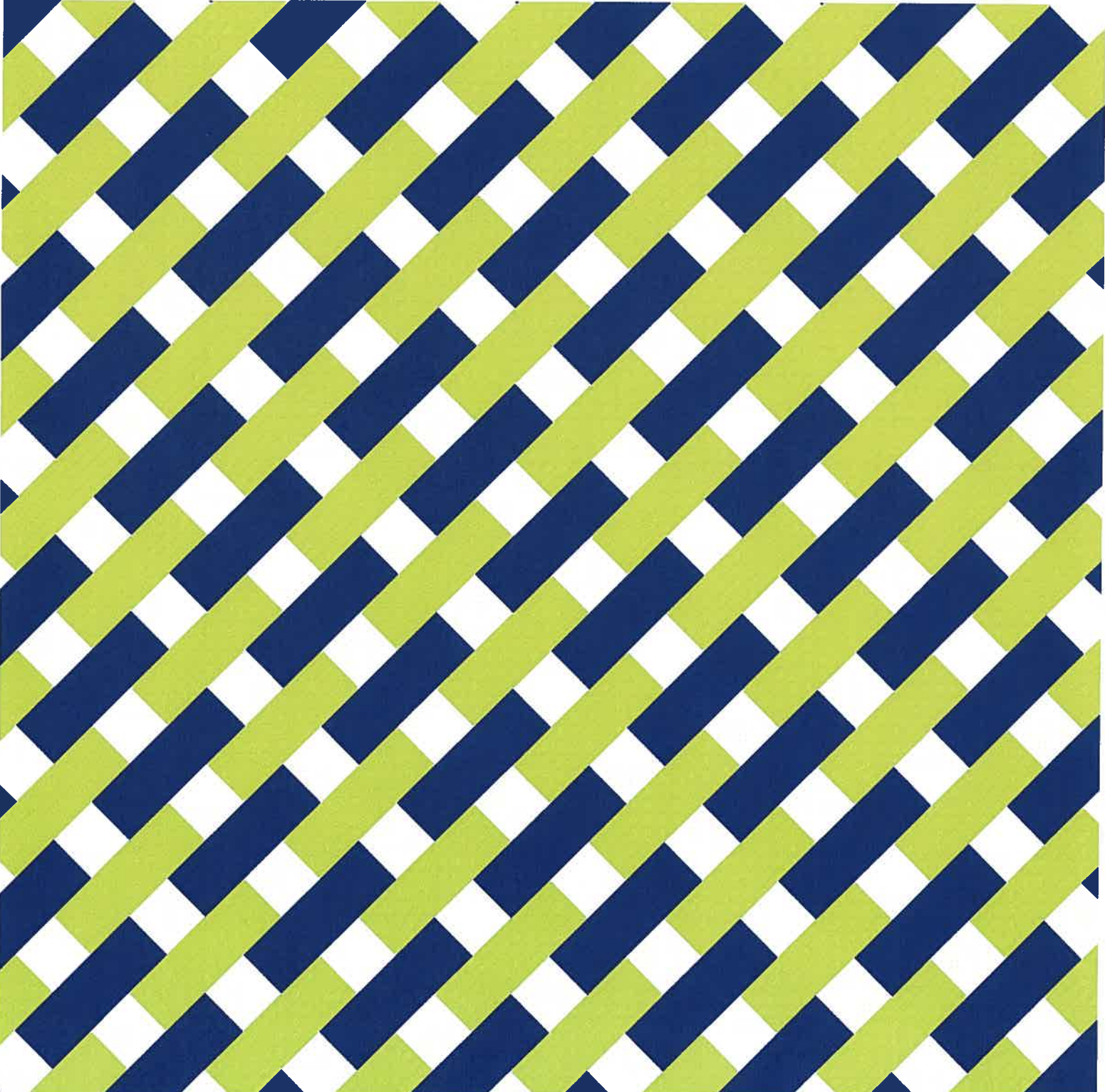


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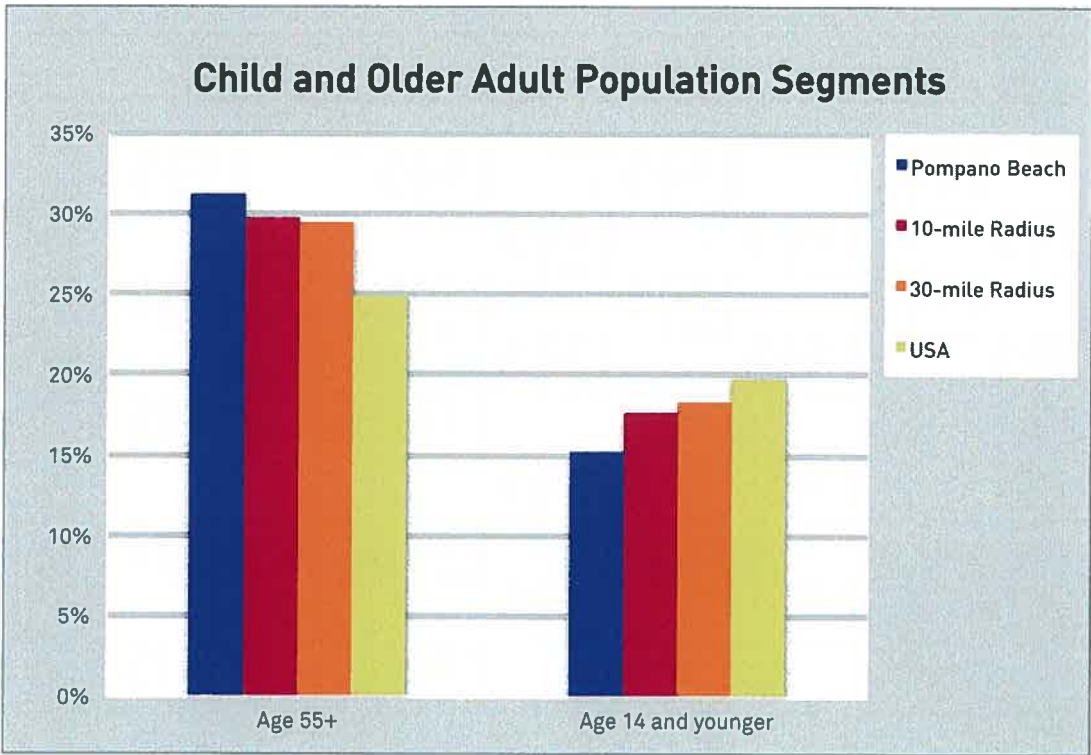
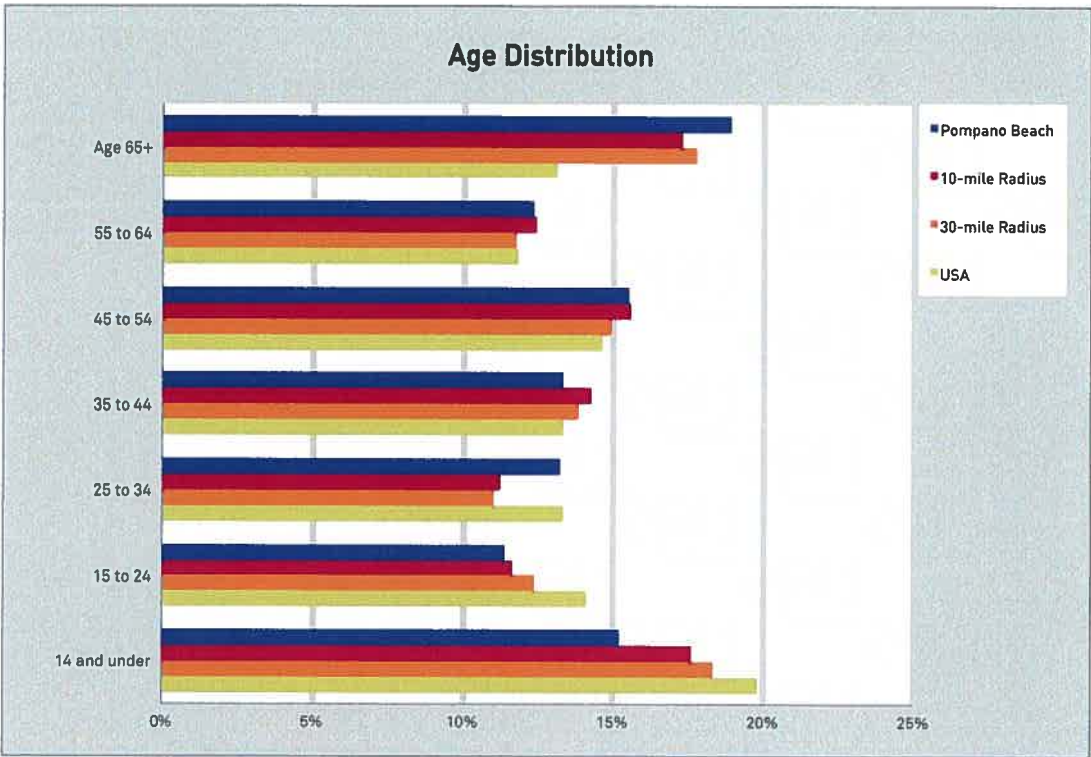
Appendices: Needs Assessment for Facilities + Cultural Programming

