



# 2016-2025 TEN YEAR PUBLIC ART MASTER PLAN & PUBLIC ART GUIDELINES



City of Pompano Beach  
100 West Beach, FL 33060  
[www.pompanobeachfl.gov](http://www.pompanobeachfl.gov)

Master Plan prepared by IBI Group - Pompano with Public Art Consultant Glenn Weiss  
IBI Group, 2200 Park Central Boulevard N # 100, Pompano Beach, FL 33064 <http://www.ibigroup.com>



The background is a vibrant blue with various organic, watercolor-like shapes and patterns. There are darker blue spots and larger, lighter blue areas, creating a textured, artistic feel. The overall composition is abstract and modern.

# **2016-2025 TEN YEAR PUBLIC ART MASTER PLAN**

---

## Acknowledgements

City of Pompano Beach

Mayor Lamar Fisher

Vice Mayor Charlotte Burrie, District 2

Commissioner Barry Dockswell, District 1

Commissioner Rex Hardin, District 3

Commissioner Ed Phillips, District 4

Commissioner Barry Moss, District 5

Dennis Beach, City Manager

Robin M. Bird, Development Services Director

Jennifer Gomez, Assistant Development Services Director

## Public Art Committee

Terry Davis (Chair), Tobi Aycock (Vice-Chair), Chad Kovac, Carmen Jones, Linda Houston Jones, Kelly Ann Maguire, Donna M. Schorr

Alternate Members: Mimi Botscheller, Christopher Mullon

Former Members: Eva Bixler, Julia Black Andrews, Bo Holloway, Antonio Cardozo, Bill Savarese

City Staff: Matthew DeSantis, Scott Reale, Jacqueline Barrett

## IBI Staff

Patricia Ramudo, Patrea St. John, Parker Ranspach

Linden Laserna, Graphic Designer

Glenn Weiss, Public Art Planner

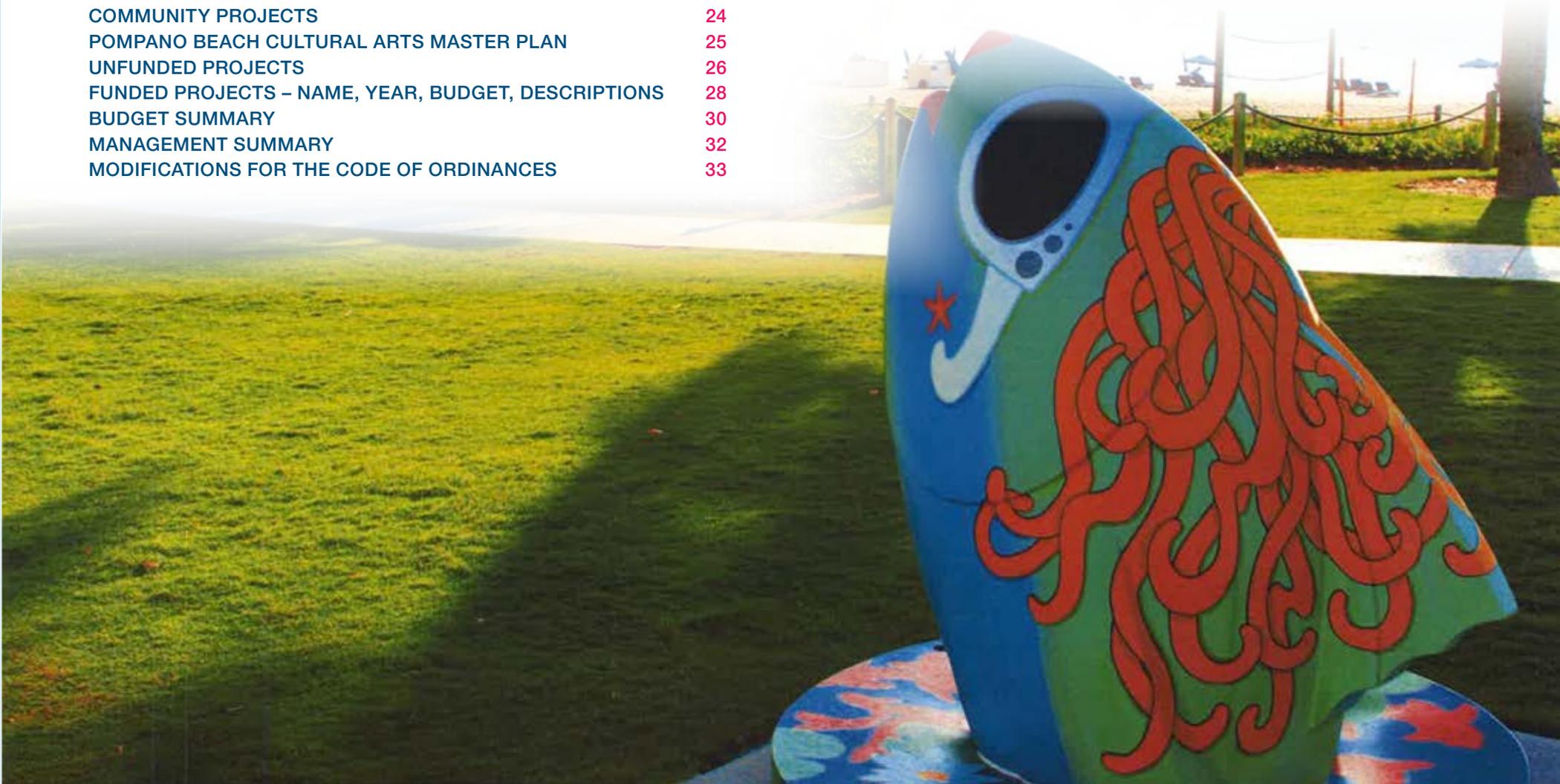
## Front Cover

Waves by Bill Savarese, Mural at McNab Park, 2014

# Master Plan **Table of Contents**

---

EXECUTIVE SUMMARY	5	MASTER PLAN APPENDIX A: 10-YEAR BUDGET, WORK PLAN, & ACCOMPLISHMENTS	35
PRINCIPLES OF THE PUBLIC ART MASTER PLAN	7	MASTER PLAN APPENDIX B: FUNDED PROJECT SHEETS	43
OBJECTIVES AND PROGRAMS	8	MASTER PLAN APPENDIX C: UNFUNDED PROJECTS	81
TEN YEAR ACCOMPLISHMENTS	9	MASTER PLAN APPENDIX D: TASK 1 & 2 DELIVERABLES	87
IMPLEMENTATION STRATEGY	10	MASTER PLAN APPENDIX E: FURTHER RESOURCES	101
ART CONCENTRATIONS	11		
SPECIAL MULTI-YEAR PROJECTS	17		
UNIQUE PROJECTS	23		
COMMUNITY PROJECTS	24		
POMPANO BEACH CULTURAL ARTS MASTER PLAN	25		
UNFUNDED PROJECTS	26		
FUNDED PROJECTS – NAME, YEAR, BUDGET, DESCRIPTIONS	28		
BUDGET SUMMARY	30		
MANAGEMENT SUMMARY	32		
MODIFICATIONS FOR THE CODE OF ORDINANCES	33		





# Executive Summary

In 2012, the City Commission adopted a public art ordinance to “enhance the aesthetic and cultural value of the city by including works of art on public properties within the city.” The City Commission sought “benefits of public art that are both aesthetic and economic.”

The Pompano Beach Public Art Committee developed the 2016-2025 Ten Year Public Art Master Plan to achieve the intent and benefits through more than 55 public artworks. Those artworks will be implemented through more than 27 projects with a total budget of \$1,534,800. In consultation with finance, the estimated average contribution to the Public Art Fund will be \$145,000 per year. The actual new annual funds available will fluctuate and may require review to determine feasibility for particular projects. Any potential bond initiative is not included in the budget.

Within a brief ten-year time span to achieve aesthetic and economic benefits, the Master Plan designates the Downtown and Beach as “Art Concentration Areas” that can develop a public art reputation and contribute to the pedestrian traffic of residents and visitors. To attract tourists, the plan calls for a Symbol of Pompano sculpture in Beachfront Park and an Underwater Sculpture Park of concrete contemporary sculptures. Special Multi-Year Programs strive to engage the community and artists in the City’s public art. Many projects provide the opportunity to celebrate the ethnic heritages and cultures of the City. Other projects will engage neighborhoods and local artists.

Overall the participation of the community is an important element of all proposed projects. The residents, business owners and community groups will be asked to join the art process in shaping the purpose and themes of the artwork, working with artists and celebrating its completion. Local artists can apply for all open calls to artists and community projects are designed to facilitate the display and commissioning of local artists.



## ART CONCENTRATIONS

- Downtown Creative Arts District, Beach, Collier City
- Concentrating the murals, sculptures and artist streetscape elements enhances the placemaking and artistic identity of the pedestrian zone.

## SPECIAL MULTI-YEAR PROGRAMS

- Mosaic Team, Underwater Sculpture Park, Utility Box Wraps
- Still under review: Private Murals in South Dixie Industrial Crafts District
- Through multi-year efforts, a program becomes an anticipated event that builds its community engagement and regional reputation

## UNIQUE PROJECTS

- 9/11 Memorial, Federal Highway in Community Park, Powerline south of Atlantic Boulevard
- Unique projects specify particular locations and issues that are important to the City, but are not served by the other programs.

## COMMUNITY PROJECTS

- Painted Pompano, Temporary fence by Bailey Contemporary Arts artists, Utility Box Wraps, Opportunity Projects
- Community projects specifically target the participation of local and regional artists.

## CULTURAL ARTS MASTER PLAN PRIORITIES

- Pompano Beach Cultural Center, Charlotte Burrie Community Center, Beach Community Center, Ali Building Cultural Center, Bailey Contemporary Arts
- The 2014 adopted Cultural Arts Master Plan calls for public art at all cultural and community facilities.

## UNFUNDED PROJECTS AND PROGRAMS

- The PAC supports these projects and programs for possible future implementation if additional funding becomes available.

## NEW CITY FACILITIES

- Cultural Art Facilities, Parks, Community Centers, Parking Garages, Libraries, Fire Stations.
- As all new facilities can be predicted, any new or substantially renovated city facilities will be considered for new artworks.

In the budget, an additional \$588,480 is reserved for maintenance, management and operations. Either a contract public art manager or a 50% staff position is required to manage the Public Art Program. As is recommended by best practices for public art programs, the Master Plan sets aside 10% of all dollars spent on artworks as a maintenance fund.

Full implementation of the Master Plan and the associated guidelines requires modifications to the ordinances or policies of the City. These include cost of management of the program, sign ordinance and annual appropriation for committee expenditure. The guidelines recommend the use of special procurement policies for public art and elimination of the required City Commission approval of artworks and expenditures below \$25,000 in value.

The Public Art Master Plan was developed in 2014 and 2015 through a collaboration of the IBI Group, the Pompano Beach Public Art Committee and the Development Services staff. Multiple groups and individuals were asked for their recommendations and opinions through a community survey, two community meetings, interviews with the Mayor and City Commissioners and hours of dialogue with dedicated Public Art Committee members. The results of this community outreach are documented in the Appendix D.

Additional projects not included in this Master Plan may be added as funding becomes available. The committee has recommended that projects in the Cresthaven/Highlands area and along Powerline Road, adjacent to the casino, be prioritized for any contingency or new funding sources.

# Principles of the Public Art Master Plan

Public Art Master Plan and Public Art Guidelines were developed through consideration of a set of principles. These principles originate from best practices of public art programs, dialogue with the Public Art Committee, and input from the community.

Unique to Pompano Beach are the desires to produce artworks and a public art program that is inventive, unexpected and surprising and to collaborate with the community through its festivals and cultural facilities. The public art program will be part of the community at all times.

The following are the core principles of the Public Art Master Plan:

- Be artistically inventive, unexpected and surprising
- Listen to residents, business owners and city leadership
- Help satisfy City adopted plans and objectives
- Collaborate with festivals & cultural facilities
- Collaborate with city departments, CRA and community organizations
- Manage well within budget
- Match national standards for public art policies and procedures



# Objectives and Programs

After the examination of city-approved plans, interviews and surveys, the Public Art Master Plan establishes a set of objectives for the next ten years. The objectives follow the planned achievements of other city agencies such as revitalized downtown and beach, successful cultural facilities, additional tourists and strengthened connections among neighbors.

## **CONTRIBUTE TO THE ECONOMIC, SOCIAL AND AESTHETIC SUCCESS OF PEDESTRIAN PLACES.**

- Downtown as the Creative Arts District from I-95 to the Pompano Beach Cultural Center.
- Beach zone between Atlantic Boulevard & Pier Street.

## **INCREASE RESIDENT AND ARTIST PARTICIPATION AT CULTURAL FACILITIES.**

- Surprising, inventive and unexpected contemporary public artworks.
- Artist production and residencies with the community.

## **PARTNER TO ENHANCE POMPANO BEACH'S REPUTATION AS TOURIST DESTINATION.**

- Key public artworks as Pompano Beach photographic symbols.
- Artworks to attract scuba divers, fishermen and boaters.

## **SPONSOR INTERACTION BETWEEN ARTISTS AND YOUTH, ADULTS AND SMALL BUSINESSES TO STRENGTHEN BONDS OF NEIGHBORS.**

- Artist-in-Residence to develop artwork in the Collier City neighborhood.
- Mosaics Team with lead artists and local youth.

## **ENCOURAGE PUBLIC ART IN THE PRIVATE SECTOR.**

- Educate private sector by recommending incorporation of murals, sculpture and functional artworks on new and old buildings.
- Modify the sign ordinance to allow murals with business imagery if painted by professional artist on South Dixie. (Still under discussion) Modify ordinance to require that large projects in the Downtown Overlay and Atlantic Overlay provide space for public artworks.

## **RESPOND TO SPECIAL OPPORTUNITIES FROM THE COMMUNITY AND TO FUNDING SOURCES.**

- Periodic requests for artist and community ideas for public art projects.
- Modify projects for possible grant applications from art, community and other foundations and government agencies.

## **HONOR KEY PEOPLE, HISTORIC EVENTS AND ETHNIC CULTURES.**

- Murals in Downtown and Collier City and utility box wraps throughout the city.
- Policies to engage the African-American, Caribbean American and Latin American communities in the art project themes and artist selection.

# Ten Year Accomplishments

As the Public Art Program concludes its first ten years of activities in 2025, the artworks and activities of the Public Art Program will have achieved the following:

- Downtown and Beach are known as great pedestrian places that include public art.
- Residents and artists look to the cultural facilities for the best in public art.
- Public art has contributed at least three strong visual images that are used by many media outlets to represent Pompano Beach.
- Private developers and business property owners have installed public art, murals or mosaics independently or with sponsorship by the Public Art Program.
- The underwater sculptures are a scuba dive destination.
- The Pompano community and national art leaders know about the success of community-based projects especially the mosaics team.
- At least three grants have been awarded to the City for projects with public art.
- In total, the City's public art proudly represents the diversity of all the citizens of Pompano Beach.
- All public artworks and sites are in excellent condition.



# Implementation Strategy

To achieve aesthetic and economic benefits stated in the public art ordinance, the Master Plan contains a series of project types and strategies to succeed within ten years. Creating a reputation for excellence of the public art program by residents and visitors requires a 25-30 year time period if the work is spread throughout every corner of the city. Sometimes a reputation can be achieved with the purchase of very large scale artworks that Pompano Beach's projected art budget does not support. Additionally, the surveys and interviews showed the residents are much more interested in engaging, touchable artwork rather than large monumental works. (See Appendix D)

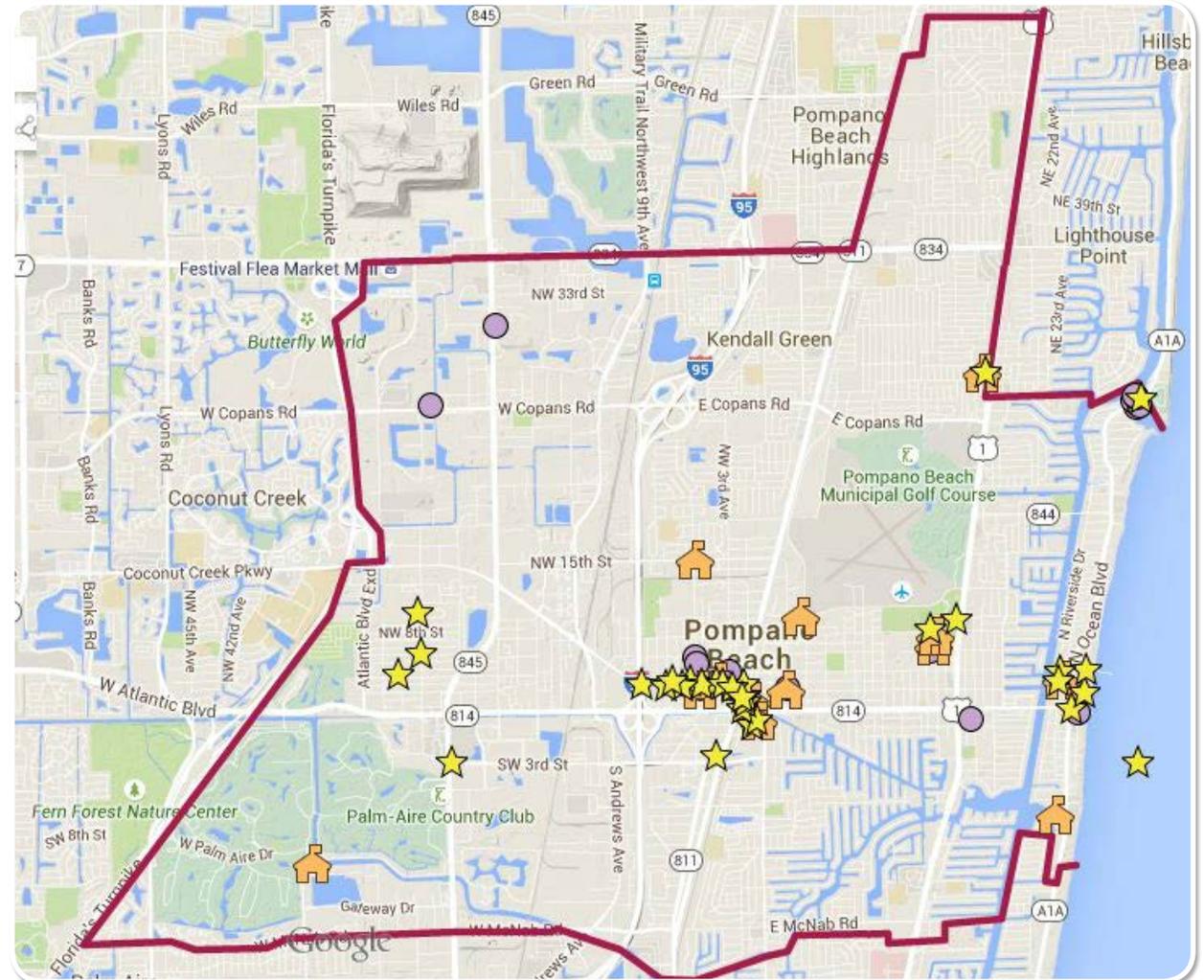
The Master Plan sets forward a series of programs to achieve the ordinance objective in 10 years. They include areas of art concentrations, special multi-year programs, unique projects on Federal Highway and Powerline Road, community projects and artworks at the cultural facilities of Pompano Beach.

## MAP KEY

**Stars:** New public art

**Houses:** Cultural arts facilities

**Dots:** Existing art and historic objects



# Art Concentrations

The 10 year Master Plan recognizes that geographic concentration of artwork dramatically assists the City's reputation for a new public art program. Typically, a spread out approach requires 30 years for the City to feel like public art is part of the City. Rather than art that is scattered throughout the City, a limited number of public art hotspots become art destinations worth re-visiting and therefore contributes to the vitality of the place. People visit places, especially places made unique. Art plays a significant role in the self-image of the City and the economic returns it brings.

The art concentrations chosen relate to the City's on-going efforts to enhance the economic success of the Downtown and the Beach and the positive neighborhood spirit of Collier City. All three of these areas are part of the NW CRA or East CRA, thereby making possible the collaboration between the CRA's capital improvements and the Public Art Program.

## FUNDED

- Downtown Creative Arts District
- Beach
- Collier City

## UNFUNDED

- Northeast Intracoastal Waterway



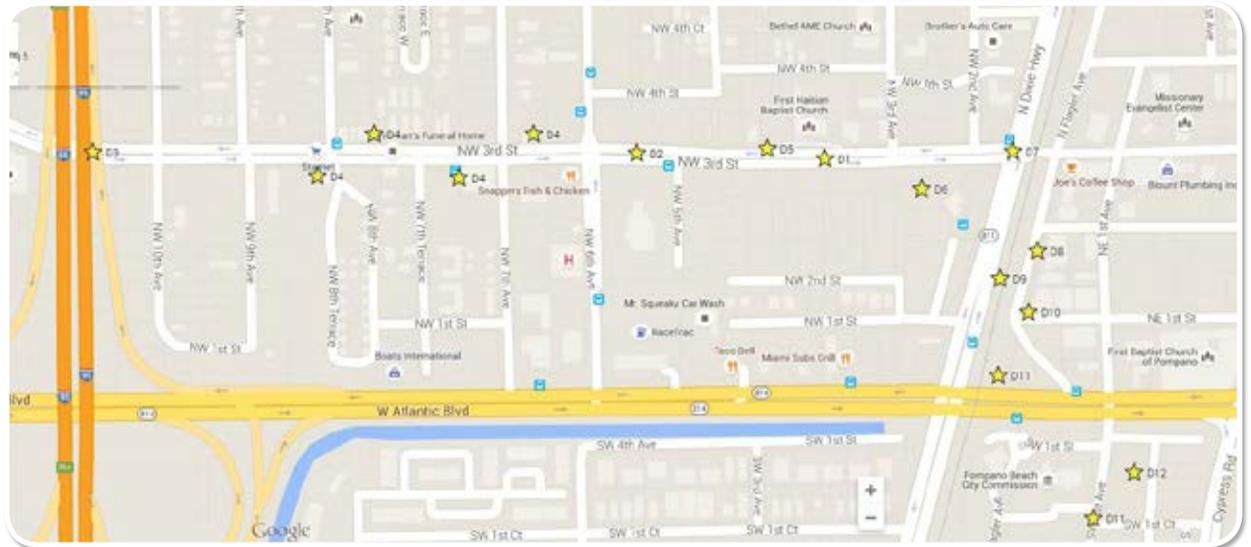
## Downtown Pompano Creative Arts District

The Downtown Pompano Creative Arts District encompasses a series of artistically focused urban spaces that include the Civic Campus with the future Cultural Center, NE 1st Street with Bailey Contemporary Arts and future outdoor plaza, and Martin Luther King Jr (MLK) Boulevard with the Ali Building, Annie Adderly Gillis Park and E. Pat Larkins Community Center. Performances will occur inside in the Cultural Center, Bailey Contemporary Arts and Larkins CC and outdoors at the Ali Building courtyard and other parks, plazas and temporarily closed streets. Musicians and visual artists will work in the studios of Bailey Contemporary Arts and artworks.

Public art can contribute to the high spirits of these Pompano cultural events through artworks that foster participation among visitors, change from time to time and spark conversation. The Downtown is the place where people can experience new kinds of artworks made by today's living artists. At the times that the streets are quiet in the day and night, the artworks will signal that Downtown Pompano is an energetic, artistic location. As the Downtown is the historic heart for both Euro-Americans and African-Americans in Pompano Beach, and the more recent home for Caribbean-Americans, these cultures can be expressed through the public art.

### PROJECTS: FUNDED

- Trail of Honey Bees (D1)
- Domino and Chess Tables (D2)
- Mosaics on front columns of I-95 bridge over MLK Boulevard (D3)
- Murals (D4)
- Sculpture on MLK Boulevard (D5)
- Crosswalks at MLK Boulevard and Dixie Highway (Still under Discussion) (D7)
- North Flagler Avenue sculpture (D8)
- Future Railroad Station (D9)
- Sculpture on lightpole on northeast corner of N. Flagler Avenue and NE 1st Street (D10)
- Project at Bailey Contemporary Arts (D11)
- Cultural center artworks to be determined after building complete (D12)
- Crosswalks over SW 1st Avenue between City Hall and Cultural Center (D13)



Additional projects not included in this Master Plan may be added as funding becomes available. The committee has recommended that projects in the Cresthaven/Highlands area and along Powerline Road, adjacent to the casino, be prioritized for any contingency or new funding sources.

## PROJECTS: UNFUNDED

- Lighting under I-95 bridge over MLK Boulevard
- Sculpture at Annie Adderly Gillis Park
- Sculptures on southside of MLK Boulevard at Transit Hub
- Additional N. Flagler Avenue sculptures
- Mural on old laundry wall facing N. Flagler Avenue
- Installation in alley between N. Flagler Avenue and NE 1st Avenue
- Sculpture in front of City Hall on Atlantic Boulevard
- Artwork in Iguana Park on the SE corner of Cypress Road and Atlantic Boulevard

## FUNDED PROJECTS IN PROCESS

- Vinyl wraps of utility boxes
- Painted Pompano fish sculptures

## FUNDED BY OTHERS

- Broward County NE Transit Center mural by Addonis Parker. Commissioned by Broward County. 2015 (D6)
- Cast pavers by artists Andrews/LeFevre Studios at the entrance to the library of the Pompano Beach Cultural Center. Commissioned by Broward County. 2016 (D12)
- Mural on Fishing Village Parking Garage – to be commissioned by the East CRA.

## EXISTING ART

- Family by artist George Gadson at E. Pat Larkins Community Center
- Drum Circle by artists Mary and Bill Buchen at Broward County NE Transit Center

## EXISTING HISTORIC ELEMENTS

- Last names in NW 6th Avenue sidewalk of first families that lived between MLK Boulevard and NW 6th Street
- 6th Avenue brick crosswalk and intersection patterns
- Bethel AME Church bell on 405 NW 3rd Avenue
- First Haitian Baptist Church steeple at 333 MLK Boulevard
- Coral rock placed in front of Ali Building
- Honey bee railings on Ali Building
- Christ Church United Methodist steeple at 210 NE 3rd St
- Pompano Beach Historical Society houses, firehouse, pump house and other historic objects, 217 NE 4th Ave



## Beach

The public art Beach art concentration forms a “U” at the end of Atlantic Boulevard starting at the Intracoastal Bridge to the Beach Park Great Lawn, the Pier and to the future 2nd Street (Pier Street) Intracoastal boat dock. The path links the Atlantic Boulevard restaurants and retail, the Beach Park, the future “Fishing Village” complex, the City parking garage and the new library.

The existing design of the Beach Park sets a certain family-friendly elegance that sets the beach in Pompano apart from Lauderdale-by-the-Sea and Deerfield Beach. In the day, activities focus on family activities on the beach, pier and library. The evening brings out the adults for dining and walking.

Public art should reflect this family friendly elegance with artworks that are touchable and entertaining to bridge the family and adult audiences. The artworks should attract cellphone pictures of adults and children interacting with the art and also contribute to the lovely, evening images of an artistic beach, unique in Florida. Within sea turtle regulations, the artworks should be illuminated and help the visitors to keep walking as they curiously follow the artworks in a safe nighttime environment.

The design of Beach Park makes possible a unique circumstance in Florida. One broad area of lawn is available to install a sculpture with magnificent background of sea and sky. The site provides the City with the opportunity to commission artwork to be the symbol of Pompano Beach.

### PROJECTS: FUNDED

- Sculpture in the East Atlantic Boulevard median at North Ocean Boulevard (B1)
- Symbol of Pompano Beach sculpture in Beachfront Park (B2)
- Artist design fee for Pier Gateway by Fishing Village Developer (B3)
- Placement of a “Painted Pompano” sculpture at Beach Library (B4)
- Mosaic by Mosaic Team at Beach Community Center (B5)

### PROJECTS: UNFUNDED

- Sculpture in plaza at northwest corner of East Atlantic Boulevard and North Riverside Drive.
- Sculpture near the Great Lawn at E. Atlantic Boulevard and Beach Drive
- Sculptures on the cochina rock benches at Beach Drive and NE 2nd St and NE 3rd Street.
- Artist design streetscape or street furnishing on Pier Street
- Sculpture at the Intracoastal in North Riverside Park
- Public art on Atlantic Boulevard west of the Atlantic Boulevard bridge.

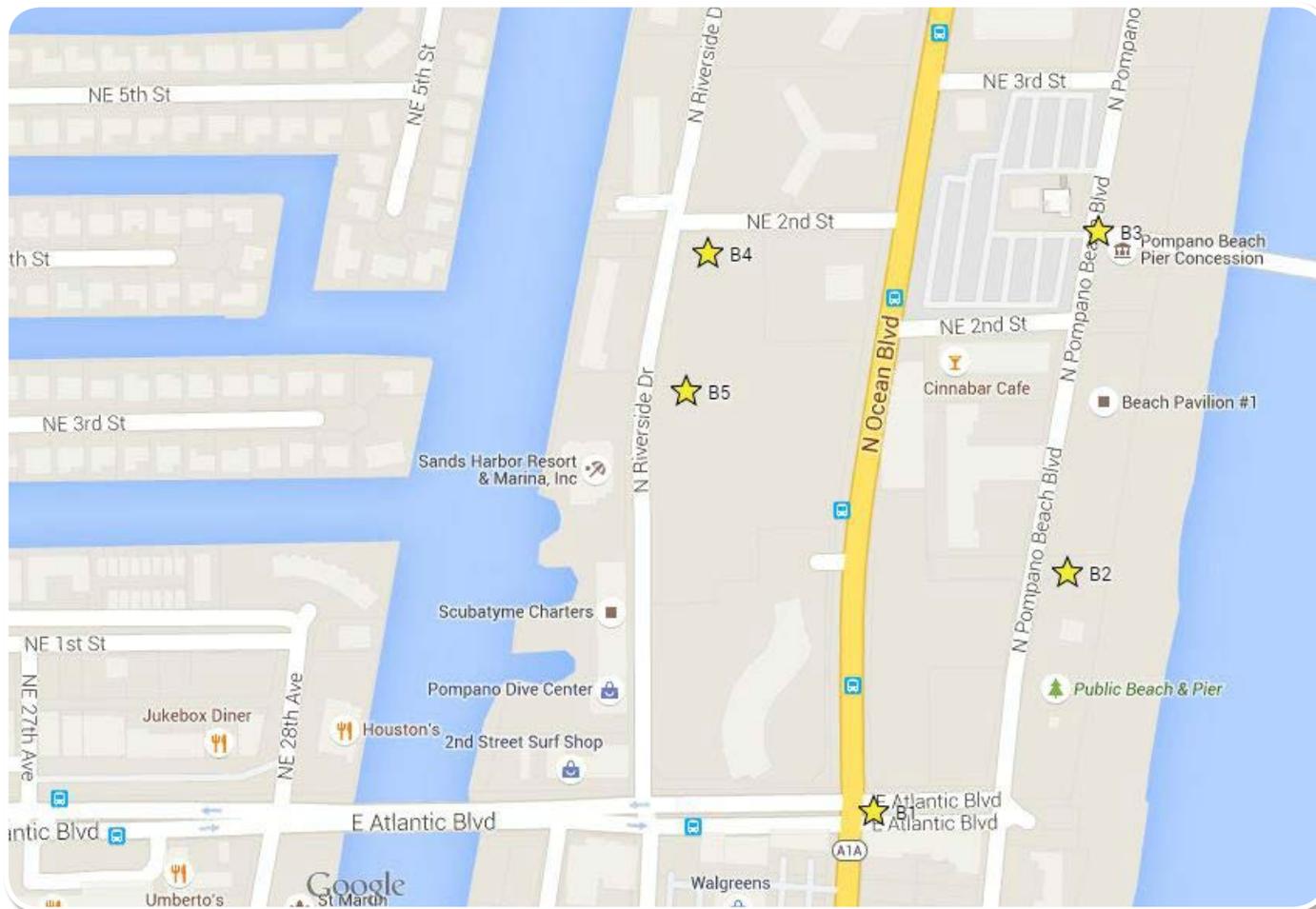


## PROJECT FUNDED BY OTHER

- Mural on Fishing Village parking garage

## FUNDED PROJECTS IN PROCESS

- Vinyl wraps of utility boxes
- Painted Pompano fish sculptures



## Collier City

Collier City was established in 1951, by developer Wade Hampton Horn, west of Powerline Road and offered 750 square feet cinder block homes along its unpaved roads. The area is generally located between the Turnpike and I-95 and bound by Atlantic Boulevard, MLK Boulevard, Powerline and NW 31st Avenue. The main north-south street, NW 27th Avenue, features churches and small businesses side-by-side with vacant lots and under-maintained buildings. To the south of MLK Boulevard, an elementary school, library, park, gymnasium and other agencies serve the community.

In Florida and across the USA, artists with community organizing skills have emerged under the names “socially engaged artists” or “Artist in Residence.” These artists enter a neighborhood, build relationships, and then work with community members to develop and implement art projects that have true value. The Community Foundation of Broward has been supporting these community-based efforts through a program called “Art of Community”.

An artist with experience in community engagement and the challenges faced by low income neighborhoods will be hired for one year as the Artist in Residence for Collier City. The artist will gather the community together and develop a set of community recommended projects and ideas for the Collier City Pocket Park with the Mosaic Team and a mural for NcNair Park Gym. The artist will work very closely with the NW CRA staff and connect with the School District, fraternities, sororities, churches, neighborhood associations and local artists.

### FUNDED

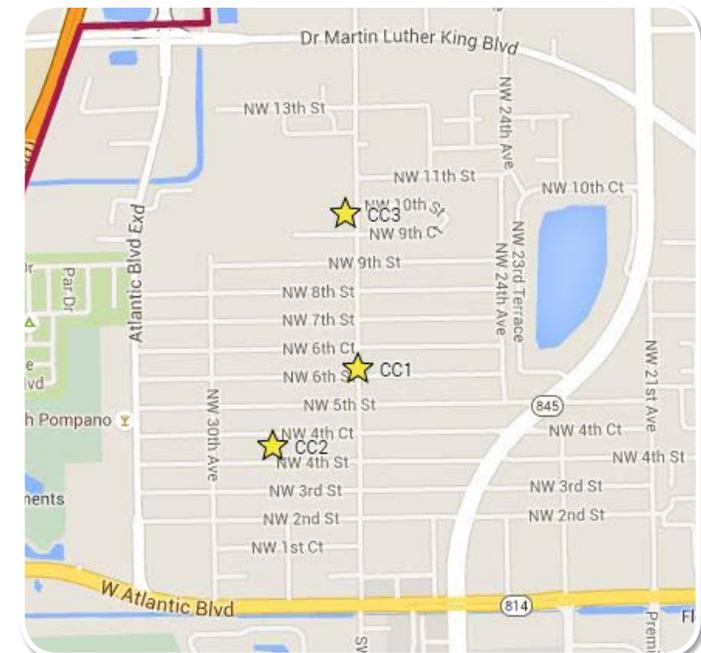
- One Year Artist in Residence Fee & \$10,000 for a new project (CC1)
- Mosaic Team in Collier City Pocket Park (CC2)
- NcNair Park gymnasium mural (CC3)

### FUNDED PROJECTS IN PROCESS

- Additional years of artist in residence with a project budget.

### FUNDED PROJECTS IN PROCESS

- Vinyl wraps of utility boxes



# Special Multi-Year Projects

The Public Art Master Plan recognizes that special multi-year projects are required to build a reputation with the regional arts community and visitors. These special projects must tie to the spirit of the place and “make sense” with other objectives and goals.

If a Pompano Beach artist meets an artist from Miami, then how would the Miami artist complete this sentence? “Oh, you’re from the City with \_\_\_\_\_ . I need to drive up there.”

The special multi-year projects in the Master Plan completes that sentence with:

- Oh, you’re from the City with all the mosaics made with the community, or
- Oh, you’re from the City with the contemporary underwater sculptures, or
- Oh, you’re from the City with the trail of honey bees, or
- Oh, you’re from the City with all the public art downtown and on the beach

## FUNDED

- Mosaic Team (no mapped locations)
- Underwater Sculpture Park (S1)

## STILL UNDER CONSIDERATION

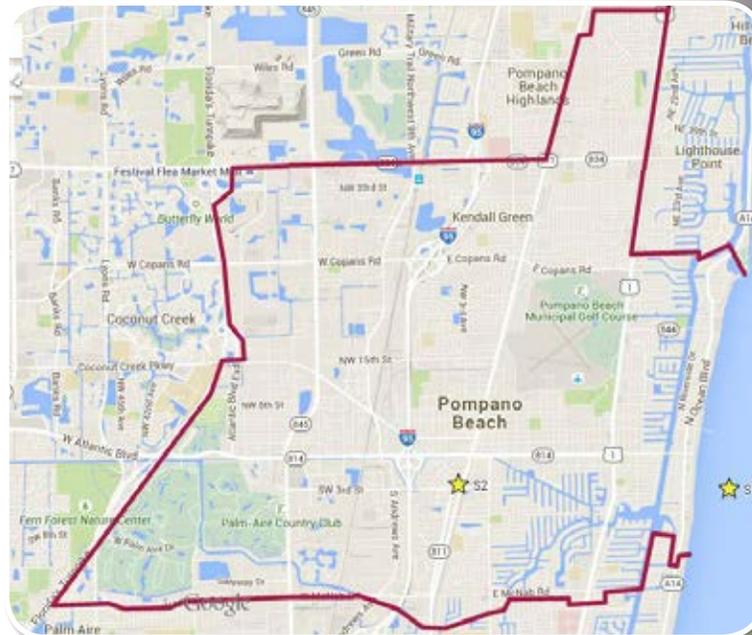
- South Dixie Industrial Crafts (S2)

## FUNDED

- Trail of Honey Bees (mapped in Downtown)
- Vinyl wraps for utility boxes (included in Community Project)

## UNFUNDED

- Inflatable Festival



## Mosaics Team

According to Google, Pompano Beach has more than 75 businesses that supply or install ceramic tiles. The use of poured concrete slabs on the ground and the preference for insect resistant concrete block walls in much of South Florida construction leads to an industry of tile and tile installers. Ceramic tile installers earn on average \$20 per hour, making the employment a good wage for people with a high school diploma or less.

The Mosaics Team will be a multi-year program of mosaic artworks created and installed by post-high school Pompano Beach young adults, under the leadership of an experience mosaic artist. A “call to artists” will be issued to the many mosaic artists in South Florida to develop the program, select the young adults and lead the creation of the mosaic artworks. The Bailey Contemporary Arts kilns and work space will be available for the Team.

Ceramic, stone and glass mosaic surfaces have a special place in the sub-tropics due to the color-fast quality and durability without the freezing temperatures. Without freezing weather, ceramic tiles are outside on walls, sidewalks, lobby floors, stair risers, benches, columns, fountains, doorways surrounds and free-standing sculptures. The tile work can be a single accent tile to an entire wall or plaza.

Mosaics occur in three formats: broken tile compositions, hand painted unbroken tiles and commercial tiles printed by manufacturers. If the mosaics can be touched by the public, black or gray grout is recommended.

