



PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

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City of Pompano Beach Launches PulsePoint App

Saving lives and preventing catastrophic injuries is now just one click away. Effective January 10th, the PulsePoint Respond smartphone application, or app, is active throughout the City of Pompano Beach. This free app, available for both Android and Apple platforms, takes advantage of citizens and off-duty professionals who are trained in cardiopulmonary resuscitation (CPR) and also willing to assist in the event of an emergency.

With location-aware software linked to the 911 system, the PulsePoint app notifies registered users when someone may be in need of CPR in a nearby public place. If the app user responds to the alert, they are given further instructions if an Automated External Defibrillator (AED) is also nearby. As a result, app users can potentially find a victim of cardiac arrest, begin CPR, and implement an AED during the time it takes for Fire-Rescue paramedics to arrive.

“We are proud to support this important life-saving technology tool,” said Pompano Beach Fire Chief John Jurgle. “This app will not only inspire people to learn hands-only CPR and how to use an AED, this app will most certainly alter and save lives when minutes matter.”

With more than 1,000 people in the U.S. dying each day from cardiac arrest, the life-saving potential of bystander intervention cannot be overstated. Four out of five cardiac arrests happen outside of a hospital setting. Sadly, the likelihood of surviving a cardiac arrest falls by 10% for every minute that a person does not receive CPR assistance. In fact, national survival rates are below 8% due, in part, to the lack of effective bystander CPR assistance. However, study after study proves effective bystander CPR provided immediately after sudden cardiac arrest can double, and even triple, a victim’s chance of survival and reduce if not eliminate permanent and debilitating injuries.