



PRESS RELEASE

City of Pompano Beach

100 West Atlantic Boulevard | Pompano Beach, FL 33060

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Dive the Lady Luck and Okinawa Shipwrecks with State-of-The-Art 3d Virtual Reality Riptide Music Festival on Ft. Lauderdale Beach November 30th through December 2nd

Shipwreck Park Pompano Beach has teamed up with renowned seven-time Emmy Award winning underwater videographer Frazier Nivens and virtual reality producer Victor Nappe to create a first-of-its-kind fully immersive 3D Virtual Reality (VR) tour of the artificial reefs Lady Luck and the Okinawa shipwrecks located just offshore the Pompano Beach Pier. The state-of-the-art 3D experience will debut for the first time to the public at the Celebration of the Sea Pavilion as part of its "Eco-Discovery Zone" at the Riptide Music Festival November 30th through December 2nd on Fort Lauderdale Beach.

The VR experience will allow the public to personally experience diving over 100 feet down on both the Lady Luck, which is a 300-foot ship and includes underwater art exhibits and a whimsical faux casino, and 70 feet down on the Okinawa which is also adorned with incredible art exhibits on board the vessel. The 3D dive tour project was created using state-of-the-art virtual video equipment that provides a spectacular 360° personal experience for each person visiting the exhibit. Shipwreck Park Pompano Beach, Riptide and the Celebration of the Sea Foundation invite everyone to come and experience what it's like for themselves to dive these iconic reef systems and get up close and personal with the new underwater inhabitants living there.

"We are thrilled to be partnering this year with Riptide and the Celebration of the Sea Foundation to help bring this critical message of reef preservation and awareness to the public" said Shipwreck Park Pompano Beach President Rob Wyre, "We understand that public engagement and education about our reef system has become a priority that needs to be addressed by all of our communities who are working together to bring these kinds of exciting activations to the public".

World famous artist Dennis MacDonald, who created the artwork for both ships, will also be on-hand at the Celebration of the Seas Pavilion along with members of Shipwreck Park.

Shipwreck Park Pompano Beach is a not for profit organization dedicated to the creation of an underwater park system establishing artificial reefs, utilizing public art to raise awareness of the need to conserve and preserve our natural coral reef systems. For more information contact us at 954.786.4607 or visit our website at <http://shipwreckparkflorida.org/>.