### PRE-SELECTED MOSAIC TEAM PROJECTS

- Charlotte Burrie Community Center
- Beach Community Center
- Trail of Honey Bees
- Collier City Mini-Park
- The front and rear columns of the I-95 bridge over MLK Boulevard.



John Yancey

LUIS & ALICEA

## Underwater Sculpture Park at Pompano Reef

Pompano Beach has a thriving scuba diving industry that provides employment and attracts tourist and local divers to the City. The divers are seeking unique underwater experiences.

An underwater sculpture park would provide a special dive experience and augment other plans to sink boats in the same area. The sculptures made of fiber reinforced concrete can survive years in the ocean and provide an excellent growing surface for coral, especially if the mold is coated with salt before casting. Underwater sculpture have been placed in the ocean for divers, but only Nassau, Bahamas; Cancun, Mexico; and Grenada have created real tourist attractions by artist Jason deCaires. <http://www.underwatersculpture.com/> The Reef Ball Foundation in Athens, Georgia has assisted.

The Public Art Committee proposes to add a new concrete sculpture every two years. Each new sculpture would be displayed for one year in a Beachfront Park prior to final sinking in the Ocean. The sculpture might be unveiled during the annual Seafood Festival. The Public Art Committee would look to the Pompano Beach Tourism Committee and its partners to locate the new sculpture park.

### FUNDED

- One new sculpture every two years for ten years

### UNFUNDED

- None



## Trail of Honey Bees

Except for large monumental sculpture or building sized murals, the casual visitor to a place or neighborhood must be signaled that art is in the area. A sequence of artworks along a street or in a park will trigger the curiosity and send the visitor to look for the next artwork. The sequential artworks need to make a pattern. Birds on light poles, mice on the ground and mirrors at eye height are some sequential sculptures in other cities. With the repetition, people enjoy the diversity styles and stories in the work.

The Public Art Committee proposes sculptures and tiles of honey bees to stretch from I-95 on MLK Boulevard to Bailey Contemporary Arts on NE 1<sup>st</sup> Street at NE 1<sup>st</sup> Avenue. The source of the honey bee is the Ali Building. The image of a honey bee can be seen in metal railings of the roof parapet. This honey bee railing design will be repeated in the north entrance to the new performance space.

The honey bees will be created under the leadership of the Mosaic team artist. The tiles and ceramic sculptures will be fired at Bailey Contemporary Arts. Building owners will be asked for permission to grout the honey bees on a concrete surface of their property.

At the time of this Master Plan, millions of honey bees have died worldwide from unclear causes. The loss has made everyone re-learn the importance of the honey bee. Honey bees are essential to the pollination of cantaloupe, watermelon, squash, pumpkin and zucchini and important for avocados and cucumbers – a Pompano Beach crop in the 20<sup>th</sup> century. Healthy honey bees are a sign of a healthy natural world.

Writers and storytellers have always recognized the poetic value of the honey bee starting with the story in Exodus leading the Jewish people to the “land flowing with milk and honey.” Every religion speaks of the honey bee and can be found in the work of William Shakespeare, Benjamin Franklin, Maya Angelou, Rumi and Cole Porter. Famous beekeepers include George Washington, Thomas Jefferson, Aristotle, Peter Fonda and Morgan Freeman.



### HERE ARE FEW QUOTES:

*...She was stretched on her back beneath the pear tree soaking in the alto chant of the visiting bees.*

ZORA NEALE HURSTON

*...Then they swarm around me, A hive of honey bees.*

MAYA ANGELOU

*...a spoonful of honey will catch more flies than a gallon of vinegar.*

BENJAMIN FRANKLIN

*...Your soul has become an invisible bee. We don't see it working, but there's the full honeycomb!*

RUMI

*Fame is a bee. It has a song. It has a sting. Ah, too, it has a wing.*

EMILY DICKINSON

*...the only reason for making honey is so I can eat it.*

WINNIE THE POOH, A.A. MILNE

## Vinyl Wraps for Utility Boxes

At every intersection in Pompano Beach with a traffic light, a stainless steel box with the traffic light controller sits by the sidewalk. In other places, similar boxes exist that contain switches for FPL electrical power. Pompano Beach and other cities across the USA find the boxes unattractive and frequently covered with graffiti, stickers and posters.

Several years ago, local artists in various cities started a trend to paint the utility boxes, first without and later with permission. Today communities frequently hire artists or graphic designer to make images that are printed on outdoor quality vinyl wraps that are seen on buses, cars and signs. Fort Lauderdale, Davie, Lauderdale by the Sea and West Palm Beach are just a few cities using the vinyl wraps for the utility boxes.

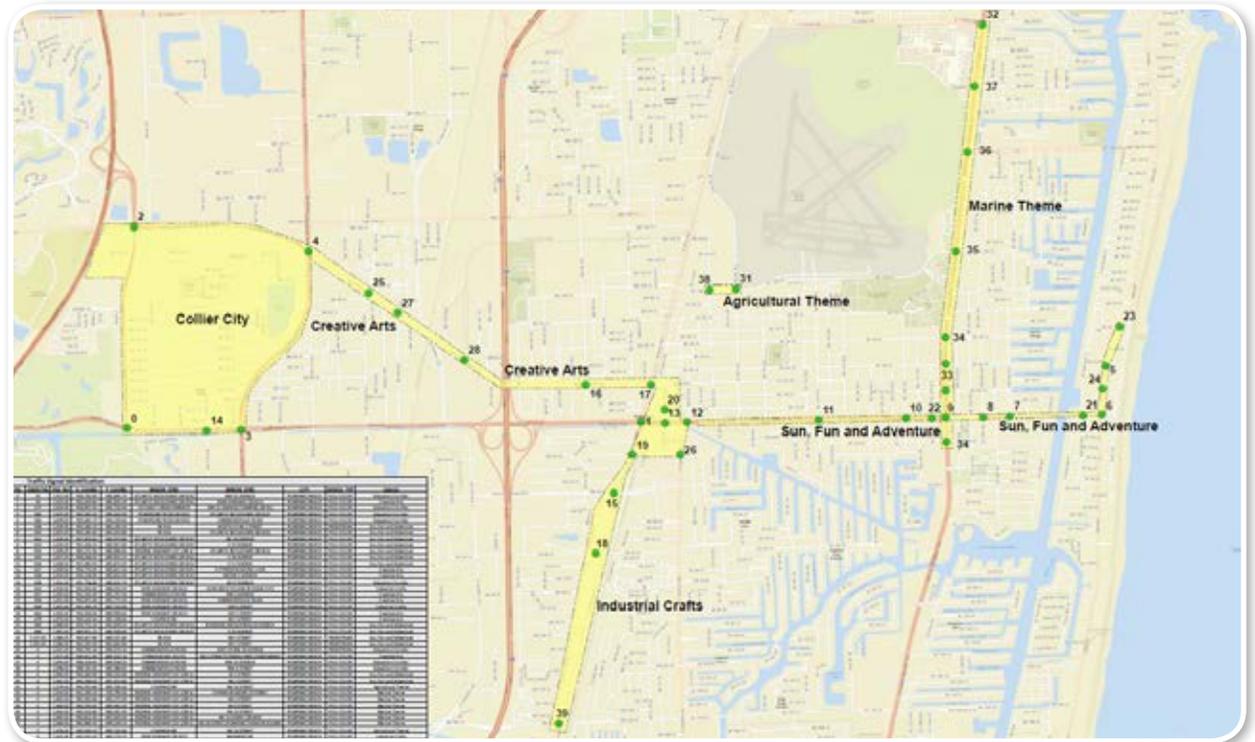
A group of up to ten artists will be selected for the wraps. Based on type of work, the artists will be assigned to various areas of the City. The wraps will vary across the City, but each area will have the consistency of multiple designs by one artist.

### FUNDED (PHASE 1)

- Collier City
- Downtown Creative Arts District and Old Pompano
- East Atlantic Boulevard
- Beach
- Federal Highway from Atlantic to Copans
- South Dixie Industrial Crafts

### FUNDED (PHASE 2)

- Race Track Road
- Copans Road (near Leisureville)
- N. Federal Highway (Copans Road to north city limit)
- Powerline Road (Atlantic Blvd to McNab Road)



Map of Locations

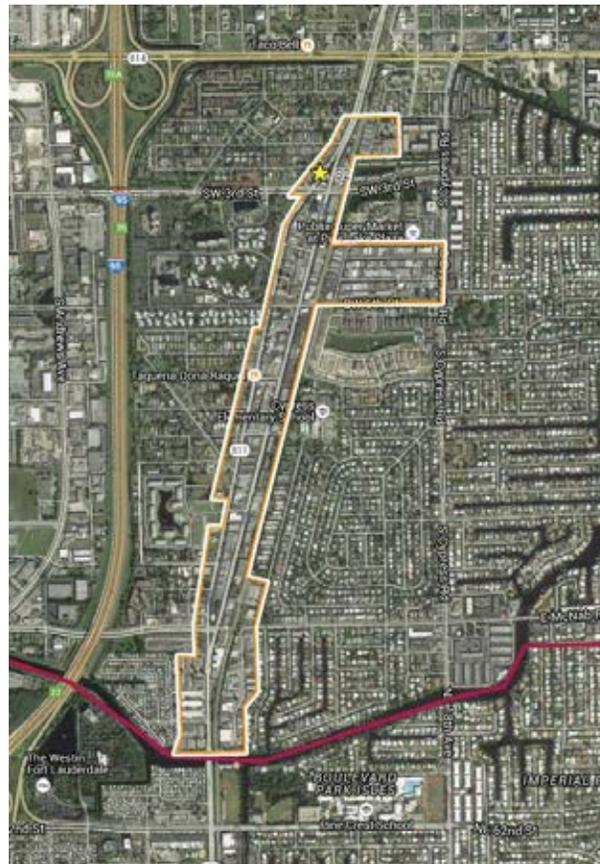
## South Dixie: Commercial Murals

(Project Still in Discussion)

The Corridor Plan for the future of Pompano Beach identified the businesses on the divided Dixie Highway between SW 2nd Street and W McNab Road as the “South Dixie Industrial Crafts” district. Many of the buildings lining both one-way streets are simple, one story concrete block buildings with roll up doors facing the street. The only distinguishing characteristics of the buildings are the wall colors and signs.

In many communities in the United States, Latin America and elsewhere, such simple commercial and industrial areas have become tourist zones for a new wave of talented mural artists. The best known example in South Florida is the Wynwood District near downtown Miami. These murals are very colorful with all kinds of images. Wynwood is very different from the national wave of historic murals painted in empty downtowns in the 1970s and 80s.

Rather than sponsor murals with the City’s public art dollars, a special artist commercial mural area could be created for the district. If the artistic quality of a proposed wall mural is approved by the Public Art Committee, the owners can paint full wall murals that include images of the products or services for sale in the building. To facilitate the process, the Public Art Committee will maintain a roster of talented muralists desiring to paint in Pompano Beach.



### PROJECTS FUNDED

If special actions are taken to change sign ordinance, then a mural on VFW Building will be commissioned by the Public Art Program

### SPECIAL ACTIONS

1. Overlay District for Unique Sign Ordinance
2. Application Process
3. Pre-approved Mural Artists List

### FUNDED PROJECTS IN PROCESS

- Vinyl wraps of utility boxes



# Unique Projects

Based on the dialogue with the community and the Public Art Committee, a number of unique and stand-alone projects are recommended by the Master Plan. These works are not located in the Art Concentration areas.

## FUNDED

- Public art project on Powerline Road between Atlantic and South Palm Aire Drive (U1)
- 9/11 Memorial in Community Park (U2)
- Large sculpture located near Federal Highway in Community Park (U3)
- Charlotte Burrie Community Center mosaic (U4)

## FUNDED BY OTHERS

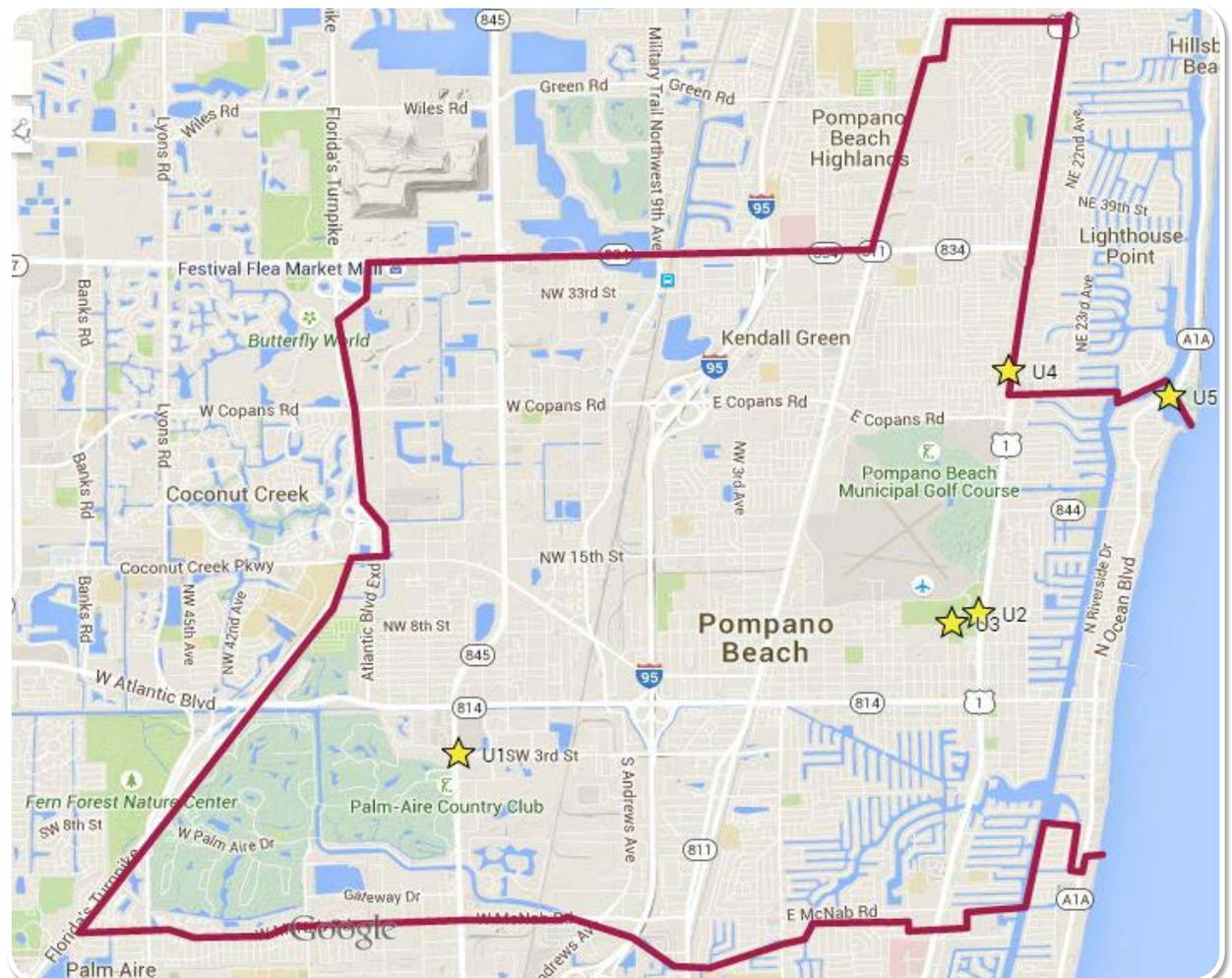
- Barefoot Mailman sculpture on Hillsboro Inlet Bridge (U5)

## UNFUNDED

- Welcome to Pompano Beach artwork in Avondale Park facing I-95
- Welcome to Pompano Beach artwork on the SW 3<sup>rd</sup> St / Race Track Rd overpass on I-95
- Artwork in North Broward Park
- Artwork in Alsdorf Park on NE 14<sup>th</sup> Street

## EXISTING OUTDOORS PUBLIC ART

- *Seven Ruins* by artist Patricia Leighton at the Broward County Water and Wastewater Office Building at 2555 W Copans Road. Owned by Broward County.
- *Cats and Dogs* by artist Beth Ravitz on Powerline Road at NW 30th Street. Owned by Broward County.



# Community Projects

In the last few years, the citizens of Pompano Beach and the Public Art Committee have imagined and implemented community based projects. Pompano Proud has added several artworks to McNab Park on East Atlantic Boulevard and the new Beach Library including changing artwork in the backs of reused shuffleboard signs. The Public Art Committee completed “Painted Pompano” with 12 fish sculptures painted or modified by Pompano Beach and other Florida artists.

Community initiated projects serve a vital role in engaging the local artists and motivate citizens to improve the city artistically with their own efforts.

## FUNDED

- Painted Pompano
- Vinyl wraps for utility boxes
- Opportunity projects

## FUNDED BY OTHERS

- Inside Out Project by Broward County
- Ali Building Performance Area Mural by Ashanti cultural arts

## EXISTING

- McNab Park by Pompano Proud (at the Beach Library)



# Pompano Beach Cultural Arts Master Plan

In 2013, the City adopted the Pompano Beach Cultural Arts Master Plan. The plan supported cultural arts for the Public Beach Cultural Center at Bailey Contemporary Arts, the Ali Building and the Pompano Beach Amphitheater.

*Vision: Pompano Beach will be a Cultural Arts destination in north Broward County, featuring innovative arts programming that includes the visual arts, music, film, theater, dance, public art, history, and historic preservation for the enjoyment and enrichment of residents of and visitors to Pompano Beach, Broward County, and the greater South Florida area.*

*Value Statement #1: Cultural Arts programming will be created and presented in state-of-the-art facilities.*

*Value Statement #2: The unique character of the Pompano Beach program will be enhanced through digital media support of and cultural education opportunities in all art disciplines to bring younger audiences and participants to both traditional and contemporary arts.*

The Cultural Arts Master Plan sets as an objective public art projects at all cultural facilities. The Public Art Master Plan proposes public art at a majority of facilities.

## FUNDED

- Pompano Beach Cultural Center
- Charlotte Burrie Community Center
- Beach Community Center
- Ali Building Cultural Center
- Project at Bailey Contemporary Arts

## UNFUNDED

- Sample-McDougald House
- Indian Mound Park
- Blanche & Joseph Ely House
- Pompano Beach Amphitheater
- Herb Skolnick Center

## EXISTING

- *Family Roots* bronze sculpture, 2004, by artist George Gadson at E. Pat Larkins Community Center
- Founder's Monument at Emma Lou Olson Civic Center



# Unfunded Projects

While developing the Public Art Master Plan, many excellent projects were suggested by the community, Public Art Committee, City staff and the consultants. These ideas are recommended by the Public Art Committee as possible projects if additional funds become available or other projects are cancelled. The committee has also recommended to prioritize additional projects in the Cresthaven/Highlands area and along Powerline Road, adjacent to the casino, as contingency and/or new funding sources become available.

## Unfunded Projects in the Art Concentration Areas

### DOWNTOWN CREATIVE ARTS DISTRICT

- Lighting under I-95 bridge over MLK Boulevard
- Sculpture at Annie Adderly Gillis Park
- Sculptures on southside of MLK Boulevard at Transit Hub
- Additional North Flagler Avenue sculptures
- Mural on old laundry wall facing North Flagler Avenue
- Installation in alley between North Flagler and NE 1<sup>st</sup> Avenue
- Sculpture in front of City Hall on Atlantic Boulevard
- Artwork in Iguana Park on the southeast corner of Cypress Road and Atlantic Boulevard

### BEACH

- Sculpture in plaza at northwest corner of East Atlantic Boulevard and North Riverside Drive
- Sculpture near the Great Lawn at East Atlantic Boulevard and North Pompano Beach Boulevard
- Sculptures on the cochina rock benches at Beachfront Park and NE 2<sup>nd</sup> Street and NE 3<sup>rd</sup> Street
- Artist design streetscape or street furnishing on Pier Street

- Sculpture at Intracoastal in North Riverside Park at west end of Pier Street
- Public art on Atlantic Boulevard to the west of the Atlantic Boulevard bridge

### COLLIER CITY

- Additional years of Artist in Residence

### UNFUNDED ART CONCENTRATION ART

- Northeast Intracoastal

### UNFUNDED SPECIAL MULTI-YEAR PROJECT

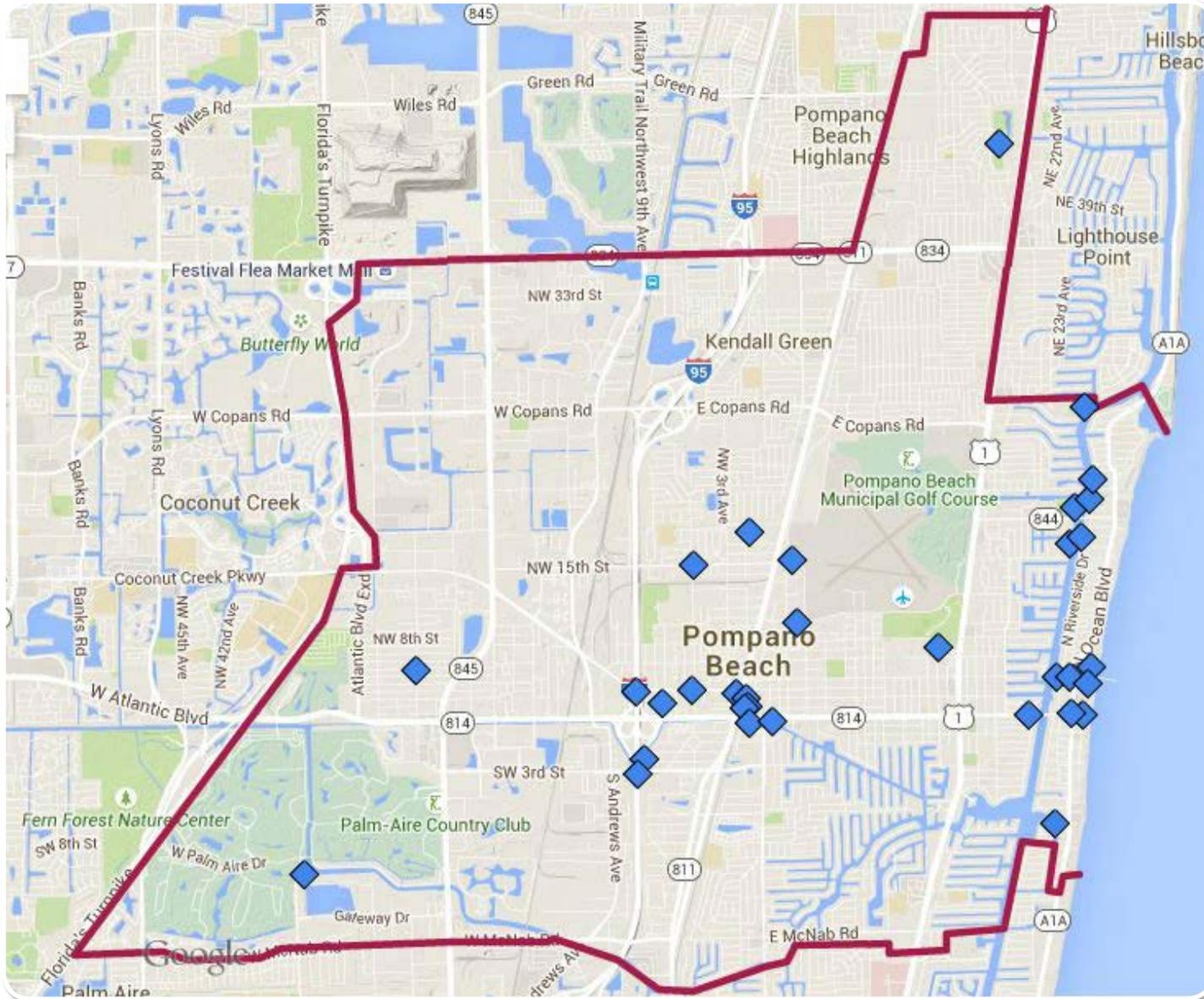
- Inflatable Festival

### UNFUNDED UNIQUE PROJECTS

- Welcome to Pompano artwork in Avondale Park facing I-95
- Welcome to Pompano artwork on the SW 3rd St / Race Track Rd overpass on I-95
- Artwork in North Broward Park
- Artwork in Alsdorf Park on NE 14<sup>th</sup> Street

### UNFUNDED CULTURAL ARTS FACILITIES

- Sample-McDougald House
- Indian Mound Park
- Blanche & Joseph Ely House
- Pompano Beach Amphitheater
- Herb Skolnick Center



Map of Unfunded Projects

# Funded Projects – Name, Year, Budget, Descriptions

MAP NUM	PROJECTS	START IMPLEMENT (YEAR)	FINAL BUDGET	NOTES
<b>BEACH</b>				
B1	AIA-Atlantic - Sculpture in Median	2020	\$30,000	Sculpture in Atlantic median facing AIA
B2	Symbol of Pompano Sculpture	2019	\$200,000	Large sculpture in Beach Park with sea and sky background
B3	Fishing Village: Gateway to Pier	2016	\$15,000	\$15K for Artist Designer Only. Developer pays for Gateway Structure
B5	Beach Community Center	2018	Mosaic	Mosaic on building
	Mural on Beach Parking Garage	2016	By Others	
<b>DOWNTOWN CREATIVE ARTS DISTRICT</b>				
D1	Trail of Honey Bees	2016	Mosaic	Ceramic sculptures and tiles of Honey Bees
D2	Domino / Chess Tables (Location to be Found)	2022	\$10,000	Similar to artist made outdoor chess tables, but for dominos
D3	Columns Under I-95	2019	Mosaic	Mosaic on front Columns under I-95
D4	Mural Project	2017 - 20	\$40,000	Four murals minimum, focus area MLK (6th Ave to Dixie Hwy)
D5	Sculpture on MLK Boulevard	2019	\$30,000	Sculpture in front of Ali Building
D6	Broward 100 Mural on BC Transit Center	2015	By Others	Mural for Broward 100 Celebration
D7	MLK over Dixie Crosswalks (Under Consideration)	2017	\$25,000	Artist design for the crosswalk and extra cost of design
D8	Flagler Avenue Sculpture	2021	\$30,000	Sculpture in zone in front of shops
D9	Future Railroad Station	2025	\$150,000	Reserve for artwork at or near Railroad Station
D10	Light Pole Sculpture at Flagler & NE 1st	2022	\$15,000	Wrap around light pole
D11	Project at Bailey Contemporary Arts	2015	\$7,000	Bailey artists, artwork TBD
D12	Cultural Center after completion	2018-2020	\$100,000	Artwork TBD after Completion of Cultural Center
X	Indoors Library Pavers at Cultural Center	2017	By Others	Public art project by Broward County in the Library Lobby
D13	Cultural Center & City Hall Crosswalks	2017	\$15,000	Artist design for the Crosswalk and extra cost of design
<b>COLLIER CITY</b>				
CC1	Collier City Artist in Residence Program	2017	\$30,000	\$30,000 / year. 20K to Artist. 10K for Materials.
CC2	Collier City Mini-Park	2020	Mosaic	Mosaics in new Collier City Park
CC3	McNair Park Gymnasium Wall - Collier City	2018	\$15,000	Mural on eastside of Gymnasium
<b>SPECIAL MULTI-YEAR PROJECTS</b>				
X	Mosaics Team	2016-2020	\$250,000	\$50,000 / year. 30K to Lead Artist. 15K Junior Artists. 5K Materials.
S1	Underwater Sculpture	2016-2025	\$200,000	One sculpture every two years. \$40K Each.
S1A	Sink fish with ship	2016	\$20,000	
	Technical support for sinking art	2016	\$10,000	
S2	South Dixie Murals ( Under Consideration )	2016	\$10,000	One work on the VFW building to kick on the private murals

MAP NUM	PROJECTS	START IMPLEMENT (YEAR)	FINAL BUDGET	NOTES
<b>UNIQUE PROJECTS</b>				
U1	Powerline Artwork	2019	\$50,000	Develop with Corridor Study in 2015. Seek Isle Casino matching funds
U2	Community Park Sculpture on Federal Highway	2023	\$150,000	Contemporary sculpture marking Community Park on Federal
U3	9-11 Memorial	2016	\$10,000	Memorial using steel from the World Trade Center
U4	New Burrie Community Center (Cresthaven)	2017	Mosaic	Wall mosaic on front of building
U5	Barefoot Mailman	2016	By Others	Bronze on Hillsboro Inlet Bridge
<b>COMMUNITY PROJECTS</b>				
X	Painted Pompano	2015	\$60,000	Painted Pompano Sculptures
X	Utility Box Wraps	2016-2018	\$22,800	Vinyl wraps on Utility Boxes (Artist fees only)
X	Broward 100 Inside Out Project	2015	By Others	Giant photographic portraits
X	Opportunity Projects / Contingency	2016-2025	\$100,000	Flexible money for new project ideas
	Project Totals		\$1,534,800	

Notes X means not located on the maps



# Budget Summary

The budget was developed to match the estimated program income of \$2,211,334. The figure derives from 2% of the actual and estimated City Construction since the public art ordinance was adopted in 2012 through FY 2025. To comply with estimated income, the Master Plan is able to fund 27 projects that create 55 artworks.

## Public Art Fund

### INCOME

Total anticipated revenue on Oct 1, 2015	\$720,360
2% of City Construction FY16-FY25	\$1,490,974
<b>Total Income</b>	<b>\$2,211,334</b>

### EXPENDITURES

Artwork and Art Services: FY16-FY25	\$1,534,800
<b>Total Artwork</b>	<b>\$1,534,800</b>
Maintenance Reserve	\$153,480
Contracted Public Art Program Management	\$380,000
Operations Budgets in Development Services	\$55,000
<b>Total Maintenance &amp; Management</b>	<b>\$588,480</b>
<b>Total Expenditures</b>	<b>\$2,123,280</b>
<b>Surplus / Deficit FY25 *</b>	<b>\$88,054</b>

### MAINTENANCE RESERVE SUB-FUND

Maintenance Reserve (10%)	\$153,480
Estimated Normal Maintenance FY16-25	\$29,000
Maintenance Sub Fund Balance in FY25	\$124,480

Note\* The year FY25 starts the year with a balance of \$160,054.

The possible railroad station project provides the budget contingency in addition to \$10,000 contingency in each year.

## Budget Assumptions

- The average annual income from 2% of Construction is estimated at an average contribution of \$145,000 per year.
- Staff time from Development Services, other city agencies and CRA will not be charged against Public Art Fund.
- Art projects with artist design paid by the Public Art Fund and materials paid by others for the Pier gateway and the utility box wraps

## Potential Future Financial Resources to Expand Impact

The Master Plan budget does not show the following possible funding sources.

- Parks Capital Bond Program
- Matching grants
- Donations from local sponsors or partners
- Sale of Painted Pompano sculptures
- Fiscal collaboration with the NW or East CRA

## Ordinance or Staffing Change

The public art ordinance limits the costs of administration, insurance and maintenance to 25% of the budget. The Public Art Guidelines stipulate the creation of a Maintenance Reserve Sub-Fund receiving 10% of appropriations for art, with administration limited to 15%. (The master plan and guidelines do not recommend insurance). The budget is presented using contracted program managers and a small annual appropriation to Development Services operational budget for program and committee costs. As a result, the maintenance and administration is about 31% of the Public Art Fund budget.

Three solutions:

1. Change the ordinance to increase the non-art expenditures to 33%
2. Fund additional staff as program manager and other functions

# Management Summary

The Public Art Master Plan and Guidelines are the City's plan and guidelines, not just the activities and rules for the Public Art Committee and staff. The Development Services Department will administer the Public Art Program and Public Art Committee. Nearly all other departments of the City will provide assistance and expertise. Public Works, Parks and Recreation, Community Redevelopment Agency and Communications will be especially important public art collaborators from planning to maintenance.

## ARTIST AND ARTWORK SELECTION

Appropriate and creative selection of artists and artwork leads to the long term success of the public art program. The Master Plan calls for clarity in understanding the purpose of each future artwork and the engagement of the community in planning and selecting.

## COMMUNITY ENGAGEMENT

Engaging the residents, employees and business owners in Pompano Beach is a primary effort when selecting the site for artwork, developing the purpose of the artwork and evaluating the artwork proposal. Whenever possible, local or area artists can be engaged and possibly commissioned.

## MAINTENANCE

Excellent maintenance of the artwork and its site is essential to the program. On-going maintenance and periodic professional inspections will be provided to ensure the longevity of the artworks and quality of the visual appearance. Any direct damage that results from vandalism or accident will be result in very prompt onsite repair or removal for repair.

All works will be evaluated for potential maintenance or repair concerns at the time of artwork proposal and installation. Steps such as anti-graffiti clear coats will be taken as required. Foreseen known replacement costs such as projector bulbs will be calculated into the artwork budgets.

Each artwork will be advertised and contracted regarding the artwork lifespan. At the end of the designated lifespan, the City can remove the work or agree to extend the display and maintenance of the work.

Site maintenance such as lawn mowing, tree trimming, light bulb replacement, pressure washing or repainting areas around the artworks will be complete by Public Works or other appropriate agency. The Public Art Program will manage all maintenance of the artwork itself.

## PUBLIC EDUCATION AND PROMOTION

Continual public education about public art in Pompano Beach and promotion of the images are an essential part of the program success over ten years. On a regular basis, the Public Art Program will meet with Communications develop consistent messaging about the City's public art on all media channels, including *Tradewinds*.

On site plaques will installed for each artwork that includes at a minimum the artist, title, year, "City of Pompano Beach Public Art Program" and an image of the artwork. Whenever possible, framed similar information will be installed at the closest City buildings.

## INSURANCE

The City will be self insured for all damage to public artworks through the maintenance reserve and its deaccessioning policy. The annual premiums for private insurance range from 1% to 2% the value of the artworks in the collection. Over the ten-year period the City would spend from \$75,000 to \$150,000 in premiums. The insurance will NOT cover hurricane damage nor deterioration from weathering – the primary causes of significant loss.

# Modifications for the Code of Ordinances

Pompano Beach has an excellent ordinance for public art and companion resolution to establish the Public Art Committee. No structural changes are required to either document.

Some amendments are recommended to improve the operation of the program and others to eliminate conflicts with other City ordinances and policies.

## REQUIRES RESOLUTION FOR THE ADOPTION OF THE MASTER PLAN

The Master Plan proposes a maintenance reserve. Contracted public art management and program expenses current tally \$588,480 for ten years. This level of about 31% of the public art budget conflicts with the ordinance maximum of 25%. The City can amend the ordinance by raising the maximum to 33% or by not counting the appropriation of funds to a maintenance reserve as part of the 25%. Another simple resolution of the circumstance is to assign the management of the public art program to City staff. The assignment to a professional as 50% of her/his job description would reduce the maintenance and expenses to a maximum of 12% of the public art fund.

## OPERATIONAL IMPROVEMENTS

1. Commission approval of artworks and contracts only over \$25,000, not ALL artworks and contracts.
2. Ability for the Commission to approve expenditures through the annual city

budget, not on an individual basis throughout the year.

3. Change maximum expenditure for management and maintenance from 25% to 33%.
4. Appropriate \$5,000 each year to Development Services for operational expenses

## ELIMINATION OF EXISTING OR POTENTIAL CONFLICTS

1. The public art guidelines, not the general city purchasing policies, will be used for the advertisement and selection of artist services and artworks.
2. A requirement that any proceeds from the sales of City-owned artworks return to the Public Art Fund.
3. The Public Art Committee and Guidelines will be used to evaluate and to recommend the public art approval for development bonuses in the Downtown Overlay District.
4. Assign all mural approval in Atlantic Boulevard Overlay to the Public Art Committee rather than Architectural Appearances Committee.
5. Zoning Code to clearly exempt the City from minimum setback requirements such that the City may install temporary or permanent public art in required yard setbacks throughout the City.

6. Incorporate Public Art Guidelines into Chapter 100, Streets and Sidewalks.

## NEW SITE PLAN REQUIREMENT FOR OVERLAY DISTRICTS

1. A requirement in the zoning code that new developments in the CRA Overlay, Atlantic Boulevard Overlay and Downtown Overlay include a requirement for designated locations for public art. No public art required, just the location. CRAO would require amendment to the CRAO design standards.

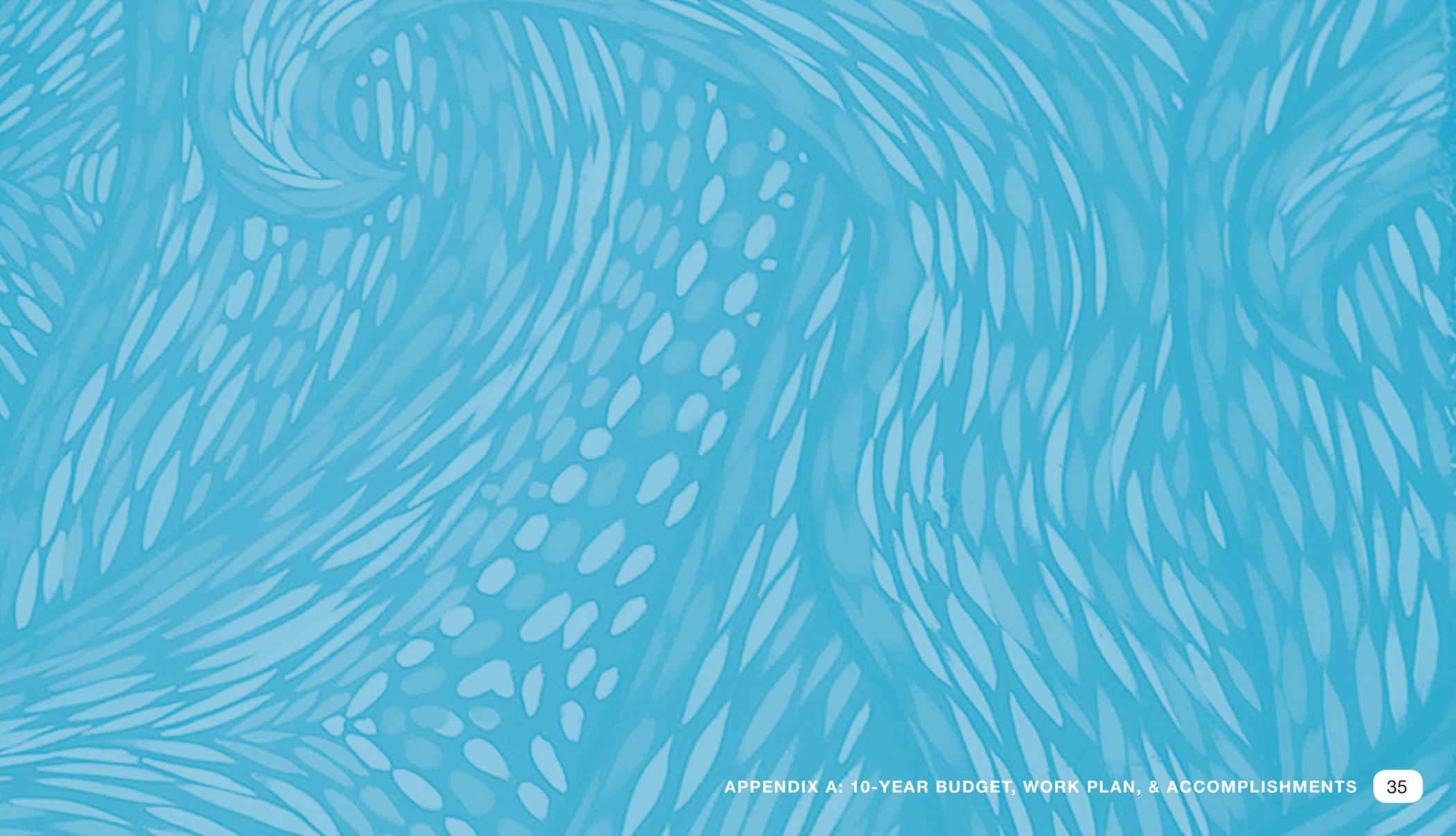
## SOUTH DIXIE INDUSTRIAL CRAFTS ARTIST COMMERCIAL MURAL AREA

If agreed by the City, encourage private sector murals throughout the south Dixie corridor, then the following is recommended.

