



PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

Press Release Date: 8/7/17

National Endowment for the Arts \$100,000 “Our Town” Grant Announcement
Pompano Beach Cultural Center, 50 W. Atlantic Boulevard
Tuesday, August 22nd
10:00 a.m.

The City of Pompano Beach is pleased to welcome Congressman Ted Deutch and elected officials of the Pompano Beach City Commission to formally announce an award of the prestigious National Endowment for the Arts (NEA) Our Town Grant for the Pompano Beach Crossroads project. The event will take place at the Pompano Beach Cultural Center, 50 W. Atlantic Boulevard on Tuesday, August 22nd at 10:00 a.m.

The Pompano Beach Crossroads project aspires to create and connect public art and performance art along a one-mile “trail” from the new Pompano Beach Cultural Center and Broward County Library, through historic commercial “Old Town Pompano” and along Martin Luther King, Jr. Boulevard to the Interstate-95 overpass. The multi-media project will create interactive connections between the Cultural Center, Bailey Contemporary Arts (BaCA) and Ali Cultural Arts (Ali) utilizing public art, performance art, “drop-in” activities, literary events and digital projections with built-in “augmented reality”.

The City of Pompano Beach is one of 89 organizations nationwide to be awarded the 2017 grant and will receive \$100,000 in project funding from the NEA. Pompano Beach Crossroads is a collaborative project of the City, Pompano Beach Community Redevelopment Agency and the Creative Arts Collaborative. The program will kick off with community planning phases this fall, and the grant will fund activities through September 2019.

Since 2010, the City of Pompano Beach and its Community Redevelopment Agency have worked with the community and public/private sector partners to create economic development, including targeted cultural arts activity in its new Creative Arts District, an area totally within a half mile of a planned future commuter rail station on the historic Florida East Coast Railway. Pompano Beach Crossroads will be a culmination of these efforts.