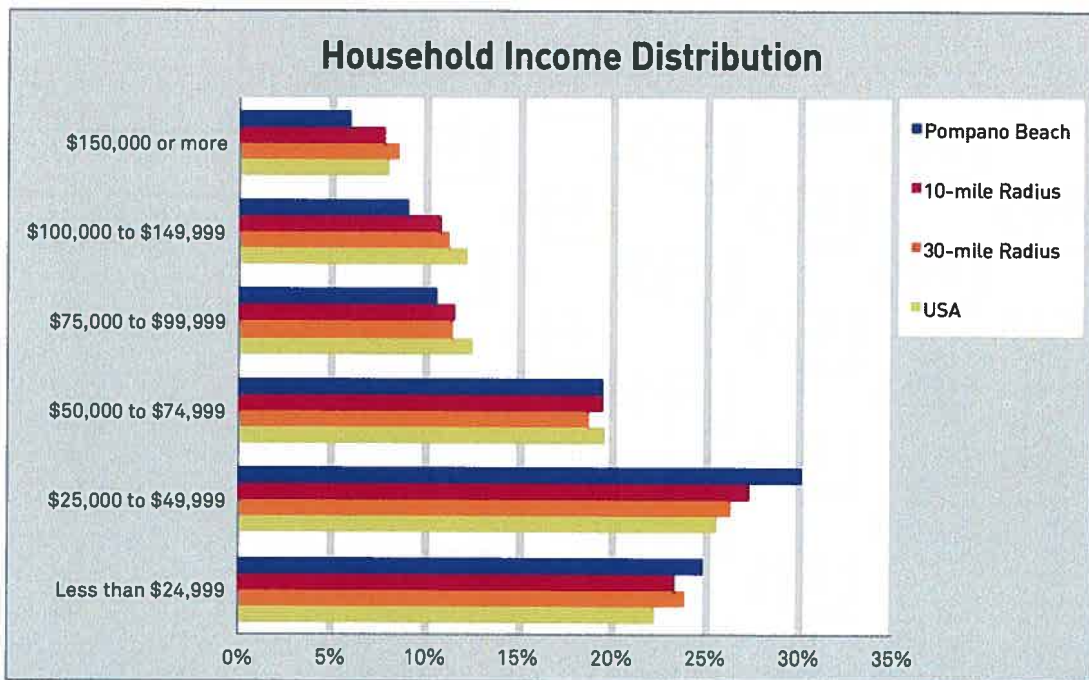
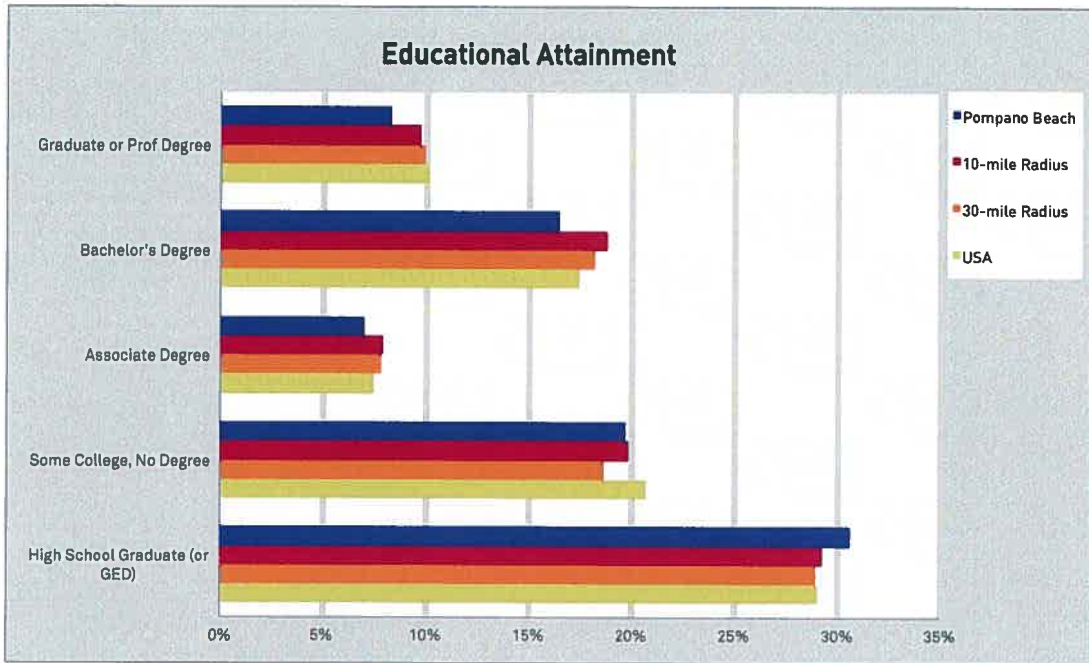
Pompano Beach CRA
Pompano Beach, FL

contact:

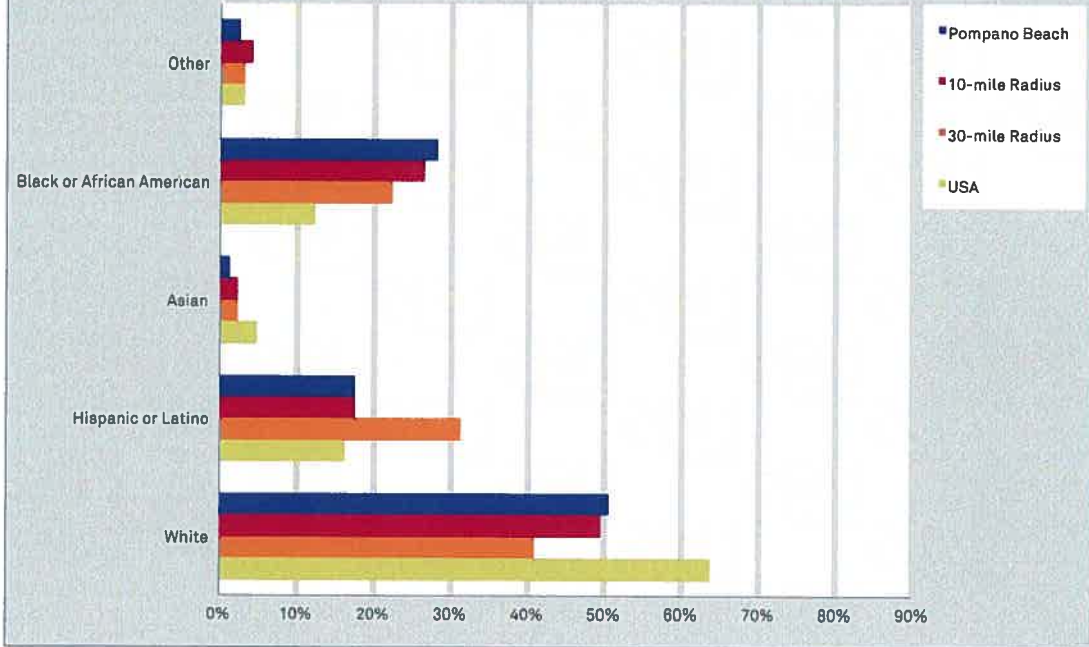
Carrie Blake
Webb Management Services, Inc.
350 5th Avenue, Suite 4005
New York, NY 10118
t. (212) 929-5040
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carrie@webbmgmt.org

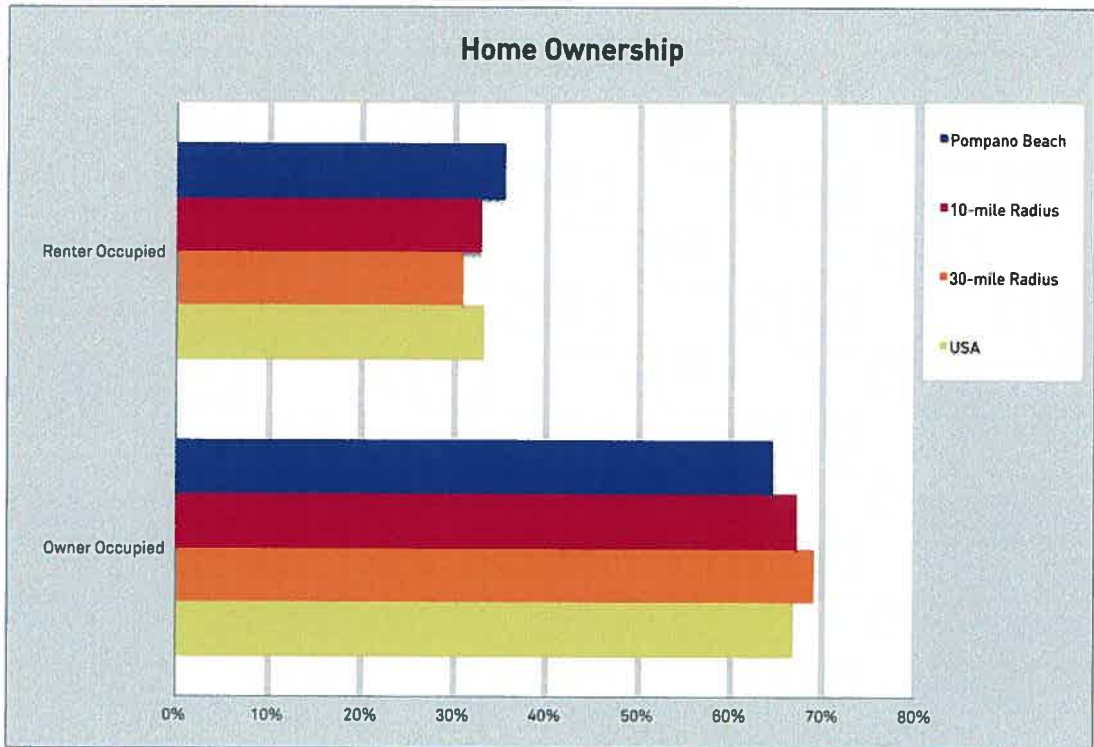
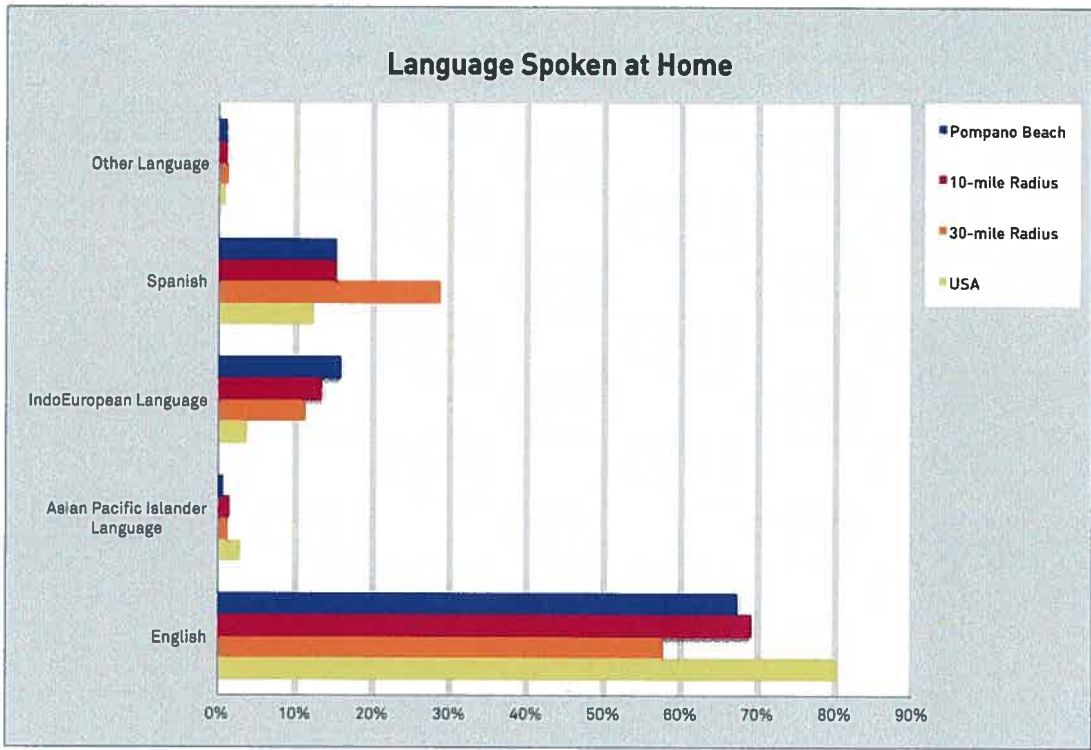
appendix a: market data