1. Permit large murals of products and services for sale in the buildings with the hiring of a professional mural artist and the design approval of the Public Art Committee.
2. Assign mural approval in new South Dixie Overlay to the Public Art Committee rather than Architectural Appearance Committee.



# Master Plan **Appendix A: 10-Year Budget, Work Plan, & Accomplishments**



## Public Art Master Plan: Ten-Year Project List

MAP NUM.	PROJECTS	FINAL BUDGET	ART #	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
<b>BEACH</b>													
B1	AIA-Atlantic - Sculpture in Median	\$30,000	1					\$30,000					
B2	Symbol of Pompano Sculpture	\$200,000	1				\$200,000						
B3	Fishing Village: Gateway to Pier	\$15,000	1	\$15,000									
B5	Beach Community Center	Mosaics	1			Mosaic							
<b>DOWNTOWN</b>													
D1	Trail of Honey Bees	Mosaic	1	Mosaic									
D2	Domino and Chess Tables (Location to be Found)	\$10,000	2							\$10,000			
D3	Columns Under I-95	Mosaic	1				Mosaic						
D4	Mural Project	\$40,000	4		\$10,000	\$10,000	\$10,000	\$10,000					
D5	A Sculpture on MLK between I-95 & Dixie Highway	\$30,000	1				\$30,000						
D6	Broward 100 Mural on BC Transit Center	By Others	1										
D7	MLK over Dixie Crosswalks (Under Consideration)	\$25,000			\$25,000								
D8	Flagler Ave Sculpture	\$30,000	1						\$30,000				
D9	Future Railroad Station	\$150,000	1										\$150,000
D10	Light Pole Sculpture at Flagler & NE 1st	\$15,000	1							\$15,000			
D11	Project at Bailey Contemporary Arts	\$7,000	1	\$7,000									
D12	Cultural Center after completion	\$100,000	2			\$50,000		\$50,000					
X	Library Pavers at Cultural Center	By Others			By Others								
D13	Cultural Center & City Hall Crosswalks	\$15,000	1		\$15,000								
<b>COLLIER CITY</b>													
CC1	Collier City Artist in Residence Program	\$30,000	1		\$30,000								
CC2	Collier City Mini-Park	Mosaic	1					Mosaic					
CC3	McNair Park Gymnasium Wall - Collier City	\$15,000	1			\$15,000							

MAP NUM.	PROJECTS	FINAL BUDGET	ART #	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
<b>SPECIAL MULTI-YEAR PROGRAMS</b>													
X	Mosaics Team ( Unassigned Projects)	\$250,000	3	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000					
S1	Underwater Sculpture Park	\$200,000	5	\$40,000		\$40,000		\$40,000		\$40,000		\$40,000	
S1A	Sink fish with ship	\$20,000	4	\$20,000									
S2	South Dixie Murals ( Under Consideration)	\$10,000	1	\$10,000									
	Technical support for sinking art	\$10,000		\$10,000									
<b>UNIQUE PROJECTS</b>													
U1	Powerline Artwork south of Atlantic Blvd	\$50,000	1				\$50,000						
U2	9-11 Memorial	\$10,000	1	\$10,000									
U3	Community Park Sculpture on Federal Highway	\$150,000	1								\$150,000		
U4	New Burrie Community Center (Cresthaven)	Mosaic	1		Mosaic								
U5	Barefoot Mailman	By Others											
<b>COMMUNITY PROJECTS</b>													
X	Painted Pompano	\$0	12										
X	Utility Box Wraps	\$22,800	120	\$7,600	\$7,600	\$7,600							
X	Broward 100 Inside Out Project	By Others											
<b>CULTURAL ARTS MASTER PLAN ( ALL THESE PROJECTS BUDGETED ABOVE )</b>													
	New Burrie Community Center (Cresthaven)												
	New Beach Community Center												
	Ali Building Sculpture												
	Project at Bailey Contemporary Arts												
	Library Pavers at Cultural Center												
	Cultural Center after completion												
	Cultural Center & City Hall Crosswalks												
	Opportunity Projects / Contingency	\$100,000		\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
	Project Totals	\$1,534,800	174	\$179,600	\$147,600	\$182,600	\$350,000	\$190,000	\$40,000	\$75,000	\$160,000	\$50,000	\$160,000

MAP NUM.	PROJECTS	FINAL BUDGET	ART #	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
<b>ADMINISTRATION AND MAINTENANCE</b>													
	Maintenance Reserve (10% of Cost of Permanent Work)	\$153,480		\$17,960	\$14,760	\$18,260	\$35,000	\$19,000	\$4,000	\$7,500	\$16,000	\$5,000	\$16,000
	Maintenance Expenditure (Shown only for Reference. Not in Tally)	\$29,000			\$500	\$500	\$3,000	\$1,000	\$2,000	\$5,000	\$3,000	\$3,000	\$6,000
	Program Management (and Master Plan)	\$380,000		\$45,000	\$40,000	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000	\$40,000	\$40,000	\$40,000
	Operations	\$55,000		\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000
<b>TOTAL ADMINISTRATION AND MAINTENANCE</b>		\$588,480		\$67,960	\$59,760	\$58,260	\$75,000	\$59,000	\$45,000	\$48,500	\$62,000	\$51,000	\$62,000
<b>TOTAL ANNUAL PUBLIC ART APPROPRIATIONS</b>		\$2,123,280		\$247,560	\$207,360	\$240,860	\$425,000	\$249,000	\$85,000	\$123,500	\$222,000	\$101,000	\$222,000

<b>FUND BALANCE</b>													
	Fund Balance on October 1 *	\$720,360		\$720,360	\$668,399	\$630,782	\$508,542	\$200,554	\$91,554	\$156,554	\$183,054	\$111,054	\$160,054
	New 2% for Art Transfer	\$1,490,974		\$195,599	\$169,743	\$118,620	\$117,012	\$140,000	\$150,000	\$150,000	\$150,000	\$150,000	\$150,000
	Public Art Appropriations **	\$2,123,280		\$247,560	\$207,360	\$240,860	\$425,000	\$249,000	\$85,000	\$123,500	\$222,000	\$101,000	\$222,000
	Fund Balance on September 30			\$668,399	\$630,782	\$508,542	\$200,554	\$91,554	\$156,554	\$183,054	\$111,054	\$160,054	\$88,054

## Public Art Master Plan: Ten-Year Workplan

PROJECTS	FINAL BUDGET	PROJECT YEARS	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
<b>START 2016</b>												
Mosaics Team	\$150,000	2016-2020	Artist Call	4 Proj. TBA	4 Proj. TBA	4 Proj. TBA						
9-11 Memorial	\$10,000	2016	Artist Call	Implement								
Utility Boxes Wraps	\$22,800	2016	AC and Impl									
Broward 100 Mural	By Others	2016	Implement									
Broward 100 Inside Out Project	By Others	2016	Implement									
Fishing Village: Gateway to Pier	\$15,000	2016	Artist Call	Design								
Trail of Honey Bees	Mosaic	2016-18	Implement		Implement							
Underwater Sculpture	\$200,000	2016-25	AC & Impl	Implement	AC & Impl	Implement	AC & Impl	Implement	AC & Impl	Implement	AC & Impl	Implement
South Dixie Murals ( Under Consideration)	\$10,000	2016	Roster Call	Implement								
Barefoot Mailman	By Others	2016										
Opportunity Projects / Contingency	\$100,000	2016-25	As Needed	As Needed	As Needed	As Needed	As Needed	As Needed	As Needed	As Needed	As Needed	As Needed
<b>START 2017</b>												
New Burrie Community Center (Cresthaven)	Mosaic	2017		Implement								
Mural Project	\$40,000	2017-20	Roster Call	Implement	Implement	Implement	Implement					
Cultural Center & City Hall Crosswalks	\$15,000	2017	Artist Call	Implement								
Collier City Artist in Residence Program	\$30,000	2017		AC & Impl	Implement							
MLK over Dixie Crosswalks (Under Consideration)	\$25,000	2017	Artist Call	Implement								
<b>START 2018</b>												
Cultural Center after completion	\$100,000	2018-20			Artist Call	Implement	Artist Call	Implement				
McNair Park Gymnasium Wall - Collier City	\$15,000	2018	Roster Call		Implement							
<b>START 2019</b>												
Symbol of Pompano Sculpture	\$200,000	2019				Artist Call	Implement					
Columns Under I-95	Mosaic	2019				Implement						
Powerline Artwork south of Atlantic Blvd	\$50,000	2019	Plan		Matching Funds	Artist Call	Implement					
A Sculpture on MLK between I-95 & Dixie Highway	\$30,000	2019						AC & Impl				

PROJECTS	FINAL BUDGET	PROJECT YEARS	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
<b>START 2020</b>												
AIA-Atlantic - Sculpture in Median	\$30,000	2020					AC & Impl					
Collier City Mini-Park	Mosaic	2020					Implement					
<b>START 2021</b>												
Flagler Ave Sculpture	\$30,000	2021						AC & Impl				
<b>START 2022</b>												
Light Pole Sculpture at Flagler & NE 1st	\$15,000	2022							AC & Impl			
Domino and Chess Tables (Location to be Found)	\$10,000	2022							AC & Impl			
<b>START 2023</b>												
Community Park Sculpture on Federal Highway	\$150,000	2023							Artist Call	Implement		
<b>START 2025</b>												
Future Railroad Station	\$150,000	2025									Artist Call	Design
Maintenance Expenditure			Gadsden	Wax	Wax	Wax, Light, CR	Wax & Light	Wax & Light	Wax, Light, CR	Wax & Light	Wax & Light	Wax, Light, CR
Program Management			RFP		RFP			RFP			RFP	
Annual Plan			Annual Plan	Annual Plan	Annual Plan	Annual Plan	Annual Plan	Annual Plan	Annual Plan	Annual Plan	Annual Plan	Annual Plan
Master Plan Update							Master Plan					Master Plan

NOTES: "WAX" - CLEAN AND/OR WAX ARTWORK, "LIGHT" - REPLACE LIGHT BULBS, "CR" - CONSERVATION REVIEW REPORT

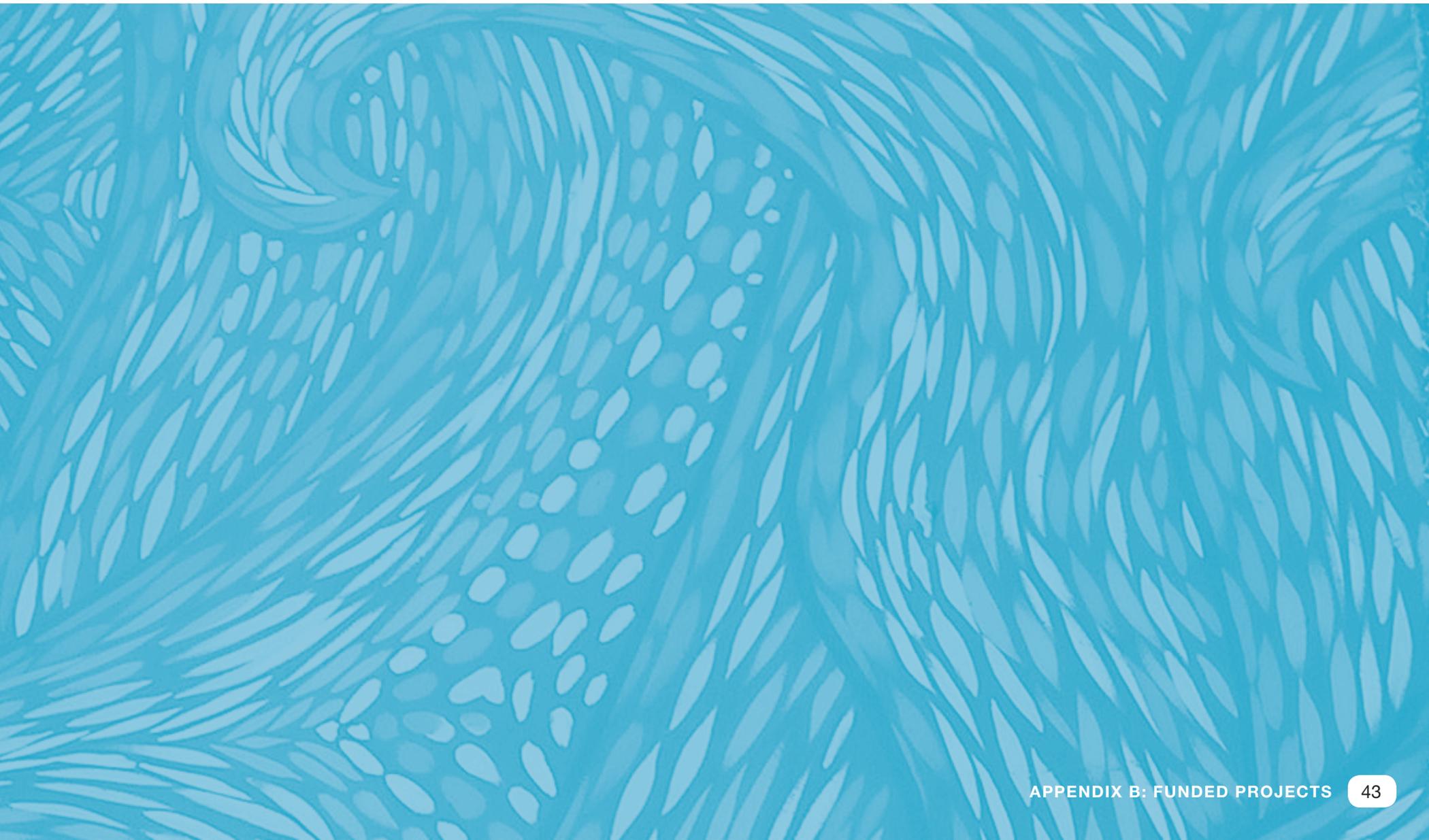
## Public Art Master Plan: Achievements

MAP NUM.	PROJECTS	FINAL BUDGET	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
<b>BEACH</b>												
B3	Fishing Village: Gateway to Pier	\$15,000	Design	Gateway	Gateway	Gateway	Gateway	Gateway	Gateway	Gateway	Gateway	Gateway
B5	Beach Community Center	Mosaic		Beach CC*	Beach CC	Beach CC	Beach CC	Beach CC	Beach CC	Beach CC	Beach CC	Beach CC
B2	Symbol of Pompano Sculpture	\$200,000					Symbol PB	Symbol PB	Symbol PB	Symbol PB	Symbol PB	Symbol PB
B1	AIA-Atlantic - Sculpture in Median	\$30,000						Altantic Median				
<b>DOWNTOWN</b>												
D11	Project at Bailey Contemporary Arts	\$7,000	Fence	Fence	Fence	Fence	r					
D6	Broward 100 Mural on BC Transit Center	By Others	BC Mural	BC Mural	BC Mural	BC Mural	BC Mural	BC Mural	BC Mural	BC Mural	BC Mural	BC Mural
D1	Trail of Honey Bees	Mosaic	Honey Bees*	Honey Bees	Honey Bees*	Honey Bees	Honey Bees	Honey Bees	Honey Bees	Honey Bees	Honey Bees	Honey Bees
D7	MLK over Dixie Crosswalks (Under Consideration)	\$25,000		Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks
X	Library Pavers at Cultural Center	By Others		Library Pavers	Library Pavers	Library Pavers	Library Pavers	Library Pavers				
D13	Cultural Center & City Hall Crosswalks	\$15,000		Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks	Crosswalks
D3	Columns Under I-95	Mosaic		195 Columns*	195 Columns	195 Columns	195 Columns	195 Columns	195 Columns	195 Columns	195 Columns	195 Columns
D4	Mural Project	\$40,000		1 Mural	2 Murals	3 Murals	4 Murals	4 Murals	4 Murals	4 Murals	4 Murals	4 Murals
D2	Domino and Chess Tables (Location to be Found)	\$10,000				Domino Tab	Domino Tab	Domino Tab	Domino Tab	Domino Tab	Domino Tab	Domino Tab
D12	Cultural Center after completion	\$100,000				Cult Center	Cult Center	Cult Center	Cult Center	Cult Center	Cult Center	Cult Center
D10	Light Pole Sculpture at Flagler & NE 1st	\$15,000				Light Pole	Light Pole	Light Pole	Light Pole	Light Pole	Light Pole	Light Pole
D8	Flagler Ave Sculpture	\$30,000						Flagler Sculp				
D5	A Sculpture on MLK between I-95 & Dixie Highway	\$30,000				Sculpture	Sculpture	Sculpture	Sculpture	Sculpture	Sculpture	Sculpture
D9	Future Railroad Station	\$150,000										(Railroad FY26)
<b>COLLIER CITY</b>												
CC1	Collier City Artist in Residence Program	\$30,000		AIR Plan	AIR Project	AIR Project	r					
CC2	Collier City Mini-Park	Mosaic		Mini Park*	Mini Park	Mini Park	Mini Park	Mini Park	Mini Park	Mini Park	Mini Park	Mini Park
CC3	McNair Park Gymnasium Wall - Collier City	\$15,000			McNair Gym	McNair Gym	McNair Gym	McNair Gym	McNair Gym	McNair Gym	McNair Gym	McNair Gym

MAP NUM.	PROJECTS	FINAL BUDGET	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
<b>SPECIAL MULTI-YEAR PROGRAMS</b>												
X	Mosaic Team (Burrie, Beach CC, I95 Columns, MiniPark, Bees)	Mosaic	2 Mosaics	2 Mosaics	5 Mosaics	5 Mosaics	5 Mosaics	5 Mosaics	5 Mosaics	5 Mosaics	5 Mosaics	5 Mosaics
S2	South Dixie Murals ( Under Consideration)	\$10,000	1 Dixie Murals	1 Dixie Murals	3 Murals	4 Murals	6 Murals	6 Murals	8 Murals	9 Murals	9 Murals	11 Murals
S1	Underwater Sculpture Park	\$200,000	1 Reef Sculp	1 Reef Sculp	2 Reef Sculp	2 Reef Sculp	3 Reef Sculp	3 Reef Sculp	4 Reef Sculp	4 Reef Sculp	5 Reef Sculp	5 Reef Sculp
S1A	Sink fish with ship	\$20,000	Sink Fish	Sink Fish	Sink Fish	Sink Fish	Sink Fish	Sink Fish	Sink Fish	Sink Fish	Sink Fish	Sink Fish
	Technical support for sinking art	\$10,000										
<b>UNIQUE PROJECTS</b>												
U5	Barefoot Mailman	By Others	Barefoot	Barefoot	Barefoot	Barefoot	Barefoot	Barefoot	Barefoot	Barefoot	Barefoot	Barefoot
U2	9-11 Memorial	\$10,000	9/11 Mem	9/11 Mem	9/11 Mem	9/11 Mem	9/11 Mem	9/11 Mem	9/11 Mem	9/11 Mem	9/11 Mem	9/11 Mem
U4	New Burrie Community Center (Cresthaven)	Mosaic		Burrie*	Burrie							
U1	Powerline Artwork south of Atlantic Blvd	\$50,000					Powerline	Powerline	Powerline	Powerline	Powerline	Powerline
U3	Community Park Sculpture on Federal Highway	\$150,000									Fed Hwy	Fed Hwy
<b>COMMUNITY PROJECTS</b>												
X	Painted Pompano	\$0										
X	Utility Box Wraps	\$22,800	35 Wraps	50 Wraps	50 Wraps	50 Wraps	50 Wraps	50 Wraps	50 Wraps	New Wraps	New Wraps	New Wraps
X	Broward 100 Inside Out Project	By Others	r									
X	Opportunity Projects / Contingency	\$100,000										

Notes:  
 "r" - artwork removed  
 Asterick \* - Mosaic Team Project

# Master Plan **Appendix B: Funded Project Sheets**



**9 – 11 Memorial**

Facility	Community Park	Fiscal Years	FY 15
Address		Commission District	
Placement	Community Park Flag Plaza	Public Art Concentrations	Unique & In Process
Project Description	Commission a simple display and plaque for 9-11 artifact		
Artist Scope of Work	Develop display & plaque design , deliver and install. Verify that plaque and memorial meets specific criteria of art related to 9/11.		
Project Type(s)	Display		
Artwork Lifespan	Standard		
Partners			
Grant Prospects			

**Budget and Schedule**

Category	FY16
Schedule	
Selection Costs	
Artwork	
Site Work	
Other	\$10,000
Total	\$10,000

Funding Source	Public Art Fund.
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Project Name: AIA & Atlantic Sculpture**

Facility	Median on Atlantic Boulevard	Fiscal Years	FY 2020
Address	Intersection of Atlantic & AIA	Commission District	1
Placement	At western tip of median	Public Art Concentrations	Beach Loop
Project Description	Sculpture to be located in median of street at the terminus of Atlantic Blvd.		
Artist Scope of Work	Design, fabricate deliver and install sculpture, to include any necessary engineering and permitting.		
Project Type(s)	Free Standing Sculpture		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Unlikely		

**Budget and Schedule**

Category	FY20	FY21
Schedule	Start	Finish
Selection Costs		
Artwork	\$25,000	
Site Work		
Other		
Total	\$25,000	

Funding Source	Public Art Fund,
Budget or Schedule Notes	

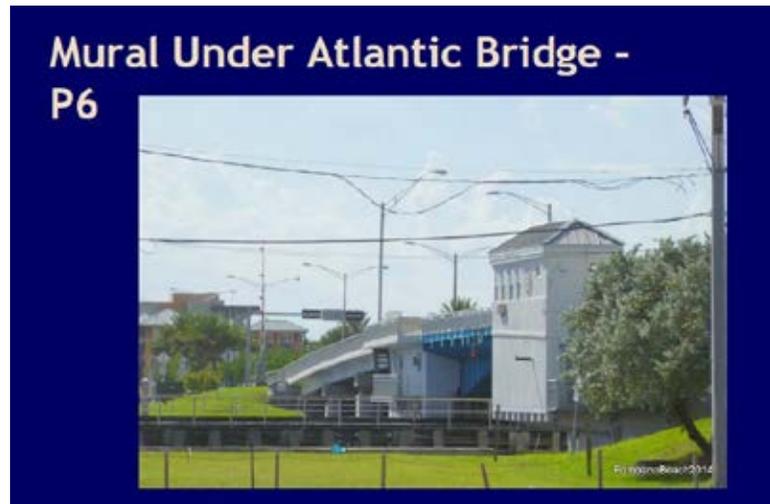


**Atlantic Boulevard Bridge Murals or Sails**

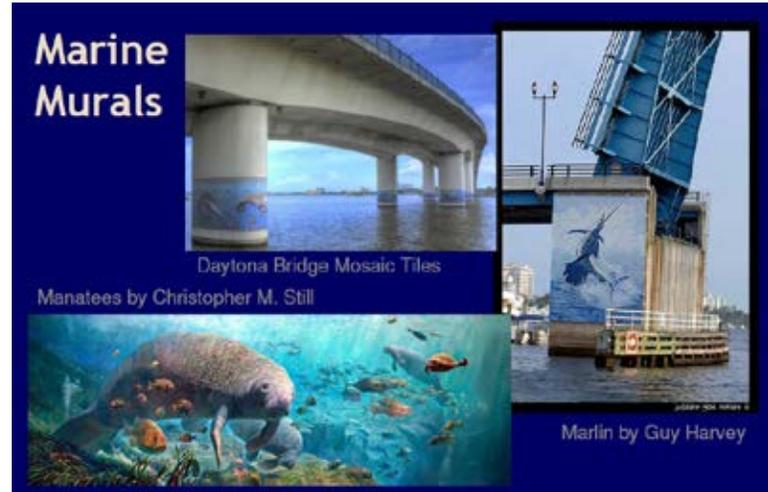
Facility	Atlantic Boulevard Bridge	Fiscal Years	FY 16
Address	Atlantic Boulevard Bridge	Commission District	1
Placement	TBD	Public Art Concentrations	Special On Going
Project Description	By others		
Artist Scope of Work	TBD		
Project Type(s)	Mural or Sails		
Artwork Lifespan			
Partners	CRA		
Grant Prospects			

**Budget and Schedule**

Funding Source	(CRA)
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Bailey Artist Fence**

Facility	Bailey Facility	Fiscal Years	FY 15
Address	41 NE 1 <sup>st</sup> St	Commission District	2
Placement	Streetscape in Downtown	Public Art Concentrations	Downtown
Project Description	TBD		
Artist Scope of Work	Develop design and paint mural on plywood, CRA to install		
Project Type(s)	Mural		
Artwork Lifespan	TBD		
Partners			
Grant Prospects	Unlikely		

**Budget and Schedule**

Category	FY16
Schedule	
Selection Costs	
Artwork	\$7000
Site Work	
Other	
Total	\$7000

Funding Source	Public Art Fund,
Budget or Schedule Notes	

**Project at Bailey Contemporary Arts**



**Temporary Fence**



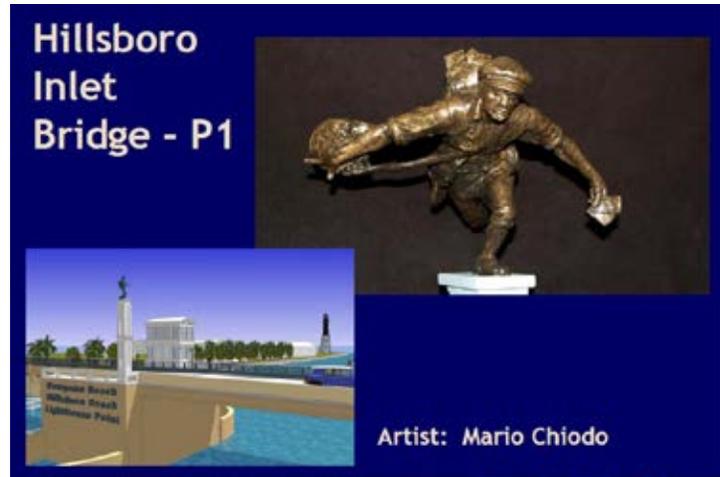
**Barefoot Mailman**

Facility	Hillsboro Inlet Bridge	Fiscal Years	FY 14, 15
Address	AIA	Commission District	1
Placement	On bridge	Public Art Concentrations	In Progress
Project Description	Sculpture of the Historic figure, the Barefoot Mailman		
Artist Scope of Work	Design, fabricate, deliver and install sculpture		
Project Type(s)	Sculpture		
Artwork Lifespan	Permanent		
Partners			
Grant Prospects			

**Budget and Schedule**

Category	Pre-FY16
Schedule	
Selection Costs	
Artwork	
Site Work	
Other	
Total	

Funding Source	Public Works Department
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Beach Community Center Mosaic**

Facility	Beach Community Center	Fiscal Years	FY 18
Address	Atlantic Boulevard. Bridge	Commission District	1
Placement	TBD	Public Art Concentrations	Beach
Project Description	Mosaic team to develop mosaic for Community center, specifics to be determined		
Artist Scope of Work	Develop Mosaic design and implement		
Project Type(s)	Mosaic		
Artwork Lifespan	Standard		
Partners			
Grant Prospects			

**Budget and Schedule**

Funding Source	Public Art Fund	
Budget or Schedule Notes	Funded through the special on going projects for Mosaics Team	
Category	FY17	
Schedule		
Selection Costs		
Artwork	50,000	
Site Work		
Other		
Total	50,000	

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Location per Parks & Recreation Master Plan

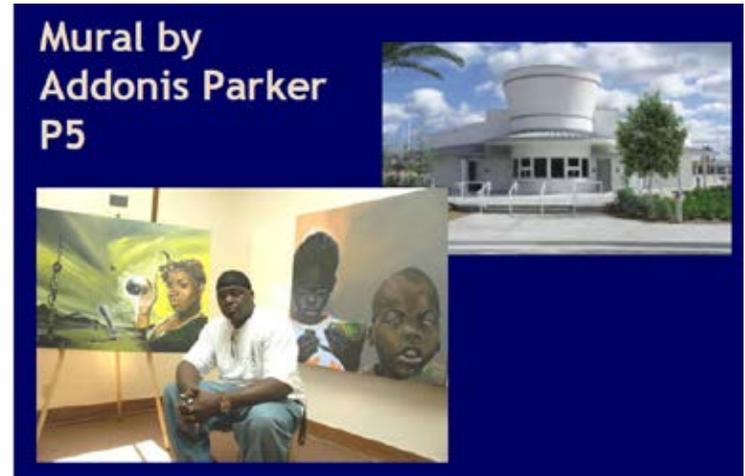
Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Broward 100 Mural**

Facility	Broward County Transit Center	Fiscal Years	FY 16
Address	3201 West Copans Rd	Commission District	4
Placement	TBD	Public Art Concentrations	Special On Going
Project Description	Mural by Addonis Parker By Broward County		
Artist Scope of Work			
Project Type(s)	Mural		
Artwork Lifespan	5		
Partners	Broward County		
Grant Prospects			

**Budget and Schedule**

Funding Source	Broward County
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

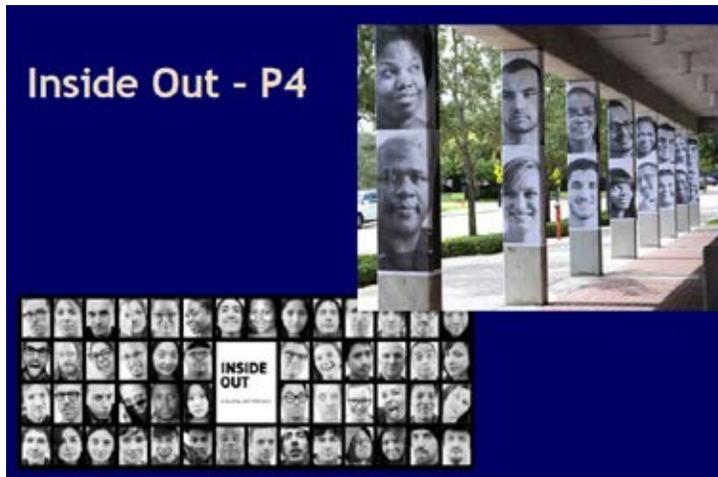
**Broward 100 Mural**

Facility	Multiple	Fiscal Years	FY 16
Address	multiple	Commission District	5
Placement	TBD	Public Art Concentrations	Special On Going
Project Description	Temporary installation of Inside Out Project which is composed of many portraits of Pompano Beach residents. Managed by PAC, Funded by Broward County		
Artist Scope of Work			
Project Type(s)	Temporary installation		
Artwork Lifespan	Temporary		
Partners	Broward County		
Grant Prospects			

**Budget and Schedule**

Category	Pre-FY16	Total
Schedule		
Selection Costs		
Artwork		
Site Work		
Other	By others	
Total		

Funding Source	By Others – Broward County
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Burrie Community Center Mosaic**

Facility	Burrie Community Center	Fiscal Years	FY 2017
Address	N. Federal Highway	Commission District	2
Placement	TBD	Public Art Concentrations	Unique
Project Description	Mosaic team to develop mosaic for Community center, specifics to be determined		
Artist Scope of Work	Develop Mosaic design and implement		
Project Type(s)	Mosaic		
Artwork Lifespan	Standard		
Partners			
Grant Prospects			

**Budget and Schedule**

Funding Source	Public Art Fund
Budget or Schedule Notes	Funded through the special on going projects for Mosaics Team
Category	FY2017
Schedule	
Selection Costs	
Artwork	50,000
Site Work	
Other	
Total	50,000

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Proposed Community Center Schematic per City of Pompano Beach Parks Master Plan

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Collier City Artist In Residence**

Facility	Multiple	Fiscal Years	FY 17
Address	multiple	Commission District	5
Placement	TBD	Public Art Concentrations	Special On Going
Project Description	Artist in Residence to work with Collier City community to develop art projects to improve the quality of life for the community. Ideas for the Collier city Pocket Park with the Mosaic Team and a mural for the McNair Gym.		
Artist Scope of Work	Artist will work with the community to develop and implement art projects in Collier City.		
Project Type(s)	Artist in Residence		
Artwork Lifespan	TBD		
Partners			
Grant Prospects	Knight, Community Foundation		

**Budget and Schedule**

Category	FY17
Schedule	
Artist Fee	20,000
Artwork	10,000
Site Work	
Other (only PAC funding)	
Total	\$30,000

Funding Source	Public Art Fund,
Budget or Schedule Notes	Budget

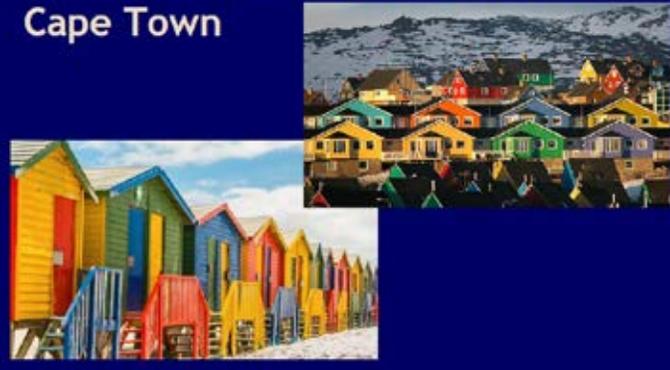
## Collier City - Enhancements- S2

**Artist in Residence  
Works with Community  
Develop Projects**

**29,000 Residents  
47% of Children in Poverty  
18% Home and Apt Vacancy  
7% Haitian American  
Many Homes 600 SF**

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Painted Homes: Greenland and Cape Town



### Idea: Vacant Lots with Murals



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Collier City: NW 27<sup>th</sup> Ave



### Collier City Mini-Park Artist in Residence Determines Theme. Mosaic Team Implements.



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Collie City Mini Park Mosaic**

Facility	Collier City Mini Park	Fiscal Years	FY 2020
Address	TBD	Commission District	
Placement	TBD	Public Art Concentrations	Collier City
Project Description	Mosaic team to develop mosaic for proposed mini park, specifics to be determined		
Artist Scope of Work	Develop Mosaic design and implement		
Project Type(s)	Mosaic		
Artwork Lifespan	Standard		
Partners			
Grant Prospects			

**Budget and Schedule**

Funding Source	Public Art Fund
Budget or Schedule Notes	Funded through the special on going projects for Mosaics Team
Category	FY2020
Schedule	
Selection Costs	
Artwork	50,000
Site Work	
Other	
Total	50,000

Proposed Park Schematic per City of Pompano Beach Parks Master Plan

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



**POCKET PARKS**  
Plan view

- Landscape Buffer
- Open Space
- Park Bench
- Planters in plant rubber sealants
- Playground with Canopy
- Walkways around Playground
- Landscape park perimeter

**POCKET PARKS**  
Image

PowerScope

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Columns under I-95@ Atlantic**

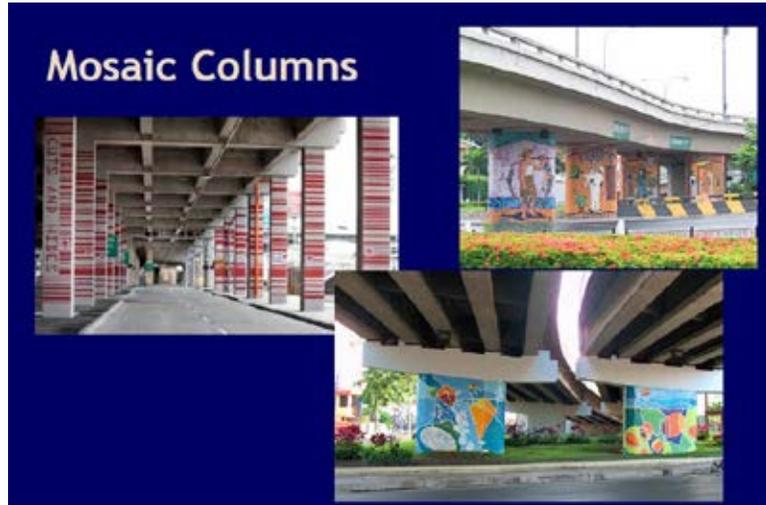
Facility	Multiple	Fiscal Years	FY 2019
Address	( Street Address )	Commission District	4
Placement	Streetscape in Downtown	Public Art Concentrations	Downtown
Project Description	Mosaic team to develop mosaics for the front and back of the overpass columns		
Artist Scope of Work	Develop mosaic design and implement, secure necessary permits and logistics required (MOT)		
Project Type(s)	Mosaics		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Knight, Community Foundation		

**Budget and Schedule**

Category	FY19
Schedule	
Selection Costs	
Artwork	50,000
Site Work	
Other	
Total	50,000

Funding Source	Public Art Fund,
Budget or Schedule Notes	Funded through the special on going projects for Mosaics Team





**Community Park Sculpture**

Facility	Community Park	Fiscal Years	FY 23
Address	Federal highway	Commission District	3
Placement	Prominent location TBD – see below	Public Art Concentrations	Unique
Project Description	Major Outdoor Sculpture Recommend Call to Artist , request shortlist artist to develop marquettes of proposed sculpture for final selection.		
Artist Scope of Work	Develop sculpture, fabricate, deliver and install; lighting, engineering and permitting to be included.		
Project Type(s)	Sculpture		
Artwork Lifespan	Permanent		
Partners			
Grant Prospects			

**Budget and Schedule**

Category	FY23
Schedule	
Selection Costs	\$5,000
Artwork	\$145,000
Site Work	
Other	
Total	\$150,000

Funding Source	Public Art Fund
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Community Park Sculpture - NE 10th



### Community Park Sculpture At NE 6th



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Major Sculpture: Simple Shapes



### Major Sculpture: Story



### Major Sculpture: Figures



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Cultural Center Crosswalk**

Facility	Cultural Center and City Hall	Fiscal Years	FY 17
Address	SE 1 <sup>st</sup> Ave	Commission District	2
Placement	Connecting City Hall and Cultural Arts Center	Public Art Concentrations	Downtown
Project Description	Artistic Crosswalk to connect City Hall and the Cultural Arts Center		
Artist Scope of Work	Develop crosswalk design and design, includes any required permitting		
Project Type(s)	Crosswalk/Streetscape		
Artwork Lifespan	5 years		
Partners			
Grant Prospects			

