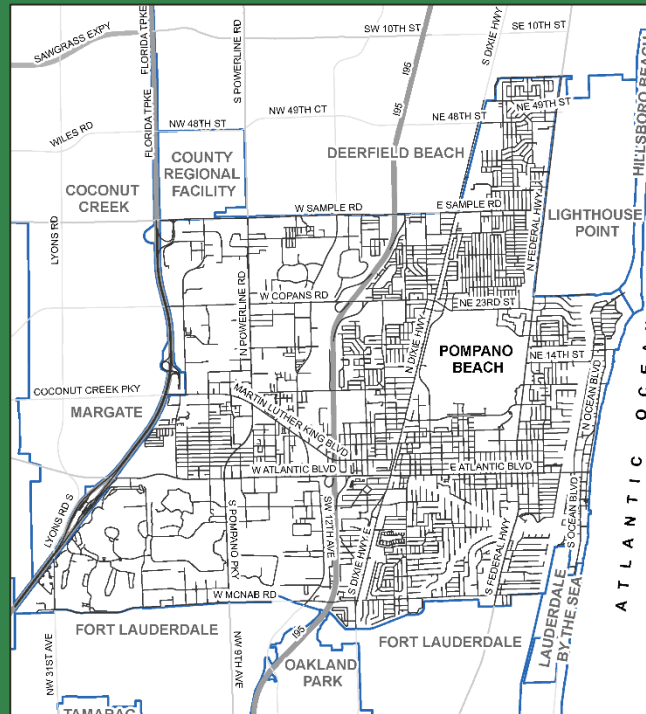


Local Complete Count Committee – Pompano Beach



Shape
your future
START HERE >

United States®
Census
2020

Census 2020

Background

- What is the Census?
 - The US Census takes place every ten years, in the year ending in 0 (1990, 2000, 2010, 2020, etc.).
 - The purpose is to count the number of people living in the US, and to determine demographic trends.
- Why is it important?
 - Funding
 - \$675 Billion dollars distributed annually
 - Public housing, healthcare programs, early learning, schools, financial aid, hospitals, emergency services, roads & highway...
 - Medicare, Pell Grants, National School Lunch Program, Section 8 Housing Voucher, etc...
 - Representation
 - Determines the number of seats in Congress
 - Redrawing district boundaries
 - It's required by the U.S. Constitution

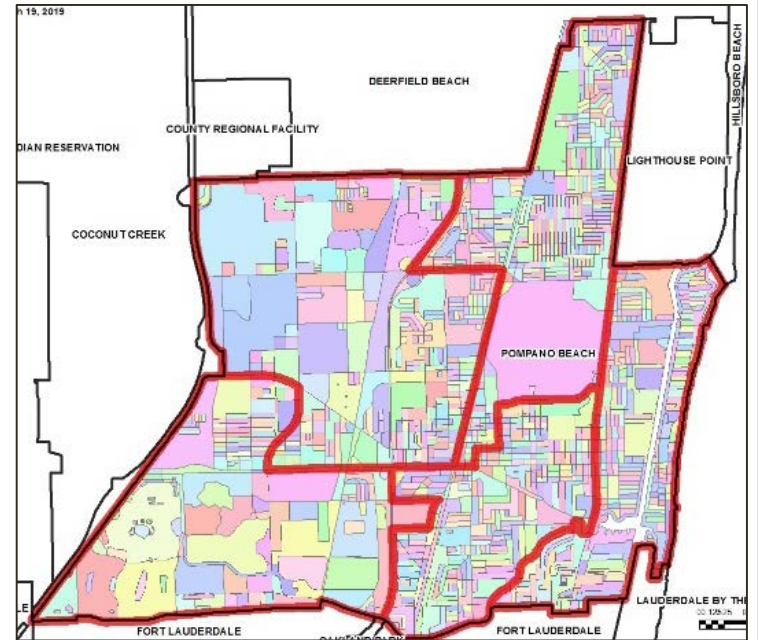
How and When is the Census Completed?

- April 1, 2020
 - Internet Responses
 - Look for an invitation in the mail March 12-20
 - Telephone
 - Toll-free numbers with assistance in 12 languages
 - Mail
 - Respond on a paper form and mail back
 - Census Takers



Pompano Beach Data (2010)

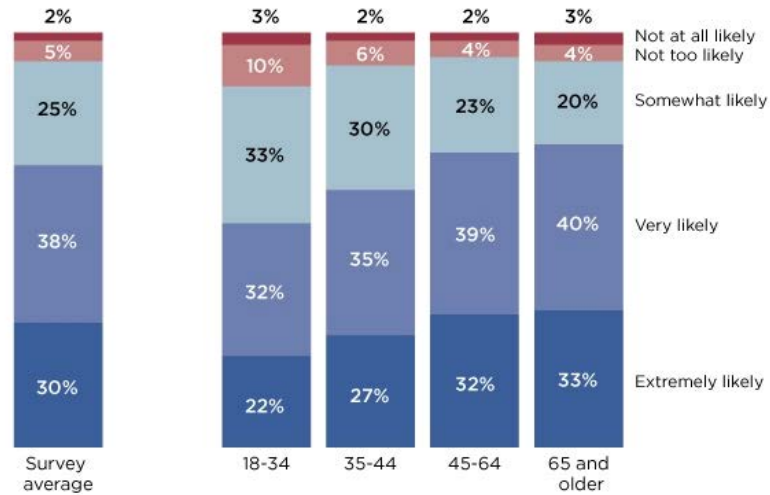
- Population – 99,845 (2010 Census)
 - Racial Make-up
 - White / 64.4%
 - Black or African American / 29.9%
 - Asian / 1.7%
 - American Indian and Alaska Native / .6%
 - Other / 5.6%
- Median House Hold Income \$44,756 (2017 ACS)
- Person in Poverty (%) 21.1% (2017 ACS)
- Educational Attainment (H.S. or Higher) 83.4% (2017 ACS)



Mission

- Working with the City, County and Census staff, formulate and execute a plan to ensure that every household in Pompano Beach completes the Census.

How Likely Would You Be to Fill Out the Census Form?



Notes: All estimates were rounded so that the sum of estimates equals 100 percent.

United States[®]
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

Source: 2020 Census Barriers, Attitudes,
and Motivators Study (CBAMS)
Public Use Microdata Sample

Hard to
Enumerate /
Areas of Low
Response
Rates
(Purple)