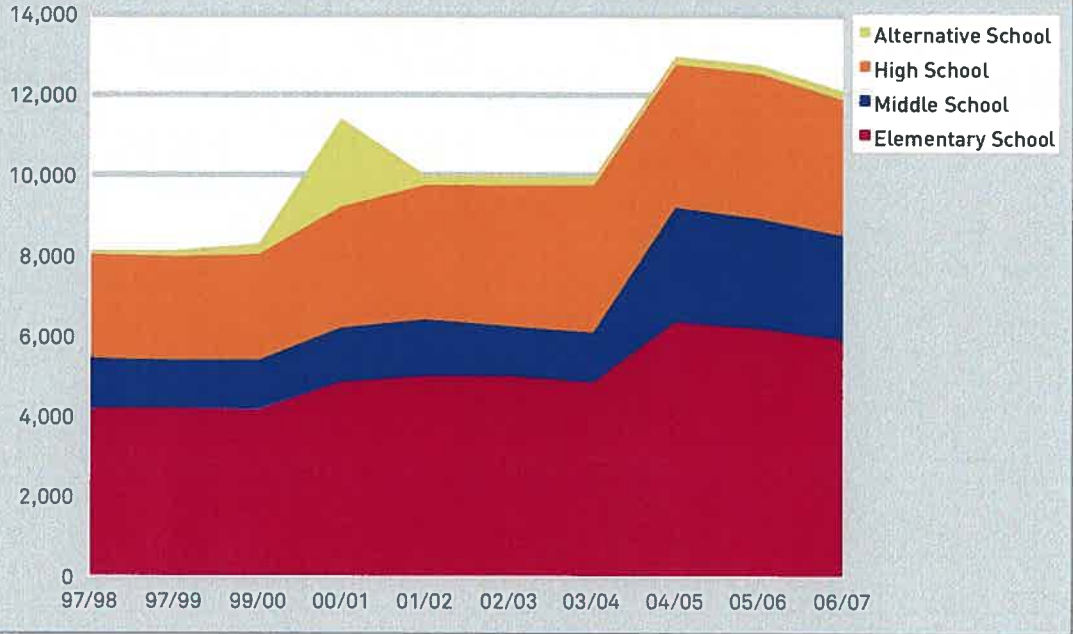


Ethnicity

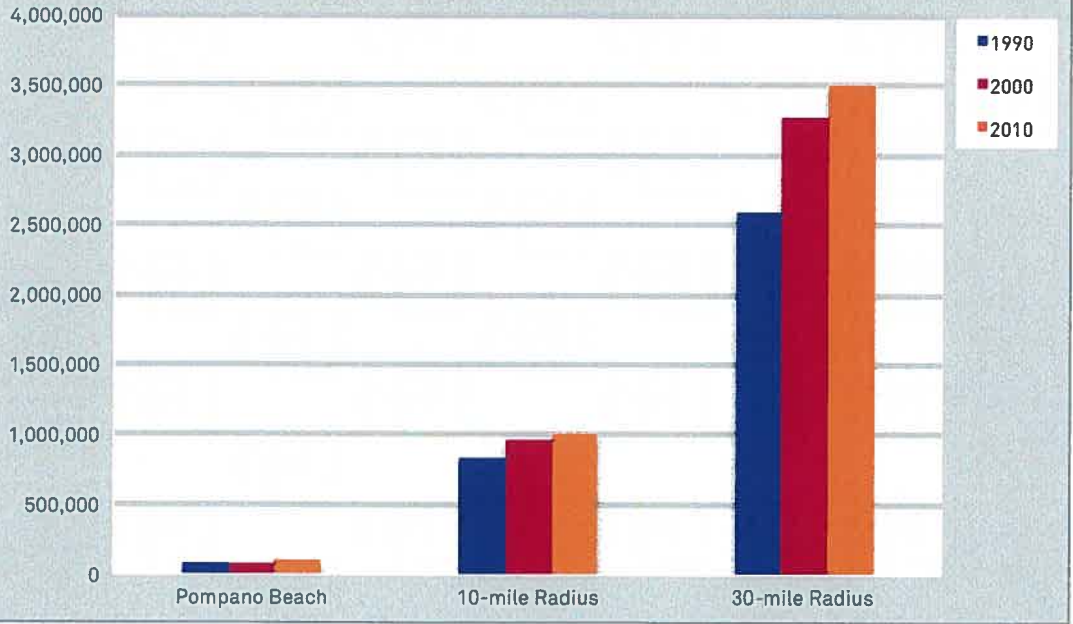




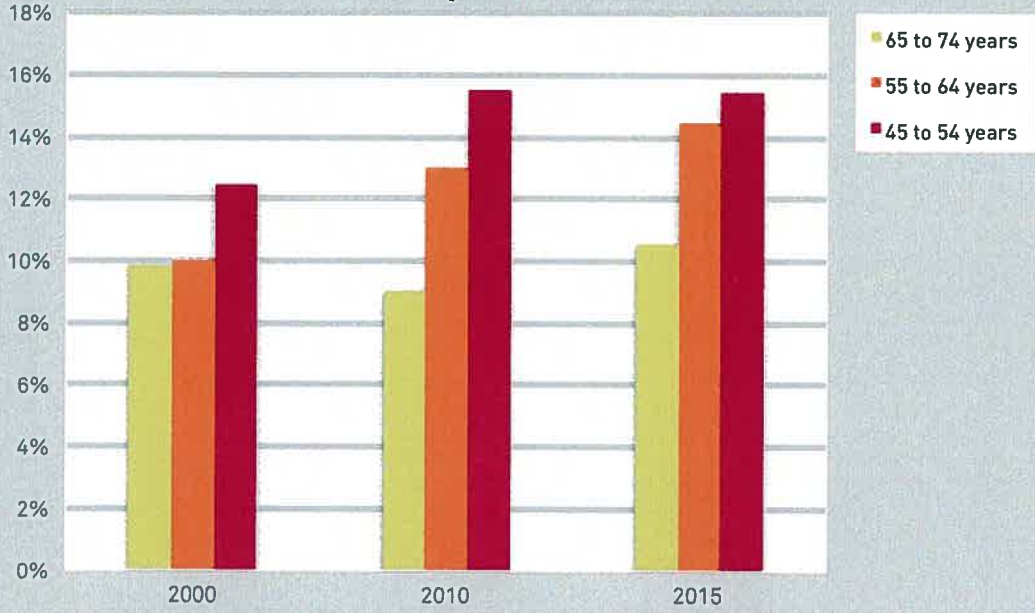
Pompano Beach School Enrollment



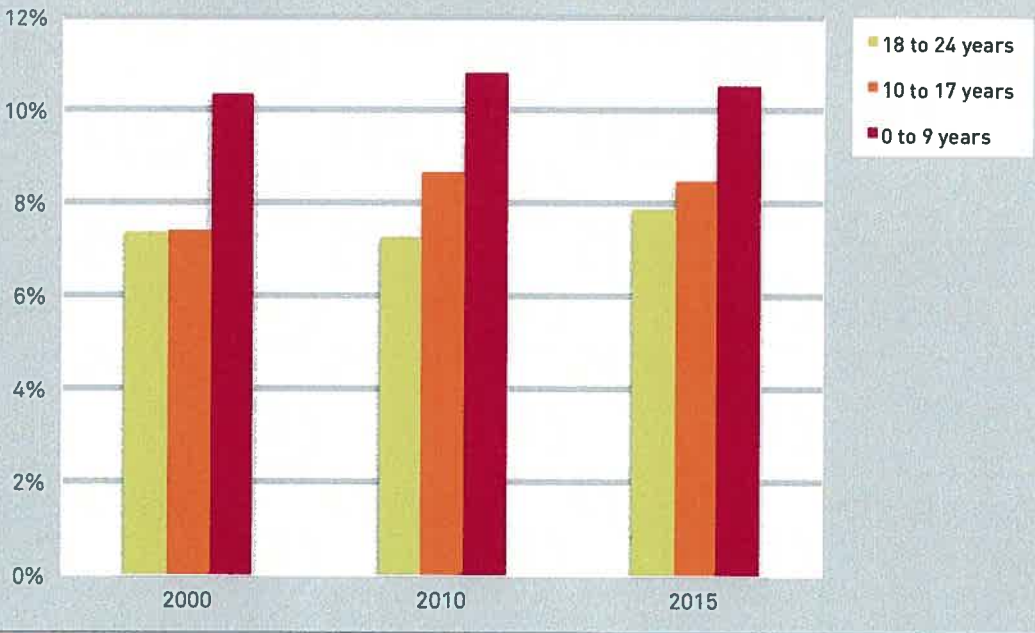
Population Growth



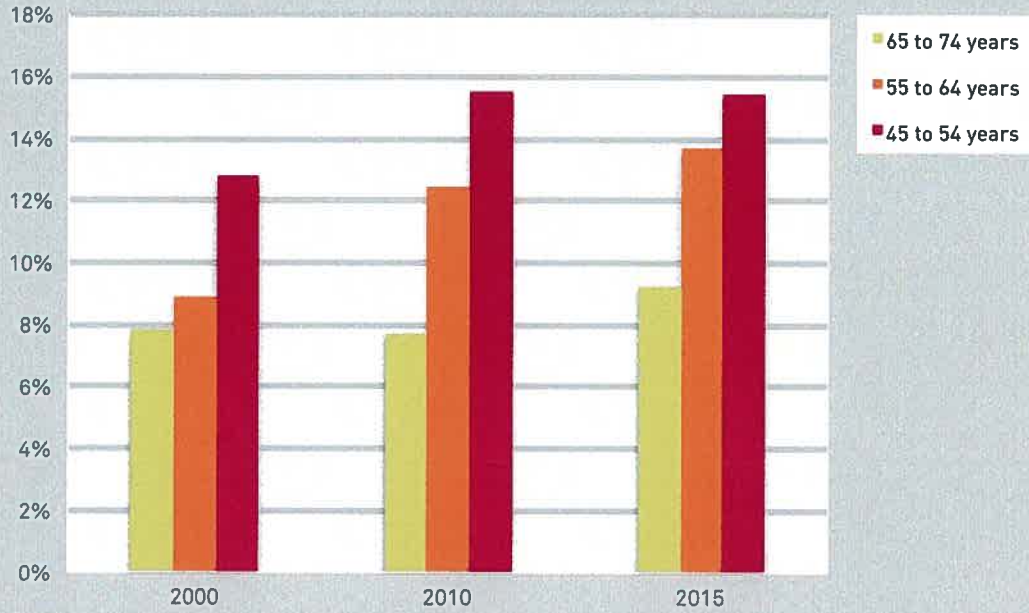
'Empty Nester' and 'Retiree' Population Trend: Pompano Beach



