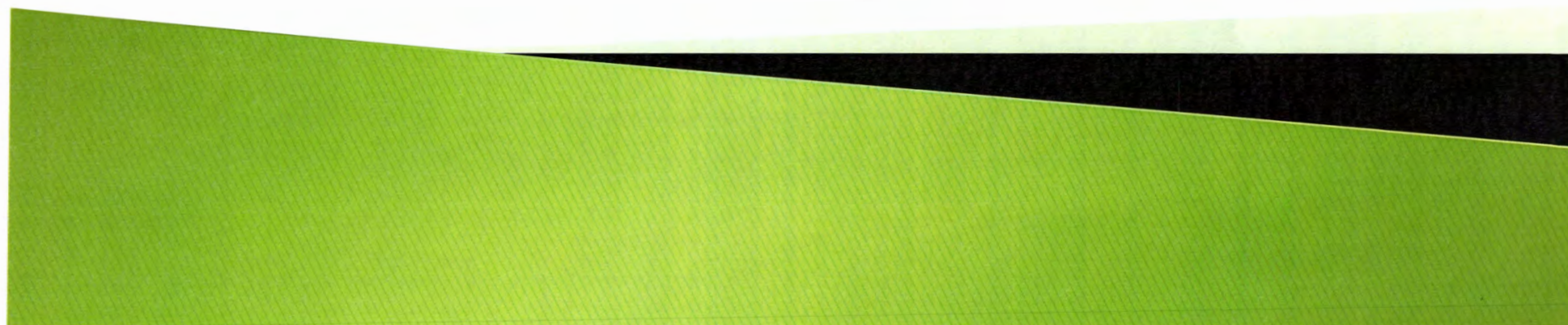
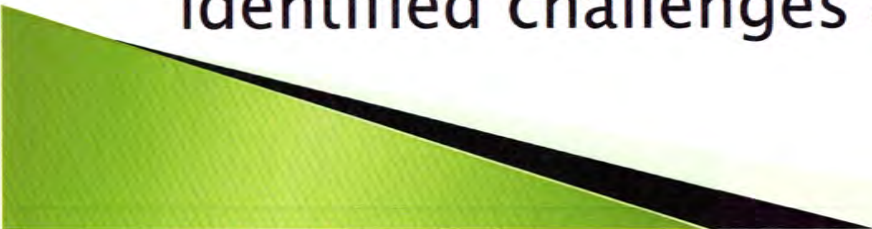


Northwest Community Building and Empowerment

Dr. Wilhelmena Mack
President
W Mack and Associates, Inc.



Project Goals

- ▶ Identify and prioritize challenges and opportunities within District 4.
 - ▶ Identify specific factors contributing to these challenges and opportunities.
 - ▶ Detail community residents' desired outcomes to each challenge and opportunity.
 - ▶ Detail action strategies which can be taken by both the city and community residents to address identified challenges and opportunities.
- 

Project Team Members

Commissioner Beverly Perkins
City Commissioner
District 4

Greg Harrison
City Manager
City of Pompano Beach

Henri Crockett
President
Crockett Foundation

Mrs. Emma Ellington
Owner
Hawkins Homes, Inc..

Pastor George Rich
Senior Pastor
P 3 Church

Dr. Robert Stanley
Senior Pastor
Hopewell Missionary Baptist
Church

Dr. Wilhelmena Mack
President
W Mack and Associates, Inc.



Northwest Community Building and Engagement Survey

1. Please describe what you see as the future for District 4? What is your overall vision for the District?
2. Please describe your overall opinion of District 4.
3. What do you feel are the two most important challenges facing District 4? Why
4. What do you feel are the two key strengths or best features of District 4?
5. Please list two key improvements needed in District 4.
6. What can residents do to become more involved in the overall improvement of District 4?
7. What is the one thing you are most proud of about District 4?
8. Please list one thing you feel if changed would have an immediate positive impact or effect on District 4.
9. Please list one thing you feel is critical to the overall success of this project.
10. General Comments. Please provide any additional comments, suggestions or recommendations.



