



PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

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Pompano Beach Receives \$100,000 Grant From National Endowment for the Arts

National Endowment for the Arts (NEA) Chairman Jane Chu announced 89 awards totaling \$6.89 million supporting projects across the nation through the NEA's Our Town program. The City of Pompano Beach is one of the 89 recommended organizations nationwide for a grant of \$100,000 for the Pompano Beach Crossroads art project. The NEA received 274 eligible applications for Our Town this year and will make grants ranging from \$25,000 to \$100,000.

Beginning in 2010, the City of Pompano Beach and its Community Redevelopment Agency have worked with the community and public/private sector partners to create economic development, including targeted Cultural Arts activity in its new Creative Arts District, an area totally within a half mile of a planned future commuter rail station on the historic Florida East Coast Railway.

Pompano Beach Crossroads will be a culmination of these efforts. The project aspires to create and connect public art and performance art along a one-mile "trail" from the new Pompano Beach Cultural Center and Broward County Library, through historic commercial "Old Town" and along Martin Luther King, Jr. Boulevard to the Interstate-95 overpass. The multi-media project will be interactive and include components of public art, performance art, "drop-in" activities, literary events and digital projections with built-in "augmented reality".

Funding from Our Town will benefit the Creative Arts District providing connectivity through public arts and arts programming in and around the new PBCC/Library, as well as in two of the city's prominent historic commercial structures, the Ali Cultural Arts and the Bailey Contemporary Arts facility. The project supports both the City's Cultural Arts Master Plan and Public Art Master Plan.