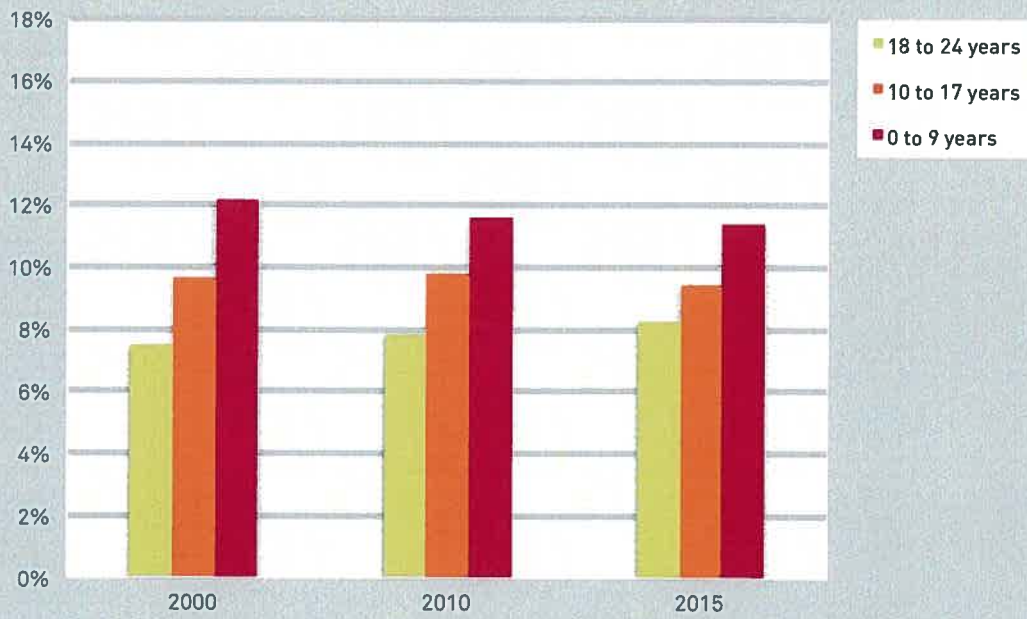
Young Population Trend: Pompano Beach



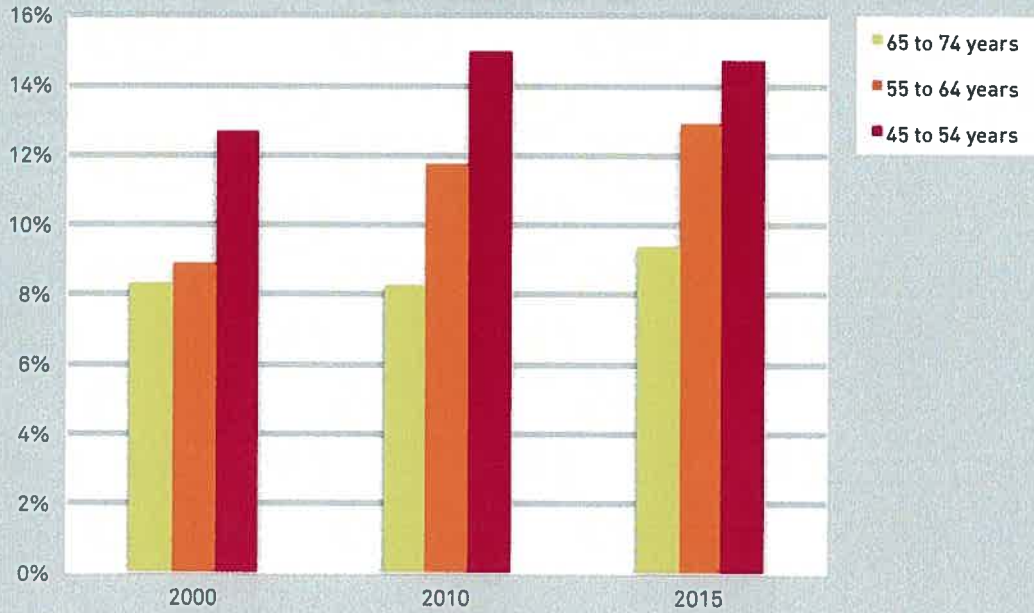
'Empty Nester' and 'Retiree' Population Trend: 10-mile Radius



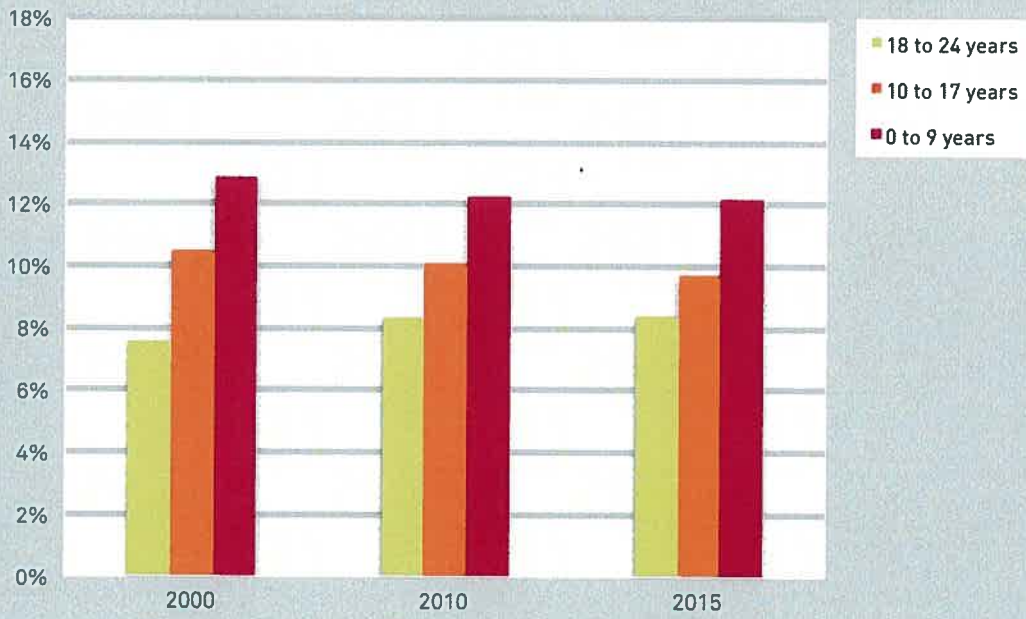
Young Population Trend: 10-mile Radius

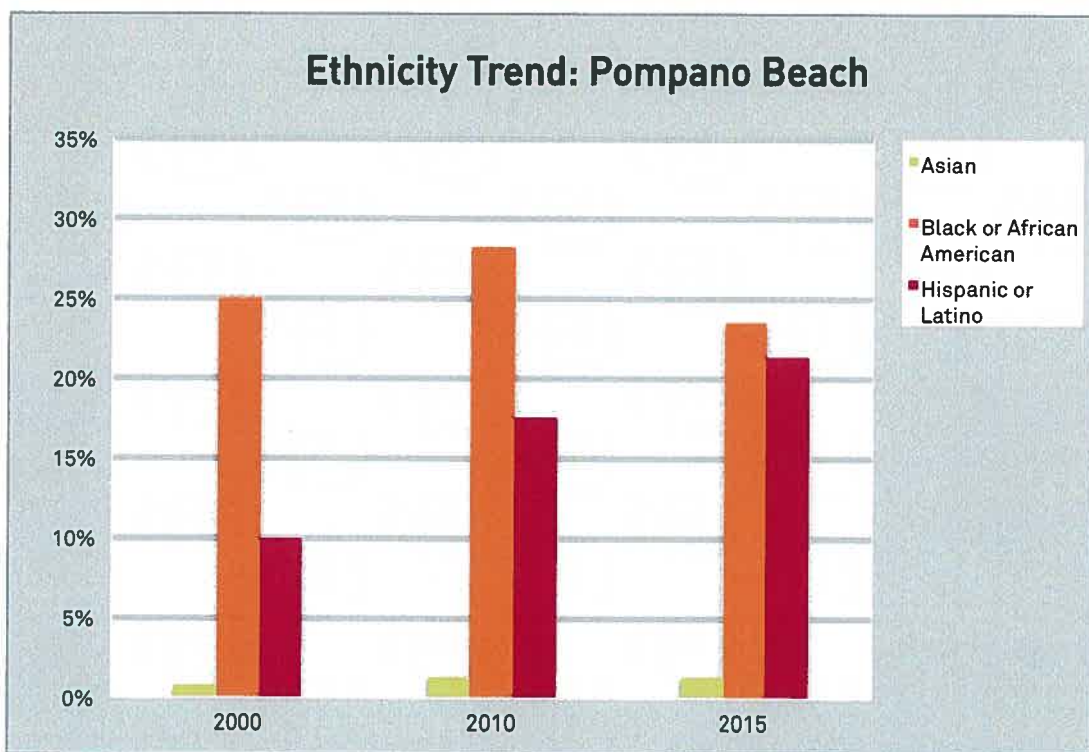
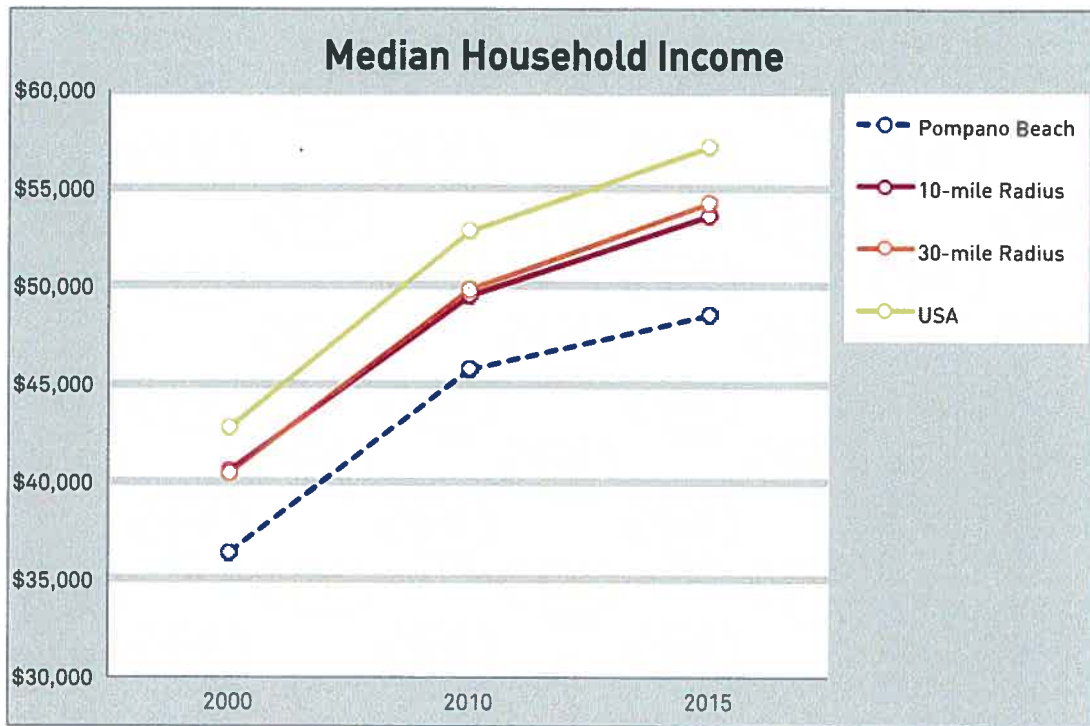


