

POMPANO BEACH COMMUNITY REDEVELOPMENT AGENCY

Meeting Date: May 17, 2016

Agenda Item 5

REQUESTED CRA BOARD ACTION:

Resolution(s) Consideration Approval Other

SHORT TITLE OR MOTION: CONSIDER ACCEPTING AN UNSOLICITED PROPOSAL FROM BLOOMING BEAN COFFEE & ROASTERY, INC. TO OPERATE A COFFEE AND SNACK KIOSK IN THE WEST GALLERY OF THE BAILEY CONTEMPORARY ARTS (BaCA) LOCATED AT 41 NE 1ST STREET, POMPANO BEACH, FLORIDA AND AUTHORIZE NEGOTIATIONS ON A LICENSE AGREEMENT.

Summary of Purpose and Why:

Blooming Bean Coffee & Roastery, Inc. (Blooming Bean) has participated in many CRA events as a vendor and these Old Pompano residents have identified a need for an artisanal coffee supplier in the area. CRA staff received an unsolicited proposal from Blooming Bean to put in a coffee and snack kiosk in the Bailey Contemporary Arts (BaCA). Blooming Bean cites the emergence of other pop-up kiosks in art museums, like the Whitney Museum of American Art in New York City, and how they can act as a stepping stone to establish a full-scale coffee shops. Blooming Bean proposes to set a moveable 3-station kiosk in the West Gallery that would serve their freshly brewed coffee and delicious snacks to BaCA patrons and the community at large. Staff recommends acceptance of this unsolicited proposal for negotiations of a future license agreement and feels this kiosk will further activate the emerging creative arts district.

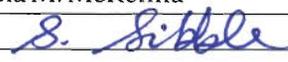
QUESTIONS TO BE ANSWERED BY ORIGINATING DEPARTMENT:

- (1) Origin of request for this action: Staff
- (2) Primary staff contact: Adriane Esteban Ext. 7841
- (3) Expiration of contract, if applicable: N/A
- (4) Fiscal impact and source of funding: N/A

DEPARTMENTAL COORDINATION	DATE	DEPARTMENTAL RECOMMENDATION	AUTHORIZED SIGNATURE OR ATTACHED MEMO NUMBER
_____	_____	_____	_____

- CRA Executive Director
- CRA Attorney
- Finance Director



 Claudia M. McKenna


ACTION PREVIOUSLY TAKEN BY CRA BOARD:

Resolution Results:	Consideration Results:	Other Results:
_____	_____	_____
_____	_____	_____
_____	_____	_____



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MEMORANDUM

Date: May 17, 2016

To: Pompano Beach CRA Board

From: Adriane Esteban, Project Manager

Subject: Blooming Bean Unsolicited Proposal for a Coffee and Snack Kiosk at BaCA

In April 2014, the CRA completed the renovations of the old Bailey Hotel to create a new cultural arts venue for Downtown Pompano, the Bailey Contemporary Arts (BaCA). This venue has been an attraction for the artistic community ever since, but staff always had the idea to have a coffee shop in the building to further activate the space. This need has been further exemplified during the Green Market, Untapped, and other evening events at BaCA.

Bloom Bean Coffee & Roastery, Inc. (Blooming Bean) has been a vendor at many CRA events and has identified an opportunity to serve the community their artisanal freshly roasted coffee. The owners of Blooming Bean are Old Pompano residents and are excited about the possibility of becoming part of the emerging creative arts district. They put great care into their products and think the community can feel good about supporting this socially conscious business. Blooming Bean has submitted an unsolicited proposal to operate a coffee and snack kiosk at BaCA. The business would serve artisanal freshly brewed coffee and delectable snacks from a moveable 3-station kiosk to be housed in the West Gallery. They are looking for the CRA to provide indoor and outdoor seating, although they would loan the CRA work tables, and certain utilities. Other proposed terms of the unsolicited proposal include the following:

- Three (3) year term with an option to renew for an additional two (2) year term
 - CRA to receive 10% percentage fee of gross sales monthly in the first year, and percentage would escalate in subsequent years
 - Operating hours would be Tuesday-Friday, 7:30A.M.-3:30P.M. and Saturdays 8:00A.M.-3:00P.M., but may operate during evening events or longer hours if warranted
 - Programming & events to be hosted by the kiosk owner
 - Kiosk, seating areas, and restroom will be maintained by kiosk owner
-



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CRA staff is recommending acceptance of this unsolicited proposal for negotiations of a future license agreement. This use will be a good fit with the venue and the movable nature of the kiosk will allow operations to commence in a short amount of time. As indicated by Blooming Bean, the emergence of pop-up kiosks in museums is a great stepping stone to a full-scale coffee shop and provides a short-term solution to activate the neighborhood.