Key Stakeholders

1. Hazel Armbrister
2. Glen Bostic
3. Delores Bullard
4. Rev. Jacques Demornay
5. George Dillard
6. Rev. O'Neal Dozier
7. Shedrick Dukes
8. Kevin Eason and Ollie Eason
9. Norman Edwards
10. Emma Ellington
11. Jay Ghanen
12. Jimmie Habersham
13. Harry Harrell
14. Robert Holmes
15. Novice Johnson
16. Vince Johnson
17. Pastor Robert Kinchen
18. Lloyd King
19. Debresia Lesane
20. Jazzman Lesane
21. Marguerite Luster
22. Richard Macon
23. Tony Manuel
24. Rev. Gary McLamore
25. Tom McMahan
26. Kim Mitchell
27. Rev. Eddie Moise
28. Tim Peoples
29. Woodie Poitier
30. Shelton Pooler
31. Whitney Rawls
32. Ada Rogers
33. Janice Robinson Banks
34. Rev. Louis Sanders
35. Rev. Robert Stanley
36. Mandie Striggles
37. Veronica Thomas
38. Vincente Thrower
39. Tray Williams
40. Rev. Johnny Zander

Survey Schedule

Date	Time	Event and Location
April 6 Friday	9:00 AM	Senior Program E. Pat Larkins Center 520 Martin Luther King Boulevard Pompano Beach, Florida
April 10 Tuesday	7:30 PM	Bible Study Hopewell Baptist Church 890 NW 15 Street Pompano Beach, Florida Rev. Dr. Robert Stanley
April 11 Wednesday	7:00 PM	Kendall Lakes Homeowners Association Northwest Library 1580 NW 3 Avenue Pompano Beach, Florida Mary Phillips
April 15 Sunday	11:00 AM	World Wide Christian Center Church 450 North Powerline Road Pompano Beach, Florida Rev. O'Neal Dozier
April 18 Wednesday	7:00 PM	Kendall Green Homeowners Association 1580 NW 3 rd Avenue Pompano Beach, Florida Ada Rogers, President
April 21 Saturday	9:00 AM	Patricia Davis Community Gardens- Earth Day 1099 NW 6 Street Pompano Beach, Florida David Miller
May 3 Thursday	6:00 PM	Community Survey E. Pat Larkins Center 520 Martin Luther King Boulevard Pompano Beach, Florida
May 6 Sunday	10:45 AM	Antioch Missionary Baptist Church 420 NW 8 Avenue Pompano Beach, Florida Rev. Norman Freeman
May 11 Friday	10:00AM	Mother's Day Brunch E Pat Larkins Center Pompano Beach, Florida
May 21 Monday	6:00 PM	Pompano Springs Homeowners Association 3500 Gateway Drive #202 Pompano Beach, Florida President
April 6 - June 5		Telephonic Surveys

Survey Results (male)

N = 45

Category	Traditionalist 1928 - 1945	Baby Boomers 1946 - 1964	Generation X 1965 - 1985	Generation Y 1986 - 1999
Total Participants	10	11	17	7
*Residency Length				
1 - 10 years			1	3
11 - 20 years		2	4	1
21 - 30 years			1	
31 - 40 years	1	1	1	1
41 - 50 years		2	2	
50+ years	1	3	2	
*Business Owner				
1 - 10 years		1	1	
11 - 20 years			1	
21 - 30 years	1			
31 - 40 years			1	
41 - 50 years				
50+ years				

Survey Results (Female)

N = 81

Category	Traditionalist 1928 - 1945	Baby Boomers 1946 - 1964	Generation X 1965 - 1985	Generation Y 1986 - 1999
Total Participants	26	38	12	5
Residency Length				
1 - 10 years	1	2	3	1
11 - 20 years		1	1	1
21 - 30 years	1	2	1	
31 - 40 years	3	3	2	
41 - 50 years				
50+ years	7			
Business Owner				
1 - 10 years		1		
11 - 20 years		1		
21 - 30 years	2	1		
31 - 40 years				
41 - 50 years				
50+ years				