**Budget and Schedule**

Category	FY17
Schedule	
Selection Costs	
Artwork	\$15,000
Site Work	
Other	
Total	\$15,000

Funding Source	Public Art Fund,
Budget or Schedule Notes	

**Crosswalk from Cultural Center to City Hall - D11**



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Cultural Center Future Art Projects**

Facility	Cultural Center	Fiscal Years	FY 18, 20
Address	Atlantic Boulevard	Commission District	2
Placement	TBD after Center is completed	Public Art Concentrations	Downtown
Project Description	Reserving funds for art projects to be determined after the Center is built. Possible projects include interior stair mural, courtyard sculpture, digital projections		
Artist Scope of Work	TBD		
Project Type(s)			
Artwork Lifespan			
Partners			
Grant Prospects			

**Budget and Schedule**

Category	FY18	FY20	Total
Schedule			
Selection Costs			
Artwork	\$50,000	\$50,000	\$100,000
Site Work			
Other			
Total	\$50,000	\$50,000	\$100,000

Funding Source	Public Art Fund,
Budget or Schedule Notes	Funded through the special on going projects for Mosiacs Team



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Major Sculpture: Color



### Cultural Center Interior Mural



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Cultural Center Video Projections



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Domino and Chess Tables**

Facility	Multiple	Fiscal Years	FY 22
Address	( Street Address )	Commission District	2 , 4
Placement	Location to be found	Public Art Concentrations	Downtown
Project Description	Develop Domino Tables		
Artist Scope of Work	Design, fabricate, deliver and install domino and chess tables		
Project Type(s)	Streetscape		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Unlikely		

**Budget and Schedule**

Category	FY22
Schedule	
Selection Costs	
Artwork	\$10,000
Site Work	
Other	
Total	

Funding Source	Public Art Fund
Budget or Schedule Notes	



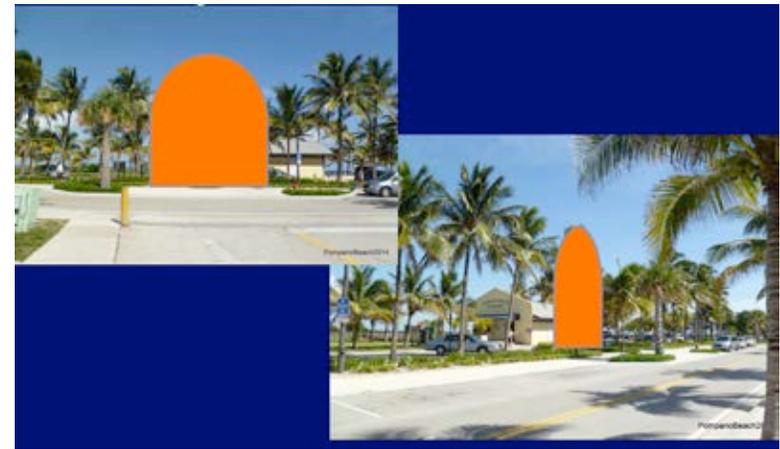
**Fishing Village: Gateway to Pier**

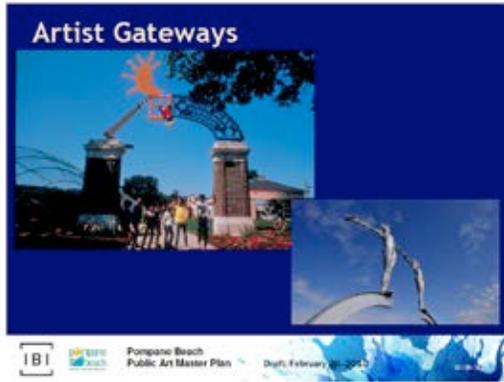
Facility	Public Beach Pier	Fiscal Years	FY 2016
Address	10 Pompano Beach Blvd @ pier	Commission District	1
Placement	Entrance to the Pier	Public Art Concentrations	Beach Loop
Project Description	Artist to design gateway to pier, Developer to construct.		
Artist Scope of Work	Artist Design Fee		
Project Type(s)	Design Integrated		
Artwork Lifespan	Standard		
Partners	Parks, Developer		
Grant Prospects	Unlikely		

**Budget and Schedule**

Category	FY16
Schedule	
Selection Costs	
Artwork	
Site Work	
Other/design fee	\$15,000
Total	\$15,000

Funding Source	Public Art Fund,
Budget or Schedule Notes	





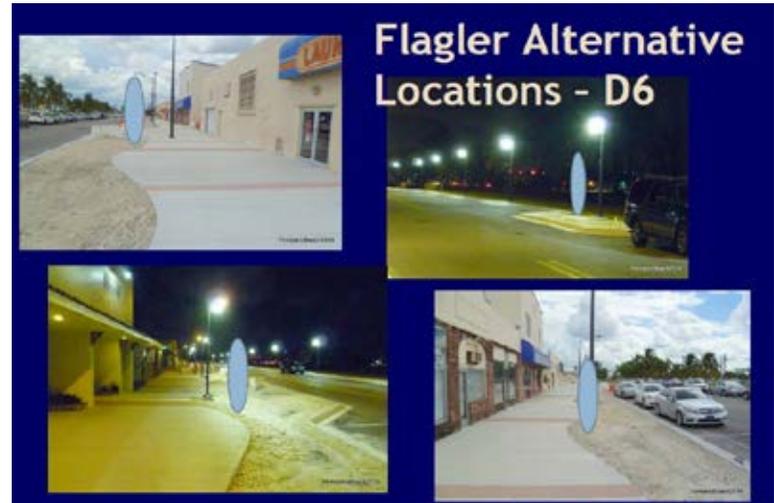
**Flagler Ave Sculpture**

Facility	Streetscape	Fiscal Years	FY 25
Address	353 MLK Jr. Boulevard	Commission District	4
Placement	Specific site TBD	Public Art Concentrations	Downtown
Project Description	Free standing sculpture		
Artist Scope of Work	Design, fabrication, delivery and installation of sculpture, includes any required engineering, permitting and lighting.		
Project Type(s)	Sculpture		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Unlikely		

**Budget and Schedule**

Category	FY21
Schedule	Start
Selection Costs	
Artwork	\$30,000
Site Work	
Other	
Total	\$30,000

Funding Source	Public Art Fund
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Future Railroad Station**

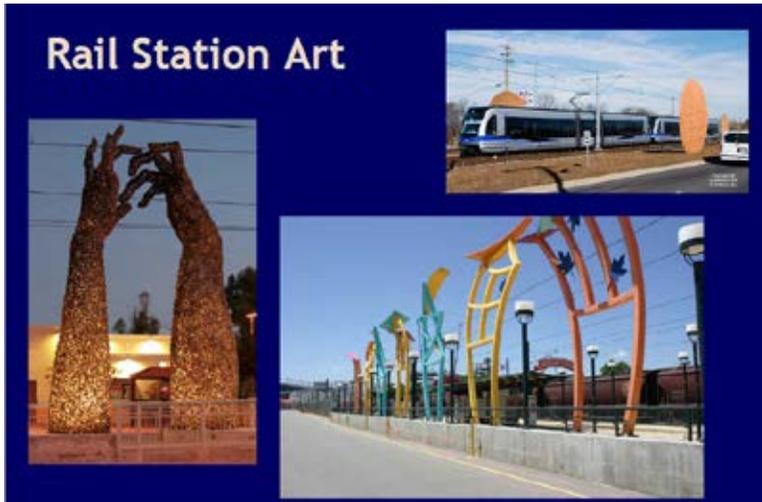
Facility	Railroad Station	Fiscal Years	FY 25
Address		Commission District	2
Placement	Streetscape in Downtown	Public Art Concentrations	Downtown
Project Description	Reserving Art Funds for Future Railroad Station		
Artist Scope of Work	TBD		
Project Type(s)	TBD		
Artwork Lifespan	TBD		
Partners			
Grant Prospects	TBD		

**Budget and Schedule**

Category	FY25
Schedule	
Selection Costs	
Artwork	\$150,000
Site Work	
Other	
Total	

Funding Source	Public Art Fund,
Budget or Schedule Notes	





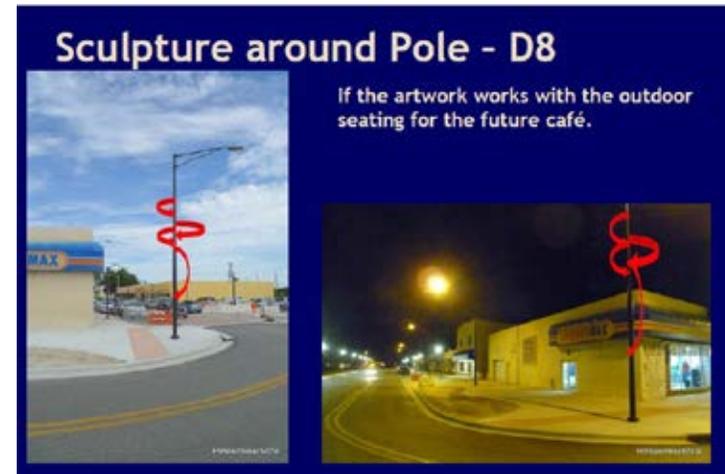
**Light Pole Sculpture**

Facility	Streetscape	Fiscal Years	FY 22
Address	Corner of Flagler & NE 1st	Commission District	2
Placement	On Light pole	Public Art Concentrations	Downtown
Project Description	Light Pole sculpture at prominent corner		
Artist Scope of Work	Design, fabricate, deliver and install, includes any required permitting and engineering.		
Project Type(s)	Sculpture		
Artwork Lifespan	Standard		
Partners			
Grant Prospects			

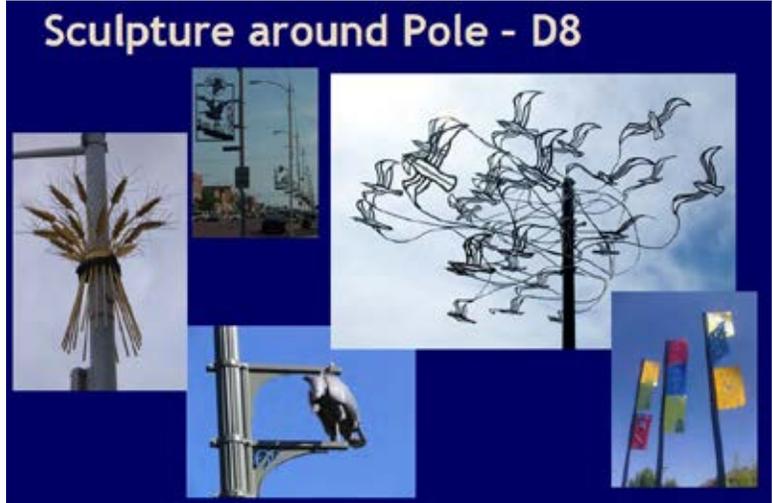
**Budget and Schedule**

Category	FY22
Schedule	
Selection Costs	
Artwork	\$15,000
Site Work	
Other	
Total	\$15,000

Funding Source	Public Art Fund
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



## Sculpture around Pole - D8

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### McNair Park Mural

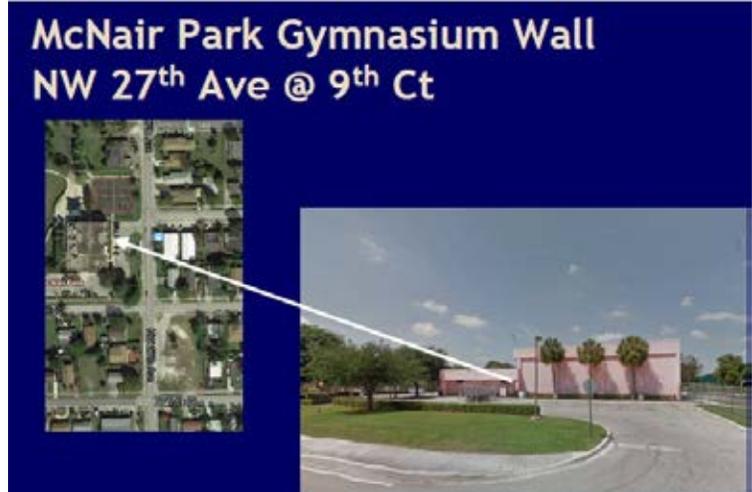
Facility	McNair Park Gymnasium	Fiscal Years	FY18
Address	NW 27 <sup>th</sup> Ave & 9th Ct	Commission District	4
Placement	Visible Buildings along MLK	Public Art Concentrations	Collier City
Project Description	Develop Mural on Gymnasium Wall see images below . Possible themes include cultural imagery,, athletes,		
Artist Scope of Work	Design and paint murals		
Project Type(s)	mural		
Artwork Lifespan	5 year		
Partners			
Grant Prospects	unlikely		

### Budget and Schedule

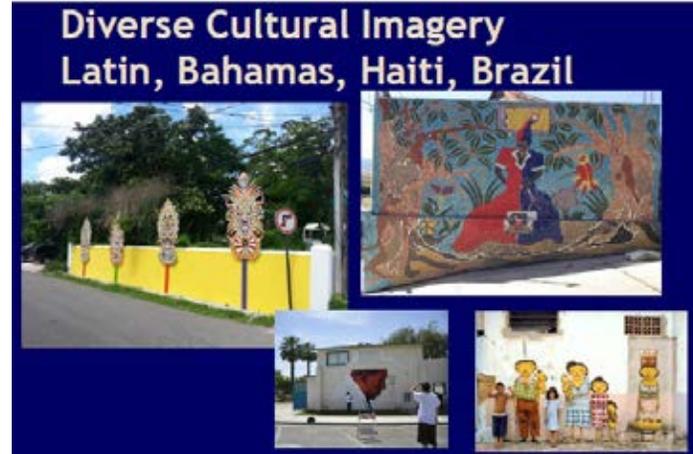
Category	FY18
Schedule	
Selection Costs	
Artwork	\$15,000
Site Work	
Other	
Total	

Funding Source	Public Art Fund
Budget or Schedule Notes	

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

## Theme: Athletes



**Curt Flood**  
MLB All Star and Sued to Create the Free Agent.  
Lost Supreme Court 1972  
Playad with Senators  
in Pompano



**Zack Crockett**  
One of many NFL Pros from  
Blanche Ely High School



**Ingemar Johansson**  
World Heavyweight  
Champion 1958  
Retired in Pompano

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### MLK Murals

Facility	Multiple	Fiscal Years	FY,17,18,19,20
Address	Between I 95 and 6 <sup>th</sup> Ave	Commission District	4
Placement	Visible Buildings along MLK	Public Art Concentrations	Downtown
Project Description	Develop a series of Murals on buildings located along MLK between I 95 and 6 <sup>th</sup> ave, see images below . Possible themes include cultural imagery, local famous actors, athletes, educators, historic references.		
Artist Scope of Work	Design and paint murals		
Project Type(s)	murals		
Artwork Lifespan	5 year		
Partners			
Grant Prospects	unlikely		

### Budget and Schedule

Category	FY17	FY18	FY19	FY20
Schedule				
Selection Costs				
Artwork	\$10,000	\$10,000	\$10,000	\$10,000
Site Work				
Other				
Total				

Funding Source	Public Art Fund,
Budget or Schedule Notes	CRA may provide additional funding for 4 additional murals

## Murals: Southside traveling east - D4



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Murals: MLK Northside traveling west - D4



### Contemporary Street Art Murals



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Diverse Cultural Imagery Latin, Bahamas, Haiti, Brazil



### Theme: 3 Actors & Sisters

Esther Rolle as "Florida Evans" in "Good Times", 1970s



Estelle Evans as Calpurnia in "To Kill a Mockingbird", 1962

Rossana Carter As Mrs. McNeil in "Tales from the Darkside", 1984



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

## Theme: Athletes



Curt Flood  
MLB All Star and Sued to  
Create the Free Agent.  
Lost Supreme Court 1972  
Played with Senators  
in Pompano



Ingemar Johansson  
World Heavyweight  
Champion 1958  
Retired in Pompano



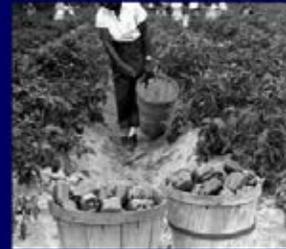
Zack Crockett  
One of many NFL Pros from  
Blanche Ely High School

## Theme: Educators - Blanche Ely



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

## Theme: Picking Beans, Peppers and Cucumbers



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Mosaics Team**

Facility	Multiple	Fiscal Years	FY15, 16,17,18,19,20
Address	multiple	Commission District	2,3,4
Placement	multiple	Public Art Concentrations	Special On Going
Project Description	A team of young adults learning tile installation skills while creating new mosaic artwork under the leadership of a professional artist. Team may use Bailey Contemporary Arts to fire unique tile, do mosaic layout.		
Artist Scope of Work	Professional artist to manage a team of young adults , teaching mosaic tile installation, delivering 4 projects per year. .		
Project Type(s)	Mosaics		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Knight, Community Foundation		

**Budget and Schedule**

Category	-FY16	FY17	FY18	F19	FY20	Total
Schedule						
Selection Costs						
Artwork	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$250,000
Site Work						
Other						
Total	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$250,000

Funding Source	Public Art Fund
Budget or Schedule Notes	Funded through the special on going projects for Mosaics Team

**Mosaic Team  
Burrie Community Center**

Burrie Community Center - U4



**Mosaic Team - Honey Bees  
Downtown**

Honey Bee Tiles



**Tile Mosaic Team:  
Front Columns on I-9 Underpass**





Per Parks & Recreation Master Plan

## Mosaic Team Other Possible Projects



## Examples: Wall Mosaics





**Painted Pompano**

Facility	Multiple	Fiscal Years	FY 15
Address	multiple	Commission District	All
Placement	multiple	Public Art Concentrations	In progress
Project Description	Painted Fish sculpture located through out the city		
Artist Scope of Work	Paint a prefabricated fish form.		
Project Type(s)	Temporary sculpture		
Artwork Lifespan	Temporary		
Partners			
Grant Prospects			

**Budget and Schedule**

Category	Pre-FY16	Total
Schedule		
Selection Costs		
Artwork	\$60,000	\$60,000
Site Work		
Other		
Total	\$60,000	\$60,000

Funding Source	Public Art Fund
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Pompano Beach Symbol Sculpture**

Facility	Parks - Beach	Fiscal Years	FY 2019
Address	10 Pompano Beach Boulevard	Commission District	I
Placement	Within public park in open lawn area	Public Art Concentrations	Beach Loop
Project Description	Significant sculpture symbolic of Pompano Beach to be placed for maximum visual impact with ocean backdrop.		
Artist Scope of Work	Design, fabricate, deliver and install to include lighting, engineering and any required permitting.		
Project Type(s)	Sculpture		
Artwork Lifespan	Permanent		
Partners	Parks		
Grant Prospects	Unlikely		

**Budget and Schedule**

Category	FY19
Schedule	Start
Selection Costs	\$5000
Artwork	\$195,000
Site Work	
Other	
Total	\$200,000

Funding Source	Public Art Fund
Budget or Schedule Notes	Fees to create proper foundation to be included in the overall fee.



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Powerline Sculpture**

Facility	Corner of Powerline and SW 3 <sup>rd</sup> St.	Fiscal Years	FY 19
Address		Commission District	5
Placement	TBD	Public Art Concentrations	Unique project
Project Description	Free standing sculpture to respond to current Corridor Study		
Artist Scope of Work	Design, fabrication, delivery and installation of sculpture, includes any required engineering, permitting and lighting.		
Project Type(s)	Sculpture		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Isle Casino possible partner		

**Budget and Schedule**

Category	FY19
Schedule	Start
Selection Costs	
Artwork	\$50,000
Site Work	
Other	
Total	\$50,000

Funding Source	Public Art Fund,
Budget or Schedule Notes	

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Sculpture on MLK Boulevard**

Facility	Varies	Fiscal Years	FY 19
Address	Anywhere between I 95 and Dixie highway	Commission District	4
Placement	Landscape area in front of building or in MLK median	Public Art Concentrations	Downtown
Project Description	Free standing sculpture		
Artist Scope of Work	Design, fabrication, delivery and installation of sculpture, includes any required engineering, permitting and lighting.		
Project Type(s)	Sculpture		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Unlikely		

**Budget and Schedule**

Category	FY19
Schedule	Start
Selection Costs	
Artwork	\$30,000
Site Work	
Other	
Total	\$30,000

Funding Source	Public Art Fund
Budget or Schedule Notes	

Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**Serial Sculptures: Honey Bees**

Facility	Multiple	Fiscal Years	FY 16
Address ( Street Address )		Commission District	2 , 4
Placement	Streetscape in Downtown	Public Art Concentrations	Downtown
Project Description	Mosaic team to develop mosaics associated with the Honey Bee – Ali Building image		
Artist Scope of Work	Develop mosaic design and installation.		
Project Type(s)	Mosaics		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Knight, Community Foundation		

**Budget and Schedule**

Category	FY16
Schedule	start
Selection Costs	
Artwork	\$50,000
Site Work	
Other	
Total	\$50,000

Funding Source	Public Art Fund
Budget or Schedule Notes	Funded through the special on going projects for Mosaics Team



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

## Honey Bee Sculptures Concrete Overhangs



## Honey Bee Tiles



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Sink Fish Sculptures

Facility	Underwater	Fiscal Years	FY 16
Address	NA	Commission District	
Placement	TBD	Public Art Concentrations	
Project Description	Create 3-4 fish which will be cast and added to the Shipwreck park. Work with engineer to develop best method for sinking.		
Artist Scope of Work	Create fish mold and cast concrete fish 3-4) that can be sunk.		
Project Type(s)	Underwater sculpture		
Artwork Lifespan	Permanent		
Partners			
Grant Prospects			

### Budget and Schedule

Category	Pre-FY16	Total
Schedule		
Selection Costs		
Artwork	\$20,000	\$20,000
Site Work		
Other/engineering	\$10,000	\$10,000
Total	\$30,000	\$30,000

Funding Source	Public Art Fund
Budget or Schedule Notes	

## Underwater Reef Sculptures - S4



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**South Dixie Murals**

Facility	Multiple	Fiscal Years	FY 16
Address	multiple	Commission District	3
Placement	TBD	Public Art Concentrations	Special On Going
Project Description	Encourage murals by artists in the South Dixie District that reflects the business activities in the Industrial Arts District. PAC to commission mural on VFW building to encourage private sector		
Artist Scope of Work	Design and install mural on north side of VFW building on Dixie Hwy.		
Project Type(s)	Murals		
Artwork Lifespan	5 Year		
Partners	Private sector		
Grant Prospects			

**Budget and Schedule**

Category	FY16
Schedule	
Selection Costs	
Artwork	\$10,000
Site Work	
Other	
Total	\$10,000

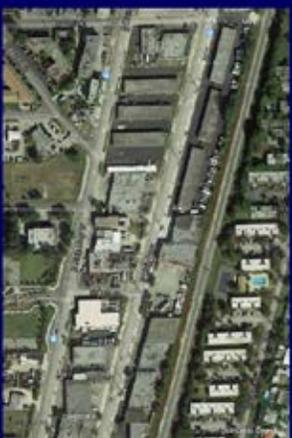
Funding Source	Public Art Fund
Budget or Schedule Notes	

**South Dixie Murals - S3**

New Sign Ordinance Permit Murals about Business With Approval of Artist & Mural Design by PAC

PAC provides Pre-Approved Mural Painter List

PAC commissions Mural for VFW Building to Promote Idea



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

**South Dixie Murals - S3 - VFW**

Sample Mural by PAC to Get Things Started on South Dixie




Possible Mural for VFW Building \$10,000 Commission by PAC

**Existing South Dixie Murals**




Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Examples: Business Related Murals



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

### Underwater Reef Sculpture

Facility	Ocean/Beach Park	Fiscal Years	FY 16- 25
Address	Pompano Beach Park	Commission District	1
Placement	TBD	Public Art Concentrations	Special On Going
Project Description	Every 2 years commission a new sculpture, to be displayed in the park for one year before being submerged.		
Artist Scope of Work	Design , fabricate and deliver and install to park sculpture.		
Project Type(s)	Underwater Sculpture		
Artwork Lifespan	Standard		
Partners			
Grant Prospects	Broward County Tourist Development Council		

### Budget and Schedule

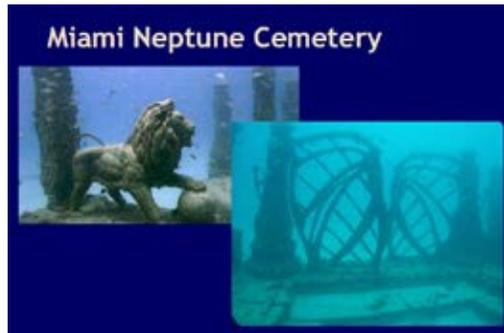
Category	FY16	FY18	FY20	FY22	FY 24	Total
Schedule						
Selection Costs						
Artwork	35,000	35,000	35,000	35,000	35,000	35,000
Site Work						
Other/Install underwater	5,000	5,000	5,000	5,000	5,000	5,000
Total	40,000	40,000	40,000	40,000	40,000	200,000

Funding Source	Public Art Fund
Budget or Schedule Notes	

### Underwater Reef Sculptures - S4



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015

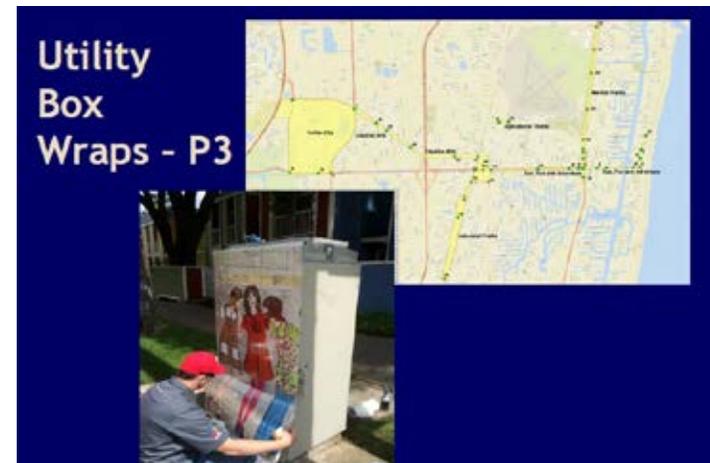
**Wrapped Utility Boxes – phase 2**

Facility	Multiple	Fiscal Years	FY 16, 17,18
Address	multiple	Commission District	All
Placement	TBD	Public Art Concentrations	In progress
Project Description	Utility Box wraps, in collaboration with Public Works, PAC selects artist and pays design fee; public works pays for vinyl wrap material and installation.		
Artist Scope of Work	Design Utility Box wrap		
Project Type(s)	Streetscape		
Artwork Lifespan	Temporary		
Partners	Public works		
Grant Prospects			

**Budget and Schedule**

Category	FY 16	FY17	FY18
Schedule			
Selection Costs			
Artwork	\$7,600	\$7,600	\$7,600
Site Work			
Other			
Total	\$7,600	\$7,600	\$7,600

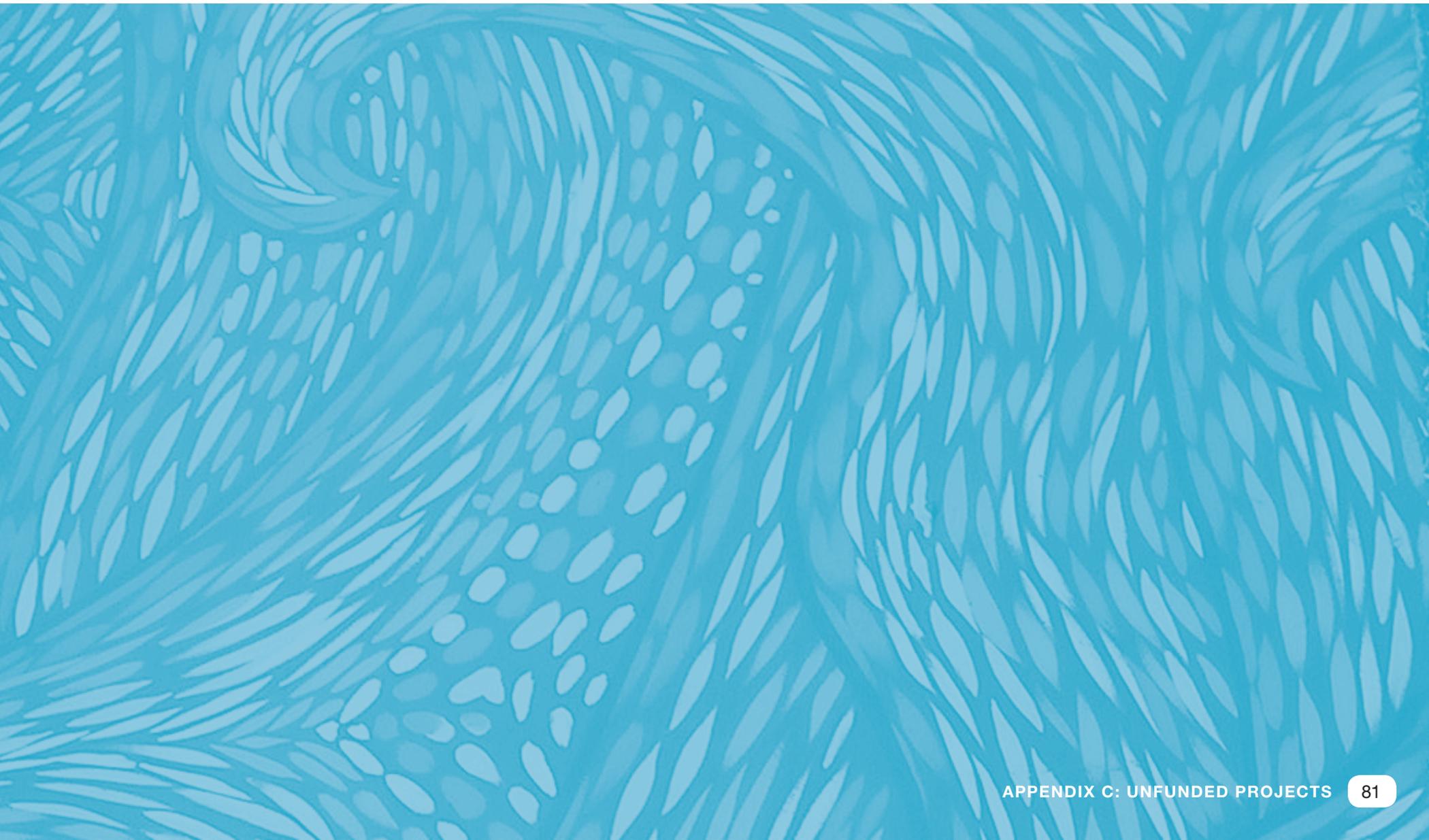
Funding Source	Public Art Fund, Public Works
Budget or Schedule Notes	



Draft Project Sheet for Public Art 10 Year Plan, Pompano Beach, IBI Group, February 10, 2015



# Master Plan **Appendix C: Unfunded Projects**



# Unfunded Projects

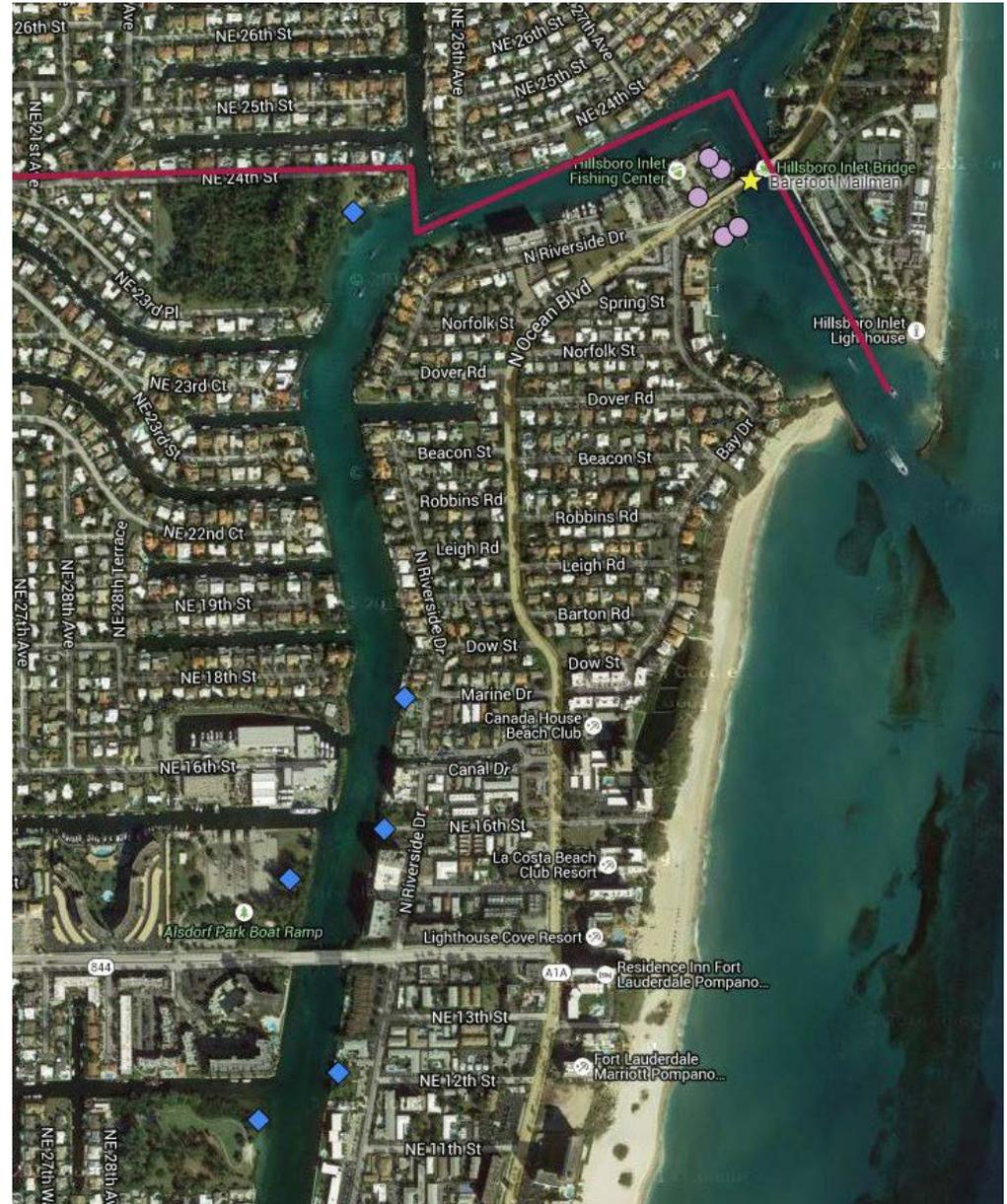
## Unfunded Projects: Northeast Intracoastal

\$270,000

In parks and street ends adjacent to Intracoastal between Harbor's Edge Park to Hillsboro Inlet create a series of fishing and boating related artworks that are visible from in the Intracoastal in six of the nine parks or streets.

Nowhere on the Intracoastal between Miami and New York has a public art zone been created for the boating enthusiasts using motors, sails or paddles. The NE Intracoastal zone runs from Harbor's Edge Park, past the 14th Street Bridge and onto the Hillsboro Inlet Bridge with the future barefoot mailman sculpture. Multiple public properties provide great locations for sculpture with access from the water and land including Harbors Edge Park, Alsdorf Boat Launching Park, NE 16th Street End Park, Marine Drive Street End Park, Exchange Park, Hillsboro Inlet Fishing Center and Hillsboro Inlet Park. Because of the existing Hillsboro Inlet to the Atlantic Ocean and businesses like Merritt Boatworks, Charter Fishing and Diving, boat traffic on the NE Intracoastal in Pompano Beach is constant.

The artworks on the NE Intracoastal should reflect the joy and fun of all the water activities from fishing, swimming, watching, driving, boating, kayaking, sailing, etc. The sculptures should be on the seawall or beach and be visible from both land and sea. The craftsman from Merritt Boats,



Thunderboats and other boat industry companies might work with artists to create new works.

In the event that funding becomes available, Alsdorf Park should be the first priority.

Funded

- None

Recommended Unfunded  
(sites listed south to north)

- Harbor’s Edge Park
- Scott Winters Memorial Park
- Alsdorf Boat Launching Park
- NE 16th Street End Park
- Marine Drive Park
- Exchange Park

Other Unfunded

- 14<sup>th</sup> Street Bridge
- Hillsboro Inlet Fishing Center
- Hillsboro Inlet Park.

Funded by Others

Barefoot Mailman on Hillsboro Inlet Bridge  
Existing Aesthetic Objects Fiberglass fish by Grays  
Taxidermy at Hillsboro Inlet Fishing Center

- Anchor and Keeper’s Bell in Hillsboro Inlet Park

## Unfunded Projects: Beach

Sculpture in Plaza

\$150,000

In East CRA on Private Property

In plaza on northwest corner of Ocean Drive and East Atlantic Boulevard

Great Lawn Sculpture in Beach Park

\$80,000

In East CRA in Beach Park

Mid-size sculpture in sidewalks either on street or beach. Not in Great Lawn itself.

Fishing Village sculptures on benches at NE 2nd & 3rd Streets

\$40,000

In East CRA in Beach Park

Small Sculpture each where NE 2nd and 3rd Street dead end into N Pompano Beach Boulevard

Pier Street (NE 2nd Street) Streetscape / Sidewalk Pattern

\$75,000

In East CRA in Pier Street (NE 2nd Street) ROW

Artist design street furnishings or sidewalk for new “Pier Street” between Intracoastal and Pier

Pier Street (NE 2nd Street) Dock Sculpture on Intracoastal

\$40,000

In East CRA in Pier Street (NE 2nd Street) Park

Small sculpture visible from park and Intracoastal

Public art on Atlantic Boulevard

\$75,000

In East CRA on Atlantic Boulevard to the west of the Atlantic Boulevard bridge Artwork type to be determined

## Unfunded Projects: Downtown Creative Arts District

Lighting Under I-95

\$75,000

In NW CRA on FDOT bridge

Artists design lighting for MLK Boulevard under the bridge

Water Feature Retention Design Team

\$50,000

In NW CRA on City property

Artist participate in the new water feature retention lake south of MLK Boulevard

Annie Adderly Gillis Park Sculpture

\$50,000

In NW CRA in Gillis Park

\$60,000

In NW CRA in south side MLK Boulevard ROW  
Threes Sculpture on MLK Drive in planted area.