'Empty Nester' and 'Retiree' Population Trend: 30-mile Radius

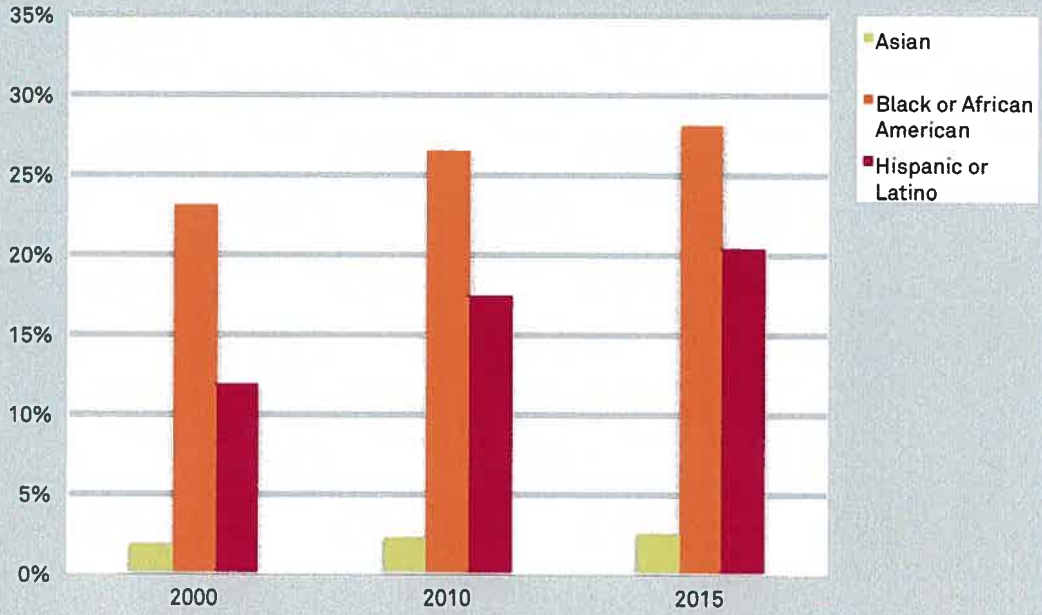


Young Population Trend: 30-mile Radius

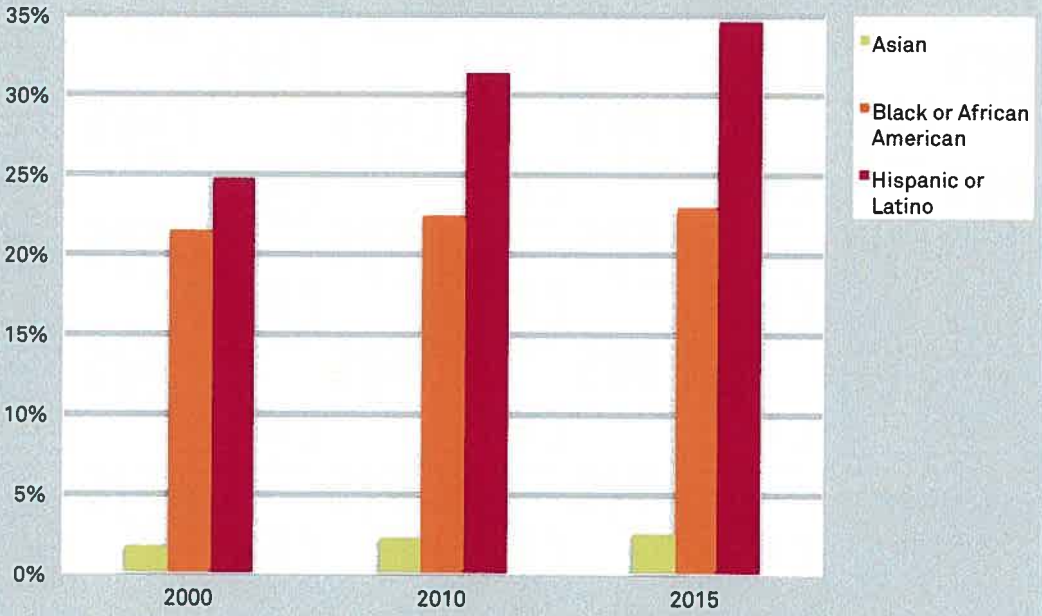




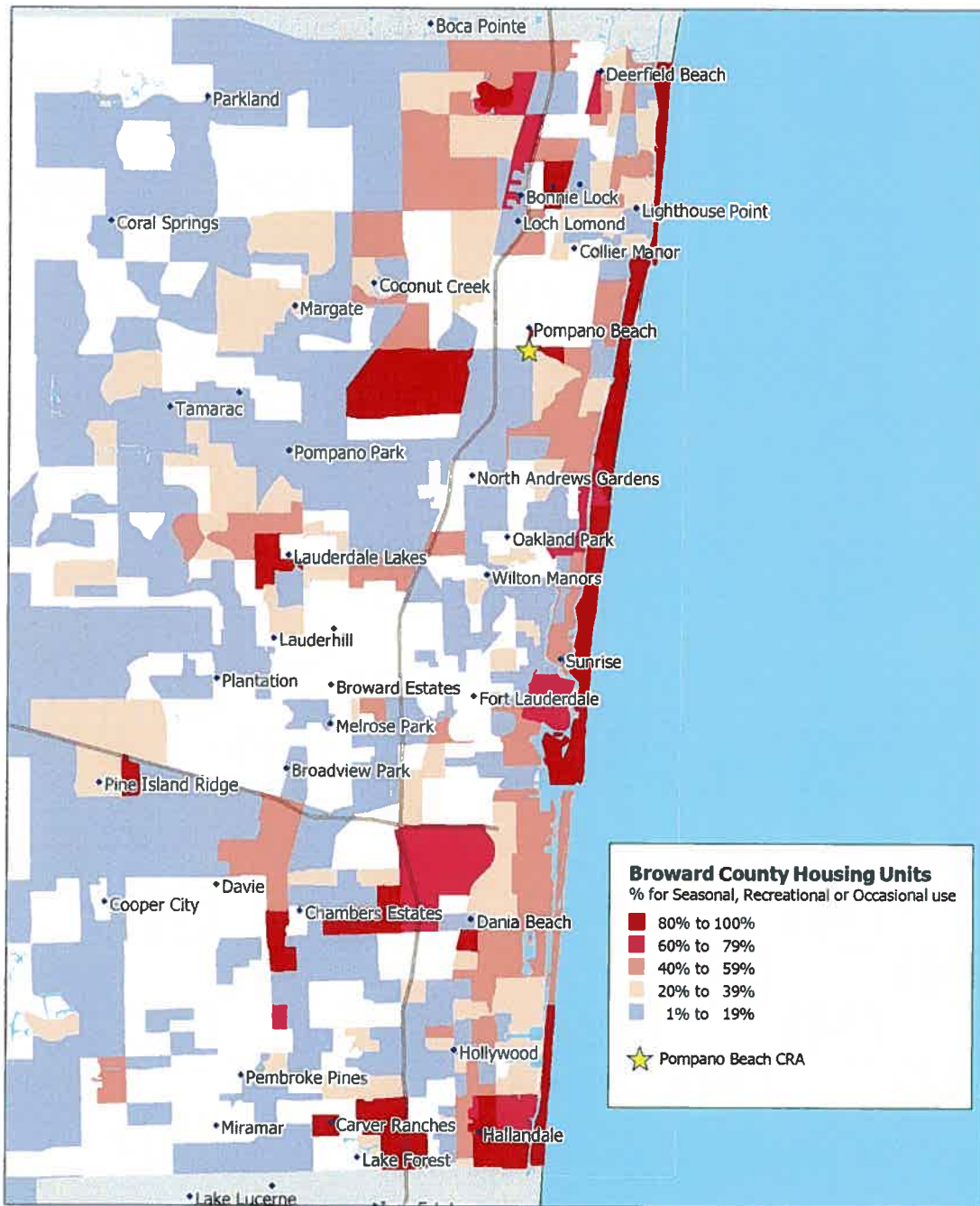
Ethnicity Trend: 10-mile Radius

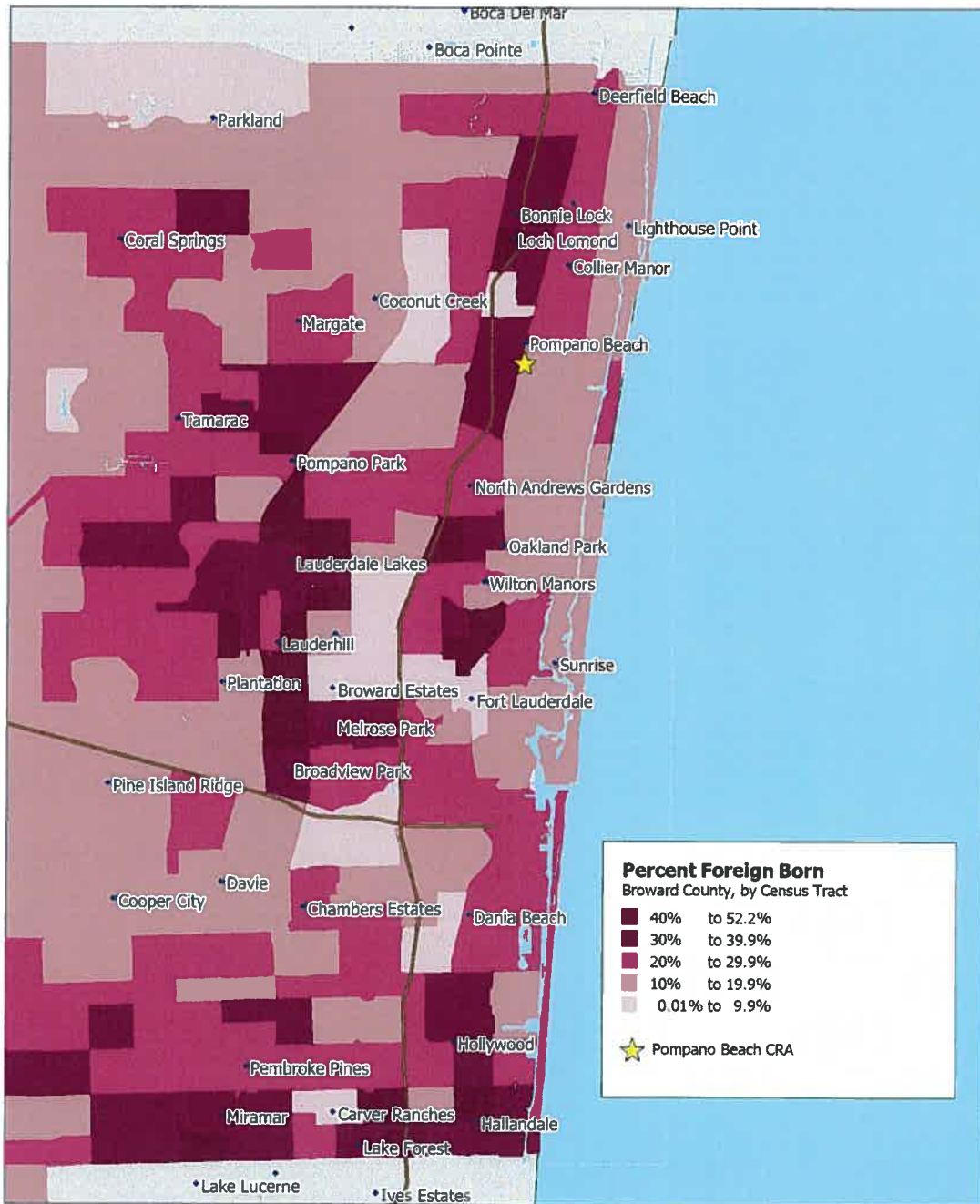


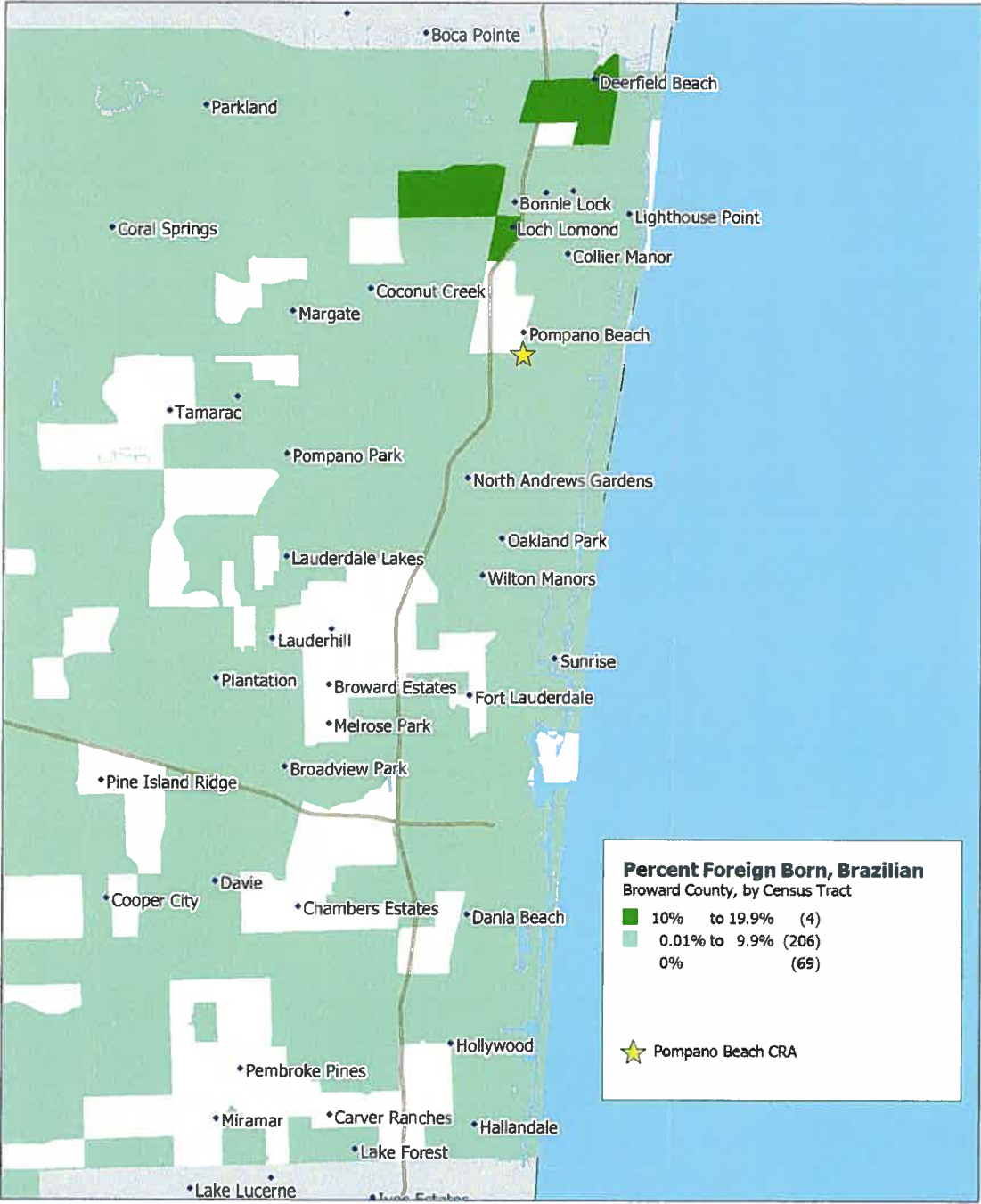
Ethnicity Trend: 30-mile Radius

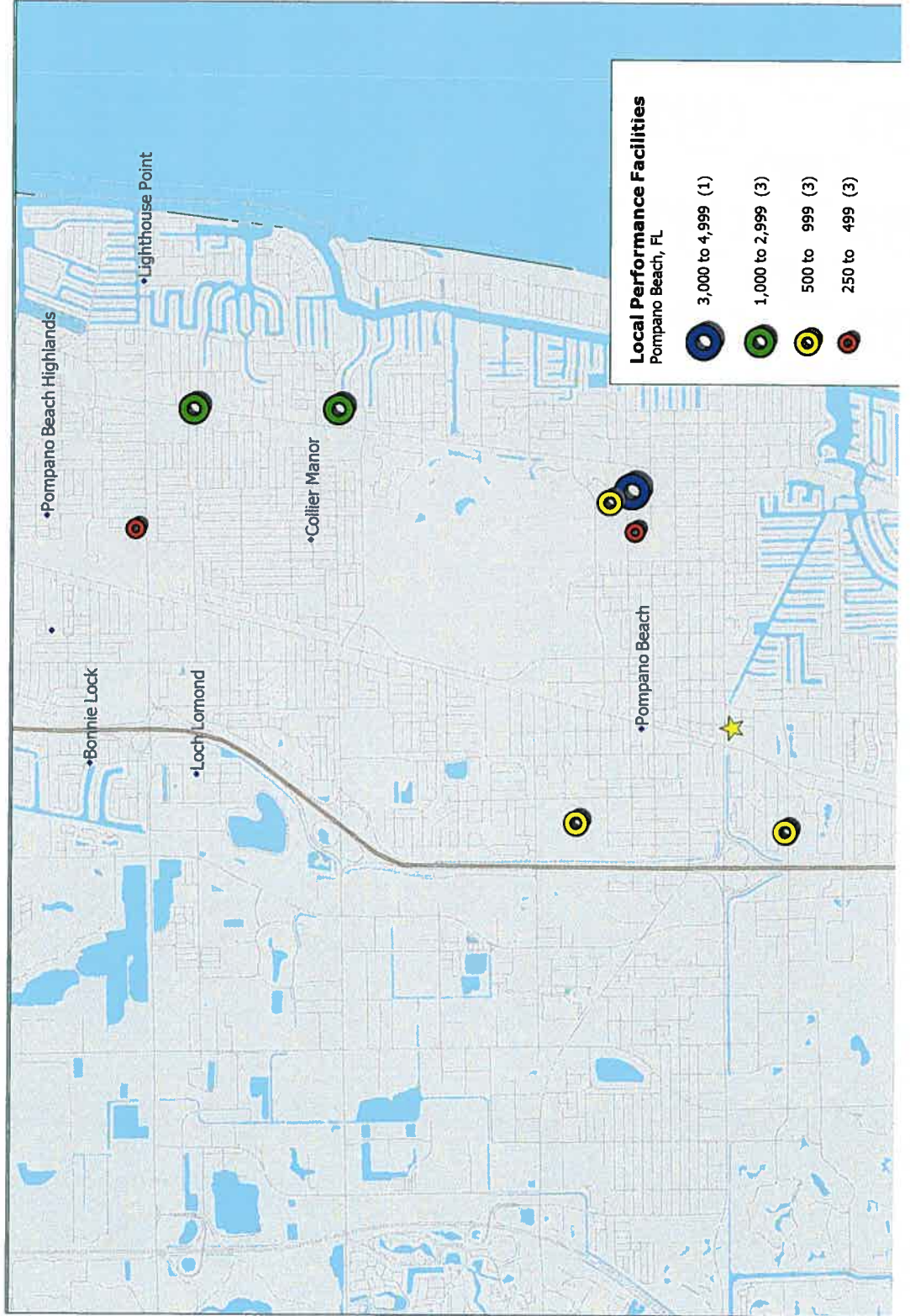


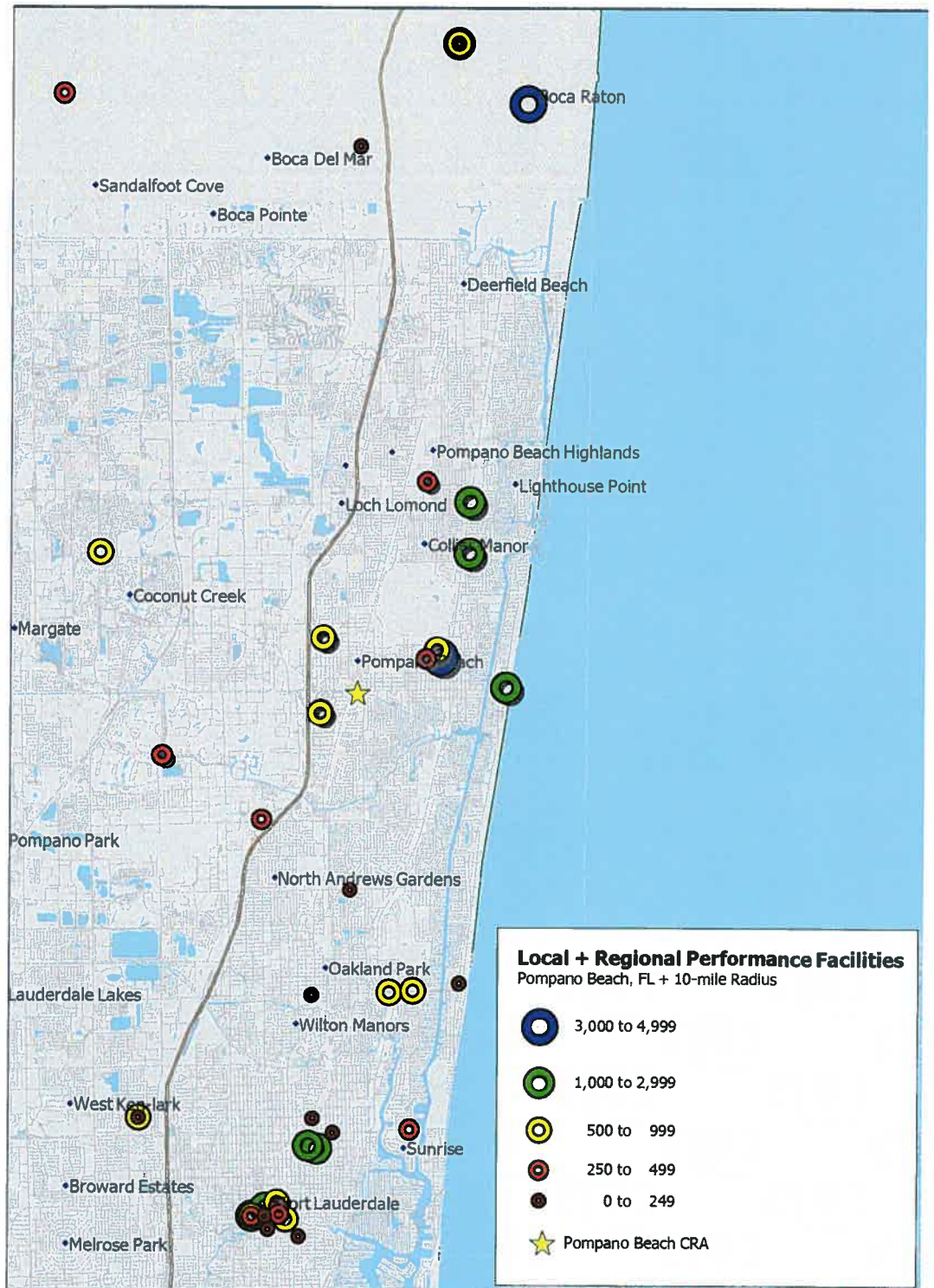
appendix b: maps











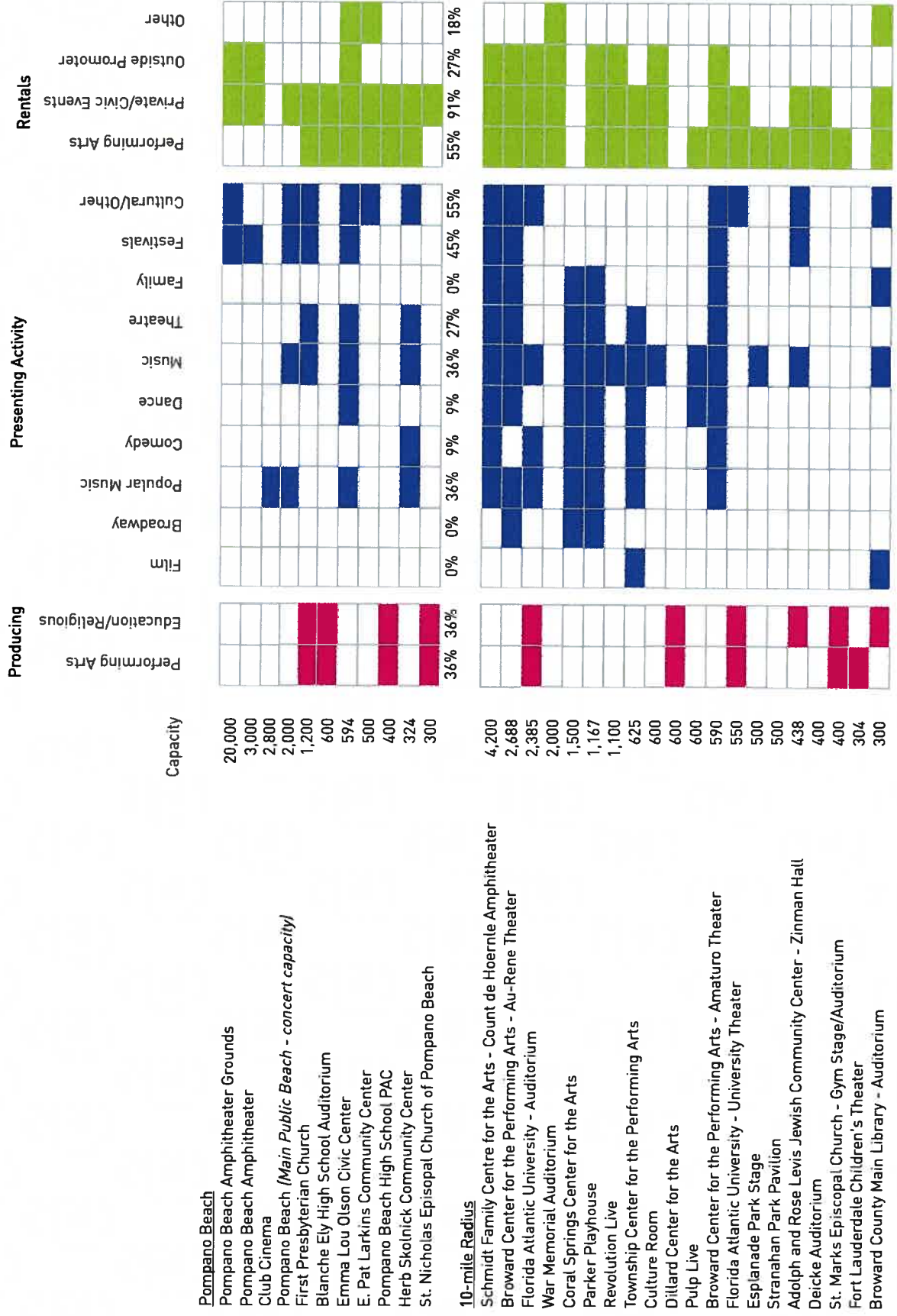


appendix c: facility inventories

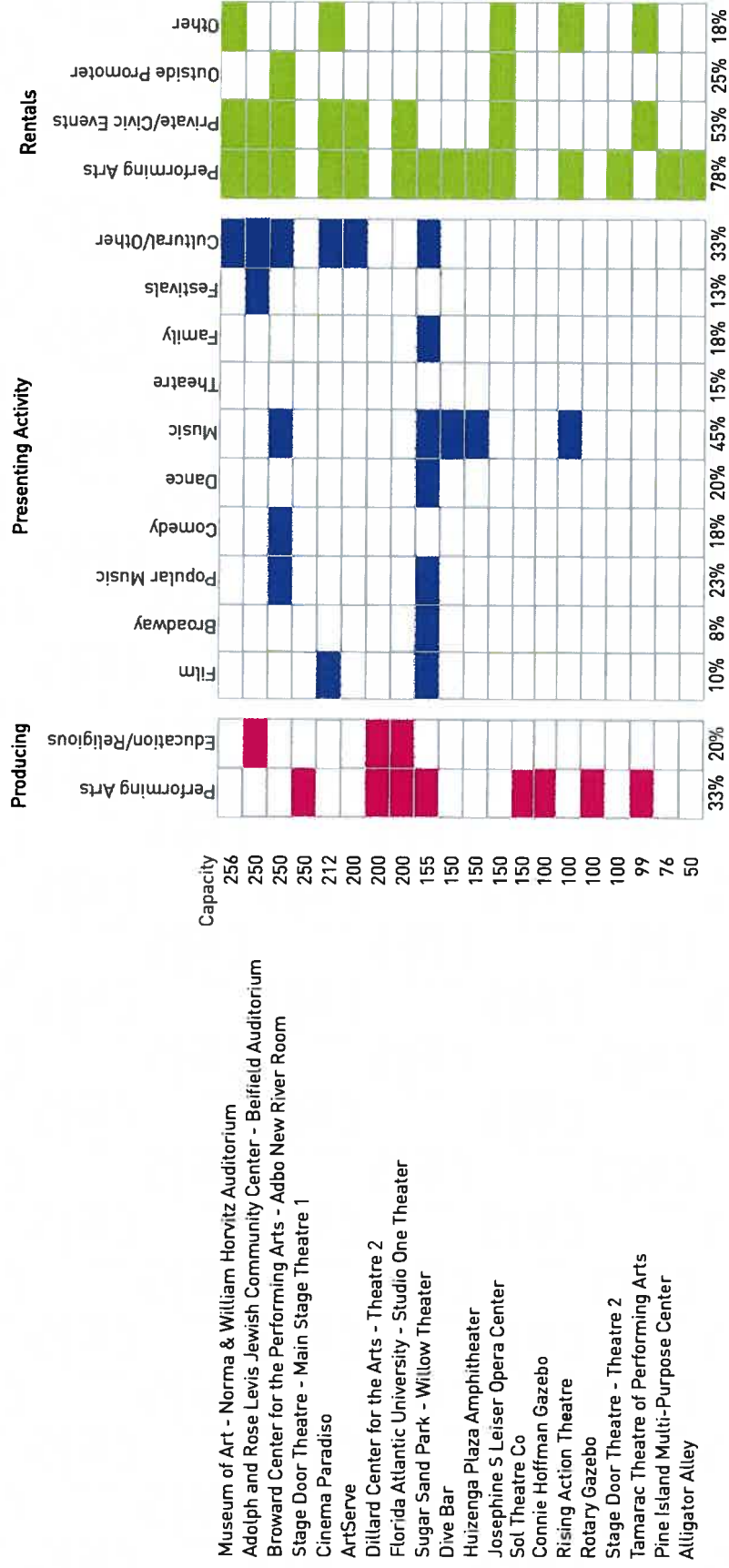
Facility Inventory: Facility Ratings

