

# The Vision

DESIGN PRINCIPLE	DESIGN ELEMENTS	PB FISHING VILLAGE
ANIMATE THE ATMOSPHERE	<ul style="list-style-type: none"><li>▪ FESTIVE ENVIRONMENT</li><li>▪ RESTAURANTS</li><li>▪ SPECIAL EVENTS</li><li>▪ ENTERTAINMENT VENUES</li></ul>	✓
CREATE FOCAL POINTS	<ul style="list-style-type: none"><li>▪ ARCHITECTURE/LANDMARKS AND GATEWAYS</li><li>▪ PEDESTRIAN GATHERING SPACES</li></ul>	✓
MAKE IT AUTHENTIC	<ul style="list-style-type: none"><li>▪ CONTEXT</li><li>▪ CHARACTER</li><li>▪ CULTURE</li></ul>	✓
PROVIDE HUMAN SCALE	<ul style="list-style-type: none"><li>▪ MAKE BUILDINGS PROPORTIONATE TO THE PEDESTRIAN</li><li>▪ CREATE HARMONY BETWEEN ARCHITECTURE AND STREETScape</li><li>▪ PROVIDE STREET FRONT INTEREST</li></ul>	✓