Coffee & Lite Fare Kiosk @ BaCA

Attract Professionals, Loyal Patrons and Artisans to the Old Town's Innovative Arts District and Enjoy Increased Traffic & Revenue with Locally Roasted Handcrafted Coffees & Eats Company.





510 NE 8th St.
Pompano Beach, Fl. 33060
954-295-2225

May 2, 2016

CRA City of Pompano Beach
100 West Atlantic Blvd.
Pompano Beach, FL. 33060

Re: Unsolicited Proposal for Coffee Kiosk @Bailey Contemporary Arts & Gallery

Dear CRA Pompano Beach Board;

Thank you for the opportunity to conduct business with the CRA Pompano Beach and Bailey Contemporary Arts (BaCA). Our heart for Pompano Beach arts district goes well beyond our business; it is our home. We reside in Old Pompano Historic District; we love this community and the people. We also have vision. Blooming Bean has an innovative plan for drawing *untapped* markets such as; professionals, local and visiting clients along with resident/new artisans to the Old Town Arts District which will increase exposure and revenue to the cultural events.

With the emergent of the “Pop-Up” kiosk concept in local arts & cultural scene, it is no wonder many small batch coffee roasters such as **Third Rail Coffee** and **Stumptown Coffee Roasters** have established kiosks in places such as New York’s West Village and the Whitney Museum of American Art. We also think it is an innovative plan. Therefore, Blooming Bean Coffee and Roastery is honored to submit our proposal for a Small Batch Locally Roasted Coffee Kiosk service at the Bailey Contemporary Arts.

We believe our proposal is built on a proven successful strategy for providing our community the best locally roasted and handcrafted coffees and teas along with lite fare created by local culinary artisans. We are strategic in our vision for steady growth while establishing brand recognition and gaining loyal customers utilizing social media and local events. Since October 2015, we have been cultivating a loyal following in the Local Green Market, Untapped, Lyrical Lab and Art Reveals at BaCA establishing us as Pompano’s locally roasted & brewed coffee company.

*We feel we are more than a coffee kiosk to BaCA. We are creating an environment that will draw people looking for a social experience in a mixed-use art venue – **where** people can brainstorm their passions, socially hang-out, professionals can have “think tank” session, students can study and engage, a place where moms can “chill and find inspiration” while their children participate in art lessons, an venue where couples, groups or “just girls” can enjoy a coffee cupping event along with the arts, where fun family friendly game nights ensue and of course all the *amazing artistic vibes and events*.*

Although our vision reaches well beyond a kiosk in BaCA, we are aware this is a phase we will grow out from into the larger vision. We are a culturally responsible company, placing great value on our patrons and surrounding community. As an artisan, we are invested in the arts community and in developing leaders. We have a heart to mentor and cultivate a culture of responsive young adults who have a hunger to become responsible community entrepreneurs, artists and leaders. Our vision is to help bring awareness that every life matters as we serve our clients, building on a culture of integrity and responsibility.

Please note that the following individuals, together or individually, are authorized as signatories and to negotiate on behalf of Blooming Bean Coffee Company relating to terms, conditions, item pricing, and concession percentage:

1. Mrs. Sharon Stephenson, Blooming Bean Coffee Co., president,
Bloomingbeancoffee@gmail.com,
954-295-2225
2. Mr. Rick Stephenson, Blooming Bean Coffee Co., vice-president,
Bloomingbeancoffee@gmail.com

Should you desire or require any clarifications, please don't hesitate to contact me at the email or call at the above contact points.

Sincerely;

Sharon Stephenson
Richard Stephenson

Founders

954-295-2225

Email: bloomingbeancoffee@gmail.com

Website: www.Bloomingbeancoffee.com

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THE BLOOMING BEAN STORY

Blooming Bean Coffee & Roastery is about two things, fresh locally roasted coffee and community! We feel, these two combined sets us apart from others. It's a perfect artistic expression.