More Sculptures in Flagler Pedestrian Space

\$120,000

In NW CRA in N Flagler Avenue ROW Three sculptures averaging \$40,000 each

Mural on Laundry Building  
\$15,000

In NW CRA on City owned building Mural appropriate to future café

Alley Installation  
\$15,000

In NW CRA in Alley ROW  
Temporary nighttime installation in alley behind laundry and Bailey Contemporary Arts

Sculpture in front of City Hall on Atlantic Boulevard  
\$150,000  
In NW CRA in City Hall front yard. Large sculpture with bright lights

Artwork in Iguana Park  
\$75,000  
In Iguana Park on the southeast corner of Cypress Road and Atlantic Boulevard Mid-size sculpture

## Unfunded Projects: Collier

Artist in Residence  
\$80,000  
In NW CRA in Collier City  
Two additional years of working with the community

## Unique Projects

Welcome to Pompano Beach on I-95 at Atlantic Boulevard Interchange  
\$200,000  
In NW CRA in Avondale Park Welcome to Pompano Beach sign

Welcome to Pompano Beach on 3rd/Racetrack Road bridge over I-95  
\$150,000  
On FDOT overpass bridge  
Welcome to Pompano Beach sign alternate location

Artwork in North Broward Park  
\$50,000  
In North Broward Park  
Public art project in the Northeast of Pompano Beach

Artwork in Alsdorf Park  
\$50,000  
In Alsdorf Park near NE 14th Street  
Public art project related to boat making and boating

Apollo Park Skate Park  
\$50,000  
In NW CRA in Apollo Park  
Design the skate bowl for 2016. Or later addition at the park.

## Cultural and Community Centers

Herb Skolnick Community Center  
\$20,000  
In Palm Aire  
North wall mural or Lexan panels in porte coche

Ely House  
\$15,000 or Mosaic Team  
In NW CRA on NW 15th Street ROW Mosaic Sidewalk

Sample McDougald House  
\$50,000  
In Sample-McDougald House lawn on NE 10th Street Farming Sculpture

Amphitheater  
\$50,000  
In Community Park  
Sculptures on back railing that cast afternoon shadows on ground level plaza

Indian Mound  
\$15,000 or Mosaic Team  
In SE 13th Street ROW Mosaic Sidewalk

## Special Multi-year Projects

Inflatable Festival w/ Goodyear Blimp  
\$120,000

Near Goodyear Blimp and Airport  
One festival every two years of artist made inflatable sculptures

From Amsterdam to Hong Kong, inflatable sculptures have been growing in popularity. The giant yellow bathtub 'ducky' travels the world from harbor to harbor. At most international art fairs, at least one large inflatable displayed outside to bring attention to the week of art. Of course, New York has the great 100 year tradition of helium filled characters in the Thanksgiving Day Parade.

In South Florida, two groups of artists have expanded the inflatable as an artform – Friends with You and Giants in the City. Friends with You designs and builds an entire parade or plaza full of their cartoon shapes. Giants in the City commissions new inflatables by different artists and displays them like an outdoors exhibition. All the sculptures are inflated with a simple and safe electric fan.

Why Pompano Beach? Because the largest inflatable in the world has its home here: Goodyear Blimp. The Inflatable Festival would feature the best new inflatable from South Florida and around the world. The two-day event would include the artworks, a tour of the blimp hanger and blimp, hot air balloon rides, food trucks, beer garden, music and demonstrations of making inflatables. The festival would require Public Art funds, business sponsorships and collaboration with volunteer groups. The inflatables would be on view during the festival and the following weekend.





# Master Plan **Appendix D: Task 1 & 2** **Deliverables**

Task 1 Research & Interviews Summary  
Task 2 Conclusions Report

# Research & Interviews Summary Report (Task 1 Deliverable)

This task includes an extensive examination of the existing plans and studies for the city and future capital improvement projects. Based on this research create a list of potential public art projects. Additional specific opportunities and realities for public art will be gathered through interviews with City Commissioners, Public Art Committee members, key City and CRA staff.

On January 9, 2014 IBI Group and Glenn Weiss (PAM team) met with the City Staff to discuss the scope of work, schedule and program management strategy, public outreach plan and solicit thoughts and comments, concerns from staff. A Public Art Questionnaire was circulated to staff prior to the meeting. The meeting minutes and Questionnaire results are attached.

On March 24<sup>th</sup> and March 3<sup>rd</sup> IBI Group and Glen Weiss met with CRA staff to review ongoing and projects that are currently being proposed for construction within the next 5 years.

During this period IBI Group met with the majority of the Commissioners and the Mayor to solicit their thoughts and input for the Public Art Program and Master Plan. They were all interested in developing a public art program that will enhance the image of the city and improve the public realm. Many were interested in public art as an attraction both to residents and tourists, suggesting iconic sculptures and or monuments. They would like to insure that the Public Art Master Plan is tied to the City's economic realities (CIP) but not be so prescriptive that the City is unable to take advantage of an opportunity if presented. (private donations).

The Public Art Master Plan Team has reviewed the following plans and studies to develop an initial potential list of public art projects.

<b>Connectivity Plan</b>	April 2011
<b>Downtown Pompano Master Plan</b>	October 2011
<b>Citywide Parks Master Plan</b>	July 2013
<b>Transportation Corridor Studies</b>	December 2013
<b>Cultural Arts Master Plan</b>	September 2013
<b>Adopted CIP</b>	2014 – 2018

The Cultural Arts Master Plan, Citywide Parks Master Plan and Transportation Corridor Studies were especially informative in outlining the City's strategy and current priorities for the public realm and highlight opportunities for public art to enhance the goals and objectives of each. We have included these projects in a spread sheet that highlights the project, the source of the project and if the project is currently included in the Adopted CIP 2014-2018.

## Cultural Art Master Plan

The 2013 Cultural Arts Master Plan provides many art and civic objectives to which the public art program can strengthen. Public art can support the operational goals/initiatives including upgrading cultural arts venues, funding for the arts, professional arts management, marketing the arts, creating quality programming, partnering for arts education and collaborating with the business sector. Regarding economic impact, public art can be the visual symbols and attractions for the revitalized downtown as the Creative Arts District, cultural tourism and creative young people that will result in increased property values.

The Plan identifies public art as innovative programming to assist with the vision of Pompano Beach as a Cultural Arts destination in north Broward County. Public art should enhance all the current and future Cultural Arts facilities and other appropriate public site throughout the City.

Two Cultural Arts facilities will be operated by the City of Pompano Beach, a new Pompano Beach Cultural Center being designed for a Civic Campus in conjunction with a new Broward County Public Library and the existing Pompano Beach Amphitheater.

In addition, the Pompano Beach Community Redevelopment Agency (CRA) has made a commitment to the Cultural Arts through redevelopment and cultural use of two historic properties: The Hotel Bailey, in the Old Pompano commercial district; and the Ali Building, on Dr. Martin Luther King, Jr. Blvd – both in Downtown Pompano. The CRA is promoting Downtown Pompano as a Creative Arts District.

The Sample-McDougald House (1916), now located at 450 NE 10th Street in Pompano Beach, is one of South Florida's most historic structures, dating from the pioneer era of northern Broward County.

**POMPANO BEACH CULTURAL CENTER**

The City of Pompano Beach and the Pompano Beach Community Redevelopment Agency (CRA) are funding a new Cultural Center and Civic Campus adjacent to the site of Pompano Beach City Hall at 100 W. Atlantic Boulevard. The City is funding the new Cultural Center, which will include:

- 750 sq. ft. Exhibition Gallery
- 2,500 sq. ft. Digital Arts & Media Center, including a 500 sq. ft. learning space
- 5,000 sq. ft. Performance & Event Space with capacity for:
  - 400 people in a theater-style/performance setting with retractable, raked seating;
  - 275 seated at banquet tables and chairs; or
  - 500 people for a standing-room cocktail reception
- CRA Resource Center – 50 NE 1st Street
  - Venue for monthly ArtHall event.
- Dick & Miriam Hood Center in Founders Park – 217 NE 4th Avenue
  - Kester Cottages Museums open to the public on Saturdays, 9:00 am to 1:00 pm.
  - Free admission. Group tours by prior arrangement.
- Harbour Village Shoppes – 2600 E. Atlantic Boulevard
  - Venue for monthly East Village Uncorked event.
- Pompano Beach Community Centers:
  - E. Pat Larkins Community Center – 520 Martin Luther King Jr., Blvd.  
Phone: 954-786-4585 Mon. – Thurs. 8:30 am – 9:00 pm, Fri. 8:00 am – 5:00 pm, Sat. 8:00 am – 4:00 pm
  - Emma Lou Olson Civic Center – 1801 NE 6th Street  
Phone: 954-786-4111 Mon. – Thurs. 8:30 am – 9:00 pm, Fri. 8:30 am – 5:00 pm, Sat. 8:30 am – 4:00 pm
  - Herb Skolnick Center – 800 S.W. 36th Avenue  
Phone: 954-786-4590
- Pompano Beach Great Lawn – Atlantic Boulevard & Pompano Beach Boulevard
- Venue for monthly “Music Under the Stars” event.
- Pompano Beach Parks:
  - Annie Adderly Gillis Park – 601 Hammondville Rd./Martin Luther King, Jr. Boulevard
  - Centennial Park – 450 NE Tenth Street
  - Founder’s Park – 316 NE Third Street
  - McNab Park – 2250 E. Atlantic Boulevard
  - Pompano Community Park - 2001 NE Tenth Street

**ALI BUILDING CULTURAL CENTER**

The Mission of the Ali Building is to both celebrate the history and culture of the African American community in Pompano Beach and to enhance local access to cultural activities, with a focus on dance, music and the spoken word, including poetry, storytelling and theater, as part of the Downtown Pompano Creative Arts District.

**HOTEL BAILEY ARTS CENTER**

The Mission of the Hotel Bailey Arts Center is to foster the professional creation, exhibition and sales of the visual and clay arts in the new Downtown Pompano Creative Arts District with an emphasis on providing working, exhibition, and classroom/ workshop space for professional visual artists in an environment that promotes the purchase of original artwork by current and future collectors and enhances the general development and appreciation of cultural activities in Pompano Beach.

## Transportation Corridor Studies

This document focuses on three important corridors: **Dixie Highway, Federal Highway/US 1, and Atlantic Boulevard**. The objective is to set the direction for future development/redevelopment and revitalization and to elevate the visibility of the three corridors, provide strategies to ensure the corridors remain economically viable into the future and help them achieve their full potential.

### **DIXIE CORRIDOR - INDUSTRIAL CRAFTS DISTRICT.**

Public Art in the Industrial Crafts district should emphasize the industrial and manufacturing history of the district. Public art can serve as a way to showcase creations from artists in the district and a source of interest for visitors and residents. Public art should emphasize the use of materials identified in this section. Priority locations for public art in the district are at the gateway/public plaza proposed at SW 2nd Street, SW 8th Street, and McNab Road. The northern and southern locations provide focal entry points to emphasize one's arrival to the district, while the location at SW 8th Street functions as a central gathering location. These areas are targeted for redevelopment in the mid-term category ( 5- 10 years )

### **FEDERAL HIGHWAY CORRIDOR – THE HUB (INTERSECTION OF FEDERAL AND COPANS ROAD)**

Public art should be incorporated that addresses both the automobile perspective as well as the bicyclist and pedestrian users. Large-scale art is envisioned at the gateway locations and at major intersections with cross-city travel, including Federal Highway/US 1 intersections with Sample Road, Copans Road and Atlantic Boulevard. Large, vibrant color art and sculptures are preferred at Copans Road to signify the regional draw of the district and elevate it to the regional activity center level of activity planned.

### **ATLANTIC BLVD CORRIDOR – EMPHASIS ON DOWNTOWN POMPANO AND THE OCEAN DISTRICT.**

Public art should be incorporated to the overall design theme for Atlantic Boulevard, focusing on gateway locations, at the proposed civic campus near City Hall, and at major intersections with cross-city travel, including Powerline Road, Andrews Avenue, Dixie Highway, Federal Highway/US 1, A1A and also at Pompano Beach Boulevard.

It is also important to recognize the entrance into Pompano Beach, from Florida's Turnpike via NW 31st Avenue. This access to the City provides gateway and welcoming opportunities, geared toward both residents and visitors as well as freight trips coming into the City via truck. Large scale public art and "welcome to Pompano Beach" signage is appropriate, as well as enhanced landscaping. Additional "gateway" locations where public art should be emphasized are included in the district sections. Art work should incorporate the large industrial presence in this area, such as a mechanical or manufacturing oriented moving sculpture, emphasizing the City's dedication to expanding its role as the regional leader of industrial uses, including green technology and research and development.

LOCATION	EXISTING PUBLIC ART?	SURVEY RANK	CULTURAL ARTS PLAN	STRATEGIC PLAN	COORDIDOR PLAN	PARKS MP	CIP YEAR	CRA PLAN	DOWNTOWN LINKS
<b>Pompano Beach Cultural Center</b>	Planned Library Floor	Middle	Priority Public Art	Build New			2014	CRA Plan	Public Art
<b>Pompano Beach Amphitheater</b>	No	Middle	Priority Public Art						
<b>Hotel Bailey Arts Center</b>	No/Interior art galleries	Middle	Priority Public Art					CRA Plan	
<b>Ali Building Cultural Center</b>	Planned Mural	Middle	Priority Public Art					CRA Plan	
<b>Sample-McDougal House</b>	No	Middle	Priority Public Art						
<b>Blanche Ely House</b>	Bust by Gadson	Middle		Renovate			2014		
<b>E Pat Larkin Community Center</b>	Gadson Sculpture	Middle	Yes for Public Art					CRA Plan	
<b>Herb Skolnick Center</b>	Prints in Lobby	Middle	Yes for Public Art						
<b>Emma Lou Olsen Community Center</b>	No	Middle	Yes for Public Art				2016		
<b>New Cresthaven Community Center</b>	No	Middle	Yes for Public Art	Build New			2014		
<b>Annie Adderly Gillis Park</b>	No	High	Yes for Public Art					CRA Plan	
<b>Centennial Park</b>	No	High	Yes for Public Art						
<b>Founder's Park</b>	Historic Artifacts	High	Yes for Public Art						
<b>McNab Park</b>	Murals	High	Yes for Public Art						
<b>Pompano Community Park</b>	No	High	Yes for Public Art						
<b>Apollo Park Expansion / SkatePark</b>	No	High		Build New		Parks MP	2017		
<b>New Collier City Pocket Park</b>	No	High		Build New		Parks MP	2015		
<b>Beach Park</b>	Fountains, Railings	High	Yes for Public Art						
<b>Atlantic Blvd</b>	Murals	High							
<b>Federal Hwy and Copans Road</b>	No				Public Art				
<b>Federal Highway</b>	No	Middle							
<b>AIA at Hillsboro Inlet</b>	Planned Mailman								
<b>MLK Blvd at Dixie</b>	Mural at Transit Center							CRA Plan	Public Art
<b>Atlantic Blvd at 1st Ave NE</b>	No	High						CRA Plan	Public Art

**ATTENDEES:**

Patrea St John	IBI Group
Glenn Weiss	Glenn Weiss
Jennifer Gomez	Planning & Zoning
Victor Haye	Planning & Zoning
Phyllis Korab	Asst. City Manager
Robin Bird	Development Services
Mark Beaudreau	Parks & Recreation
Rob McCaughan	Public Works
Isabella Slagle	Utilities
Miguel Nunez	Building Official

1. Introductions
2. Review the Public Art Contact List ( Web site, etc)
3. Review the Schedules
4. Scope of Work:
  - *Master Plan* – development of potential projects, sites and budgets that are tied directly to the 4 year CIP with other potential projects based on review of planning documents. There was discussion about a few current projects including, Andrews Ave.& ,New Community Center. Request by Phyllis/ Victor for language t hat could be added to an RFP that informs consultants they will be working with public artist on project.
  - *Guidelines* - Staff feels it is very important that ongoing costs and maintenance are considered in the early stages of the art selection.

5. Program Management – Discussion of two types of Public Art Program, Master Plan will make recommendation to management that is consistent with current city structure.

Currently all construction projects are managed by Public Works, with representation from other department(Parks etc)

6. Public Outreach:
  - Nautical flea Market Jan 25-26
  - Unity in The Community Feb 1
  - Pompano Seafood Festival – April 25

Art Ambassadors Mark B. was going to follow up with a list of all the city scheduled events.

Leave postcards in churches, library ( 5 branches in Pompano)

7. What is Public Art? Some slides to illustrate that public art can encompass many things...

## Replies to Public Art Questionnaire

January 9, 2014

### WHAT ROLES OR SERVICES DO YOU SEE YOUR DEPARTMENT PROVIDING TO THE PUBLIC ART PROGRAM?

Public Works	Maintenance consideration when selecting Public Art
Public Works	Providing the Maintenance for Public Art
Development Services	Providing Staff and administrative Support
Planning & Zoning	Guidance
Planning & Zoning	Qualitative Influence to Plan
Planning & Zoning	Technical Coordination of Disciplines and Processes
City Manager's Office	Policy Guidance and Implementation Assistance
City Manager's Office	Funding Support
Parks and Rec	Coordination with some of our upcoming CIP Projects
Parks and Rec	Cooperation, use of facilities, meeting rooms etc.

### WHAT CONCERNS DO YOU WANT TO DISCUSS WITH THE MASTER PLANNERS TO MAKE SURE THAT THE PUBLIC ART PROGRAM IS SET-UP CORRECTLY TO COORDINATE WITH YOUR DEPARTMENT?

- One Maintenance Considerations
- Two Long-term Appearance of Art
- Three Make Art a Functional Part of Facility When Possible
- Procedures are clearly outlined, programs include repair and maintenance plan
- Role of the Public Art committee in implementation is defined
- Master Plan ability to morph with the growth and times
- That we are part of the process in the early stage of development.
- Do not locate on top of underground infrastructure

### OTHER COMMENTS

According to the Ordinance, there is a % allocated for Public Art from each Project. Does the entire % amount have to be spent on that particular project or can it be spread around to support other projects? In other words, does the Committee have the unilateral authority to allocate funding from a bigger pot of money.

Outlook calendar was not used in scheduling this meeting. We would appreciate it being used in the future to avoid scheduling conflicts.

# Preliminary Conclusions Report (Task 2 Deliverable)

## TASK 2 COMMUNITY ENGAGEMENT

This critical task is dedicated to hearing from the residents, businesses and advisory committees. To prepare for this community engagement task we developed a survey and established a project web site and social media accounts. These tools will be used to post progress and solicit community input throughout the duration of the project.

Website/Blog:	ibiARTpompano@gmail.com
Facebook:	www.facebook.com.ibiartpompano
Twitter:	@ibiARTpompano #pompano
Instagram:	#ibiARTpompano

### Public Art Master Plan Survey

Over 45 days in January & February, 243 people answered the survey, of which 95% were residents, employees or frequent visitors. No specific groups were targeted. The people surveyed were enjoying themselves at community events like the Nautical Flea Market, Unity in the Community Festival and MLK Arts on the Avenue. The members of several city advisory boards completed the questionnaire as did 67 members of the City staff.

This method of surveying is not scientific like a Gallup poll. For example, we know that a number of people don't like art, but only a very few completed the survey. The goal of the surveying is to find themes, locations and art types that have a positive response by a percentage of Pompano residents, employees and visitors. The low numbers can mean anything such as too particular an idea or not enough knowledge of the place or artwork type.

### A summary of the results:

1. **Green places** - parks, beach, landscape places, farming and nature were all 1st or 2nd in their category suggesting a strong desire for artworks that enhance green spaces in the City.
2. In historical themes, **farming** was very popular. The projects about **charter fishing** and **successful people** from Pompano ranked high.
  - Among artworks styles, people supported improving the environment with strong preferences for **landscape artworks, decorative plaza / sidewalks and fountains**. Historic murals were appreciated. **Monuments and towers scored very low**. Modern sculpture was more liked than contemporary abstract murals.
3. **Parks and beach** were the priority for artwork locations, with the Racetrack and Industrial Area undesired.

We had many members of the Public Art Committee, volunteers and Art Ambassadors; Emridge Jones and Liz Phillips assist in this outreach effort with the community. The Art Ambassadors reached out to their communities and greatly assisted us in getting survey responses and attendance at the workshops. In addition they assisted us in our communication efforts with many of the City's advisory committees including the NW CRA Advisory Committee, Economic Development Task Force, Parks and Recreation Advisory Board.

## Public Art Master Plan Workshops

February 11 and February 26, 2014



Two public brainstorming meetings were held to provide an opportunity for everyone to learn about public art and then express their opinions for locations and themes.

February 11th at the Emma Lou Olson Community Center  
February 26th at the Pat Larkin Community Center.

These meetings were an open forum and discussion. The master planners presented public art from around the world, all the existing public art in Pompano Beach and ideas for public art projects. A list of ideas and thoughts appreciated by the attendees:

- **A theme for the artworks in Pompano.** To make Pompano Beach “stand out” from its neighbors, many of the new artworks could respond to one type of work like murals or themes of work like fish. Themes could create an identity for the art collection and the City itself.
- **Parks, Beach and Atlantic Blvd. are great locations for public art.** Artwork looks great in parks. The Beach and Atlantic Blvd are main image and places of the City and seen by residents and visitors.
- **Art projects can serve “double duty”.** The location of the artworks or artworks with an extra function could occur such as locating a mural with lights in a place that needs lighting for improved safety. Or a sculpture that celebrates performing arts at the New Library on Atlantic Blvd. to mark it as the cultural center for Pompano.
- **Passion for an Identity.** The City has a strong sense of self, but still longs for images that send an exciting message about the future of the City.
- **Gathering places.** With the success of the Beach Park and the new Downtown arts events, the public art should help make these places beautiful and special to visit and to enjoy. With success, great hope exists for new businesses and jobs. Artworks of light were suggested.
- **Tourism ideas:** Underwater sculpture park and Blimp museum. These ideas are seen as good tourism generators, but people would like to have a way to enjoy the artwork =if you don’t scuba dive or fly.

It is also important to speak of areas of low interest. Pompano citizens are not thinking of large monuments as icons for the City being a priority for the Public Art program at this time. Overall there is less interest in honoring the history of the City UNLESS the history comes with education that improves the lives and futures of children.

Working with the Public Art Committee and incorporating the community input we developed the following Principles, Program Options and Choices: Ten Year Achievements to help in defining the priorities that will guide the 10 year Public Art Master Plan. This list based on additional feedback will be refined and prioritized to develop the specific projects that will compose the Master Plan. These projects will have recommendations for budgets, specific locations and other criteria that will be used to develop the artist solicitation for the projects.

**These Principles are:**

- Be Inventive and Unexpected
- Coordinate with Festivals and Cultural Institutions
- Listen to Residents, Business Owners and City Leadership
- Collaborate with City Departments, CRA and Community Organizations
- Help Satisfy City Plans and Objectives
- Manage well with Budget
- Match National Standards for Public Art Policies and Procedures

**Program Options for 2015 – 2025**

These are public art program directions and locations to help the City meet its artistic and other civic objectives.

- Contribute to the Success of Urban Places
  - Downtown
  - Beach and Pier
- Enhance Cultural Facilities with Public Art
- Enhance Parks with Public Art
- Collaborate on Tourist Attraction & Branding
  - 1-95 Pompano
  - Outdoor Blimp Museum with inflatable Festival
- Support Youth Employment with a Tile Mosaic’s Team
- Sponsor Temporary Artworks
- Intracoastal Public Art from Water
  - NE Intracoastal Public Art
- Encourage Murals & Neighborhood improvements
  - Special South Dixie Commercial Murals
  - Special Collier City Neighborhood Improvements
- Artist as Landscape or Streetscape Designer
  - Pocket Parks and Empty Lots
  - Street Tree Planting, Lighting, Benches, Sidewalks, Crosswalks
- Respond to Special Opportunities
- Honor Key People and Pompano Beach History

**Choices: Ten Year Achievements**

These are feasible and aspirational choices for the real achievements of the public art program for its first ten years.

- Strong Public Art Presence in Three Districts
  - Art walking tours through Downtown
  - Beach artworks and bridges on postcards
  - Boaters talk about Pompano Art
- Pompano Mosaic’s Team Working
- Art at many Cultural Facilities
- Murals and Sculptures at Prime Locations
- South Dixie and Collier City visibly changed through private-public partnerships

## Potential Sites and Ideas

Potential Sites are based on a review of City documents and the consultant's examination of the physical city, these specific locations satisfy city goals and provide excellent places to appreciate the future artworks.

Through the many meetings and dialogues, the consultants matched inventive public art project ideas with the special qualities and opportunities in the City of Pompano Beach.

### LOCATIONS

#### Cultural Facilities

- Downtown Cultural Center and Broward Library
- Amphitheater
- Olson Center
- Skolnick Center
- Cresthaven Center
- Ely House
- Kester Cottages
- Sample-MacDougald House
- Indian Mound

#### Tourism

- I-95 Atlantic Entry at Avondale Park
- Airpark near Goodyear Blimp
- Pompano Reef
- NE Intracoastal and Hillsboro Inlet

#### Parks

- Collier City Pocket Park
- Apollo Park / Skatepark
- Federal Hwy Entry to Pompano Community Park
- Golf Course

#### City of Pompano Buildings

- Future Civic Campus
- Future Fire Stations

#### Water Tanks

### IDEAS

- Biannual underwater sculpture park addition
- Annual Inflatables Festival at a Blimp Museum
- Mosaic Tile Team
- Murals of famous paintings
- Trails of small sculptures
- Artworks with the boat makers
- Fish Sculptures from around the world
- Monumental Sculpture as civic image
- Complete streets demonstration projects
- Murals of Professional Athletes from Pompano
- Artworks honoring famous residents
- Artwork to honor the history of farming and farm workers
- Adopt a Park for Art (like McNab Park)
- Tall sculpture plinth for annual sculpture competition
- Collaborate with Brazilians Consul for art by Brazilians
- Encourage private murals with incentives and new design criteria and approvals
- Encourage private sculptures with set-aside sculpture locations on newly approved site plans
- Utility Box Wrap throughout the city

## **DOWNTOWN DISTRICT**

- Trail of small sculptures - Public and private property
- Mosaic Tile Installations - Sidewalks, benches, fences and building walls
- Gateway artwork on MLK at I-95
- Entry sculpture at southwest corner of MLK & Dixie
- Temporary Murals with photo interaction - Private buildings
- Murals and temporary sculptures at Ali Building
- Sculptures on north and south of Atlantic Blvd on First Avenue NE
- Project at Bailey Contemporary Arts
- Alley installation behind Bailey Contemporary Arts
- Artist collaboration on design of new water retention pond
- Volunteer and folk art at future community garden (Flagler and 4th St NE)
- Interior mural on staircase to Cultural Center
- Temporary sculptures on Cultural Center entry balcony and courtyard
- Artist design pathway from Library to City Hall

## **BEACH DISTRICT**

- Great Lawn sculpture
- Large sculpture at entrance to pier in new development plaza.
- Sculpture at the end of the pier
- Public artwork on top of the southeast corner of new parking garage
- Artist design pedestrian path from pier to Intracoastal including the library lawn. Might be a lighted sequence at night.
- 2nd NE Street street-end park with tall illuminated sculpture on retaining wall. (Red light during turtle season. Green during off season)

## **NE INTRACOASTAL**

- Boat sculptures at Alsdorf Park
- Mural on underside of 14th Street Bridge
- Large fishing sculpture at Hillsboro Inlet Redevelopment
- Water edge sculptures or installation at parks and streetends against Intracoastal

## Beach Loop

McNab ArtPark

**Pompano Beach  
Public Art Master Plan**    **Priorities**

05/22/18

## Northeast Intracoastal Zone

14<sup>th</sup> St Bridge

**Pompano Beach  
Public Art Master Plan**    **Priorities**

05/22/18

- ★ Art Priority
- Priority Cultural Fac.
- Secondary Cultural Fac.
- E Collier City
- A Creative Arts District
- D Dixie South Murals

C NE Intracoastal

B Beach Park Pier

**Pompano Beach  
Public Art Master Plan**    **Priorities**

05/22/18

## Creative Arts District Plus

★ Blanche Ely House

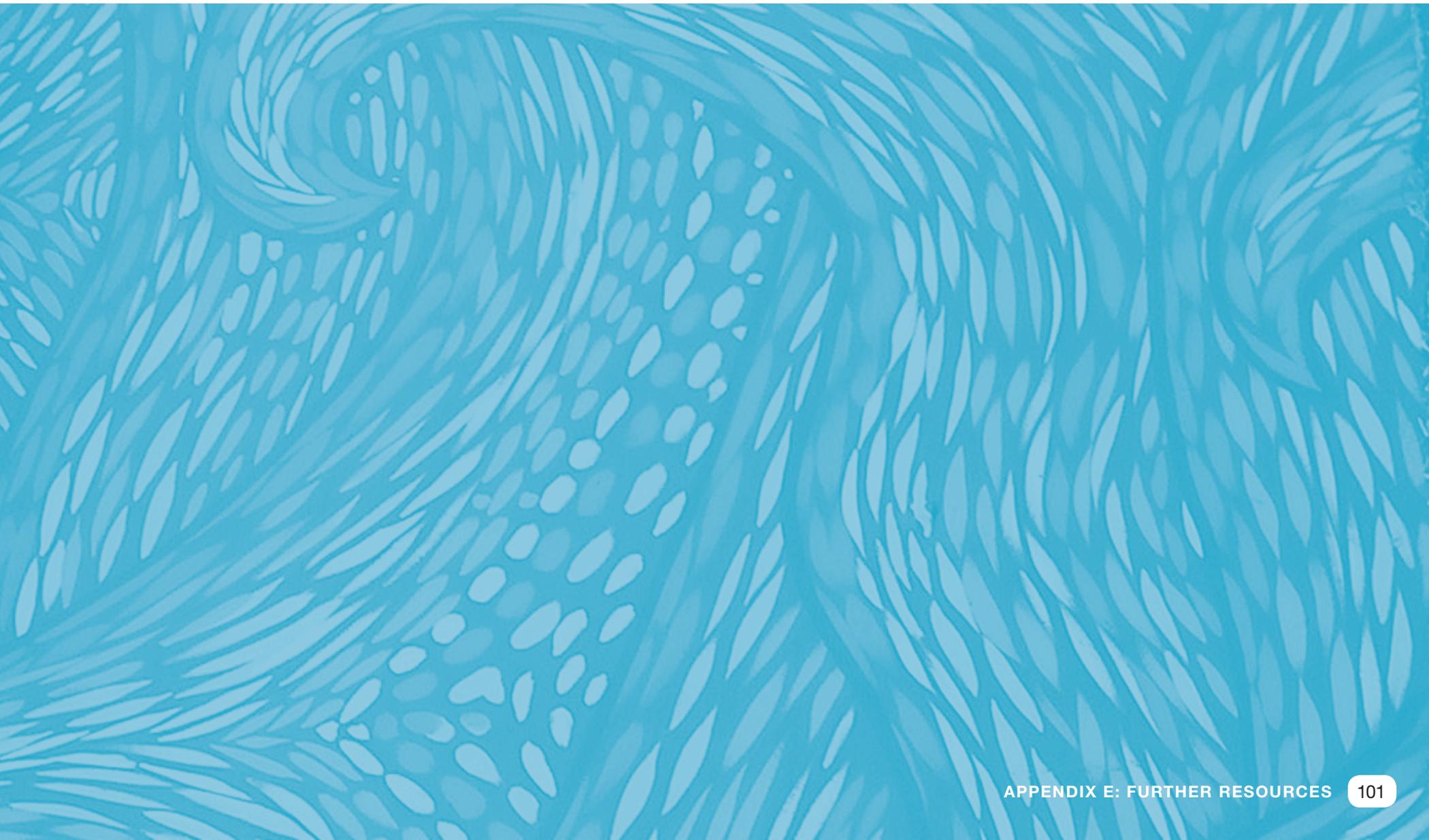
Welcome Sign

Entry South Dixie

**Pompano Beach  
Public Art Master Plan**    **Priorities**

05/22/18

# Master Plan **Appendix E: Further Resources**



# Further Resources

---

The following regional, national and international organizations and documents are provided as sources of additional information when planning public art projects. Free advertising locations are in the Guidelines.

## GRANTS FOR PUBLIC ART AVAILABLE TO POMPANO BEACH

- ArtPlace
  - [www.artplaceamerica.org](http://www.artplaceamerica.org)
- Our Town Grants, National Endowment for the Artist
  - [arts.gov/national/our-town](http://arts.gov/national/our-town)
- Knight Foundation Challenge Grants
  - [www.knightarts.org/knight-arts-challenge](http://www.knightarts.org/knight-arts-challenge)
- Community Foundation of Broward
  - [www.cfbroward.org](http://www.cfbroward.org)
- State of Florida Cultural Affairs
  - [dos.myflorida.com/cultural/grants/](http://dos.myflorida.com/cultural/grants/)
- Broward County Cultural Division
  - [www.broward.org/arts](http://www.broward.org/arts)

## PUBLIC ART ASSOCIATIONS

- Public Art Network, American for the Arts
  - [www.americansforthearts.org/by-program/networks-and-councils/public-art-network](http://www.americansforthearts.org/by-program/networks-and-councils/public-art-network)
- Florida Association of Public Art Professionals
  - [www.floridapublicart.org](http://www.floridapublicart.org)

## PUBLIC ART IMAGE DATABASES

- Public Art Network, Year in Review Online Catalog
  - [www.americansforthearts.org/by-program/networks-and-councils/public-art-network/public-art-year-in-review-database/yir-search](http://www.americansforthearts.org/by-program/networks-and-councils/public-art-network/public-art-year-in-review-database/yir-search)
- City of Saint Paul Public Art Idea List, Online Catalog
  - [www.stpaul.gov/index.aspx?NID=4167](http://www.stpaul.gov/index.aspx?NID=4167)
- CODA, Image Database of Public Art

- [www.codaworx.com/browse/artwork/tags/59/cat/public-art](http://www.codaworx.com/browse/artwork/tags/59/cat/public-art)
- Public Art Archive by Westaf, Image Database of Public Artists
  - [www.publicartarchive.org/](http://www.publicartarchive.org/)
- Museum without Walls, Cultural Now Database, Public Art by Location
  - [www.culturenow.org/](http://www.culturenow.org/)

## PUBLIC ART BEST PRACTICES DOCUMENTS

- Public Art Online / IXIA, Documents and case studies in the UK
  - [www.publicartonline.org.uk/resources/](http://www.publicartonline.org.uk/resources/)
- Public Art Network, Best Practices Documents from the USA
  - [www.americansforthearts.org/by-program/networks-and-councils/public-art-network/tools-resources/topic-specific-resources](http://www.americansforthearts.org/by-program/networks-and-councils/public-art-network/tools-resources/topic-specific-resources)

## INDEPENDENT PRODUCERS OF PUBLIC ART

- Public Art Fund [www.publicartfund.org](http://www.publicartfund.org)
- Creative Time [www.creativetime.org](http://www.creativetime.org)
- Art Production Fund [www.artproductionfund.org](http://www.artproductionfund.org)
- Artichoke [www.artichoke.uk.com](http://www.artichoke.uk.com)
- Art in Odd Places [www.artinoddplaces.org](http://www.artinoddplaces.org)

## JOURNALS AND BLOG

- Public Art Review Magazine
  - [forecastpublicart.org/public-art-review-home/](http://forecastpublicart.org/public-art-review-home/)
- Public Art Dialogue, Academic Group and Journal
  - [publicartdialogue.org/](http://publicartdialogue.org/)
- Aesthetic Grounds on ArtsJournal.com
  - [www.artsjournal.com/aestheticgrounds](http://www.artsjournal.com/aestheticgrounds)





# GENERAL PUBLIC ART PROGRAM GUIDELINES

---





# Guidelines Table of Contents

---

INTRODUCTION	109	GUIDELINES APPENDIX A: ANNUAL ACTIVITIES BY MONTH	147
MISSION OF THE PUBLIC ART PROGRAM	109	GUIDELINES APPENDIX B: ANNUAL PUBLIC ART PLAN OUTLINE	149
GOALS FOR THE PUBLIC ART PROGRAM	110	GUIDELINES APPENDIX C: CALL TO ARTISTS OUTLINE	151
IMPLEMENTATION OF GUIDELINES	110	GUIDELINES APPENDIX D: PUBLIC ART SELECTION SUBCOMMITTEE AGENDA OUTLINE	155
PUBLIC ART FUND	111	GUIDELINES APPENDIX E: FREE ADVERTISING FOR CALLS TO ARTIST	157
PUBLIC ART FUND INCOME	112	GUIDELINES APPENDIX F: ARTIST PROPOSAL OUTLINE	161
PUBLIC ART FUND EXPENDITURES	114	GUIDELINES APPENDIX G: ARTWORK MAINTENANCE PLAN	163
ANNUAL PUBLIC ART PLAN	117	GUIDELINES APPENDIX H: ARTWORK CATALOG FORM	167
PUBLIC ART MASTER PLAN	118		
PUBLIC ART COMMITTEE	118		
PUBLIC ART COMMITTEE RESPONSIBILITIES	121		
CITY RESPONSIBILITIES TO THE PUBLIC ART PROGRAM	123		
ARTWORK QUALITIES	126		
PUBLIC ART SELECTION	128		
PUBLIC ART SELECTION SUBCOMMITTEE	131		
ART SELECTION SUBCOMMITTEE MEETINGS	132		
CONTRACTING	134		
ARTIST CONTRACT PROVISIONS	135		
COLLABORATION ON CITY INFRASTRUCTURE AND FACILITY DESIGN	138		
PUBLIC PARTICIPATION	140		
COLLECTION MANAGEMENT AND MAINTENANCE	141		
DEACCESSIONING	143		
ARTWORK GIFTS AND LOANS	145		





# Introduction

---

On July 10, 2012, the City of Pompano Beach passed Ordinance 2012-56 that created Chapter 160 of the Code of Ordinances to establish the Public Art Program and to enhance the aesthetic and cultural value of the city by including works of art on public properties within the city. A Public Art Fund and Public Art Committee were created. These General Public Art Program Guidelines (Guidelines) establish the methods to manage the City of Pompano Beach Public Art Program (Program).

On September 11, 2012, the City of Pompano Beach passed Resolution 2012-355 relating to Public Art Committee (PAC). The resolution empowers the PAC to promote, encourage and advocate for public art in the city and to make appropriate recommendations to the City Commission to achieve its mission. The resolution established the responsibilities of the PAC and various rules related to membership.

Ordinance 2012-56 and Chapter 160 refers to the “...public art guidelines and amendments..” and the requirement that the “City Commission shall adopt a Public Art Master Plan...” These Guidelines are referred to as public art guidelines and provide for the methods to manage the Public Art Program and to execute the Public Art Master Plan.

## Mission of the Public Art Program

---

As per Section 160.01,

*to enhance the aesthetic and cultural value of the city of Pompano Beach by including works of art on public properties within the city.*



# Goals for the Public Art Program

---

As per Section 160.01, by increasing the public art offerings throughout the community the Public Art Program will

- develop cultural resources to maintain community well-being;
- contribute to the economic health of the city through increased
  - a. *ticket sales* for cultural events
  - b. *philanthropic donations* to the arts
  - c. *numbers of cultural tourists spending time and money* at accommodations, *restaurants and retail* stores.

