 hours)	\$400 \$500	\$700	\$1,000	\$1,200
Courtyard security deposit	\$200	\$200 \$300	\$200 \$500	\$200 \$650
Conference Room	\$25/hr	\$35/hr	\$40/hr	\$50/hr
Concession	Available and included with courtyard rental Only	Available and included with courtyard rental only	Available and included with courtyard rental only	Available and included with courtyard rental only
Courtyard additional hours (not including PM and applicable technicians)	\$50	\$75	\$100	\$125
Courtyard Friday <u>or</u> Saturday	\$560 \$700	\$900	\$1,200	\$1,350
Additional Fees				
Production assistant (mandatory for ALL courtyard rentals and for a minimum of 4 hours)	\$200	\$200	\$200	\$200
Production assistant extra hours (hourly for after hours rental)	\$50	\$50	\$50	\$50
Security BSO Detail (12 people-person minimum of 4 3 hours @ 37.50 \$43.00/hr)**	\$258 \$300	\$258 \$300	\$258 \$300	\$258 \$300
Audio technician (mandatory for use of Ali audio equipment minimum of 4 hours)	\$200	\$200	\$200	\$200
Staff (hourly for after hours rental)	\$15 \$25	\$25	\$25	\$25
Courtyard Sound system rental (does not include back line)	\$200 (\$200 refundable deposit & audio technician required)	\$300 (\$200 refundable deposit & audio technician required)	400 (\$200 refundable deposit & audio technician required)	500 (\$200 refundable deposit & audio technician required)
Back line (see attached list)	\$ 200 (Plus \$200 deposit)	\$ 300 (Plus \$200 deposit)	\$400 (Plus \$200 Deposit)	\$500 (Plus \$250 Deposit)
Courtyard projection system (audio technician or production assistant required)	\$20 production manager required	\$30 production manager required	\$40 production manager required	production manager required
Chair Set Up	\$25 flat fee	\$50 flat fee	\$50 flat fee	\$50 flat fee

**Number of Deputies required will be determined by BSO.

Notes: Non-profit organizations must present IRS Determination letter and Pompano Beach residents must provide proof of residency.

All items must be out of The Ali at the conclusion of the event. The CRA will charge the applicant for every hour that the items remain at The Ali.

The above rental rates may be modified from time to time.