In 1996, we basically got hooked! Our first experience with a cup of **locally roasted hand crafted coffee** was like, "What planet I have been living on?" Sharon knew she would one day marry her two passions -serving our community great coffee with a purpose. Coffee that was "**not torched to death**" in the roasting process and marketed as just *fantastic!*

Many years later, a lot of hours researching and learning the coffee culture and industry, (and a lot of sampling too!) exploring the perfect business model to serve our community the best cup of locally roasted *Joe or Jill*, we knew we had to roast in the Old Town and serve the Pompano's cultural arts community because it fit with our outreach philosophy.

Initially, we roasted utilizing a shared roaster environment. Preparing for our next phase in growth, we invested in our first roaster – an Ambex – affectionately called "**Red Rooster**". We were strategic in building for longevity with our cause-based brand through creating awareness & following with local Pompano community, CRA and artists. Last year we began a drip campaign offering our fresh locally roasted coffee at Pompano Bach Green Market, Pompano Proud, Pompano CRA (Untapped) and serving our community at the Bailey Contemporary Arts community (Lyrical Labs, Art Reveals) events.



We are serious about coffee, however, we are passionate about our cause – to prevent and end child trafficking specifically to South Florida. With intention we named our company, Blooming Bean because **Every Bloom Matters**. Just as a green coffee bean has everything inside it to create the perfect aroma and taste, but during the roasting process it gets trapped.

Only after the bean is bloomed, its fragrant aroma and taste is set free. We believe just as a bean's true characteristics are revealed when bloomed, victims set free from human trafficking can BLOOM revealing their truly beautiful fragrant identities. Our hope is that with each sip of coffee, we are creating life-long relationships with our customers who will also share the message that **every bloom matters**.

We continue to serve our cause through our community outreach and financial support South Florida organizations such as **There IS Hope for Me, Operation Mobilization and Hepzibah House**. We build brand awareness as we continue to work with local athletic events to spread awareness about child trafficking and educate families on signs and preventative measures to protect their children. We have worked with Pompano Piranhas Swim Team and Laxwear who runs lacrosse tournaments in Palm Beach and Broward County. We are also involved in human trafficking community offering pro bono coffee service to Hepzibah House, There's Hope for Me, **Evening of Freedom and Arts** at University of Miami, **Stand for Hope** at Barry University and other Human Trafficking Awareness event.

With **Stand for Hope** founder and Professor at Barry University, Samba Zaoui (right)



Honored to serve many events with friend, **Dr. Kat Rosenblatt, PhD.** Author of her story of being trafficked **Stolen** and founder of **There is Hope for Me**. Attorney working with Local, State & National officials to fight trafficking and create laws to protect victims of trafficking –such as FBI, Homeland Security and FL. Legislature. (Middle Right)



Honored to serve at artist/survivor Misoo Filan's Art Reveal, **Inner Struggle Fought on Paper** – (Bottom Right)

We designed private roast profile called **His Delight** specifically for Hepzibah House – a safe house for rescued girls. (Below)



Blooming Bean Coffee & Roastery- Four Phase Approach

Phase 1 – Local markets, events, building brand awareness through green market, online orders and serving in community events/athletic event and local green market. Start social and community marketing. Move from shared roasting to private roasting. Expand to offer coffee to local breweries for brewing with coffee. Recently, **Bangin' Banjo Brewing Company** featured our MOJO profile in their Coffee Milk Stout Release. The keg tapped out in 1 Day!!! April 29th event.



Phase 2 – Further serve community by offering a coffee kiosk mixed-arts venue in “Up and Coming” innovative arts district within our community. Building a stronger brand awareness through social media, word of mouth. Establish loyal patrons and following. Offer cuppings and tasting and other fun events that target various artist, family and singles. Continue outreach to community events, build awareness and mentoring of young entrepreneurs with integrity and value in young women.

Phase 3 – Expand wholesale/private roasting business promoting to local cafes, restaurants and catering events. Continue local community outreaches and mentoring programs. Start Kickstart campaign for on-site Roasting Café in Art District.

Phase 4 – Full roast on-site facility and café in Arts District offering businesses, artist and community an artsy hang out with many fun events and caused based outreaches.