Key Stakeholders and Community Survey Common Issues N=166

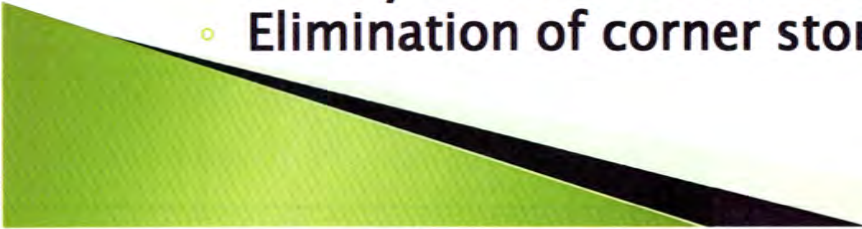
- ▶ Chickens– Elimination and code enforcement.
 - ▶ Code Enforcement– Code violations, vacant housing, slum lords, and derelict car removal.
 - ▶ Crime
 - ▶ Drainage
 - ▶ Drug addicts, dealers and sales.
 - ▶ Economic base improvement.
 - ▶ Education– Vocational/technical; K –12.
 - ▶ Housing– Affordable, low and moderate income; rehabilitation; stock.
 - ▶ Jobs– Lack of; training programs; mentoring programs.
 - ▶ Law Enforcement– Visibility, community policing; ATV, noise.
 - ▶ Loitering – Convenience store, gas stations, parking lots.
 - ▶ Local businesses– Community customer focused; African American owned.
 - ▶ One Pompano– Street lights, paved roadways, sidewalks, landscape.
 - ▶ Prostitutes– Elimination.
 - ▶ Seniors– Activities, programming, housing.
 - ▶ Speed bumps– Installation.
 - ▶ Speeding– Elimination, reduction.
 - ▶ Transportation– Elderly, public
 - ▶ Trash and illegal dumping– Elimination.
 - ▶ Youth– Programs; job and job training; after school programs
-

Community Building Workshop I

AGE COHORT TOP THREE ISSUES

- ▶ **TRADITIONALISTS (1928 – 1945)**
 - New grocery store
 - Elimination of Drugs and Prostitution
 - CRA money being spent in the community

 - ▶ **BABY BOOMERS (1946 – 1964)**
 - Job Training/Youth Programs
 - Drugs
 - Holding Homeowners/Landlords accountable
 - Speed Humps
 - Street lights

 - ▶ **GENERATION X (1965 – 1985)**
 - ▶ **GENERATION Y (1986 – 1999)**
 - Economic Development
 - Money for small business development
 - Elimination of corner stores allowing loitering
- 

Community Building Workshop II

TRADITIONALISTS (1928 -1945)

▶ **ISSUE:**

- **Convenience Stores/New Grocery Store**

▶ **ISSUE DESCRIPTION:**

- **People loitering outside stores selling drugs, drinking beer; People loitering make potential customers feel uneasy about entering the store; stores charge high prices for goods.**



Reasons why this is a problem or Factors contributing to this as a problem.	CITY actions to be taken to address this problem.	COMMUNITY RESIDENT actions to be taken to address this problem.
*Lack of easy access due loitering around store	*City explores bringing in a regional brand name low cost grocery store i.e. Aldi.	*Commissioner Perkins work with community to develop a plan of action.
*Lack of transportation to other stores (Walmart) to purchase goods.	*City meets with lease owner of property and requests their cooperation in allowing BSO to enforce no loitering on property.	*Residents deal with loitering issue by advocating restricting hours and report violations to police and city.
*Operational hours of store.	*City explores instituting a curfew ordinance not allowing individuals under the age of 18 on property after hours.	*To be more present and vocal at city commission meetings.
*Transportation routes are limited to getting to store.	*City explores instituting an ordinance limiting store hours.	*To hold leadership accountable regarding issues within the community.
*High prices for goods in stores.	*City explores levying a fine against store owners who allow loitering on premises.	*To fully commit to taking action by being involved.
	*City explores innovative transportation options for residents to go to stores, etc. within the confines of the city.	*Residents can create their own ride share program among themselves.
	*City explores city/county/private transportation service offerings.	*Boycott stores until owners comply with requests.