## Implementation of Guidelines

---

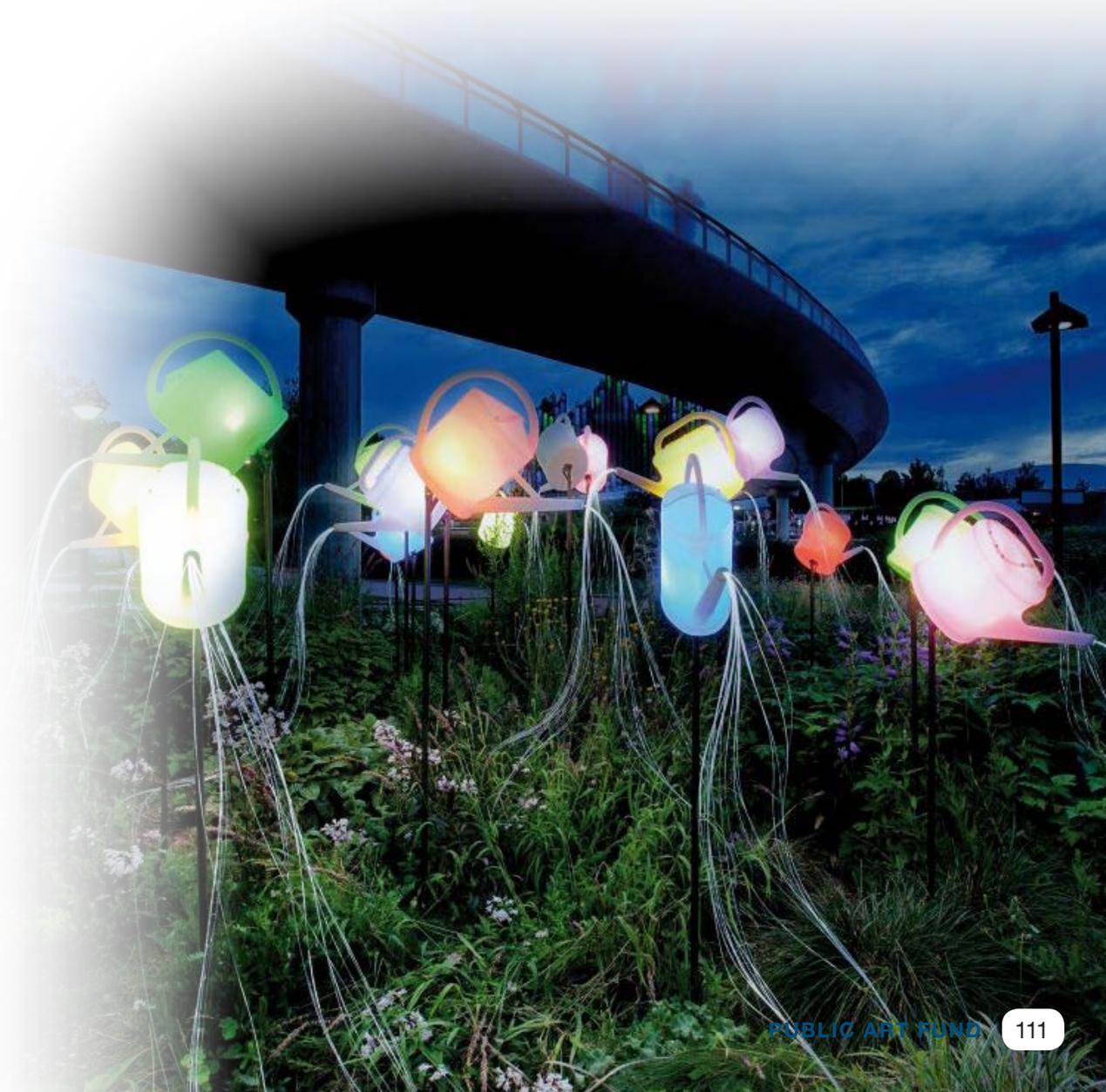
The Guidelines will be implemented immediately upon adoption by the City Commission except for the sections regarding the annual appropriations that will be implemented with the FY 2015-16 budget.



# Public Art Fund

---

The Public Art Fund is a separate fund that receives monies for Public Art Program. The monies originate from City appropriations, private donations, foundation grants, government grants and earned income. The fund shall be used solely for expenses associated with Public Art Program including the acquisition, installation and maintenance of works of art in the City of Pompano Beach and the administration and promotion of the Public Art Program.



# Public Art Fund Income

## 2% of City Construction Projects

As per 160.05, “all appropriations of city funding for city construction projects shall include an appropriation of funds to the Art in Public Places Fund (aka Public Art Fund) as follows:

- (1) The amount appropriated to the Art in Public Places Fund (aka Public Art Fund) shall be 2% of the estimated in place construction cost of the city construction project.
- (2) The appropriation to the Fund shall be made at the time each Capital Improvement Plan budget is adopted by the City Commission. If projects are added to the Capital Improvement Plan outside of annual adoption period, the appropriation shall be made at the time the project is added.”

## Estimated in-Place Construction Cost

As per 160.02, the calculation of the estimated in place construction cost is established in Section 152.12: “Estimated in-place cost of construction shall include all systems\*. *The estimated in-place cost of construction may be a figure provided by the permit holder or an estimated figure using the latest edition of the Building Construction Cost Data, Division 17: Square Foot Cost (using median unit cost and City Cost Index), published by R. S. Means, whichever is greater.*”

*Note \* “Systems” are building, electrical, mechanical and plumbing for new construction, additions and repairs.*

## Definition of City Construction Project

As per 160.02, a city construction project is “any capital improvement project paid for wholly or in part by the city to construct or remodel any

- *building,*
- *structure,*
- *park,*
- *utility,*
- *street sidewalk, or*
- *parking facility,*
- *or any portion thereof, within the limits of the City of Pompano Beach.”*

## Construction Projects with City participation in development agreement or ground lease

As per Section 160.02, “*The definition of city construction project shall also be deemed to include construction projects that are developed by persons or entities other than the city, but which require the participation of the city as a party to a development agreement or ground lease.*”

## City Construction Projects Exempt from 2% Requirement

As per 160.07, “*unless specifically exempted below in subsection (B), the requirements of this chapter shall apply to all city construction projects.*

(B) Exemptions. The requirements of this chapter shall not apply to the following activities:

- (1) Affordable housing construction, remodel, repair, or reconstruction projects, as defined by federal, state, or local projects.
- (2) Any project with a funding source that cannot fund public art due to restrictions by public bond covenants; federal, state or local laws; and/or legal parameters.”

## Department Responsibilities

The Budget Office shall be responsible for budgeting the 2% appropriation for public art in city construction projects. The Finance Department shall be responsible for transferring the 2% appropriation from city construction projects to the Public Art Fund. The City Attorney shall review development agreements and ground leases for compliance with the Public Art Program requirements.

## Grant Fund and Donations

The Public Art Program may apply to other sources for funding of specific projects and may utilize Public Art Fund monies as matching dollars. Funds received from other non-City sources shall be deposited in the Public Art Fund.

## Direct City Appropriations

All direct City appropriations for Public Art Program shall be deposited in the Public Art Fund.

## Sales

If the Public Art Program generates income from the sale of decommissioned artworks, licensing, software, tickets, printed matter or other objects related to the public art, then the proceeds shall be deposited in the Public Art Fund.

## Debt Funding of Capital Projects

All language for proposed debt issuances, requiring voter approval, shall include public art as a category of expenditure or as a component specific to each project to be financed (i.e. the public art must be affixed to or be within the boundaries of the project being financed). The form of such public art allocation as a component of any such proposed debt issuance shall be such to ensure the greatest success in achieving voter approval.

Whereby the proposed debt issuance (i.e. revenue bonds, loans etc.) will not require voter approval and is to provide for financing the cost of acquisition, construction, reconstruction, improvement, extension or operation of any utility, facility or enterprise whereby the revenue or fees to be derived from these systems shall be utilized to repay the resulting debt obligation, such public art allocation shall be utilized specifically to the benefit of and be affixed to the project(s) being financed thereby becoming an integral component of the revenue generating assets being financed.

In all cases, any allocation to public art for debt financed projects must conform with federal, state and local laws. It is further understood that for each proposed debt issuance for which a public art component will be contemplated that such must be reviewed by the City's bond and tax counsel representative to ensure any such

allocation complies with federal, state and City laws and resulting agreements with artists will be subject to review by the same to ensure that, whereby the City issues tax exempt obligations, no language therein will serve to jeopardize the tax status of such obligations. Language should also be inserted in such agreements to ensure no tax implications, as long as such debt obligations remain outstanding.

## Grant Applications for Non-Art City Construction Projects

All grants to county, state and federal agencies shall include a statement that the City has a public art program requiring 2% of the construction project for public art, unless public art expenditures is not an allowable or eligible grant expenditure.



# Public Art Fund Expenditures

## Expenditure Approvals

As per section 160.04, the Public Art Committee has the power and duty to recommend expenditures from the Public Art Fund to the City Commission for expenses related to artwork purchase, artwork selection, artwork maintenance, artwork insurance and other expenditures. The recommendations shall be made through the Annual Public Art Plan or Plan Amendments during the year. Appropriated budgets for individual public art projects shall be established in the City's CIP Budget. Costs for general program administration shall be established as a line item in the budget of Development Services.

## Required Public Art Committee Opinion on Expenditure Recommendations

All recommendations to the City Commission and City Manager for expenditure of monies in the Public Art Fund shall be reviewed by the Public Art Committee and the PAC opinion shall accompany the recommendations to the City Commission and City Manager.

## Contracting for Expenditures

Once the appropriated budgets are established, the expenditures shall follow the normal contracting approvals and actions that are required by City ordinance, resolution and policy for any product or service. All works of art equal to or above \$25,000 requires the review and approval by the City Commission. (REQUIRES ORDINANCE CHANGE)

## Use of Monies in the Public Art Fund

- Acquisition of works of art to be located on public property within the city, inside publicly accessible areas of public buildings, or public facilities within the city, or in publicly accessible areas of private property within the city. The location for public artwork shall be made in accordance with the adopted Public Art Master Plan and does not need to be associated with the city construction project that contributed the funding.
  - Commissioning, display and acquisition of public art including artist design fees, artist residency fees, engineering design fees, permit fees, purchase price, fabrication, transportation, installation, lighting and site preparation related directly to the installation of the public art;
- General improvements to the surrounding site and location up to a maximum of 10% of the artwork cost;
- Maintenance of public art owned by the City of Pompano Beach including regular cleaning, renewed coatings, evaluation fees paid to the professional conservators, conservation action and artwork repair;
- Promotion and public education including brochures, social media, on-site descriptive plaques, dedication, lectures, public meetings, public art tours and other publicly accessible information of the Public Art Program;
- Selection processes for public art including advertising, selection panelist fees, competition prizes, artist proposal fees, curator fees, other outside expert fees and online artwork submission systems. Travel expenses for artists or experts may be paid.
- Administration of Public Art Committee *including but not limited to salaries, supplies and equipment for the keeping of minutes and printing and distribution of board agendas and correspondence as per section 160.06*
- Removal of public art including relocation to a new site; and
- Damage and theft insurance of public art.

Public Art Fund expenditures may not be spent for the following:

- On construction, purchases or services not

associated directly with a public art project or public art program; and

- Normal internal city staff costs for implementation of public art projects such as a construction manager to coordinate artist's work or attorney to negotiate and prepare artist contracts.

## Public Art Fund monies for Administration and Maintenance

As per section 106.06(E), *"the amount budgeted for administration, maintenance, insurance, and preservation of works of art acquired by the city pursuant to this chapter as part of the total appropriations for art in public places shall not be more than 25% of funds placed in the Public Art Fund."* To comply with the ordinance, the maintenance and administration/insurance shall be managed separately as 10% and 15% respectively.

### MAINTENANCE RESERVE

Within the Public Art Fund, a separate, interest bearing account shall be created to hold reserve monies for public art maintenance. Annually, an amount equal to ten percent (10%) of the annual appropriation for public artworks shall be appropriated to the maintenance reserve. The reserve shall be used for all maintenance and preservation of artworks. The monies roll over each year in the reserve.

### ADMINISTRATIVE ANNUAL COSTS

Within the Development Services, a line item shall be created for the maximum expenditure of 15% of the annual budget for the Public Art Program for costs associated with administration and insurance. Any surplus at the end of the year shall be returned to fund balance of the entire Public Art Fund, not to the General Fund.

NOTE: Public Art Budgeting by IBI Group for the Master Plan demonstrates a requirement of about 31% for the management and maintenance costs. If public art management responsibilities are handled by a city staff person, then the additional costs should not exceed 15%. If no direct internal public art manager is assigned or hired, the **REQUIRES ORDINANCE CHANGES** to 33%.

## Public Art Monies in Other City Funds

Some public art fees from City construction projects cannot be transferred to the Public Art Fund especially with regard to some bond funded construction. The Public Art Program retains the same level of responsibility for these public art monies as those in the Public Art Fund, but must coordinate the timing for expenditure of those funds to comply with any Internal Revenue Service guidelines governing maintaining the tax exempt status of such bonds or governing arbitrage requirements.

## Non-Art Grant Funds

The Public Art Program may be part of grant applications and projects by other City agencies, assuming public art expenditures from grant funds is an allowable and eligible expense. If required by the grant restrictions, these monies may remain in the appropriate accounts.

## Transportation Funds and Other Restricted Capital Project Funding Sources

Some capital funding sources do not list "public art" as a legal expenditure, but do permit design enhancement and/or beautification. The expenditure for these circumstances may be limited to artist design services or artist made functional elements.

## Restrictions on Bond Funds

In the event that a city construction project is funded by bonds or other means with legal restrictions that prohibit the transfer of the 2% to the Public Art Fund, the public art monies shall be appropriated to a separate account within the bond fund for expenditures related to the bond. Other restrictions governing the use of debt proceeds for public art, as discussed herein, shall govern.



# Annual Public Art Plan



As required in Sections 160.04 and 160.06, the Public Art Committee with the City Manager and Development Services Department shall develop an annual report and a yearly recommended budget for the City Commission. The report and recommended budget are combined into the Annual Public Art Plan to be presented to the City Commission each year. The development of the Annual Public Art Plan should coincide with the City's capital project planning and budgeting. This process is intended such that the Public Art Program and other affected departments can plan and budget for the next fiscal year.

The first Annual Plan shall be submitted in June, 2015.

## Priority List of Public Art Projects

In April of each year, the Public Art Committee shall develop a list of public art projects based on the approved Public Art Master Plan, new ideas, grants and potential collaborations. Development Services staff shall develop an estimate of the current year Public Art Fund surplus and the estimated appropriation from city construction projects in the future fiscal year. Any funded public art projects in collaboration with other City departments shall be confirmed with that department.

## Annual Public Art Plan

In June of each year, the Public Art Program shall submit the Annual Public Art Plan to the City Manager for review and incorporation into the annual capital budget and presentation to the City Commission. The annual plan shall include the following:

- Current fiscal year accomplishments including completed public art projects, community awareness and community participation.
- Status of current public art projects in the current fiscal year;
- Future fiscal year public art projects with description, location, budget, timeline, support from other departments and recommended department and community panelists;
- Future fiscal year public art activities including maintenance, public education, promotion and administration;
- Proposed changes in public art program including the guidelines.
- An updated inventory with new public art by the City, County and private sector.

# Public Art Master Plan

---

As per section 160.10, The City Commission shall adopt a Public Art Master Plan that identifies locations for public artworks, establishes a priority order of location and art type, and any potential themes, concepts or goals relating to the public art program. As per section 160.04, the City shall operate the Public Art Program through the goals, objectives and projects established in the Public Art Master Plan. A Master Plan shall be developed every ten years with a significant review and update at the five-year mid-point. New master plans or updates shall be recommended to the City Commission by the Public Art Committee. In conjunction with the new Master Plan starting in 2025, a professional conservation and maintenance review of all existing City owned artworks shall be conducted.

## Public Art Committee

---

The Public Art Committee is the entity appointed by the City Commission to make recommendations to the City Commission and City Manager on all aspects to the Public Art Program. Administrative staff is provided through the Development Services Department. The details of the Public Art Committee (PAC) were adopted in Resolution 2012-355 passed by the City Commission on September 11, 2012.

### Public Art Committee Membership

The Public Art Committee shall consist of seven (7) members plus an additional two (2) alternates, who have a strong commitment to the objectives of the Public Art Program, shall be appointed by the City Commission. The City Commissions shall strive to appoint at least one person from each membership category:

- “arts professionals (designer, curator, collector, public art administrator, historian, gallery owner or other persons determined to meet the artists or arts professionals category by the City Commission),
- landscape architecture, urban planning, architecture, engineering or a related design discipline;
- private citizen, knowledgeable in the field of public art, education or community affairs;
- private citizen from the development community.”

Most members and alternates shall reside, own property, work in the City or have a strong connection to Pompano Beach. Diversity of cultural background, neighborhoods, education, perspective and interest should be considered in making appointments to the committee.

## Application for Membership

Together with a statement of interest and membership category, each applicant to the PAC shall describe his/her experience with public art, cultural background, neighborhood of residence and/or business and education. In considering an application, the City Commission shall be provided with the current members and their membership category, education and neighborhood of residence and/or business.

## Terms

- Appointments for members (regular and alternate) shall be made for two (2) years;
- Four members and one alternate shall be appointed on even calendar years and three members and one alternate shall be appointed on odd calendar years.
- A member may be reappointed for consecutive terms. Although not mandatory, a maximum of three terms is recommended.
- The terms begin on January 1 and end on December 31; and
- If a vacancy occurs, the vacancy shall be filled for the remainder of the two year term.

## Attendance Requirement

If any regular member (not alternates) fails to attend six regular monthly meetings over 12 months, the Committee shall declare the member's office vacant, and the City Commission shall promptly fill that vacancy. Alternates shall attend a minimum of one meeting every four months. All attending members regular and alternates in attendance shall be allowed to vote on any items brought forward during the meeting.

## City Manager's Liaison

The City Manager shall designate a city staff member to act as the City's liaison with the PAC. The liaison shall be responsible for budget development and monitoring.

## Pubic Art Committee Procedures

The Public Art Committee shall hold monthly, regularly scheduled meetings and special meetings to conduct official business. The Development Service's staff shall be responsible for scheduling regular and special meetings, advertising meetings, preparing agendas, recording minutes and maintenance of all files related to the operation and actions of the committee. Robert's Rule of Order shall be utilized as the general procedures for the operation of the PAC. As a committee of the City of Pompano Beach, the Public Art Committee members and staff shall comply with the Sunshine Laws of the State of Florida. PAC meetings shall be open to the public.

- Chairperson: With all regular members present, the committee shall elect a chairperson from among its members for a one-year term each January. The Chairperson votes on each action item as any member.
- Quorum and Voting: The presence of four (4) or more members shall constitute a quorum. An alternate member may substitute for any member of the Committee who is unable to be present at a scheduled committee meeting.
- Compensation: Members shall serve without compensation.
- Conflict of Interest: *In the event that any members have personal interests in matters of acquisition or commissioning of artwork before the committee that constitutes a conflict of interest, those members shall excuse themselves from voting. If any member of the Public Art Committee shall find that his or her private or personal interests are involved in the matter coming before the committee, they shall disqualify themselves from all participation in that matter. No member of the Public Art Committee shall have his or her work of art considered or approved by the Public Art Committee during his or her term of service on the committee or one year thereafter.*

## Public Art Committee Subcommittees

The Public Art Committee is hereby empowered and encouraged to establish subcommittees as may be deemed advisable to assist the PAC in carrying out its assigned functions. Members of such subcommittee shall serve at the pleasure of the PAC and any subcommittee so established may be abolished at any time upon a determination by the PAC that such subcommittee no longer serves any useful function.

- The PAC shall appoint subcommittee members and a subcommittee chairperson by majority vote of the PAC. Members of the PAC may also be appointed members of any subcommittee.
- Subcommittees shall frequently be established to select artists and artworks for specific projects. Unlike the regular PAC service, art experts may be paid to serve on the subcommittee for artwork selection.
- *The City Clerk shall maintain an active file containing the names and addresses and other pertinent information as to persons who have expressed an interest in serving on such subcommittees.*



# Public Art Committee Responsibilities

The Public Art Committee is responsible to develop the Public Art Program Guidelines, the Public Art Master Plan and each Annual Public Art Plan, and then upon City Commission approval, to oversee implementation. The Public Art Committee is responsible for the selection and recommendation of all public art purchased, donated or displayed by the City, CRA or their contractors. Specific responsibilities are as follows.

## Duties, Responsibilities and Powers

As per Resolution 2012-355, *generally, it shall be the duty and responsibility of the Public Art Committee to promote and advocate public art within the City. The goals of the committee should be*

- *to promote public art,*
- *to provide and find a forum for public art,*
- *to seek grant and funding for public art,*
- *to develop and implement our public art program,*
- *to advocate for public art, and*
- *to undertake such other duties and projects and responsibilities regarding public art within the city as provided by ordinance or as may be from time to time assigned to said committee by the City Commission.*

As per Section 160.04, *the PAC shall have the following powers and duties:*

- Recommendations to the City Commission on public art guidelines and amendments there to;
- Recommendations to the City Commission on a Public Art Master Plan, and amendments there to;
- Recommendations to the City Commission on art and artist selection for artwork or art services contracts equal to or over \$25,000; ( REQUIRES ORDINANCE CHANGE.)
- Approval of art and artist selection for artwork or art services contracts under \$25,000; (REQUIRES ORDINANCE CHANGE.)
- Recommendations to the City Commission on the maintenance and insurance necessary to preserve and protect the public art;
- Recommendations to the City Commission for other expenditures of the public art fund; and
- Recommendations to the City Commission on location of public art.
- The Public Art Committee is responsible for submitting an annual report to the City Commission each year at the end of the 12-month term. The report shall describe the Committee’s accomplishments over the past year, give the status of current projects, provide information on any

future plans, and include an inventory of public art in the city. (Recommendations for maintenance, insurance, other expenditures, locations can be approved and appropriated through the approval of the annual report and annual City budget. MAY OR MAY NOT REQUIRE ORDINANCE CHANGE)

- (H) Recommendations to the City Commission on art and artists proposed by property owners for development bonuses in the Downtown Overlay Zoning District.. MAY REQUIRE ORDINANCE CHANGE.

As per these guidelines, the responsibilities of many of the items above shall be presented to the City Commission and City Manager in the Public Art Annual Plan each year.

## Public Art Owned by the City of Pompano Beach

The Public Art Committee shall review and make recommendations to the City Commission regarding all aspects of public art to be owned, donated or loaned to the City of Pompano Beach.

- Scope of work, location and total budget for public artwork;
- A selected artist and an alternate artist for each new public artwork;
- A design and artwork budget for each new public artwork;
- A maintenance plan and any revisions to an existing maintenance plan for each public artwork;
- Removal, relocation and/or repair of existing city-owned public art;
- Deaccession of city-owned public art; and
- Donations of public art to the City.

The Public Art Committee shall approve the following regarding public art to be owned, donated or loaned to the City of Pompano Beach.

- A “Call to Artists” and a method of selection for each new public artwork;
- The appointment of a subcommittee and subcommittee chairperson as an artwork selection panel;
- The final artwork and its installation for each new public artwork;

## Public Art Submitted for Development Height and Density Bonuses in the Downtown Pompano Beach

(DP) Overlay District (MAY REQUIRE ORDINANCE CHANGE)

The Public Art Committee shall review and recommend acceptance, rejection or amendments to the Director of Development Services regarding public art proposed for development bonuses

- Qualifications of the proposed artist(s);
- Public art proposal with the artwork, location, budget and site conditions;
- Completed public art project within six months of the issuance of the certificate of occupancy; and
- Removal, relocation and/or replacement of any public art.

A developer may request the use of the Public Art Committee and its processes to select the public art.

## Voluntarily Installed Public Art including Murals on Non-City Property

At the request of the Director of Development Services, the Public Art Committee may review and make recommendations on privately owned artworks that can be clearly seen from any public street or outdoor public space. For review, the Public Art Committee shall utilize the City criteria for artist and artwork as established in these guidelines. The Director of Development Services shall determine if the item in question is public art and if the item is clearly seen from public streets or public spaces. No mandatory requirement exists for review by the PAC, except regarding development bonuses.



# City Responsibilities to the Public Art Program

For a successful public art program, the City Commission and various City departments shall contribute time and staff resources toward the program or specific public art projects

## City Commission

The City Commission shall contribute to the Public Art Program by:

- Appointing all members to the Public Art Committee;
- Approving the new and updated Public Art Master Plan, Annual Public Art Plan and Public Art Program Guidelines;
- Approving a scope of work, location and total budget for public artwork;
- Approving art and artist selection for artwork requiring contracts equal to or over \$25,000; (REQUIRES ORDINANCE CHANGE)
- Approving all contracts for artwork or artist service equal to or over \$25,000.
- Approving a maintenance plan and any revisions to an existing maintenance plan for each public artwork;
- Approving removal, relocation and/or repair of existing city-owned public art;
- Approving deaccession of city-owned public art;
- Approving donations of public art to the City;

- Approving application and receipt of grants for public art;
- Attending Public Art Committee meetings and events when available; and
- Amending the Public Art Ordinance, as required.

## City Manager

The City Manager shall contribute to the Public Art Program by:

- Reviewing and transmitting all recommended actions from the Public Art Committee including individual artworks, the Public Art Master Plan, Annual Public Art Plan and Guidelines to the City Commission;
- Reviewing and transmitting all Public Art Program contracts equal or more than \$25,000 to the City Commission;
- Reviewing and signing all Public Art Program contracts less than \$25,000 after approval of the appropriation and/or artwork by the City Commission; and
- Directing all City Departments to implement the Public Art Guidelines and an Annual Public Art Plan.

## Development Services

The Director of Community Development shall provide the staffing for the Public Art Committee and the management of the Public Art Program through the following activities:

- Organizing and staffing Public Art Committee meetings;
- Communication with various City departments;
- Preparation and presentation of the Public Art Program Guidelines, Public Art Master Plan and Annual Public Art Plan;
- Project management for each City public art project including artist selection, artist contracting, contract supervision and interdepartmental coordination;
- Implementation of maintenance program;
- Public information for the general public and property owners; and
- Coordinating of the review and recommendation of public artwork by private property owners, when requested by the Director.
- Securing the recommendation of the Public Art Committee regarding public art submitted by property owners for development bonuses in the Downtown Pompano Beach Overlay District.

## Public Works

- Review and approve public art for operational and safety issues in public right of ways;
- Review and approve public art projects regarding site maintenance and operation;
- Supply replacement lights and electricity for operation;
- Maintain artwork sites, but not artworks unless agreed by the PAC;
- Assist in the installation of artworks as feasible; and
- Provide informal advice to the Public Art Program and the artists on construction and utilities.

## Departments with Site Responsibility: “Partner Agency”

Establishing a good working relationship with each City Department is essential for a successful public art program. As per the approved Public Art Master Plan and Annual Plan, new public artworks shall be created for facilities operated by various departments. During the planning, selection and installation of the artwork, affected departments shall assign a liaison to provide or to coordinate department input. The liaison shall provide the following services:

- Working with the Public Art Program to identify artwork scope, purpose and restrictions;
- Serving as non-voting member of selection panels;
- Facilitating the design and implementation artist projects; and
- Providing information to and involving relevant site staff.

During the project planning, a maintenance plan shall be developed which establishes responsibilities for the on-site staff, citywide maintenance staff and the public art program staff.

## Other City Departments

In addition to Development Services, various other programs shall contribute staff and consultant time to implement the Public Art Projects

- Attorney: In addition to basic services, the City Attorney shall prepare:
  - Base artist contracts and final contracts;
  - Artist contract amendments;
  - Easements or lease agreements for city public art on private property;
  - Agreements with non-city collaborators on public art; and
  - Agreement with donors regarding title transfer.
- Budget: Review public art annual plan and incorporate into annual capital budget
- Finance:
  - Establish and operate the Public Art Fund;
  - Receive all funds;
  - Pay all invoices; and
  - Transfer city funds.
- Parks and Recreation
  - Serve frequently as a partner agency (described above)
  - Assist with the dedications and other community events surrounding public art
  - Assist the PAC with the use of Park facilities for community meetings and workshops
- Communications:

- Prepare “Tradewinds Magazine” articles on public art;
- Develop and issue press releases for Public Art Program; and
- Assist with the development of public information including brochures.
- Webmaster:
  - Establish public art webpages and regularly post downloadable guidelines, plans, brochures, maps, calls to artists, and information on all public artworks in the city that are owned by the City, Broward County and others as deemed appropriate.

## Cultural Center, Bailey Contemporary Arts and Ali Building

The Public Art Program shall have a special relationship with the Pompano Beach Cultural Center, Bailey Contemporary Arts and the Ali Building Cultural Complex. These art facilities serve prime locations to educate arts-interested residents and visitors of Pompano Beach about public art in the city. The staff operating these facilities shall brief the PAC at least once a year on the programs and seek methods of collaboration. When available and appropriate, the facilities shall be made available for art display, workshops, lectures and art making associated with the Public Art Program.

## Community Redevelopment

### Agency (CRA)

The City of Pompano Beach Community Redevelopment Agency maintains two separate districts: the East CRA at the Beach and the Northwest CRA at Downtown and Collier City. The CRA utilizes TIF (Tax Increment Financing) moneys to improve the two districts and facilitate private investment. The districts are authorized through 2032 and 2040 respectively.

The PAC will report annually to East and NW advisory committees to discuss past, present and future public art projects within the districts. The Commission-approved Public Art Annual Plan and changes to the guidelines or master plan shall be distributed to the CRA districts.

If the CRA and PAC wish to collaborate financially on a public art project or artist design services, a memo of understanding shall be written, and if necessary, funds transferred to the agency managing the contract. The CRA would recommend advisory board members or community member to serve on the PAC sub-committee selecting the artist and art.

If any public artworks are to be commissioned by the CRA and the public art shall be maintained or transferred to the City, then CRA shall use the PAC and its guidelines to select any artist design services or public art. The Director of Development Services shall determine if an item is a public art as defined in the public art ordinance. Items designed by architects, engineers, graphic designers and landscape architects are not artworks under the public art ordinance.

The CRA shall make known to private and non-profit developers in the districts that Pompano Beach has a public art program and all new buildings are encouraged to install public art or secure artist design services.

# Artwork Qualities

All artworks should be unique artworks that exist only in Pompano Beach, unless conceptually part of a unique artistic concept.

## Eligible Media and Forms of Public Art

The public art ordinance defines public art as *“Works of art of an appropriate scale and for general public access in public places”* and identifies the following artwork media and forms. *A tangible object including but not limited to paintings, sculptures, engravings, carvings, frescos, mobiles, murals, collages, mosaics, statues, bas-reliefs, tapestries, photographs and drawings, or combinations thereof, and artist-designed public facilities, buildings, and/or spaces and functional elements, either as integral parts of a larger project or as a separate entity.*

The City shall consider eligible any exceptional works of light or digital projections, artist-designed lighting, digital images, artist designed landforms and other new forms of contemporary public art.

## Ineligible Objects

The following are ineligible types of public art to be purchased, donated or loaned to the City.

- Artworks that too closely resemble a business logo or sign;
- Reproductions not authorized by the artist or the artist’s estate;
- Artworks with unlimited copies of original artwork;
- Art objects which are mass produced;
- Works that are decorative, ornamental, or functional elements of the architecture or landscape design, except when commissioned from an artist as an integral aspect of a structure or site;
- Artworks that promote a single religion or political party;
- Artworks that violate community standards regarding images of sex and nudity; and
- Artworks that advocate for violence or the breaking of the law.

Any existing ineligible objects owned by the City or future objects purchased by other City agencies shall not be a part of the City’s public art collection and therefore not maintained with dollars from the Public Art Fund nor promoted by the PAC.



## Priority Attributes for Public Art

- Surprising and unexpected art;
- Appropriate art for the site with careful consideration of placement, landscaping and other surrounding elements;
- Artworks that engage the pedestrian through scale, touch, content, interaction and photography;
- Artworks developed or selected with the participation of people in the local neighborhood;
- Durable with low ongoing maintenance costs.

## Priority Attributes for Public Art Collection

- A balance of artworks by artists with Pompano Beach, regional, national and international reputations.
- A balance of artworks representing the diversity of ethnic cultures in Pompano Beach.

## Lifespan of the Artwork

For each project, a lifespan of the artwork shall be pre-established. The PAC shall strive to maintain the artwork in its original condition during the established lifespan of the artwork. These categories do not require the deaccession at the end of the established lifespan.

- Permanent: Artwork should be made to remain in good condition for at least 50 years in circumstances similar to the original project site;
- Standard: Artwork should remain in good condition for 15-30 years in the project site. This category is mainly for site and building integrated artworks in which the site may be altered and new materials and technology;
- Short-span: Artwork should remain in good condition for 5-10 years in the proposed project site. This category is mainly for painted murals or vinyl wraps; and
- Temporary: Artwork should remain in good condition for a short time period relevant to the project purpose.

Lifespan selected may need to be coordinated with bond funding or other minimum lifespan for capital funds.



# Public Art Selection

The selection of public art is the most important step in the Public Art Program that leads to the acquisition of appropriate works of public art and excellent relationships with the partner agencies and communities.

The Public Art Guidelines for procuring public art or services by public artists shall be the City's procurement method for the Public Art Program. Guidelines provide the methods for project scopes of work, advertisement, submittal materials, evaluation and selection.

## Acquisition Methods

- Commission of a new public artwork;
- Purchase existing public artwork; and
- Accept donations of existing public artwork.

## Methods of Artist Selection include:

- Open Competition: opportunity is open to any artist meeting eligibility requirements;
- Limited Competition: For situations requiring unique skills or qualifications, the PAC or an appointed Selection Subcommittee, can directly invite 3 or more artists to submit their qualifications. Only used for contracts up to \$14,999\*\*\* in value;
- Direct Selection: For contracts up to \$4,999\*\*\* in value, the Public Art Committee can directly choose an artist or artwork based on unique skills or opportunity;
- Design Competition: artist selected based on quality of proposed artwork; and
- Pre-Qualified Artist List: a list of artists with a particular skills meeting the standards of Pompano Beach. List can be utilized for limited competitions and direct selection. The pre-qualified artist list should be updated every three years and shall be available to the public seeking to implement public art on their property.

Note \*\*\* The \$14,999 and \$4,999 limits are set in the General Services Procedures Manual for similar purchasing methods.

## Ineligible Artists and Conflict of Interest

- Artists may be awarded commissions or purchases valued at more than \$50,000 only once every five years from the date of a signed contract.
- City staff, Public Art Committee members, additional subcommittee Art Selection Panel members, and their immediate family members and business partners are not eligible.
- If an arts consultant or gallery owner serves on the panel, any artist represented by the business during the last 12 months is not eligible.
- The same criteria for artists apply to artworks purchased through third parties.

## Selection Criteria

The criteria for the three separate attributes of the public art projects: artist, artwork and artwork site.

### PROFESSIONAL ARTIST:

The qualifications of the artist(s) are the first priority. The first two criteria are quoted from the ordinance with others added as permitted under section 160.08 (B).

- *Ability of the artist to complete the project within a specified schedule and budget*
- *Exhibition and sales history of the artist, as well as works of art in public collections and previous public art purchases or commissions*
- Practitioner in the visual arts, generally recognized by critics and peers as a professional of serious intent and ability, income realized through the sole commission of artwork and frequent or consistent art exhibitions. In general, these elements should reveal a consistent practice as a VISUAL artist over the years. The critics need to be recognized art critics from art publications. Exhibitions should be in quality galleries and museums specializing in the visual arts;
- Placement of artwork in public institutions or museums. Other similar artworks in public art collections of merit, sculpture parks of merit and/or museums of state,

regional or national respect;

- Receipt of honors and awards. Fellowships from the National Endowment from the Arts, other national art agencies, state arts agencies, major metropolitan area arts councils and prominent art foundations;
- Training in the arts. Bachelor and/or Masters of Fine Art;
- Appropriateness of the artist's recent public work and concepts to the particular public art project;
- In circumstances where the project's success requires artist participation with designers or the general public, the ability of the artist to effectively communicate with a variety of groups, including other design professionals, public officials and community members, should be taken into consideration;
- Compatibility with the aesthetic quality and community standards of Pompano Beach; and
- Complete the public art collection representing the diversity of ethnic cultures in Pompano Beach.

### COMMUNITY ARTISTS:

At times the City may wish to purchase artworks or art designs from student artists and other artists in Pompano Beach that do not meet the standards of a professional artist. The Call to Artist shall state the eligibility of community artists and stipulate the standards for evaluation.

### ARTWORK CRITERIA:

The Public Art Committee in the selection of artwork shall consider the following criteria:

- Satisfies the Pompano Beach artwork qualities described in the guidelines;
- Satisfies the particular goals of the project and the needs of the partner agency or neighborhood;
- *Appropriate to the site and site environmental conditions* such as scale, material, form and content to the immediate social and physical environments;
- *Quality of the artwork* as meeting the standards of museums, universities and public art programs;
- Meets maintenance requirements as judged in the structural and surface integrity against vandalism, weathering and other circumstances leading to excessive maintenance and repair costs over the life of the artwork;
- Helps satisfy the objective of the public art collection to represent the ethnic diversity of Pompano Beach;
- Meets safety conditions or factors that may bear on public liability; and
- Maximizes the public art budget to achieve a maximum amount of quality artwork.

## Locating the Artwork on the Site

The public art should be sited to benefit the physical site, the city and the community. Criteria for the location on a particular site include:

- As per the ordinance, the artwork shall have *maximum visual accessibility to pedestrian or vehicular traffic* through the placement in the following locations:
  - Close to the road with the highest amount of traffic,
  - On the prominent façade or entrance to a facility
  - In a public pedestrian place used by a large number of visitors, or
  - A combination of all.
- The artworks shall be a prominent and important part of the overall site plan with a real impact on the site and city. Landscape, hardscape, site furnishing and lighting are designed to enhance the public art and make the artworks better appreciated from the public sidewalk or public space. This includes what is in front of and behind the artwork(s). The intelligent integration of artworks into the design of building, streetscape or site could include the artist designing the site or building parts.
- The artworks shall be located in such a place that the possibility of vandalism, accidental damage or theft is reduced.



# Public Art Selection Subcommittee

## Public Art Selection Subcommittee

Before the planning and selection of a new particular artwork, the Public Art Committee shall establish a Public Art Subcommittee Selection Subcommittee. The Subcommittee shall include at a minimum the following voting and non-voting advisors:

- Three Public Art Committee members;
- A representative from the City's partner agency or future site;
- A representative from the community surrounding the future location; and

The PAC may appoint other voting members such as an art curator or expert and additional community members. Non-voting members may be appointed for their advice in particular areas such as architecture or local history. The PAC should strive to include artists and people representing the ethnic diversity of Pompano Beach and keep the sub-committee to a maximum of 7 voting members.

The subcommittee is empowered to recommend the artist(s) and final artwork(s) to the PAC for acceptance. One member of the Public Art Committee shall be designated as the chairperson of the panel. The subcommittee shall always recommend at least one alternate.

The PAC can reject the recommendation based on the criteria for artists and artworks and failure to follow procedures established in these guidelines.