Founders/Owner’s Business Experience

Sharon Stephenson has always had a passion for local business and community. She knew she would own a Local Coffee Company. Since 1996, her husband, Rick and she has become long time coffee enthusiasts. During those years, they have traveled to various roasters along the east coasts of the United States, studying coffee process from origins, roasting profiles, coffee cooperatives. They continue to learn and train as they develop the best roasting methods and how to grow a successful roasting company while keeping to their philosophy of sustainability and value of life.

Sharon has 20+ years’ experience in advertising/marketing specifically branding. After leaving The Tribune Company to stay home with her children, she built two businesses with marketing sales companies. For over 15 years, Sharon has home-educated her three sons from Kindergarten through high school, two have since graduated and attend local university. Their youngest son is a just as passionate about coffee and works in the family business honing his barista skills.

During her college and post college years, Sharon worked extensively in food and hospitality industry on a New York based yacht charter company and in catering services at the Boca Raton Hotel. Recently, she purposely immersed herself in managing position at a local food concept to gain valuable food managing experience while planning Blooming Bean's coffee/roaster business model. From that experience, she honed her ideas for the company from distribution, food and beverage quality, management style, branding, customer service loyalty programs.

For over 6 years, Sharon has worked with and financially supported organizations that fight against and bring awareness and education about child trafficking specific to South Florida. Sharon's passion for both great local fresh roasted coffee and her cause is the driving force behind her business motto, ***"We roast for you with them in mind."***- That with every sip of Blooming Bean Coffee, patrons are actually helping to prevent and rescue children trafficked in South Florida.

Co-founder, Rick Stephenson, has owned and operated a successful South Florida commercial yacht maintenance and diving company for over 23 years. Because he values his customers and has a strong work ethic towards business and employees, he has gained respect from hundreds of loyal local customers

Also, Rick was trained at Morningstar Fishermen in Dade City, Florida, built and maintained a fully functional prototype Hydro/Aquaponics systems raising produce and wild Tilapia for over 5 years. His vision is to teach sustainability through aquaponics and train organizations and local community how to start a basic system at home or cooperatively. Recently, he started working with a local urban farm, *Fruitful Fields* and founder Flavio Sloat, to establish local system for their farm. "It just makes sense. They are doing exactly what I envisioned," Rick stated. *Fruitful Fields* is a Community Supportive Agriculture farm who reaching the community. There are many volunteers at the farm including church members, active seniors, and Bright Horizons special needs youth and young adults. Also, at-risk youth in the neighboring community work the farm and help with everything from soil preparation to harvesting, and learning the value of hard work and commitment. (O'Donnell)

While continuing to learn best roasting methods and profiling, Rick loves to teach and train others. His extensive business know how and management skills is extremely beneficial to the planning and implementations of the daily operation of Blooming Bean and business plan & vision. He also has consistently provided financial resources and time into Blooming Bean Coffee and Roastery and is the active Vice-President of the company.

Both founders continue to grow in learning to roast and create roast profiles, learning from a community of local roasters and continued self-taught process. Incorporating a strong family work ethic, they are teaching and training their sons and others in coffee culture and industry trade.

Letter of Commendation & Recommendation herewith.

INTRODUCTION – KIOSK SERVICE

Pompano Beach's Old Town Arts District is in process of becoming the **up and coming** cultural arts experience within the community, however, there are still current issues that need addressing, such as vagrants, human waste outside of BaCA doors (*I have personally removed*) and loitering by individuals which deter visitors. Blooming Bean shares the forward vision and efforts of the CRA for the Northwest Area/Arts District and has diligently worked and served the community through branding awareness in Old Town via Social Media, Green Markets, Art Reveals, Untapped and "Word of Mouth" to encourage patrons to visit the area. We understands efforts are being made to address above issues for occupants to be successful and also patrons to feel safe visiting the area.

We know providing locally roasted coffee kiosk services is a smart business move. It is a perfect prelude to "what's to come". It allows for quick low start up, and a quick way to build brand exposure and following, until a more permanent location is established. As Heather Sittig, owner of **McLaughlin Coffee** explains, "It is a great way to "let curious residents not only get a caffeine fix, but also a peek at the new spot in their neighborhood. It also gives the business an opportunity to work out some kinks ... sort of the ultimate soft opening. ...The pop-up shop has been a very good way to spread the word early and gain a little market traction prior to opening."