BABY BOOMERS (1946 – 1964)

▶ **ISSUE:**

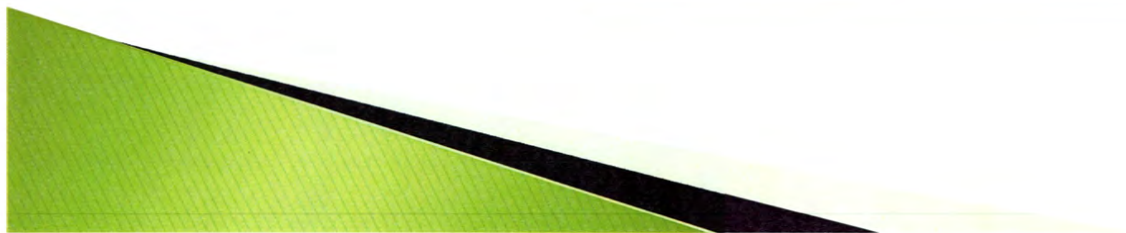
- **JOB TRAINING/YOUTH PROGRAMS**

▶ **ISSUE DESCRIPTION:**

- **Many residents are felons and have difficulty or can't get a job with a company requiring background checks; limited youth training programs that result in a living wage; limited to no youth or young adult programs which they are interested in attending or participating.**



Reasons why this is a problem or Factors contributing to this as a problem.	CITY actions to be taken to address this problem.	COMMUNITY RESIDENT actions to be taken to address this problem.
*Focus has not been on creating job training programs for individuals not going to college.	*City should create youth internship programs for jobs within the city. *City create paid youth internships programs with city work obligation upon program completion	*Residents become mentors and volunteers in local schools.
*Lack of focus on preparation for next generation type jobs.	*City should explore partnerships/ internships with local colleges and universities. *City work with colleges and vocational technical schools to identify/create job and career training programs to meet city and community needs.	*Churches/ local businesses/non-profits provide space/education for students suspended from school.
	*City conduct a survey of all city sponsored youth programs and identify grant funding sources to support programs, and internship and employment opportunities. *City work with local chambers of commerce, economic development department and largest employers to 1. Identify current job vacancies, opportunities 2. Project and map future job and workforce needs.	*Community residents serve on educational task force to participate in the process.



BABY BOOMERS (1946 – 1964)

▶ **ISSUE:**

- **HOLDING HOMEOWNERS/LANDLORDS ACCOUNTABLE**

▶ **ISSUE DESCRIPTION:**

- **Homeowners/landlords not maintaining their property—cutting lawn, painting, and general upkeep; not reporting trash dumping; not reporting suspicious or illegal activity; not allowing Code Enforcement on their property.**



Reasons why this is a problem or Factors contributing to this as a problem.	CITY actions to be taken to address this problem.	COMMUNITY RESIDENT actions to be taken to address this problem.
*People who rent are not vested in the community.	*Enforce code and fine violators. *Protect identity of violator informants.	*Start a Neighborhood Crime Watch
*Sober Homes in the neighborhood contribute to problems- drugs/prostitution.	*Provide residents with location of all current and proposed new Sober Homes and city ordinance regulating Sober Homes	*Get residents personally involved in providing and implementing solutions.
*Each neighborhood does not have a HOA or Civic Association.	*Install surveillance cameras on poles. *Conduct an operational assessment of all HOAs, identify strategies to strengthen and expand.	*Churches involved creating programs to address real issues concerning improvement programs.
*Residents not sure of the boundaries of their neighborhood.	*Conduct ongoing educational programs on resident roles, obligations, responsibilities of home ownership	*Engage residents to stop owners that allow loitering, drug sales and criminal activity.
*Some neighborhood HOA are not operational	*Provide home rehab loans to residents with no/low interest based upon resident continued living in home. If resident move/sells/transfer home loan becomes due on pro-rated basis.	*HOAs engaged to identify home rehab issues working directly with homeowners providing them with information on home rehab as well as Habitat for Humanity.

