



# PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

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## City to Conduct Perception Survey

The City of Pompano Beach is committed to ensuring that our City is a vibrant, desirable place to live and do business. As the City continues its commitment to objectively look at improvement opportunities, we will be seeking candid feedback from City residents, and business owners about what the City is doing well, and what the City can improve.

Beginning Monday, April 2<sup>nd</sup>, The Doug Williams Group, a regional firm specializing in performance improvement, will be conducting surveys to gather this information. Residents and business owners will be randomly selected and contacted via telephone by a representative of this outside firm.

The City needs your input to continue to improve, so we encourage you to participate, and also encourage you to give us candid feedback about our strengths and weaknesses.

This City Perception Survey is confirmation that the City of Pompano Beach continues to make great strides in improving customer satisfaction. With this very important feedback, we will continue our effort to improve our City.