This Unsolicited Proposal is to provide vision for Blooming Bean Coffee and Roasters to offer a Coffee Kiosk service at Bailey Contemporary Arts serving residence artists and patrons, cultural events and local community of the City of Pompano Beach. The Kiosk will provide hand crafted beverages and high quality seasonally rotating moderately priced lite fare & baked goods. With a forward vision, Blooming Bean Coffee request to provide a coffee kiosk service to BaCA resident artists and visiting patrons.

TERMS AND FEE AGREEMENT

We request a term of three (3) years with an option to renew for an additional two (2) year term.

Kiosk Owner suggests starting on an agreed Commencement Date, Blooming Bean agrees to pay to BaCA or CRA monthly without billing an amount equal to 10% of monthly Gross Sales hereinafter called "Percentage Fee" within 10 days following the end of each month during the first year following the Commencement Date. Afterwards, the Kiosk Owner shall pay a Percentage Fee of 12.5% to BaCA or CRA during the second year; 15% during the third year, This graduating fee allows time needed to address environmental issues, to build a loyal following from local established patrons which will bring higher and more consistent revenue.

In the event Kiosk Owner fails to pay percentage fee as required to be paid on the agreed 10th day each month a late fee shall be incurred against delinquent payment depending rate approved by CRA (currently 1%-12% a month). Kiosk owner to supply quarterly revenue reports.

KIOSK STATION/SET-UP

1. The Kiosk area consists of 3 movable stations built to Mobile Food Establishment (MFE) regulations. 2 movable kiosk stations to hold coffee equipment and food product - 7'11" x 36 and 57" X 27" and a small movable back bar and a customer coffee cart that holds milk products, napkins, straws, etc.
2. Blooming Bean Coffee Kiosk stations are designed with reclaimed wood, barn wood, espresso colored non porous countertops and industrial hammered gold metals. (See below color swatches) Kiosk area will be consistent with the BaCA vision for an innovative cultural arts environment.



3. Staying consistent with innovation design throughout Bailey Contemporary Arts, BaCA and CRA to provide indoor and outdoor seating, tables and chairs and, umbrellas for customers. Kiosk owner can lend commissioned moveable tables. (See Mock Design below) Layout and furnishings subject to change - BaCA approval.
4. Kiosk owner would like to commission a local artisan to create 2 work moveable work/study/event tables (approved by BaCA) allowing for up to 10 -12 people sitting. (Tables on loan to BaCA)



5. Blooming Bean responsible for decorating, equipping and supplying the Kiosk station(s), coffee service area and display cases for baked goods. All aesthetic design and materials to be approved by BaCA in advance.
6. Kiosk will be equipped with standard coffee equipment such as; Espresso Machine, Bunn Brewer, Thermal Temp Kettles, Coffee Grinders, Pour overs, Chemex (not limited to) Kiosk meets MFE permit regulations/standards for a kiosk and certified by inspection.
7. Kiosk Owner will provide a removable outside signage and sandwich board displayed during Kiosk or BaCA event hours and approved in advance by the City.

KIOSK OPERATIONAL HOURS & ACCESS

1. Kiosk Owner will have consistent hours of operation. Kiosk to be open and operating Tuesday to Friday, 7:30 a.m. - 3:00 p.m., and Saturdays, 8:00a.m. - 3 p.m. at a minimum. However, the Kiosk may operate during evening events (if warranted) longer hours and seven days per week, if and when commercially practical.
2. Kiosk Owner will be provided a code to enter BaCA to set up prior to BaCA opening. Interior doors into gallery will remain locked until BaCA opens.