GENERATION X (1965 – 1985)

GENERATION Y (1986 – 1999)

▶ **ISSUE:**

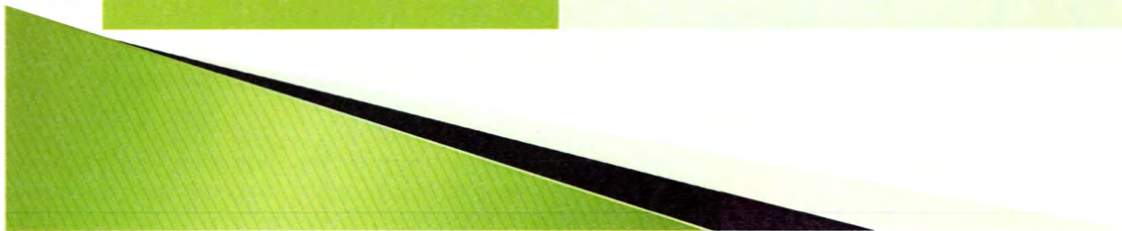
- **ECONOMIC DEVELOPMENT**

▶ **ISSUE DESCRIPTION:**

- **Lack of a discernible business development plan for the area; limited number of successful small businesses within local travel area of the community; lack of Black owned businesses to cater to the quality of life and social needs of the community and tourists; lack of resources and business options to support area business growth.**



Reasons why this is a problem or Factors contributing to this as a problem.	CITY actions to be taken to address this problem.	COMMUNITY RESIDENT actions to be taken to address this problem.
*Lack of strategic plan to identify locally owned businesses to address resident needs.	*Conduct a survey of local residents to determine business services they want need and are willing to support.	*Participate in the survey.
*Lack of access to funding to support minority owned businesses.	*Identify local, state, national and grant funding sources to assist businesses.	*Create a community empowered/selected committee to address issues led by Commissioner Perkins.
	*Engage all elements of the community– for–profit, non–profit, churches, etc. in spearheading development opportunities.	*Ensure the city provides necessary funding to support this initiative.
	*Create an implementation plan to turn community ideas into actionable strategies.	*Ensure residents frequent the businesses.
	*Work with local colleges and governmental agencies to create/support business incubator programs for businesses identified in survey. *Provide economic incentives to established businesses to support or partner with new/small business to address needs. *Allocate city dollars to as matches for programs, projects addressing city needs requiring matching funds	*Participate in job/business development programs.



GENERATION X (1965 – 1985)

GENERATION Y (1986 – 1999)

▶ **ISSUE:**

- **SMALL BUSINESS DEVELOPMENT**

▶ **ISSUE DESCRIPTION:**

- **Limited number of Black owned businesses; lack of strategic plans for establishment and expansion of local small businesses; Lack of strategic relationships/partnerships between area large/medium businesses with small businesses; limited ability of small businesses to hire local area residents.**



Reasons why this is a problem or Factors contributing to this as a problem.	CITY actions to be taken to address this problem.	COMMUNITY RESIDENT actions to be taken to address this problem.
<ul style="list-style-type: none"> * Lack of access to grant information and funding * Business roadblocks to grants 	<ul style="list-style-type: none"> *Education sessions on locating grants. * Training sessions on grant writing, funding requirements, application process. *Conduct periodic free grant writing workshops for non-profit/for-profit organizations and groups that address or provide services to District 4 residents. 	<ul style="list-style-type: none"> *Attend local business development workshops and programs to learn about business operations and funding sources.
	<ul style="list-style-type: none"> * City and CRA earmark funds to support small businesses identified in the economic development survey as meeting identified needs of the Northwest community. 	<ul style="list-style-type: none"> *Ensure funding is provided through CRA and city to support small business development, growth and expansion.
	<ul style="list-style-type: none"> *Economic Development Department of the city work with large businesses in the area to mentor and form strategic partnerships/relationships with small businesses to assist in their growth and development. 	<ul style="list-style-type: none"> *Take advantage of business mentorship opportunities. *Purchase goods and services from local Black owned businesses.
	<ul style="list-style-type: none"> *City work with local private companies to invest monies from capital gains in District 4. 	