## Artist Recruitment through Call to Artists

The PAC staff shall develop and recommend a draft Call to Artists (or Request for Qualifications) and reviewed by the PAC. that contains the following information:

- Project description, goals, site description, facility's purpose and public and any limitations
- Potential scope of work for artist, site options, and number of artists to be commissioned
- Application procedures, materials requested
- Artwork lifespan
- Selection criteria for artists and artwork
- Artist Eligibility
- Project budget and schedule. The advertised potential contract amount should be advertised at the budgeted dollar amount minus sale tax and a 10% contingency.

Staff shall also develop a strategy to reach a broad, diverse constituency and present it to PAC for approval. At a minimum, Calls to Artists shall be posted on the PAC web site and listed in five newsletters, web sites and publications. The PAC

shall maintain an email list of artists requesting the Call for Artists. The PAC may recruit applicants by contracting with art curator or art experts to recommend the project to artists and advise them of application procedures.

## Approval of the Artist or Artwork

As soon as possible, the Public Art Committee shall accept or reject the subcommittee recommendation. The PAC staff shall notify the City Manager of the recommendation including any recommended artwork designs and request the City Manager proceed with contract negotiations. Once the contract is complete, it shall be transmitted to the City Commission for approval. If the value is greater than or equal to \$25,000, the City Commission shall vote separately to approve the artist and/or the artwork design if completed at the time of contracting.

If the artwork design is developed as part of the scope of work in the contract, then the PAC shall recommend the design to the City Commission for its approval when the value is greater than or equal to \$25,000.

# Art Selection Subcommittee Meetings

The Art Selection Subcommittee Meetings shall be managed under the same rules as a Public Art Committee meeting with staff support. The number of subcommittee meetings required before the final recommendation varies according to the complexity of the project. All members of the subcommittee shall declare any conflict of interest with the applicants. In general, the following sequence and types of meetings are recommended.

## Develop a Call to Artists Meeting

Although not required for all projects, many times the PAC may wish to empower the subcommittee to develop the Call to Artist. This meeting reviews the artwork scope, potential sites, selection criteria, and any other requirements. The representatives from the partner department and the community should express their hopes and concerns. A site visit is strongly recommended. A presentation on relevant contemporary public art may be required.

## Artist Selection Meetings

In general, the artists shall have submitted visual images of past relevant and recent work, a resume and a statement of interest. They may have also submitted images of proposed artworks for the specific project.

Except in the case of special competitions as designated by the PAC, the subcommittee will know the names of the artists. As a result, all members of the subcommittee shall declare any conflict of interest with the applicants and following the procedures in these guidelines.

In all meetings, the voting members, non-voting members and PAC staff may contribute equally to the dialogue. The meetings are open to the public, but the public can only watch and listen, not participate in the discussion.

The final motion for recommendations of the finalist, the selected artist or design proposal shall pass with only one “no” vote or abstention by a voting member. If the subcommittee cannot achieve this near unanimous vote, then top vote getting artists shall be sent to the PAC for a decision.

All meetings of the subcommittee can proceed without one of the appointed PAC members, but all the other appointed members and replacement shall be present. With the agreement of the PAC members acting as chair of the subcommittee, a replacement can be appointed

## First Meeting

Unless the project prioritizes community engagement or artwork planning, the subcommittee shall first eliminate artists based solely on the past work visual images. Artists shall be eliminated that do not satisfy the basic quality standards of these guidelines or are not skilled in areas required for the project, such as painter applying to make a sculpture. A majority vote will be required to eliminate the artist. The voting may occur in the meeting itself or online prior to the meeting. No discussion of the artists work is required.

Generally a second round of review shall occur of the remaining artists. Discussion of the artwork is encouraged. The PAC staff shall answer questions about the work from the artist’s material. Another round of votes is held requiring a majority or 50%

plus 1 voting “yes” to keep the artists in selection process. No individual scoring by members is required.

## Second Meeting

The second meeting may occur on another day or after a break. Before the second meeting starts, the subcommittee members shall be provided with the resumes, letter and other written materials required by the Call to Artists. The members shall review the written material for the required experience and skills.

Each artist shall be evaluated based on the criteria in the Call to Artists. Many rounds of votes may be required to select the artist(s) and alternate artist(s). Near the end of the meeting, a member shall move a motion to recommend the artist(s) and alternate(s). Comments regarding the selected artists or artworks shall be stated for the record.

The second meeting may result in hiring more than one artist to develop an artwork proposal or a requirement to interview more than one artists. Any questions for the artists shall be gathered from the members.

## Artwork Proposal and/or Interviews

The artists shall be notified of the subcommittee’s selection of the artists as finalists for the project. The requirements for the proposal and/or interview shall be distributed to the artists. A group telephone conference call is recommended to answer the finalist questions. Except for individual travel arrangements, scheduling, shipping, etc, all questions shall be answered in the group phone calls or by writing.

Prior to the review of proposals or interviews, the PAC staff shall have attempted to have contacted three reference of each finalist and evaluate any maintenance issues related to the work or proposals. For interviews, the resumes and other written materials shall be re-distributed to the subcommittee a minimum of three days prior to the meeting. For proposals, the proposals, resumes and other written materials shall be distributed to the subcommittee a minimum of three days prior the meeting.

For both interviews and proposals, artists are not eliminated based on failure to join the meeting in person. Interviews may be conducted by phone or Internet.

After interviewing and/or reviewing the proposals with PAC staff input on references and maintenance, the subcommittee shall vote on selected artist(s) and alternate(s). Comments regarding the selected artists or artworks shall be stated for the record.

## Changes to the Artwork or Proposals

In the event that the artwork must be changed due to requests by the artists or the City, the Public Art Committee shall review and approve.





# Contracting

---

## Artist Contract Types

The City shall develop a set of standard forms for contracting with artists. The scope of work, schedule and payment schedule shall be adapted for each project. The contracting & purchasing types include

- Purchase order for independent artworks;
- Design, fabrication and installation; and
- Design services only.

## Artist Fees

Artists shall be paid for all creative work requested by the city. Artist fees are defined as the payment to the artist for professional services exclusive of other project costs such as materials and other labor, studio, overhead, travel and per diem expenses. The following factors are intended as guidelines for determining the artist's fee:

- Scope of work and length of artist's involvement;
- Project budget-fee ranges (usually based on a percentage of the total artwork budget); and
- Fee scale for similar scopes of work on comparable projects.

## Direct Contracting with the Artist

The City shall contract with the artist unless an artwork is owned by a third party. If the artist has a contractual relationship with an agent or gallery, the payment of commissions or fees is the sole responsibility of the artist. Such commissions or fees shall not be accepted into the project budget submitted by the artist for the contract.

## Transfer to General Contractor

Given the Florida law regarding public construction, the artist is permitted to transfer his/her contract to a licensed general contractor with applicable bonding capacity, insurance and other requirements. The contract with the licensed general contractor shall specify the artist and public artwork to be delivered. The general contractor must be acceptable to the City.

## Transfer of Design and Installation Services

Given the Florida law regarding design and public construction; the artist may reduce his/her contract amount and request that the City contract for design and construction services through others such as the facility design consultant or general contractor.

# Artist Contract Provisions

The following provisions are only issues particularly relevant to public art contracting. General contract provisions and methods of the City should be incorporated.

## Payment Schedule

A method and schedule of payment to the artist shall be provided through the contract. The City shall make interim payments to the artist as agreed upon. Payments shall be contingent upon a certificate of insurance, if necessary, and the approval of project progress. Final payment shall be made only after the final acceptance by the city.

## Artist's Scope of Work

The artist's responsibilities with regard to the project and a general description of the artwork, and its location at the site. It is usually preferable to locate this information in an exhibit so that the base contract remains relatively unchanged.

- Schedule: The design, fabrication and installation schedule according to an estimated timetable, the construction schedule, and the payment milestones are provided (possibly as an exhibit to the contract);
- Requirements and approvals for artwork design;
- Fabrication and installation responsibilities and approvals;
- Site preparation: (The City's obligation to prepare the site is specified);
- Transportation of the artwork; and
- Construction delays and storage: Provisions for communication delays to the artist are conveyed along with provisions for storage of artwork when necessary prior to installation.



## Description of the Artwork

The artist shall supply a final comprehensive proposal with on-going maintenance requirements that shall become an exhibit to the contract. The proposal shall be accepted by the Public Art Committee and the City Manager. The approval by the Public Art Committee of the final comprehensive proposal does not imply an approval of any technical errors in the design. The artist is responsible to deliver a public artwork meeting these Public Art Guidelines and general public art standards. Examples of technical errors in the design proposal include misspelled words in the artwork and sharp or other unsafe protruding elements.

## Artists Rights

After final acceptance of the artwork by the City, the following artists' rights shall be guaranteed:

- Maintenance of public artworks shall be the responsibility of the City and not the artist. The City shall make reasonable efforts to maintain the artwork in good repair. The city shall attempt to consult the artist on major repairs. The artist shall notify the City of any change of address;
- When the site is integral to the work of art, the artwork shall not be altered, modified, removed, or relocated without first consulting with the artist, if reasonably possible. If a work, nevertheless, has been

significantly altered, the artist shall have the right to disclaim authorship;

- Copyright of the artwork shall belong to the artist(s), but the City shall be granted in the contract the right to use and distribute images of the artwork in all forms of reproduction for non-commercial purposes; and
- The City shall comply with Visual Artist Rights Act (VARA), United States Code Annotated, Title 17. Copyrights, Chapter 1 – Subject Matter and Scope of Copyright, Current through P.L. 105-153, approved 12-17-97. The artist shall waive any actual or implied VARA rights if the artwork is integrated into the building or site.
- Artists agree that whereby public art is to be financed with debt obligations issued on a tax exempt basis that any such agreements may include language to preserve the tax status of such obligations.

## Ownership

The City shall request an archival copy of all drawings, plans and digital files that represent the artwork for future conservation of the work, or for public display and interpretation. The City retains ownership of the accepted artwork.

## Artist Warranties

- The art is unique and original and does not infringe upon any copyrights. In the case of acquisition of artwork that is part of an edition, the City shall be apprised of the number of works in the edition and the number of the work to be acquired;
- The art, or original multiple, has not been accepted for sale elsewhere and shall not be reproduced in the future without the written permission of the City of Pompano Beach;
- Execution and fabrication of the art shall be performed in a professional manner;
- The art as fabricated and installed by the artist shall be free of defects in material and craftsmanship, including any defects or qualities causing or accelerating deterioration; and
- For a period of one year after acceptance of the art by the City, the artist shall repair all damage caused by defects in material or craftsmanship.

## Signage, Public Information, and Education

The city shall provide a plaque or sign adjacent to the artwork identifying the artist, the title and date of completion, and if possible, an image of the artwork and text regarding the artwork and artist. The City identify the artist on all public information utilizing the image of the artwork.

## Removal, Relocation or Deaccession

The contract with the artist shall provide that the City, in its sole discretion, may remove, relocate or deaccession the work of art in compliance with the Public Art Guidelines.

## Submittal of Final Documentation

Before final payment, artist shall provide the Public Art Program with the items listed below:

- A minimum of 5 digital images of the completed artwork taken from at least three different viewpoints. The pixels of the images be sufficient for excellent printing at 8 inches by 10 inches;
- A signed letter from the photographer giving the City the rights to reproduce the digital images for non-commercial purposes;
- Documentation of the fabrication process including images and drawings;
- Catalog and maintenance information for the artwork as requested by the City; and
- Material samples and/or paint chips.



# Collaboration on City Infrastructure and Facility Design

Since the 1980s, public artists have joined professional design teams for all types of municipal construction projects including roads, utilities, parks, water retention systems, parking and buildings. The services and skills provided by public artists range from overall design lead to community engagement. For civil engineering projects, public artists provide community outreach and visual design that is more typically done by an architect, graphic designer or landscape architect. Around the world, artists design particular features such as benches, entrances, plaza and sidewalk patterns, signage, lighting, bike racks, fences, water features, play equipment and many elements of building decoration. These designs are incorporated into the construction documents for bidding and construction through the normal municipal processes.

In other circumstances, the professional design team or lead agency would collaborate with the Public Art Committee to designate certain elements to be designed and fabricated by artists. Artists with proven skills to create site or building elements would be hired for particular elements such as benches or light fixtures.

## Collaboration

Good fiscal and managerial collaboration between the public art program and the construction managers or agency is the key to success. A memo of understanding should be written and cover at least the follow:

- General Project Description
- Artist Scope of Work
- A&E Team Scope of Work related to the Artist
- Artist Selection Process
- Artist Contract Management
- Cost Sharing between Public Art Fund and General Construction Budget
- Preparation of Construction Documents related to the Artist Designed Elements
- Approval of Artist Designs, Shop Drawings, Materials and/or Fabrication
- Review and Approval of Change Orders
- Supervision of Construction, Fabrication and/or Installation of Artist Designed Element

Typically the A&E team prepares and signs permit documents regarding the compliance with the South Florida Building Code including engineering for wind resistance. The artist will prepare detailed CAD drawings and specifications for the artist elements.

## Cost Sharing

The costs are generally shared. The general construction budget pays for the A&E services related to the artist and the costs of building design ( and later construction) for the art elements such as concrete block wall for a mosaic mural or the electrical supply for the artist's lights. Public Art Program pays for artist's design fee including the artwork CAD drawings if needed.

When the City determines the actual elements to be designed and/or fabricated by the artist, the general construction budget for the artistically enhanced element is combined with the Public Art Fund budget for the element. For example an \$800 bench was budgeted for the general project. The Public Art Fund adds \$1,200 for the bench for a total artist's contract of \$2,000 to fabricate and deliver the bench.

Other variations exist. When an artist joins the full design team at the beginning of the planning phase, the artist ideas become part of the general construction without any Public Art Fund dollars beyond the artist design fee. This is typical for artists on teams designing parks, trails and surface water retention systems.

When the City agency and Public Art Committee agree that the artist will supply an artwork that is not a substitute for items in the general construction budget, the design team will meet with the artist and/or PAC staff and coordinate the necessary additional concrete footings, lighting, landscaping, etc that is required. Fully independent elements, such as a pedestal for sculpture, will be paid for by the Public Art Fund. Minor changes and good design will be paid from the general construction budget. For example extra steel reinforcing in a concrete block wall or moving needed outdoor lighting to focus on the artwork. In both cases, the design services are provided by the A&E team and paid by the general construction budget.

### Sample A&E RFQ Language.

The City of Pompano Beach has a public art program and has determined that public art will be incorporated into the facility. The A&E Firm will provide all necessary design, construction documents, permit documents and coordination for public art by artist(s) selected by the City.

### Sample A&E Contract Language

The A&E Firm will provide all necessary design, construction documents, permit documents and coordination for public art by artist(s) selected by the City.

### Sample GC Bid Language

The facility includes public artworks by artist(s) selected by the City. The GC will coordinate with the City's contractors related to the artwork and allow them site access for installation of the artwork prior to the facility completion. The public art installation will be shown in the required master schedule.



# Public Participation

Public participation is a crucial element of any public art program. Public participation can be achieved in a variety of ways from lectures and workshops that encourage public awareness of the public art program to the involvement of interested residents in the actual planning, design, installation and maintenance of public art projects. PAC staff and the Public Art Committee shall include public participation as a component of the Annual Public Art Plan.

## Education and Outreach

In order to stimulate and encourage public awareness of public art, the Public Art Program shall, to the extent possible, initiate, or collaborate with other agencies on events and activities designed to provide a greater understanding of public art. These may include, but are not limited to, the following:

- Conferences, symposia, workshops, artist's lectures, community meetings and public art tours;
- Cooperative programs with arts groups, educational institutions and community organizations;
- Regular distribution of promotional and publicity materials, including press releases and public service announcements;
- Internet web site with information about the collection, the PAC program and opportunities for artists and community participation;
- Exhibitions of proposals, and related works by selected artists; and
- Awards for excellence regarding public art on private property.

## Citizen Involvement

When possible, the Program shall identify projects with the potential for involvement of community representatives in the planning, design and installation of public art projects. On occasion,

staff may also facilitate creative collaborations between project artists and organizations that represent community stakeholders and who have expressed their interest in public art collaboration. These organizations might include, but not be limited to, community organizations, homeowner associations, educational institutions, arts organizations and non-profit agencies.

## Diversity

The City recognizes the cultural, ethnic, and social diversity of Pompano Beach's population, as well as that of the greater Pompano Beach, and shall incorporate diversity in all aspects of its program. The means by which the program may realize the goal of aesthetic and cultural diversity shall include, but not be limited to:

- Ensuring that the Public Art Committee, Public Art Selection Subcommittees, and artists selected for commissions represent the ethnic diversity of Pompano Beach;
- Encouraging the acquisition of artworks which include a wide variety of styles, scale and media; and
- Encouraging the exploration of new experimental art forms as well as established and traditional art forms.

# Collection Management and Maintenance

From the establishment of the public art program, the City recognizes the importance of artwork collection management and regular maintenance.

## Goals

Works of art in the Public Art Collection shall be maintained and preserved in the best possible condition. The PAC shall provide any maintenance of each artwork itself, including cleaning. The objectives of the maintenance program shall be:

- To inspect works of public art on a regular basis;
- To clean and provide other appropriate routine maintenance of the works of public art; and
- To establish a regular procedure for effecting necessary repairs to works of public art, including emergency situations that endanger public safety.

## Maintenance Activities

- Works of art shall be examined for condition at least once a year. A written report shall be prepared with photographic documentation as necessary;
- Regular maintenance of the artwork and the artwork site shall be conducted as stipulated in the accepted maintenance plan for that artwork;
- The City shall notify the artist before repair or restoration in order to provide an opportunity for comment. When appropriate, the City shall offer the artist the opportunity to do the work or to supervise it. The City shall reserve the right to make minor and/or emergency repairs without consulting the artist, taking into consideration instructions provided by the artist at the time of acquisition.

## Conservation

As professional artwork conservator will inspect the City owned and developer bonus artworks once every five years at a minimum. The conservator will prepare a report on the condition of each work, recommended changes to regular maintenance and recommended repairs with a cost estimate.



## Records for City Public Art Collection

An electronic database shall be established for the public art collection. The final electronic records shall contain:

- Digital images of fabrication, installation, finished artwork, any future damage and any future repair;
- Approved maintenance plan;
- Artist's catalog form;
- Artist's contact information;
- Artist's contract and any amendments; and
- Correspondence regarding the project from contracting to present.

A physical file shall be created for each artwork to hold the following physical items:

- Color prints of the artwork;
- Original artist application and contract;
- Material samples to match any cleaning or repair in the future; and
- Color chips of actual paint to be kept in a dry, dark envelop for future restoration work.

The applications and selection process records shall be kept in electronic format only for seven years.

## Records for Artworks Related to Development Bonuses in the Downtown

An electronic database shall be established for the artwork installed for development bonuses. The final electronic records shall contain:

- Digital photographs of the finished artwork and view from public areas;
- Original approved artwork proposal with any site plan requirements such as lighting, landscaping or clear view corridors from public roads or sidewalks;
- Maintenance plan;
- Artist's catalog form; and
- Owner's contact information.



# Deaccessioning

Deaccessioning is the process by which the Public Art Committee decides that an object may be removed from the City's collection. It is the primary responsibility of the Public Art Committee to preserve and protect the collections under its management for the people of Pompano Beach. The City shall dispose of works of art in its collections only in the public interest and as a means of improving the overall quality of the collection. Since the City acquires artworks based on the quality of the artwork and the value of the work to the collection as a whole, deaccessioning should be considered only after five years following acceptance. The need for relocation or the temporary removal from public display does not automatically necessitate deaccession.

Deaccessioning should be cautiously applied only after careful and impartial evaluation of the artwork to avoid the influence of fluctuations of taste and the premature removal of an artwork from the collection. Prior to the deaccession of any work, the Public Art Committee shall weigh carefully the interests of the public, the intent in the broadest sense of the donor (if any), and the interests of the scholarly and the cultural communities.

## Causes for Review

While the intent of acquisition of artwork is for permanent or other lifespan, circumstances and/or conditions may arise that make it prudent for the Public Art Committee, on behalf of the public interest to remove an artwork from public display. In general, it shall be the policy of the Public Art Committee not to remove an artwork from display or relocate it prior to it having been in place for at least five years, unless public safety or other technical circumstances are involved.

In the call to artist and the contract with the artist, seller or donor, the lifespan of the artwork will be stated as permanent, standard, mid-span or temporary. At the end of the contracted lifespan, the artwork shall be automatically reviewed for potential deaccession. If not deaccessioned, the City shall establish another review date in the future.

One or more of the following conditions shall apply in order for an artwork to be considered for permanent removal or deaccession:

- The work presents a threat to public safety;
- The condition or security of the work cannot be guaranteed, or the City cannot properly care for or store the work;
- The work requires excessive or unreasonable maintenance;
- The work has serious or dangerous faults in design or workmanship;
- The condition of the work requires restoration in excess of its monetary value, or is in such a deteriorated state that restoration would prove either unfeasible, impractical or would render the work essentially false;
- The work is of poor quality or is judged to have little aesthetic and/or historical or cultural value.
- A similar but superior example exists in the collection;
- The work is a forgery;
- No suitable site for the work is available;
- Significant adverse public reaction is documented over an extended period of time (5 years or more);
- The work can be sold to finance, or can be traded for, a work of greater importance by the same artist;
- A written request from the artist has been received to remove the work from public display; or
- The work is not, or is rarely displayed.

## Review Process

Prior to deaccession, the PAC shall observe the following procedures.

1. Prepare a report, which indicates:
  - Acquisition method and purchase price.
  - Any restrictions that may apply to the specific work based on contract review.
  - An analysis of the reasons for deaccessioning.
  - Alternatives to deaccessioning.
  - Suggested methods of deaccession.
  - Appraised value of the work by two independent consultants, if obtainable.
  - Documentation of correspondence, press or other evidence of public debate documenting extended adverse public reaction.
2. Discuss with the artist or donor the circumstances prompting the review.
3. Discuss the circumstances with the affected department and document input.
4. Make all reasonable efforts to ascertain that the City is legally free to dispose of the work in question.
5. Legal review of deaccession in regarding the Visual Artist Rights Act or other city, state or federal laws.
6. Seek additional information regarding the work from the artist, art galleries, curators, appraisers or other professionals, if necessary.

The report shall then be presented to the Public Art Committee for action at a regular public meeting. Any recommendation to dispose of a work of art shall be made by the Public Art Committee and shall require a majority vote of the full membership of the Committee. The CSPA staff shall prepare a report that includes:

- Reasons for suggested deaccession;
- Criteria for original selection, acquisition method and cost;
- Informed estimate of the current value of the work;
- Staff evaluation of the work;
- Public and Department feedback on the work;
- Opinion of the City Attorney; and
- Suggested alternate courses of action and costs.

The Public Art Committee shall then advertise the vote on the motion for deaccession at the next regular meeting. An artist whose work is being considered for deaccession shall be notified and shall be invited to speak.

The Public Art Committee may recommend any of the following courses of action as a result of the staff report and the discussion at the advertised committee meeting. Final approval for deaccession shall be granted by the City Commission. The Committee shall not be limited to these courses of action but may suggest alternatives appropriate to meet particular circumstances. If sold, all proceeds from the sale of public works of art shall be deposited into the Public Art Fund.

- Relocate the work of art. This method shall be given the highest priority.
- Remove the work from display and put it in storage.
- Sell or exchange the work of art through the following means:
  - Offer the artist the first opportunity to buy back the work of art at the current appraised value or at a price to be negotiated,
  - Obtain professional appraisal and advertise sale at auction, or
  - Seek competitive bids.
- Donate the artwork to another government or non-profit organization who shall display the artwork in Pompano Beach.
- Dispose using City surplus property procedures.

All proceeds from any sale or auction of a work of art shall be deposited in the Public Art Fund. **MAY REQUIRE ORDINANCE CHANGE**

# Artwork Gifts and Loans

Gifts to the City's Public Art Program are an important part of the collection. Proposed gifts or loans of public art shall undergo a review process to ensure that acceptance of such gifts or loans take place in a fair and uniform manner and supports the mission and goals of the City's Public Art Program. Gifts should be reviewed as carefully as works that are purchased or commissioned. Funds for maintenance and conservation of the public art collection are limited, as are the number of sites on municipal property that are suitable for gifts or other future public art projects. Therefore a careful review process shall evaluate proposed gifts of public art according to the purposes, goals and selection criteria that guide the program as a whole.

## Procedures

For each proposed gift of public art, a written proposal or letter of intent shall be submitted to the PAC staff. The proposal shall include specifications of the proposed gift, including artist, title, dimensions, materials, images and date (if existing artwork) and proposed location. The letter shall state that the donor has read the public art program guidelines and understands that the work may be deaccessioned in the future.

At a regular Public Art Committee meeting, a presentation by PAC staff shall determine the interest by the Committee and the potential sites. After Committee feedback, the donor shall provide the following at a future Public Art Committee meeting.

- Photographs, drawings, models, or designs of proposed artwork;
- Description and samples (if available) of materials and colors;
- Appraised value of the work by professional art appraiser (if the work is existing);
- Preferred location;
- Installation details and timeline;
- Description of routine maintenance and estimate of maintenance costs;
- Costs associated with the acceptance of the work by City;
- Artist's resume;
- Object's exhibition history, if it is an existing work;

- Letter of authentication from the artist; and
- Any other issue pertaining to the acceptance of the artwork

Loans shall include the information above, plus the duration of time that the artwork will be on City property and the arrangements for de-installation.

## Public Art Committee Review

The Public Art Committee shall review the proposal with the same policies, procedures and criteria for a new work of art. The donor may be required to return again to the Committee with proposal modifications or a detailed site plan agreed to by the partner agency.

## Associated Costs

Frequently the associated costs with accepting an artwork donation can be substantial. These cost may include engineering, additional design and construction such as a pedestal, identification plaque, special lighting, structural support meeting all building codes, landscaping of site and future on-going maintenance. The maintenance fund should be increased by 10% the value of the artwork. The standard City policy shall be to request that the donor pay for these costs, but the City Commission may waive all or part of the costs when accepting the artwork.

## Final Acceptance of Gifts

The Public Art Committee shall recommend acceptance to the City Commission for its action to accept the donated artwork. The following is required for final acceptance.

- An executed contract transferring title of the artwork and clearly defining the rights and responsibilities of all parties.
- Complete records of accession including, but not limited to, a signed deed of gift, acknowledgment of receipt, registration information, location card, exhibition record, digital images, and independent appraisal.
- Verification that the work is unique and an edition of one (unless stated to the contrary in the agreement and accepted by the City).
- In general, works of art shall be acquired without legal restrictions as to future use and disposition, except with respect to State or Federal laws on preservation, copyright, and/or resale of works of art.

## Final Acceptance of Loans

The Public Art Committee shall recommend acceptance to the City Commission for its action to accept the loaned artwork. The following is required for final acceptance.

- An executed contract clearly defining the terms and conditions of the loan and the rights and responsibilities of all parties.

## Exceptions

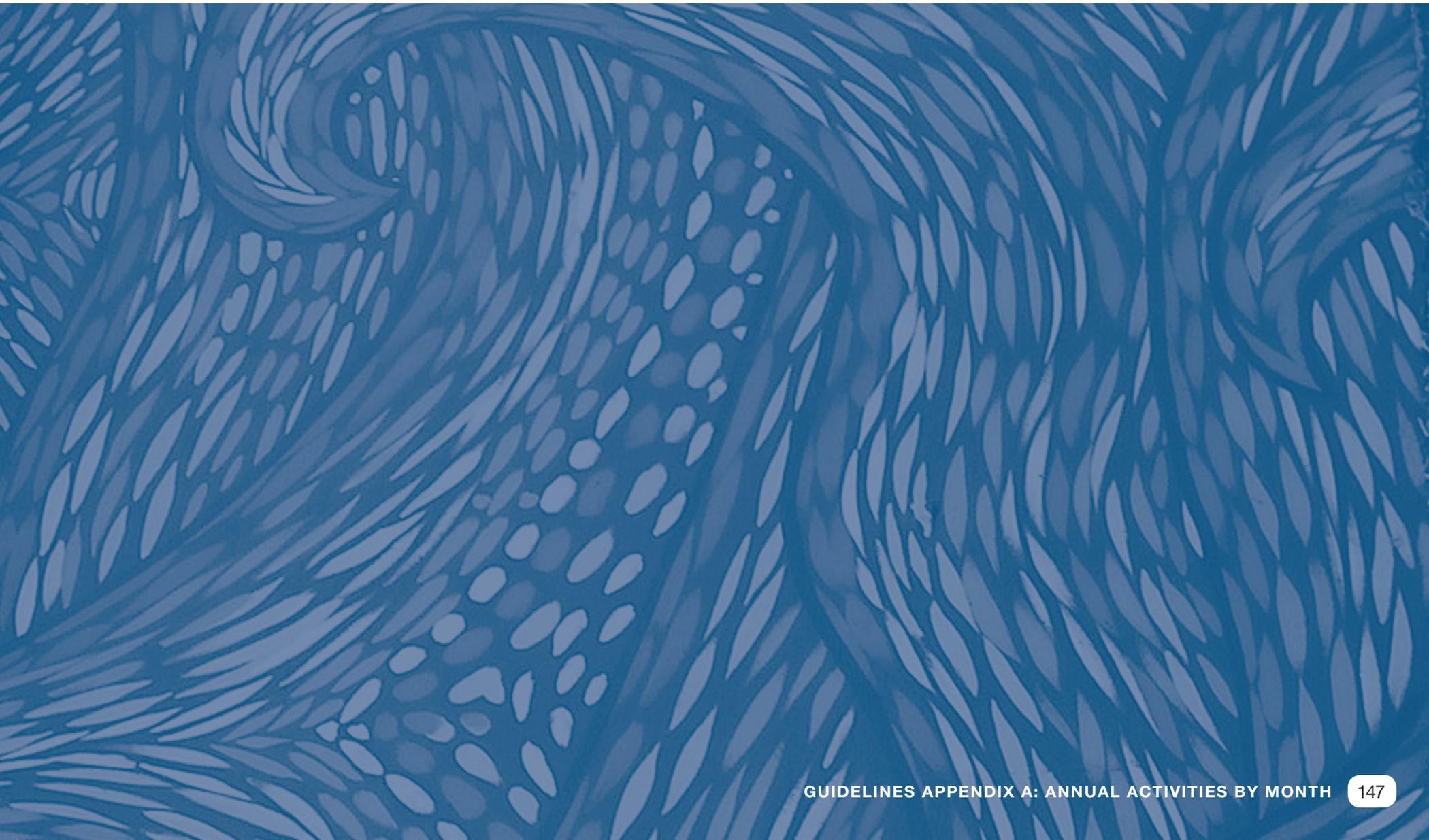
The following shall be exempt from the formal review and acceptance procedure.

- Gifts of state presented to the City by foreign governments or by other political jurisdictions of the United States that may be accepted by City Commission or the City Manager on behalf of the City. The Public Art Committee and the appropriate City department shall determine permanent placement of any such artworks jointly.
- Art or exhibitions loaned for display on public property for 180 days or less. Review and approval in these instances shall be the responsibility of the Public Art Committee in conjunction with the department with jurisdiction over the site of the display or exhibition.
- Artworks not owned by the City, but displayed in private offices or in non-public areas of City facilities.

## Memorial Gifts

The Public Art Committee shall only evaluate the artwork and its suitability for the proposed site. Issues of appropriate memorialization of individuals or events are not the responsibility of the Public Art program.

# Guidelines **Appendix A: Annual Activities** **by Month**



# Annual Activities by Month

---

**JANUARY**

Elects Chair and Vice-Chair

**FEBRUARY**

Advertise for new public art project ideas under \$5,000 in value

**MARCH****APRIL**

Receive new public art project ideas

Interview individuals and organizations submitting new public art project ideas

**MAY**

Review of projects for following fiscal year.

Attend Florida Association of Public Art Professionals

**JUNE**

Draft Annual Plan with projects for following fiscal year

Post on website for public comment and send to City department directors, CRA, and other partners

Attend Public Art Network conference of Americans for the Arts

**JULY**

Adopt Annual Plan and send to City Manager for inclusion in annual budget presented to City Commission.

Presentation to City Commission

**AUGUST****SEPTEMBER****OCTOBER**

Announcement applications for PAC being accepted

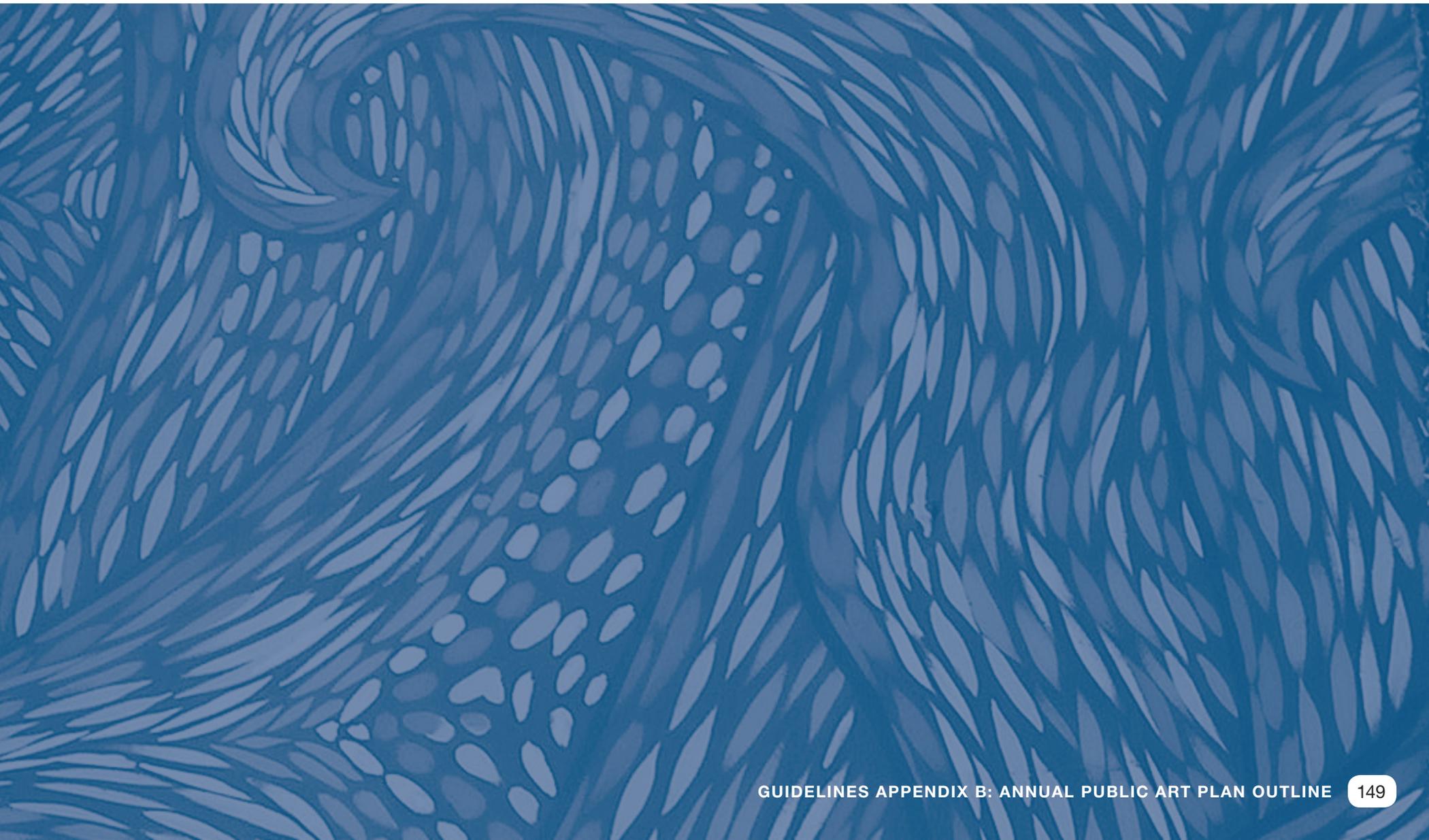
**NOVEMBER**

PAC interviews applicants and makes recommendations for City Commission

**DECEMBER**

City Commission appoints members

# Guidelines **Appendix B: Annual Public Art Plan Outline**



# Annual Public Art Plan Outline

---

The Pompano Beach Public Art Committee is pleased to present its \_\_\_\_\_ FY Annual Public Art Plan. The Annual Plan requests the fiscal year budget for the Public Art Program, reports on the current and past fiscal year, lists needed artwork maintenance and updates the status of the public art in Pompano Beach.

## Summary Past and Current Fiscal Year Accomplishments and Progress

The following is an 18 month review of public art program activities. The project pages are attached.

- Community Participation and Collaboration Summary
- Pompano Beach and Regional Awareness
- Private Sector (including Development Bonuses)
- Project Name, Artist (if known), Title of Artwork (if known) Date Complete (if known), Budget, Two sentence summary of project and progress.
- Project Name, Artist (if known), Title of Artwork (if known) Date Complete (if known), Budget, Two sentence summary of project and progress.

## Request for Fiscal Year xx Funding

The project pages are attached.

- Project Name, Site, Budget, One sentence summary.
- Project Name, Site, Budget, One sentence summary.
- Maintenance
- Public Education and Promotion
- Administration

## Requests for Public Art Program Changes (if any)

Ordinance, Guidelines, Master Plan

## Inventory of Public Art in Pompano Beach

Table with Artwork Title, Artist, Date, Location. The table is divided into Owned by the City, Owned by Broward County and Owned by Private Individuals.