STAFFING AND CUSTOMER SERVICE STANDARDS

1. Blooming Bean Coffee is a family operated business. Family members and staff will be well-trained and will be on-site during hours of operation and events. Kiosk owner will have sufficient supervision and daily oversight of Kiosk. We will also train and mentor dedicated qualified youth to learn the coffee trade and gain entrepreneurial skills.
2. Kiosk Owner will staff based on strong friendly customer relations, team members with high standards of integrity and a strong work ethic. Owner will recruit, train, supervise, and delegate managerial responsibilities to ensure adequate staffing for shifts and events. Service should be professional, timely, attentive and friendly. Kiosk will have proper staff who are trained in all aspects of the operation of the coffee and customer services and any other business related tasks.
3. Initially 1 full time and 1 part-time shift during day and as needed for evening events staffed by owner/founder and family members, trained volunteers and staff. Will add staff as needed to meet growing demands of customer service.
4. Each employee will meet our standards of:
 - a. Be clean, neat, and well groomed, free from offensive body odor.
 - b. Be professional, courteous, and friendly.
 - c. Not wear excessive amount of jewelry, perfume, or cologne.
 - d. Wear "Coffee Related" uniform.

UTILITIES AND SERVICES

1. The CRA/Bailey Contemporary Arts (BaCA) shall be responsible for providing to the Kiosk site utilities generally provided for the premises such as sewer and water service.
2. Blooming Bean Coffee Kiosk Owner provides clean potable water as per Florida Department of Agriculture and Consumer Affairs MFE permit requirements. Blooming Bean may install a under sink water filtration system under West Gallery Vanity sink area located outside restroom and provide doors to hide filter system approved by City.
3. CRA/BaCA to install and pay for a dedicated 220 outlet which can be placed in wall near West Gallery storage room. *The kiln(s) (located behind the Northside wall of storage room) runs off dedicated 220's there is an available spot in the storage room electrical panel.*
4. Kiosk Owner will pay for a dedicated phone for Kiosk and employee use.
5. Customers may use internet provided by Bailey's (BaCA).

MAINTENANCE/SERVICES

1. Kiosk Owner/employee will keep Kiosk, and outside sitting area neat and clean. Kiosk Owner/employee is also responsible for regularly bussing and cleaning the tables and promptly cleaning up spills/messes in applicable west gallery area and affiliated restroom.
2. We will provide and empty trash receptacles and ensure the garbage receptacles do not become overfilled and will not allow boxes, cartons, barrels, or other similar items to remain in view of public areas and will dispose of all garbage and waste in designated on-site dumpsters upon closing each evening.
3. Kiosk Owner may use and maintain storage room on north side of West Galley for supplies, inventory and cleaning materials.
4. Kiosk Owner will provide regular hourly maintenance and cleaning of Kiosk tables and outside table area in accordance with City's operating and Blooming Bean Coffee's standards
5. Kiosk Owner will maintain west gallery restroom, shortage room and sink/vanity located outside restroom, which includes restocking toiletries, sweeping, mopping cleaning, and removing garbage during regular business hours. Restroom will be kept clean and well maintained.
6. During BaCA private or public events BaCA staff responsible to ensure that restrooms and west gallery and outsider are clean, serviced and provide toiletries.
7. Kiosk Owner secure kiosk against vandalism. The City or BaCA shall not be held responsible for repairs due to vandalism with the exception of kiosk damage during a leased private event held at BaCA.
8. BaCA to provide regular extermination services as provided by gallery.

DELIVERIES

Deliveries shall be accepted during business hours. Back alley door (Northside) manned by employee. Small packages can be delivered to Kiosk employee during regular business hours.

INSURANCE/PERMITS

Kiosk owner will work in accordance with City's operating standards and shall meet all Florida Department Agriculture & Health Department standards for a Mobile Food Establishment (MFE) Permit Regulations and other applicable laws and regulations in operating the Kiosk.

- A. MFE/catering Commercial General Liability (CGL) insurance with a minimum limit of liability of \$1,000,000.
- B. Any required Statutory Workers Compensation and employer's liability insurance, in conformance with the statutory requirements of the State of Florida.
- C. Kiosk Owner responsible for obtaining all federal, state, and local permits and licenses needed to operate the kiosk
- D. Kiosk Owner will comply with CRA's insurance requirements.

MARKETING

Blooming Bean will continue to build a strong brand awareness and following through social media (Instagram and Facebook) and "Word of Mouth" advertising that we are the "Must Go" artistic destination for locally roasted java. All programming & events to be review with Bailey Director & Cultural Arts Marketing Manager prior to an event at minimum on a monthly basis.