Facility Name	Capacity	Types of Activity	Building Condition	Staff and Support	Theatrical Functionality	Room Acoustics	Customer Amenities	Performer Amenities	Atmosphere/Character	Suitability for Users	Rating
Broward County Main Library - Auditorium	300	8	3	2	2	3	2	1	2	2	2.2
Museum of Art - Norma & William Horvitz Auditorium	256	4	3	3	2	3	3	3	3	3	2.9
Adolph and Rose Levis Jewish Community Center - Beifield Auditorium	250	5	2	3	2	2	2	2	2	4	2.3
Broward Center for the Performing Arts - Adbo New River Room	250	7	4	4	3	4	4	4	4	4	3.9
Stage Door Theatre - Main Stage Theatre 1	250	1	3	3	3	3	3	3	3	3	3.0
Cinema Paradiso	212	5	2	2	1	2	2	2	3	2	2.0
ArtServe	200	3	3	3	2	2	3	2	2	2	2.5
Dillard Center for the Arts - Theatre 2	200	2	4	3	3	3	3	2	3	3	3.1
Florida Atlantic University - Studio One Theater	200	4	4	4	2	2	2	3	2	4	3.1
Sugar Sand Park - Willow Theater	155	8	3	2	1	1	2	2	3	2	2.1
Dive Bar	150	2	2	2	1	2	2	1	1	2	1.7
Huizenga Plaza Amphitheater	150	2	2	2	1	1	1	1	3	2	1.7
Josephine S Leiser Opera Center	150	4	3	3	2	3	3	3	3	3	2.9
Sol Theatre Co	150	1	2	2	2	3	2	2	3	2	2.2
Connie Hoffman Gazebo	100	1	3	1	1	1	1	1	3	1	1.6
Rising Action Theatre	100	3	3	2	3	3	3	2	3	3	2.7
Rotary Gazebo	100	1	2	1	1	1	1	1	3	1	1.4
Stage Door Theatre - Theatre 2	100	1	3	3	3	3	3	3	3	3	3.0
Tamarac Theatre of Performing Arts	99	3	2	2	2	3	2	2	2	2	2.1
Pine Island Multi-Purpose Center	76	1	3	2	2	2	3	2	2	2	2.3
Alligator Alley	50	1	3	2	2	3	2	2	3	2	2.4

