



# PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

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## Pop-Up Library Launches in City Hall

The City of Pompano Beach in partnership with Broward County has launched a Pop-Up Library at City Hall. A Pop-Up Library is a small electronic device that hosts eBooks from the public library and creates its own Wi-Fi network like a hotel or airport network.

The Pop-Up Library program is designed to extend the library's presence in the community and to create new library patrons and raise digital awareness. The Pop-Up Library puts eBooks at the fingertips of readers wherever they are. No Internet is required, no data minutes are used and there is no app to download. Users simply connect to the Pop-Up Library and within a few clicks they are connected to the book titles from the public library. Once connected to the library-branded network from their phone/tablet/computer the user can read eBooks instantly in the web browser of the device. The user can also save the title to read later and download the book to their browser's cache.

In Pompano Beach City Hall, the Pop-Up Library device is located on the 3<sup>rd</sup> floor waiting area of the Building Department. The device has a broadcast range of approximately 1600 square feet.

The connection only allows users to access the eBook collection.