Campaign Ideas

1. Blooming Bean Kiosk Launch @ BaCA opening event – A Coffee Affair.
2. Loyal rewards through Square
3. Punch card Loyal Rewards
4. Happy Happy Hour! – 50% specialty drinks
5. Referral program – refer a friend
6. "Tag me Tag You" at the café/gallery – get a reward.
7. Fliers with cause and where we are/events
8. BaCA flier exposure
9. Blanket campaign to Old Town area and strategic neighborhoods
10. Signage – Sandwich boards and Removable hanging sign



Events bring community together!

Brew Series

BREW SERIES
at **BaCA**

PT: 1 - Pour Over vs Full Immersion
June 11 // Noon

PT: 2 - Chemex Lab
June 25 // Noon

Aerobred Aeropress
July 9 // Noon

\$25 + Limited Seats
Includes Brewing Demo / Take home guide
Bag of Freshly Roasted Beans // Lite Fare
Purchase Tickets Online or at BaCA

A "K-Cup Fuenreal" Series

The graphic features a background image of coffee brewing equipment, including a wooden pour-over dripper, a black Chemex, and a red ceramic cup. The text is overlaid on the left side of the image.

Mom's Coffee Time

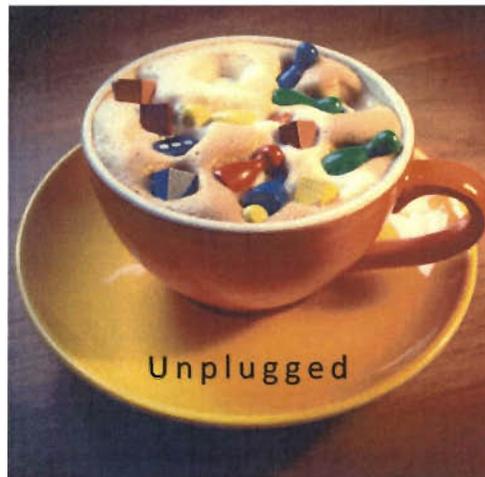
Art Lessons

Mom's Coffee Time
Kids Art Corner for waiting siblings

The graphic features a background image of various art supplies, including paint palettes with yellow, blue, and red paint, and brushes. The text is overlaid on the left side of the image. There is also a small inset photo showing a woman and a child sitting at a table, engaged in an art activity.

Unplugged Games

Board
Game
Night



Share Goodness and BLOOM!

Continue outreach to community events, build awareness and mentoring of young entrepreneurs with integrity and value in young women.



Open Mic Night – Acoustic Jams





And other fun family friendly events and for singles to mingle.

FOOD QUALITY & SUPPLIES/INVENTORY

Kiosk Owner will provide lite fare created by local food artisans that share community and cultural arts passion while ensuring quality and fresh food. All food & beverages will comply with all federal, state, and local laws

1. Fresh LOCALLY roasted coffee from whole beans.
2. Only quality USDA Grade A -Milk products.
3. Will offer fresh baked goods and other lite fare from local baker. Kiosk Owner may make changes in baked good products and lite fare depending on seasonal and holiday events in consideration with BaCA events. However if a revamping of menu is warranted, BaCA/CRA may give prior approval of changes in products, pricing or services.
4. Kiosk Owner will provide all food, beverages and supplies, and Square pad for ordering and receiving and maintaining accounts for food, beverages and supplies.

SAMPLE MENU - not limited to

Local fare provided by local artisans and at market pricing varies.

The Blooming Menu

Black Coffee	\$3.00	Chai	\$4.00	V60	\$3.50
Double Espresso	\$2.50	London Fog	\$3.50	Chemex (2 cupper)	\$6.50
Americano	\$3.00	Cold Brew	\$3.50		
Macchiato	\$3.25	Cold Brew Nitro	\$4.50		
Cappuccino	\$3.50	Fusion Teas	\$3.75		
Latte	\$3.75	Organic Hot Cocoa	\$3.00		

Local Fare & Treats

Benson's Cupcakes	Gluten Free Items by Urban Peasant
Breakfast Scone	Lunch Scone
Biscotti	Mixed Greens/Quinoa Salad in a Jar
Scratch Cookies	Conch Salad in a Jar
Home Spun Doughnuts	Seasonal Fruit Pastry & Personal Pies

Works Cited

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- Zavatto, Amy. "Pop-Up Coffee Shops - Imbibe Magazine." *Imbibe Magazine*. N.p., 16 Apr. 2011. Web. 10 May 2016.