



PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

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John Offerdahl's Gridiron Grill-Off Food and Wine Festival
Presented by Walgreens
Pompano Beach Amphitheater - 1801 NE 6th Street
Friday, November 9th through Sunday, November 11th

It's time to gear up for a weekend-long celebration of celebrities, food and football! Beginning Friday, November 9th, the Walgreens Gridiron Grill-Off Food and Wine Festival will include three nights of live concerts, an all-new family-friendly BBQ Pit Masters competition, and a variety of cornhole games and tournaments.

"The event has experienced tremendous success over the years, continuing to surpass our expectations," said John Offerdahl, founder of the event and former Miami Dolphins All-Pro Linebacker. "This year, we have really turned up the heat, adding new entertainment leading up to the grand event and other fun surprises. This will no doubt be our biggest and best event yet."

The festival officially kicks off on Friday, November 9th with a live performance from Grammy award-winning artist Vince Gill. Also included in the weekend line-up are acclaimed rock bands Sister Hazel and Barenaked Ladies, who will perform on Saturday, November 10th, while chart topping rock group Daughtry will wrap up the weekend with a performance on Sunday, November 11th.

Returning on Saturday is the festival's signature event, the Grand Grill-Off, which will once again pair celebrity chefs from South Florida's finest restaurants with Miami Dolphin legends to tackle the grill and create tastes for all guests to enjoy. This year's event will be complemented by several new additions including sponsor activations, beverage components, live entertainment, a refreshed silent auction and more.

The all-new BBQ Pit Masters competition will begin at 12:00 p.m. on Saturday before the Grand Grill-Off, which starts at 1:00 p.m. Showcasing more than 40 pit masters competing to win the grand champion trophy and more than \$10,000 in cash prizes, the interactive competition will offer attendees the chance to sample a variety of recipes fresh off the grill and vote for their favorites.

Participating restaurants this year include Beach House Pompano, Oceans 234, Naked Taco and Pelican Landing, among many others. In another new twist, 100 percent of this year's proceeds will benefit the Broward College Foundation in the form of grants and merit-based scholarships.

Tickets to the Grand Grill-Off are \$85 per person for general admission and \$125 per person for VIP. Tickets to the BBQ Pit Masters competition are \$10 for adults and free for kids ages 4 and under. Tickets to the concerts range from \$30.00 to \$99.50. Tickets are now on sale at www.gridirongrilloff.com.