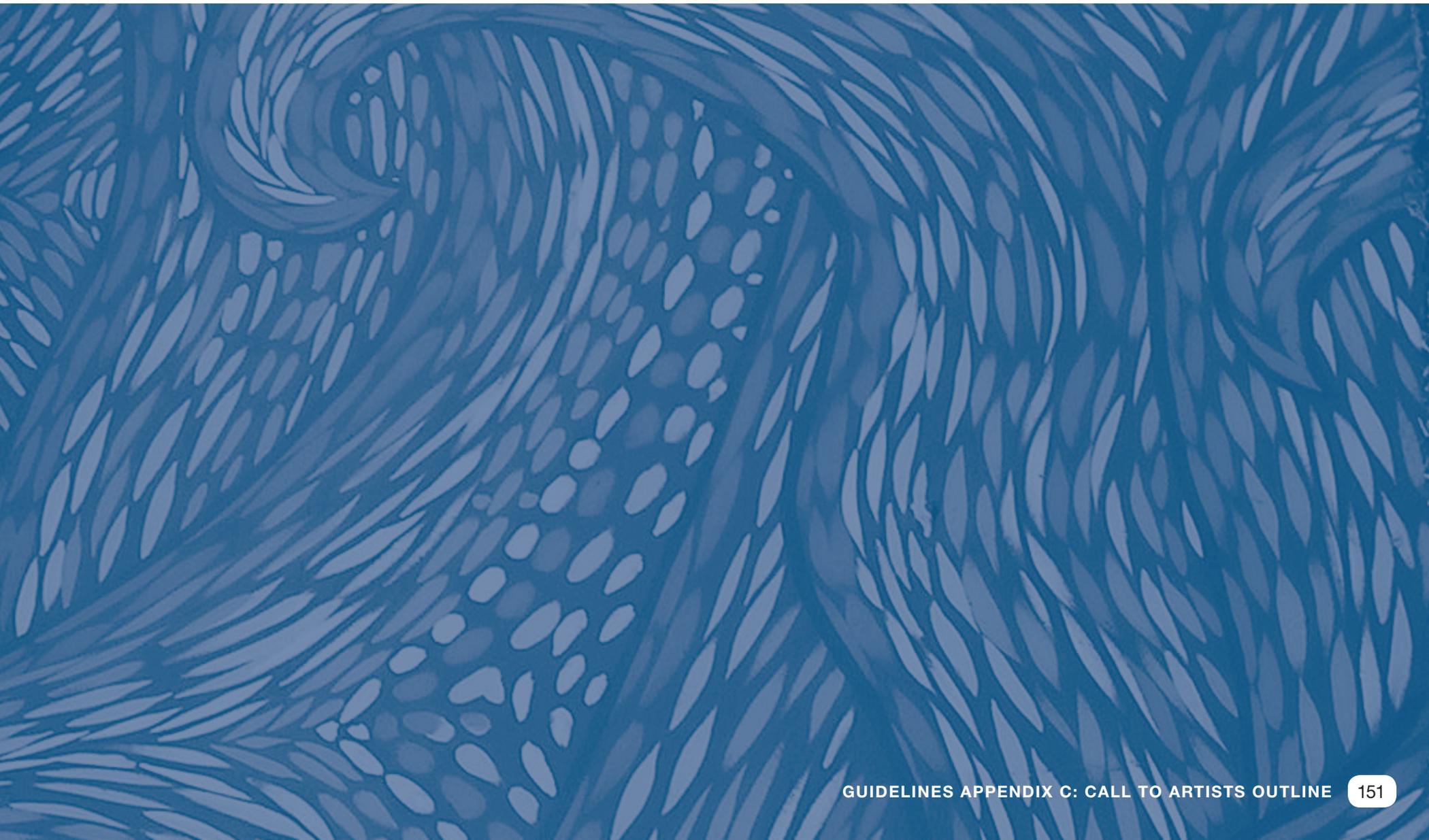
## Map of Public Art in Pompano Beach

Different Colors for existing, in process and future

## Attachments

- Project Pages
- Images of Community Participation
- Copies of Media Stories

# Guidelines **Appendix C: Call to Artists Outline**



# Call to Artists Outline

---

**Name:**

Art Project Name

**Location:**

Physical Address

**Due Date of Application:**

Date

**Total Budget:**

\$XX,XXX for existing or site specific work.

**One Sentence Description:**

The Pompano Beach Public Art Program is seeking to purchase or commission a public artwork for the XXXXX located in XXXX in XXX.

## Summary and Notice for Posting on Websites

The City of Pompano Beach, Florida, seeks an artist or team to create an artwork xxxxxxxx located 40 miles north of Miami. The artwork will reflect the spirit of xxxxxx and succeed artistically at both day and night next xxxxxx. Based on recent work and experience, up to xxx artists will be selected and paid \$xxxxx to develop and present a design proposal in xxmonthxx. The winning artist will be awarded a \$xxxxx contract and must be available to start work in xxx, year. Applications are due on xxxxx and open to all professional artists in xxxxx with experience xxxxxxxx. More information at <http://pompanobeachfl.gov/> Click on “Departments” and then “Public Art”. Apply through callforentry.org.

## Artwork Description, Schedule and Budget

### ARTWORK DESCRIPTION

- Purpose or Theme?
- Specific artwork type, if appropriate: sculpture, mural, landscape, etc
- Speed: Appreciated by car or foot?
- Specific locations of the building or site?
- Collaborations if appropriate: City staff, community groups
- Unique opportunity: work with scientist, enthusiastic architect, Brazilian community

### ARTIST SERVICES

The following artist services will be required:

- Community Engagement
- Proposal Development
- Coordination with Architect, General Contractor, Community, etc. (as needed)
- Fabrication and Installation
- Photographic Documentation

## ANTICIPATED ART PROJECT SCHEDULE

- Deadline for Submittals\*: 11:59 PM MST, Day, Date (uploaded to callforentry.org )
- Shortlisting for Design Proposals: Date
- Notification: By Date
- Design Proposals Due: Date
- Interviews if Required: Date
- Notice of Award: Date
- Start of Work: Month, Year
- Installation of Artwork: Month, Year

\*Incomplete project submissions may not be reviewed.

## ART PROJECT BUDGET

The total budget established for the project is \$X,XXX. The budget includes all costs to the artist: i.e., artwork proposals, artwork itself, mounting materials, installation, artwork shipping, insurance, travel and sales tax.

## PUBLIC ART GUIDELINES AND CONTRACT

Artwork purchased or commissioned through this Call to Artists will be subject to the Pompano Beach Public Art Guidelines. The City's commitment to the artwork's lifespan is STANDARD. Some items that are included in the typical contracts are to hold the City of Pompano Beach harmless, to secure liability and other insurance and to register the copyright with US Government

## Site

### SITE DESCRIPTION

1. General Description of the Site: Acres, general purpose, special attributes, surrounding neighborhood
2. Specific Description of the Building or Art Location: Building height, square feet, materials, size, special design features
3. Attach drawings and/or images of buildings or site.

### PARTNER AGENCY(S): NAME (IF APPROPRIATE)

Paragraph about the agency or partner(s)

### BUILDING PROJECT SCHEDULE (IF ASSOCIATED WITH A CONSTRUCTION PROJECT)

The schematic design phase will be complete MONTH YEAR. The project is expected to be bid in MONTH YEAR, with a construction time period of 12 - 18 months. The building will be open in MONTH YEAR.

### ARCHITECTS (IF ASSOCIATED WITH A CONSTRUCTION PROJECT)

Name, City

## Artist Eligibility

The project is open to (limitations, if any) visual artist with experience implementing their ideas and work in the public realm and with public agencies. If appropriate: preferences or priorities.

## Application Process

The application process is managed by the City of Pompano Beach staff in the Department of Development Services. The Public Art Committee will select the artist with the assistance of arts professionals, residents and City staff. All submitted complete applications will be reviewed. (Three to five artists will be awarded a \$xxx fee for develop an artwork proposal and present it to the Public Art Committee.) PAC will recommend the final contract based on materials submitted and evaluated by the criteria in Public Art Guidelines and this Call to Artists. Any artwork over the value of \$xx,xxx must be reviewed and approved the City Commission.

The City reserves the right to not award the commission if the submissions are deemed unsatisfactory.

## SELECTION CRITERIA

The Public Art Program shall consider the following criteria: (change as appropriate)

1. The appropriateness of the work to the site, permanence of the work relative to environmental conditions, maintenance requirements and costs, and the enduring nature of the artistic statement.
2. The sensitivity of the work to the aesthetic and cultural traditions and the history of Pompano Beach, Florida and also to the surrounding neighborhood's character.
3. The artist's biography and resume, examples of existing works, technical competency, similarity to existing works of art and the following basics: form, texture, color, clarity, line and medium.

## ONLINE SUBMISSION

All application shall be made through the CaFE online application system on Westaf.com. The application is FREE. No Charge. [www.callforentry.org](http://www.callforentry.org) After log-in, click on "Apply to Calls" and find "xxx project title xxx".

Deadline: 11:59 PM, MST, xxxxday, Month Day, Year

## APPLICATION REQUIREMENTS

1. Statement. One paragraph maximum which illustrates the relationship between the work submitted in slides and the specific project.
2. Resume. A current and professional resume, emphasizing public art experience and public commissions (if any).
3. Past Work. xxx images of completed artworks or projects. The works shall have been completed during the last ten years.

**DEADLINE:** TIME, DATE

### QUESTIONS:

Contact: xxxxxx

Phone: xxxxx

E-mail: xxxxxx

Website for Public Art Program:

## OTHER SELECTION ISSUES

1. Florida "Sunshine Laws": All meetings of the PAAB are open to the public, will have public notice and have minutes recorded.
2. Conflict of Interests: For direct conflicts of interests (immediate family and business associations), selection committee members and advisors will withdraw from discussion and voting on the application. A selection committee member may choose to withdraw for an apparent conflict of interest.

3. PAC Contact: Artist applicants should not contact PAC or Selection subcommittee members between the release of the Call to Artists and the completion of the selection process. Contact xxxxxx for all questions and information.

## Public Art Committee Members

Members: Terry Davis (Chair), Tobi Aycock (Vice-Chair), Chad Kovac, Carmen Jones, Linda Houston Jones, Kelly Ann Maguire and Donna M. Schorr. Alternate Members: Mimi Botscheller, Christopher Mullon

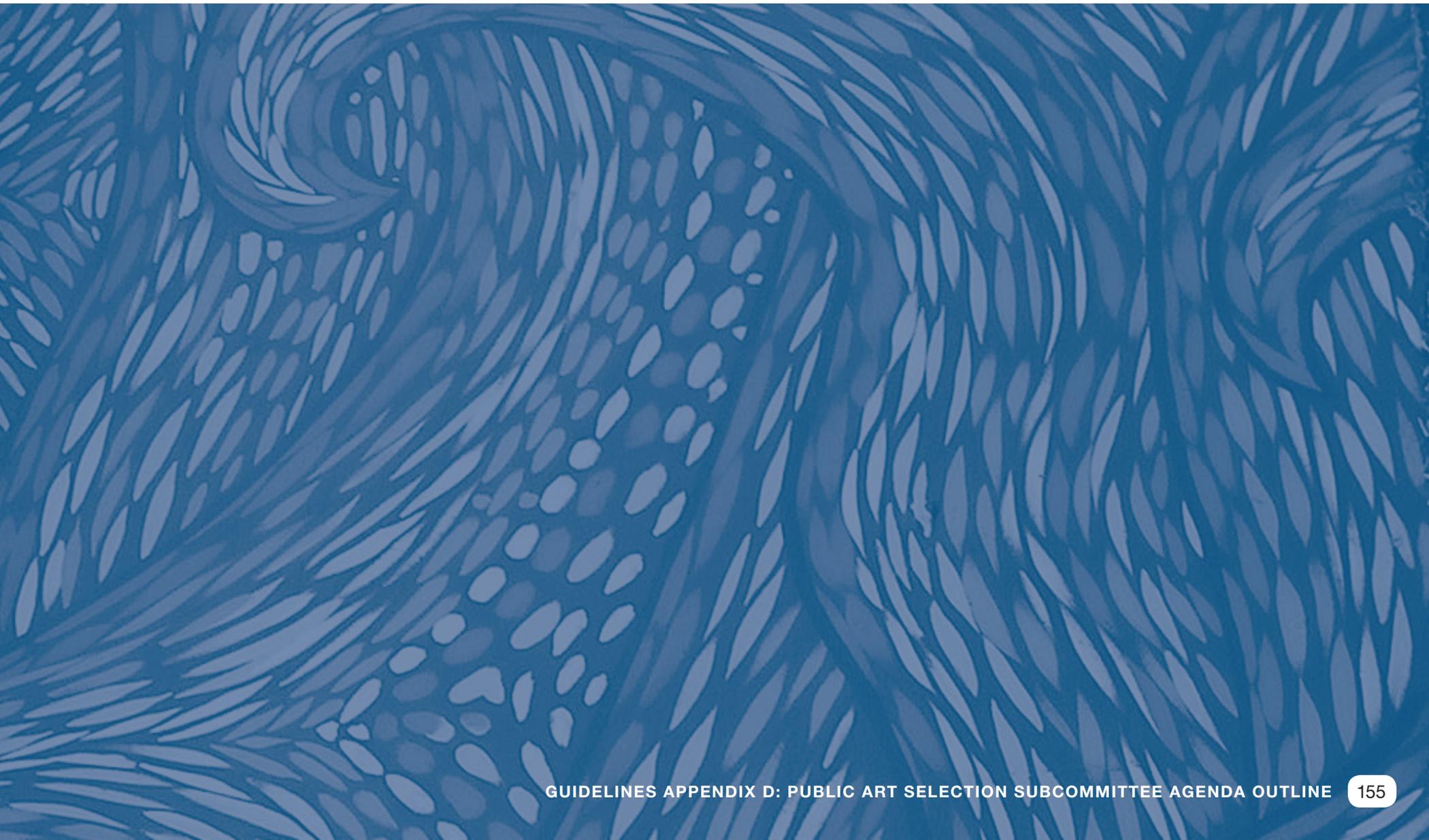
## Pompano Beach Art in Public Places Program

The program was established in December 2012 and has completed the "Painted Pompano" project and artist design vinyl wraps on utility boxes. More information at <http://pompanobeachfl.gov/> Click on "Departments" and then "Public Art".

## Pompano Beach, Florida

Located on

# Guidelines **Appendix D: Public Art Selection Subcommittee Agenda Outline**



# Public Art Selection Subcommittee Agenda Outline

---

Project Title

Location of Meeting

Time, Date

Welcome and Introductions

Clarify Voting Members and Non-Voting Members

Declaration of Conflict of Interest

- Any family or business relationship with any applicant

Declarations of Sunshine Law Discussions or Contacts with Applicants

- Declare any discussion outside of PASS meeting regarding the applicants
- Declare any contacts with applicants

Review the Call to Artists

- Type
- Location(s)
- Scale
- Existing or new artwork?
- Theme or Functional Artworks

Review of Site

Review of Process for Voting

Slide Review and Selection

Review of Letter to Finalists outlining requirements

Draft Motions

The Public Art Selection Subcommittee recommends artists \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_ to the PAC as finalists for the new artwork at the \_\_\_\_\_ (Project Title).

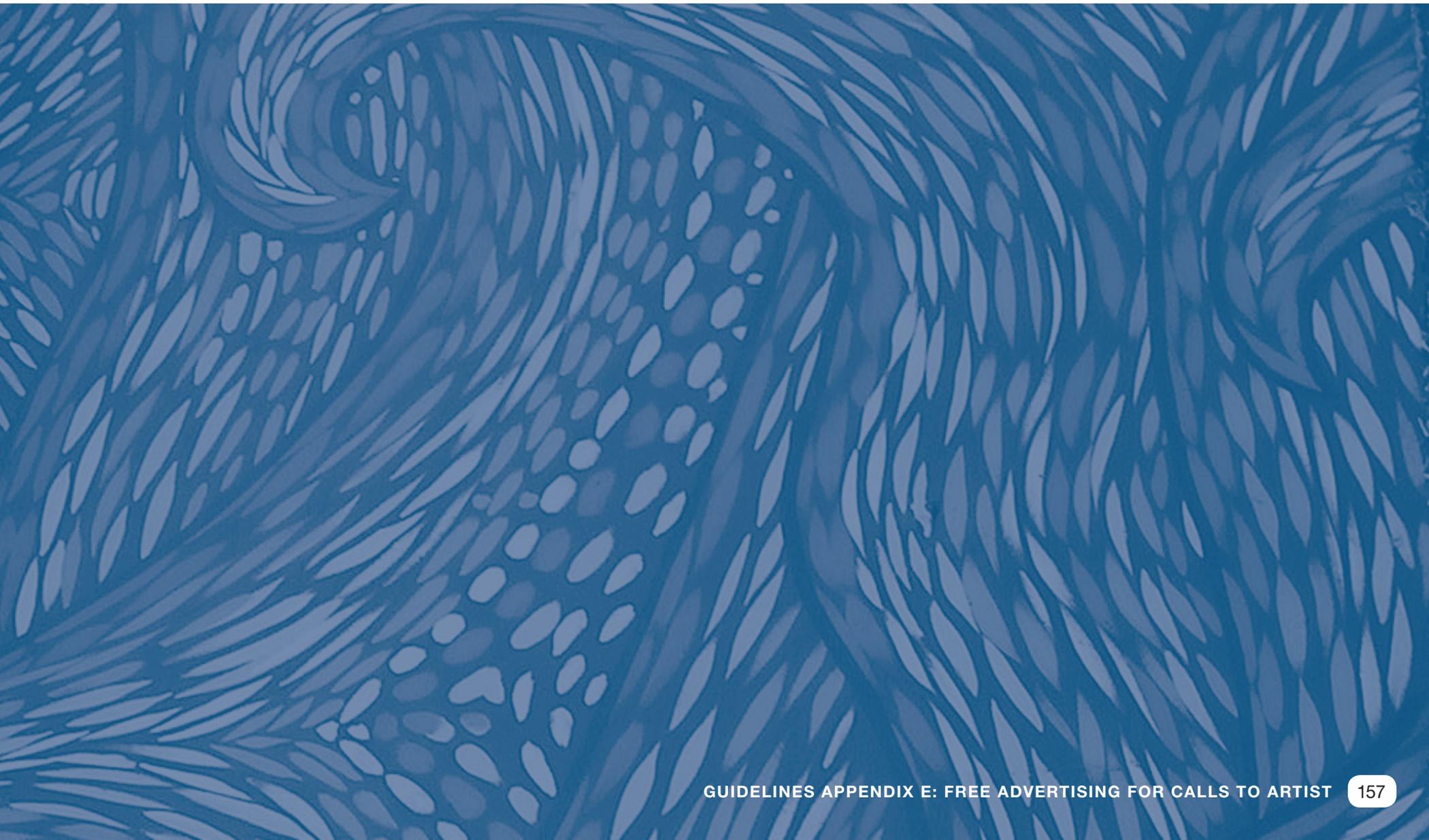
or

The Public Art Selection Subcommittee recommends \_\_\_\_\_ to the PAC and to be awarded the \$\_\_\_\_\_ (Budget) contract for a new artwork at the \_\_\_\_\_ (Project Title).

Comments and Information Request for Finalists

- All comments and information requests should be recorded and transmitted to the finalists.

# Guidelines **Appendix E: Free Advertising for Calls to Artist**



As of May, 2015, the following free advertisements exist for public art projects.

## SOUTH FLORIDA

Broward County Cultural Affairs Opportunities	Jody Horne-Leshinsky, <a href="mailto:jleshinsky@broward.org">jleshinsky@broward.org</a>
Miami-Dade Cultural Affairs	Brandi Reddick, <a href="mailto:brandi@miamidade.gov">brandi@miamidade.gov</a>
Martin County Arts	<a href="http://www.martinarts.org/resources/calls_to_artists.html">http://www.martinarts.org/resources/calls_to_artists.html</a>
Palm Beach County Cultural Council	Nichole Hickey, <a href="mailto:nhickey@palmbeachculture.com">nhickey@palmbeachculture.com</a>
Florida Keys Arts	<a href="http://www.keysarts.com/grants_more/calls.html">http://www.keysarts.com/grants_more/calls.html</a>
Craigslist	Temporary Arts Jobs
Facebook	<a href="https://www.facebook.com/groups/SouthFloridaCallsToArtists/">https://www.facebook.com/groups/SouthFloridaCallsToArtists/</a>

## FLORIDA

State of Florida Cultural Division	<a href="http://dos.myflorida.com/cultural/info-and-opportunities/jobs-and-opportunities/submit-an-opportunity/">http://dos.myflorida.com/cultural/info-and-opportunities/jobs-and-opportunities/submit-an-opportunity/</a>
Florida State Universities	<a href="http://news.art.fsu.edu/opportunities/submit-an-opportunity/">http://news.art.fsu.edu/opportunities/submit-an-opportunity/</a>
Florida Assoc. of Public Art Professionals Monthly Newsletter	<a href="http://www.floridapublicart.org/news-submissions/">http://www.floridapublicart.org/news-submissions/</a>
Artists Registry <a href="http://www.artistsregistry.com">www.artistsregistry.com</a> , is an internet-based artist registry for Florida's visual artists	<a href="http://www.artistsregistry.com/message_board/index.php">http://www.artistsregistry.com/message_board/index.php</a> Send a email to <a href="mailto:administrator@artistsregistry.com">administrator@artistsregistry.com</a>
Tampa Bay Arts	<a href="http://tampaarts.com/category/calls-opportunities/">http://tampaarts.com/category/calls-opportunities/</a>

## NATIONAL

PublicArtist.org	<a href="http://www.publicartist.org/index-administrator.cfm">http://www.publicartist.org/index-administrator.cfm</a>
Artist Register	<a href="https://artistsregister.com/submit-opp.phtml">https://artistsregister.com/submit-opp.phtml</a> (Westaf)

Public Art Network Listserve (Must be a member or know a member)	<a href="http://www.americansforthearts.org/by-program/networks-and-councils/public-art-network">http://www.americansforthearts.org/by-program/networks-and-councils/public-art-network</a>
International Sculpture Center “Artist Opportunity” blog	russ@rubert.com (Submit anytime)

**NATIONAL PUBLIC ART LISTINGS AT LOCAL AGENCIES (EMAIL TO MANAGER)**

Las Vegas	clvarts@lasvegasnevada.gov
Palm Desert	dschwartz@ci.palm-desert.ca.us
Phoenix	jeanine.garcia@phoenix.gov
Pittsburgh	opa@pittsburghartscouncil.org

**NATIONAL PUBLIC ART LISTINGS AT LOCAL AGENCIES (INPUT ONLINE)**

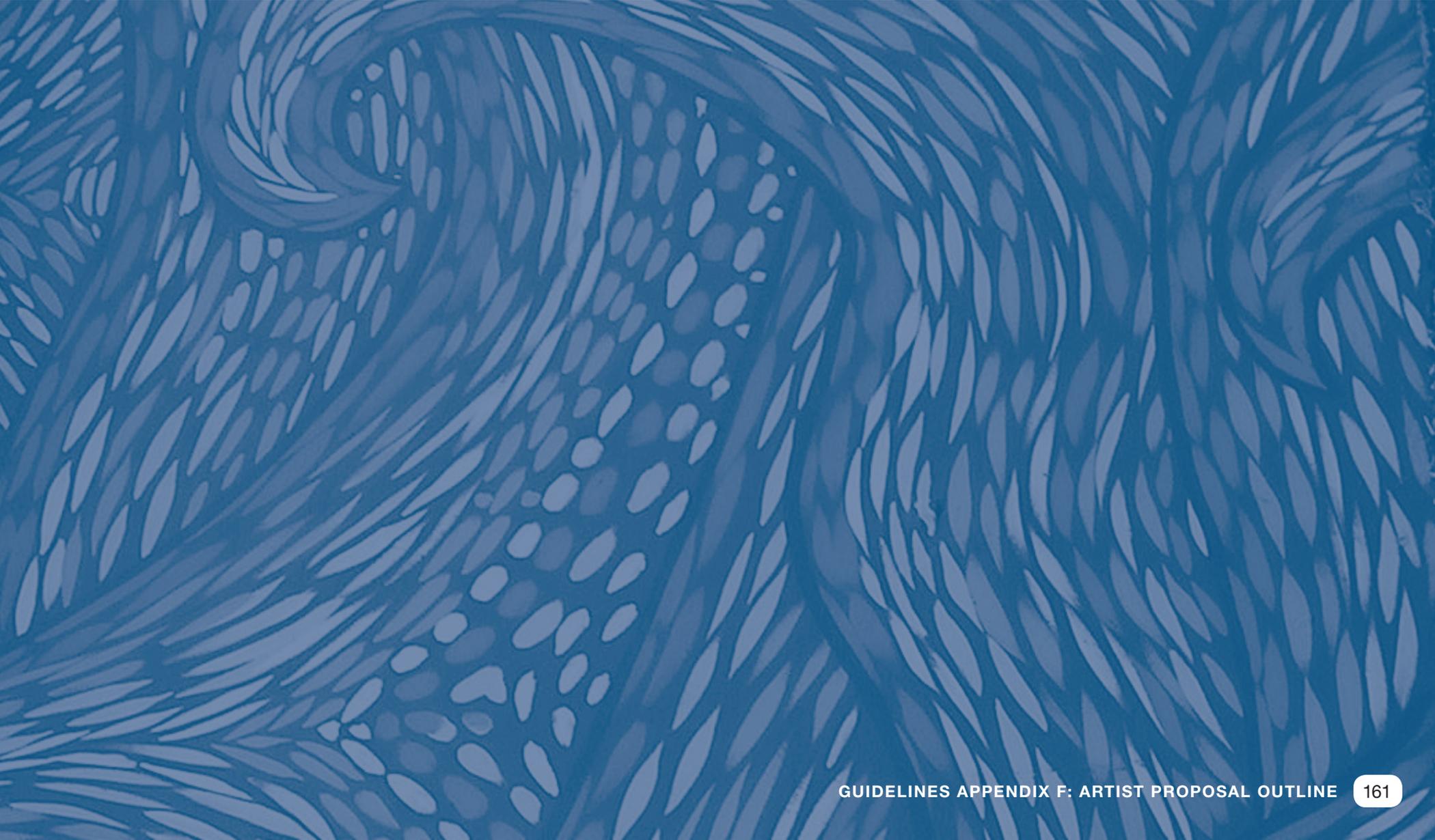
Indianapolis	<a href="http://www.indyartsguide.org/page/submit_classifieds">http://www.indyartsguide.org/page/submit_classifieds</a>
Seattle	<a href="http://www.4culture.org/apply/index.aspx#submit">http://www.4culture.org/apply/index.aspx#submit</a>
State of Texas	<a href="http://www.arts.texas.gov/post-a-jobopportunity/">http://www.arts.texas.gov/post-a-jobopportunity/</a>
State of California	<a href="http://www.cac.ca.gov/artistcall/artistcallform.php">http://www.cac.ca.gov/artistcall/artistcallform.php</a>
State of Ohio	<a href="http://www.oac.state.oh.us/search/IndividualArtistOpportunities/ArtistOpportunity.asp">http://www.oac.state.oh.us/search/IndividualArtistOpportunities/ArtistOpportunity.asp</a>

**NATIONAL PUBLICATION**

Sculpture Magazine “Opportunities” ( At least two months ahead) Fax: 609.689.1061  
 Email: [isc@sculpture.org](mailto:isc@sculpture.org)



# Guidelines **Appendix F: Artist Proposal Outline**



Project Name  
Artist  
Date of Proposal

In order to approve your final artwork proposal, the Pompano Beach recommends the following information. The questions are also a checklist of issues. This is not a request for an essay - outlining, bullets or sentence fragments are fine.

1. GENERAL DESCRIPTION OF ARTWORK: Text with attached drawings, images and/or samples (Include important dimensions, materials, colors, fabrication method, etc.)
  2. GENERAL DESCRIPTION OF HOW THE ARTWORK SATISFIES THE PROJECT CRITERIA AND SCOPE OF WORK. (Please note any issues that have arisen during your research.)
  3. BUDGET
    - Direct Artist Costs
      - Artist Design Fee
      - Artist Studio Fabrication
      - Artwork Shipping
      - On-Site Installation
      - Artist Travel
      - Other
      - Other
    - Other Artist Costs for Project
      - Design Fees by Architect and/or Engineers
      - Constructed Elements Provided by General Contractor
      - Other Subcontractor to the Artist
      - Other
- Contingency

#### 4. DESIGN COORDINATION REQUIREMENTS

(Concepts, designs, materials, lighting and utilities recommended or required in the design of the facility by other professionals)

#### 5. CONSTRUCTION COORDINATION REQUIREMENTS

(Sequencing and requirements of artist regarding on-site construction or installation. If subcontractors, please name.)

#### 6. MAINTENANCE PLAN

- a. On-going maintenance of artwork. (Activity and frequency.)
- b. If applicable, cost of anticipated replacement parts and average lifetime.
- c. Date and type of anticipated major maintenance such as re-painting

#### 7. MAINTENANCE PLAN FOR THE SITE

(How is the artwork or artwork base designed for typical site maintenance just as lawn mowers, weedwackers, window washers or vacuum cleaners? Do the site maintenance crews need to use any special methods - or avoid any typical methods - in order to not damage the artwork? )

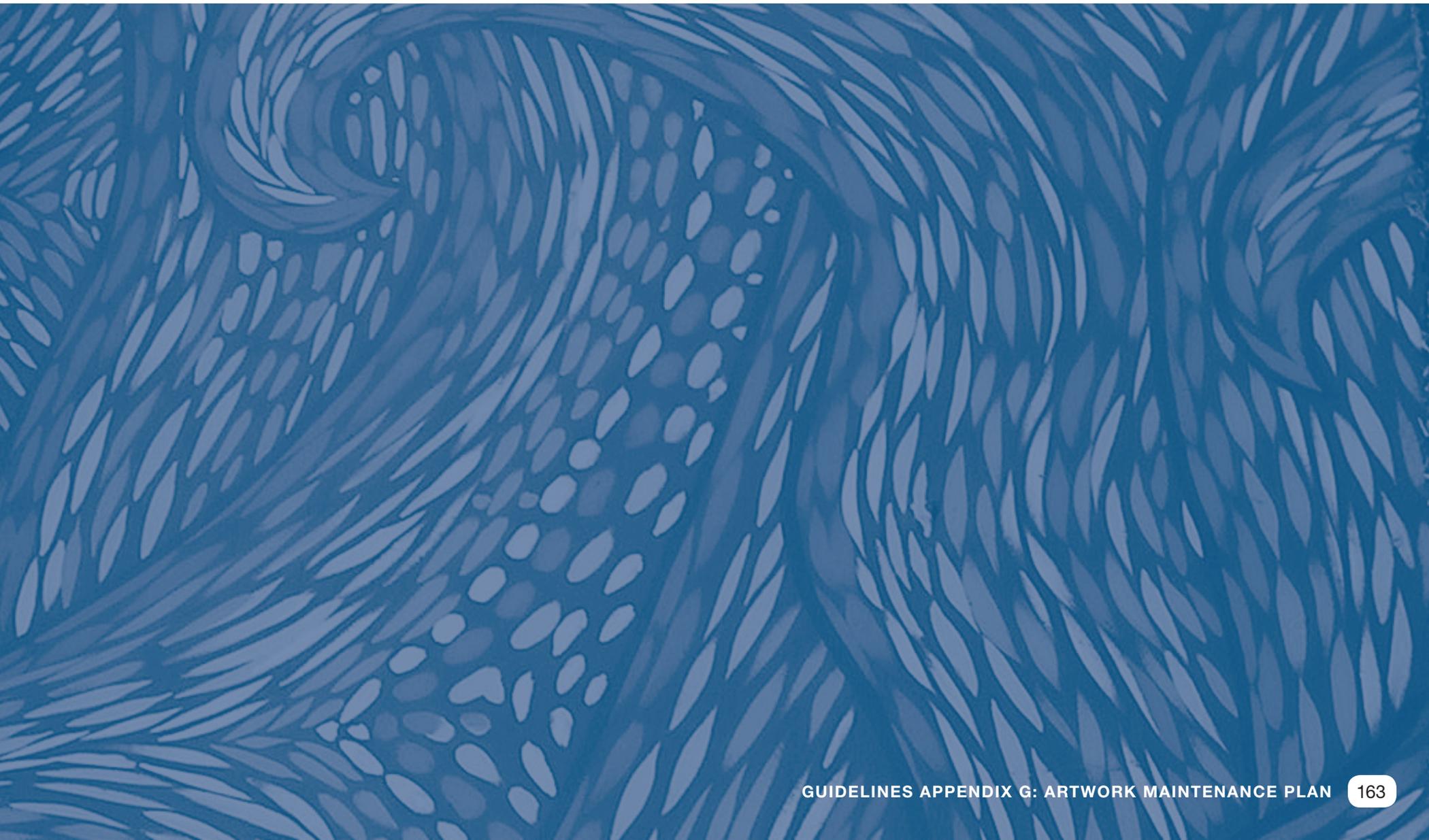
#### 8. REQUIREMENTS REGARDING THE SITE

(Examples include how much clear space around the work, landscaping, lighting, furniture placement, tree trimming, openness, air movement for mobiles, etc. Include drawings if helpful. What things do you NOT want to happen at the site?)

#### 9. EXTENT OF SITE THAT IS PART OF THE ARTWORK

(Some artwork has elements of the building or site that are part of the artwork concept. In other words, if this aspect of the building or site is changed, then the artwork would be damaged. At this stage, the artist would require the removal of his/her name from the work. If the issue is only a strong preference, then include it as "requirements of site" in #8 above, not here.)

# Guidelines **Appendix G: Artwork Maintenance Plan**



# Artwork Maintenance Plan

---

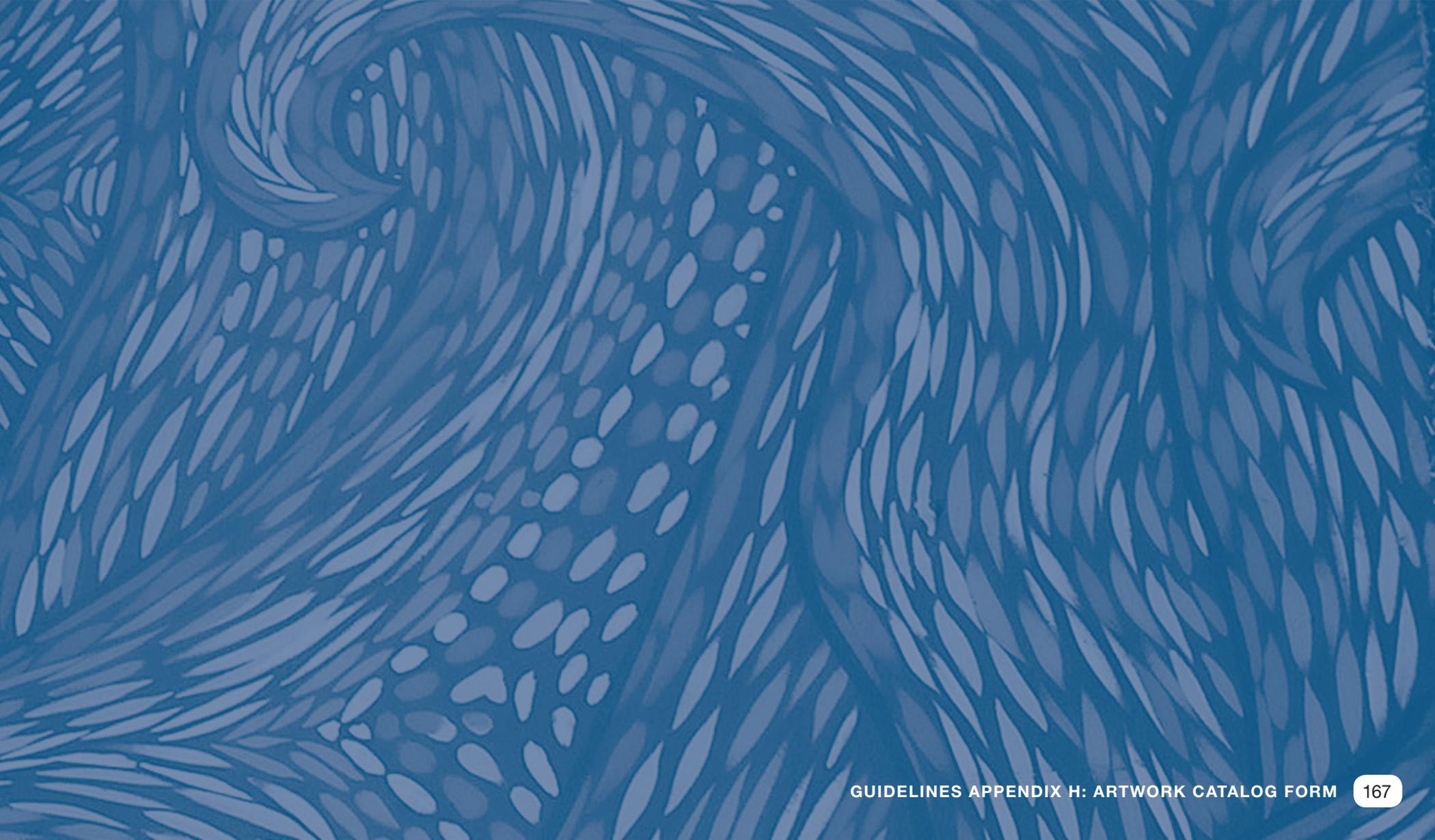
Original Project Name
Location of Artwork
Year Installed
Site Specific Issues?? Yes/No

<b>Artwork</b>	
Title	
Artist	
One Sentence Description	
Artist Phone	
Artist Email	
<b>Site</b>	
Facility Name (overall)	
Street Address	
Cross Street	
City	
Specific Building and/or Space	
Description of Location (Northwall, Etc)	

<b>Contacts During Design and Construction (Name, Phone, Email)</b>	
City Staff to Public Art	
Owner or Client Agency	
Architect or Engineer	
Construction Manager	
<b>Contacts for Property Management (Name, Phone, Email)</b>	
Owner or Client Agency	
On-Site Contact	
Property Management	
<b>Artwork Maintenance Requirements</b>	
Annual	
Special Non-Annual	
Next Special Date	
<b>Site Maintenance Requirements</b>	
Exterior Landscaping	
Lighting	
Interior Furnishings	
Other	
<b>Alert On Site Specific</b>	
Description of Site Specific	
Example: Wall behind sculpture should remain white and without vines	

<b>Record of Inspection and Maintenance</b>	
Date & Issue & Resolution	

# Guidelines **Appendix H: Artwork Catalog Form**



Original Project Title
Location of Artwork

<b>Artist Contact Information</b>	
Artist Name	
Business Name (if Different)	
Address #1	
Address #2	
City	
State	
Zip Code	
Business Phone	
Business FAX	
E-Mail #1	
E-Mail #2	
Website	
<b>Artist Resume Information</b>	
Artist Name for Publication (if Different)	
Date of Birth	
Place of Birth	
Biographical Paragraph	

<b>Total Work of Art</b>	
Title of Artwork (Entire Work)	
Year of Completion	
General Description of Artwork	
Site Attributes of Artwork (If Any) ****	
Description of Operational Parameters (If Any)	
<b>Artist Statement regarding the Artwork</b>	
Statement	
<b>Artwork Components or Individual Works</b>	
Title or Five Word Identifier	
Materials	
Height	
Width	
Length	
Frame or Base Description	
<b>Artwork Components or Individual Works</b>	
Title or Five Word Identifier	
Materials	
Height	
Width	
Length	
Frame or Base Description	
(Repeat as necessary)	

<b>Electronic Components of ArtWork(If Any)</b>	
Name of Item	
Manufacturer Name, City, State, Phone	
Supplier Name, City, State, Phone	
(Repeat as necessary)	
<b>Fabrication</b>	
Listing of Materials	
Description of Finishes	
PMS Color Numbers for Industrial Finishes	
Fabricator #1 Name, City, State, Phone	
Fabricator #1 Name, City, State, Phone	
Fabrication Method (Attach Dwgs)	
<b>Installation</b>	
Installer Name, City, State, Phone	
Installation Method (Attach Dwgs)	
Date of Installation	
<b>External Factors ***</b>	
Description of Physical Position on Site	
Description of Environmental Factors. Example: Tree Trimming	
Description of Site Specific Elements	

<b>Maintenance ****</b>	
Short Term Needs with Future Dates	
Long Term Needs with Future Dates	
Note on Appearance of Artwork	
Schedule of Replaceable Parts (light bulbs, etc)	
<b>Digital Copies for Future Repair (list &amp; attach)</b>	
Description of attached audio files	
Description of attached graphic files	