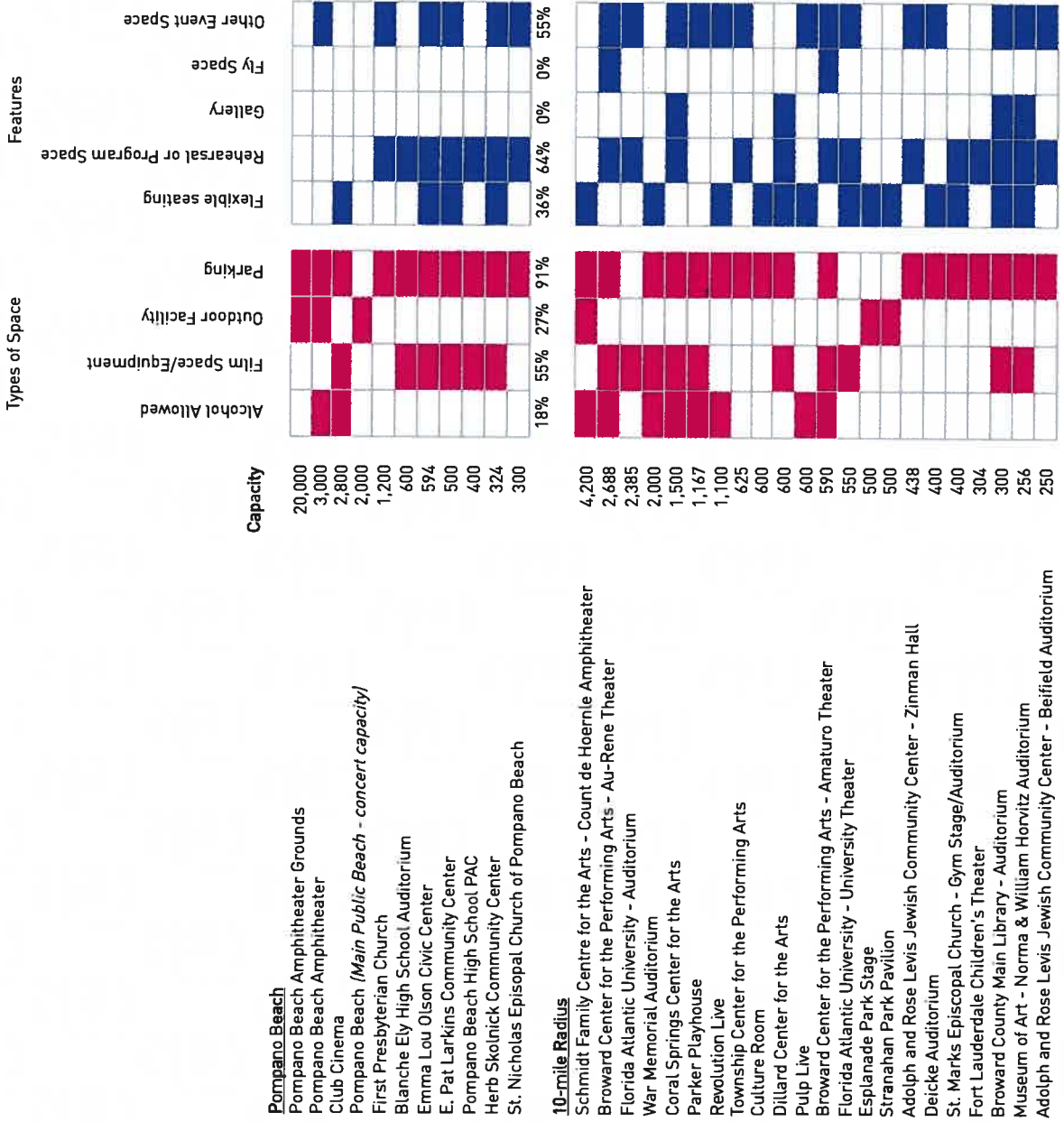
Facility Inventory: Programs & Activity



Facility Inventory: Programs & Activity



Facility Inventory: Facility Features



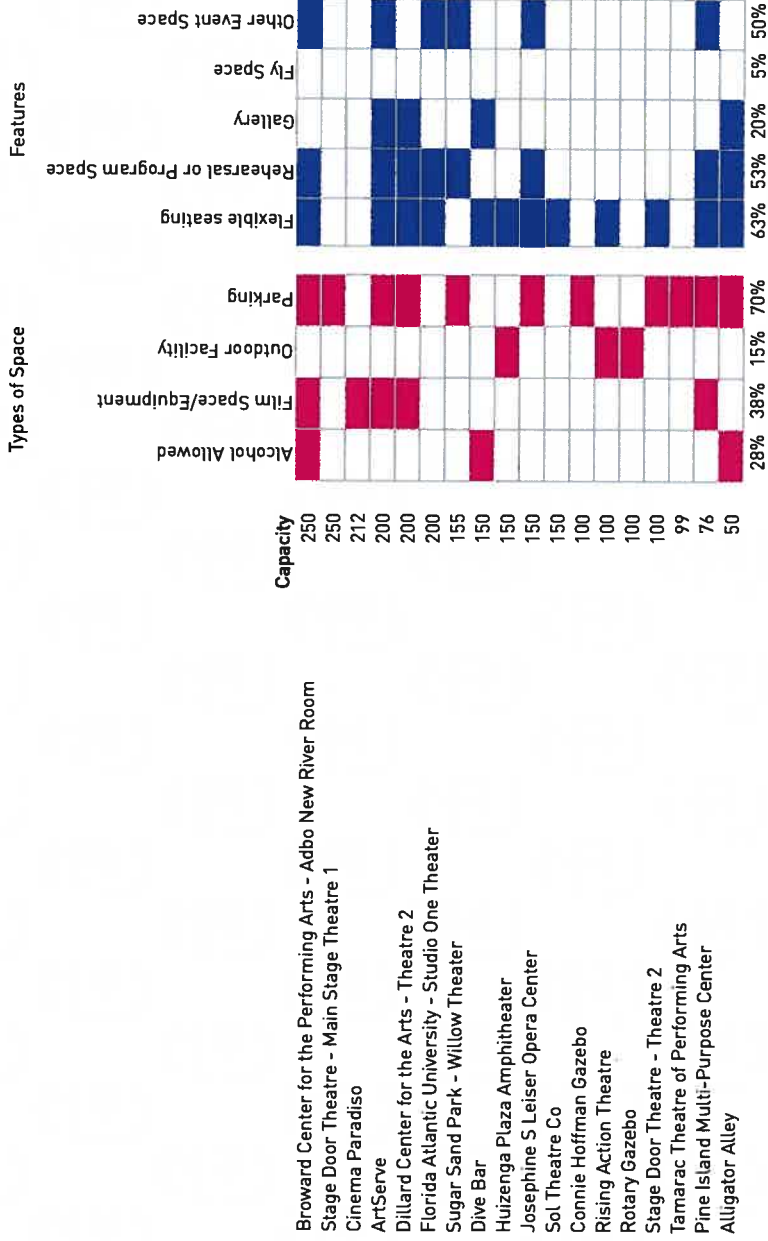
Pompano Beach

- Pompano Beach Amphitheater Grounds
- Pompano Beach Amphitheater
- Club Cinema
- Pompano Beach (Main Public Beach - concert capacity)
- First Presbyterian Church
- Blanche Ely High School Auditorium
- Emma Lou Olson Civic Center
- E. Pat Larkins Community Center
- Pompano Beach High School PAC
- Herb Skolnick Community Center
- St. Nicholas Episcopal Church of Pompano Beach

10-mile Radius

- Schmidt Family Centre for the Arts - Count de Hoernle Amphitheater
- Broward Center for the Performing Arts - Au-Rene Theater
- Florida Atlantic University - Auditorium
- War Memorial Auditorium
- Coral Springs Center for the Arts
- Parker Playhouse
- Revolution Live
- Township Center for the Performing Arts
- Culture Room
- Dillard Center for the Arts
- Pulp Live
- Broward Center for the Performing Arts - Amaturio Theater
- Florida Atlantic University - University Theater
- Esplanade Park Stage
- Stranahan Park Pavilion
- Adolph and Rose Levis Jewish Community Center - Zinman Hall
- Deicke Auditorium
- St. Marks Episcopal Church - Gym Stage/Auditorium
- Fort Lauderdale Children's Theater
- Broward County Main Library - Auditorium
- Museum of Art - Norma & William Horvitz Auditorium
- Adolph and Rose Levis Jewish Community Center - Beifield Auditorium

Facility Inventory: Facility Features



appendix d: survey results

Pompano Beach Cultural Activities Needs Assessment



Results Overview

Date: 3/7/2011 9:02 AM PST
 Responses: Completes
 Filter: No filter applied

First, we'd like to ask THREE quick questions about you and/or your organization.

1. Are you a:

Visual Artist		3	18%
Performing Artist		2	12%
Performing Art, Visual Art or Cultural Organization		12	71%
Other, please specify		3	18%

3. Are you or your organization located in Pompano Beach?

Yes		3	18%
No		14	82%
Total		17	100%

Next, we'd like to ask THREE questions about Pompano Beach and its potential to accommodate new arts activity and facilities.

4. In the past have you ATTENDED arts and cultural events in Pompano Beach?

Yes		5	29%
No		12	71%
Total		17	100%



5 Responses

5. In the past, have you rented, borrowed or utilized arts and cultural facilities in Pompano Beach?

Yes		3	18%
No		14	82%






Total	17	100%
3 Responses		

6. Do you think new arts and cultural facilities are needed in Pompano Beach?



Yes		14	88%
No		2	12%
Total		16	100%
13 Responses			

Finally, we'd like to ask a few questions about the facilities you currently use and about facilities you might need in the future.





7. How many different facilities do you or your organization use on an annual basis? (Please include all of the space you use for creating, teaching, administration, exhibition, rehearsal, performance, other programs, etc.)

1		3	18%
2		4	24%
3		2	12%
4		1	6%
5		0	0%
6 or more		7	41%



9. Are you generally satisfied with the condition of these spaces?

Yes		13	76%
No		4	24%
Total		17	100%
7 Responses			



10. Are you satisfied with the rental rates for these spaces?

Yes		9	53%
No		4	24%
Not Applicable		5	29%
Why or why not?		6	35%



11. Are you satisfied with the availability of these spaces?

Yes		10	59%
No		7	41%
Total		17	100%
8 Responses			







12. Do you have any interest in utilizing new PERFORMANCE facilities in Pompano Beach?

Yes		12	71%
No		5	29%
Total		17	100%
12 Responses			

14. A venue with flexible seating configuration can accommodate a number of seating arrangements, for example, flat floor for receptions, or theater, banquet, meeting, in-the-round or cabaret seating. Does your organization have an interest in using a venue with a flexible seating configuration?

Yes		7	58%
Maybe		0	0%
No, I require a venue with fixed seats		0	0%
Not Sure		5	42%

15. Which of the following facility features do you require (or prefer)? Please check all that apply.

Fly tower		5	42%
Dance floor (marley or sprung floor)		5	42%
Large stage		7	58%
Film projection equipment		2	17%
Large lobby and/or reception area		4	33%
High-quality (unamplified) acoustics		5	42%
None of the above		1	8%
Other, please specify		6	50%

17. Do you have an interest in utilizing new EXHIBITION facilities in Pompano Beach?

Yes		3	25%
No		9	75%
Total		12	100%
8 Responses			




19. Which of the following facility features do you require (or prefer)? Please check all that apply.

Climate control		3	100%
Flexibility/Moveable walls		2	67%
Projection equipment		2	67%
Temporary storage		2	67%
Retail outlet		2	67%
Security		2	67%
None of the above		0	0%
Other, please specify		0	0%

20. Do you have an interest in utilizing new ARTIST STUDIO facilities in Pompano Beach?

Yes		2	67%
No		1	33%
Total		3	100%
3 Responses			

21. Which type(s) of artist studio space do you have interest in using?





Live/Work		1	50%
Work Only		2	100%
Work and Retail		2	100%
Other, please specify		0	0%

22. Do you have an interest in utilizing FLEXIBLE MEETING/EVENT FACILITIES in Pompano Beach?



Yes		2	100%
-----	--	---	------

No		0	0%
Total		2	100%
1 Responses			









24. As it pertains to meeting/event facilities, which of the following facility features do you require (or prefer)? Please check all that apply.

Catering kitchen		1	33%
On-site food service		0	0%
Tables and chairs		3	100%
Ability to serve alcohol		1	33%
Projection and/or A/V equipment		2	67%
None of the above		0	0%
Other, please specify		0	0%

26. Do you have an interest in utilizing FLEXIBLE TEACHING, REHEARSAL OR PROGRAM FACILITIES in Pompano Beach?

Yes		8	47%
No		9	53%
Total		17	100%
8 Responses			

28. As it pertains to teaching, rehearsal or program facilities, which of the following facility features do you require (or prefer)? Please check all that apply.

Kiln		1	12%
Water access		2	25%
Dance floor (marley or sprung floor)		4	50%
A facility suitable for unamplified acoustics		4	50%
Sound isolation		3	38%
Projection and/or A/V equipment		3	38%
On-site storage		2	25%
None of the above		1	12%

Other, please specify	[REDACTED]	2	25%
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30. Do you have a need for any other kinds of space? (i.e. Admin, shop, storage, etc.)

Yes	[REDACTED]	4	24%
No	[REDACTED]	13	76%
Total		17	100%
5 Responses			

31. An arts incubator provides emerging artists and arts organizations with organizational resources, including access to facilities for the short to mid-term. Do you or your organization have an interest in participating in an arts incubator program in Pompano Beach?

Yes	[REDACTED]	8	50%
No	[REDACTED]	8	50%
Total		16	100%
3 Responses			

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