

Yuletide on Atlantic

December 1, 2016 • 6:30pm

A holiday, family - oriented event filled with 3 hours of non stop, jaw dropping parade floats, live entertainment, kids activities, and of course the star of the show himself!

Take advantage of one of our sponsorship opportunities and the 6,000 plus guests expected to attend this exciting night of holiday festivities will see and/or your company's name or logo all through the night.



Big Guy in Red

\$1,000

- 20 second plug about company during parade
- Company logo on event banner, press releases and all printed marketing material
- Logo on Large "Presented By" Banner at parade (dimensions 16' x 4')
- Yuletide Sponsorship Plaque
- Sponsor banner (provided by sponsor) to be displayed at event
- Verbal acknowledgement and thank you at event
- "Thank You" recognition on social media campaign

Rockin' Reindeer

\$500

- Sponsor Banner to be displayed at event
- Company recognition on all event related press releases
- Verbal acknowledgement and thank you at event
- "Thank You" recognition on social media campaign

Please contact **Anne Hollady** for all sponsorship opportunities at anne.hollady@copbfl.com

Sponsorship deadline is **November 11, 2016.**

Please mail checks to:

City of Pompano Beach

1801 NE 6th St

Pompano Beach, FL 33060

No rain date for event.

Red-Ryder Ralphie:

\$250

- Verbal acknowledgement and thank you at event
- "Thank You" recognition on social media campaign