TRADITIONALISTS	(1928 – 1945)
BABY BOOMERS	(1946 – 1964)
GENERATION X	(1965 – 1985)
GENERATION Y	(1986 – 1999)

▶ **ISSUE:**


- **PROSTITUTION**

▶ **ISSUE DESCRIPTION:**

- **Women of the evening mixing with children on their way to school; women loitering around convenience stores soliciting; violence erupting in places where they work.**



CITY ACTIONS TO BE TAKEN TO ADDRESS THIS PROBLEM:

- ▶ Undercover detectives target street level prostitutes soliciting them.
 - ▶ Undercover detectives posing as prostitutes solicit or are solicited by “Johns”.
 - ▶ Warrant sweeps of prostitutes that were identified from previous arrests and have failed to appear for court and now have active warrants.
 - ▶ Arrest alleged prostitutes for violations of state and local ordinances to remove them from roadways, store fronts, private property and sidewalks (where posted with enforcement signage.)
 - ▶ Building data bases for identifying prostitutes during field interviews by Road Patrol. If no crime is apparent, giving them a documented trespass warning from posted areas to justify future legal arrest.
 - ▶ Conduct education and training for community.
 - ▶ Implement targeted community engagement initiatives to support community policing effort.
- 

TRADITIONALISTS	(1928 – 1945)
BABY BOOMERS	(1946 – 1964)
GENERATION X	(1965 – 1985)
GENERATION Y	(1986 – 1999)

▶ **ISSUE:**

- **ONE POMPANO**

▶ **ISSUE DESCRIPTION:**

- **Concept of the city which from one end to the other all have as a minimum sidewalks, street lights, city landscaping, community entrance signage, speed humps and paved city roadways.**



CITY ACTIONS TO BE TAKEN TO ADDRESS THIS PROBLEM:

- ▶ City should work with residents to identify areas within the community that are without sidewalks, street lights, city landscaping, community entrance signage, speed humps, and paved city roadways and work to immediately remedy the situation.



RECOMMENDATIONS

- ▶ The City provides a response and explanation to the residents of District 4 on all elements identified in the One Pompano recommendation.
- ▶ The One Pompano recommendation provides for street lights, sidewalks, community entrance signs, paved city owned roadways, city landscaping, speed humps (and/or speed hump status).



RECOMMENDATIONS

- ▶ The response shall address status of all items which are included or addressed in:
 - City's Comprehensive Plan
 - City's Strategic Plan
 - City's 2018/2019 Budget
 - Explanation and proposed actions and timelines for all items not included in City's 2018/2019 budget

**Recommended Response Timeline to Community:
30 days**



RECOMMENDATIONS

- ▶ The City provides full support of BSO in making the continuation of its recommended policing strategies in addressing the issue of prostitution a District 4 priority in fiscal year 2018/2019.
- ▶ The City should appropriate CRA funding in providing “support for innovative policing innovations.”
- ▶ **Recommended Response Timeline: October 1, 2018**



RECOMMENDATIONS

- ▶ The City in effectively addressing the seven (7) issues identified by the community and in an effort to achieve broad based support among residents should support the formulation of a Northwest Community Building and Engagement Strategic Implementation Plan based upon the findings in this Northwest Community Building and Engagement Project.



RECOMMENDATIONS

The Strategic Implementation Plan should:

*Establish goals and identify specific strategies that will serve as a roadmap for action on each of the seven identified issues incorporating community recommended courses of action.

*Link the City's Comprehensive and Strategic Plans to appropriate action strategies to ensure operational funding and resources.



RECOMMENDATIONS

- To the extent and where possible mirror or link action strategies to Broward County's Six Pillars (Talent Supply and Education, Innovation and Economic Development, Infrastructure and Growth Leadership, Business Climate and Competitiveness, Civic Governance Systems, and Quality of Life and Quality Places).
- Provide for public/private partnerships, initiatives and funding opportunities.



RECOMMENDATIONS

- Ensure ongoing interactions, education and training opportunities between the City and community residents.
- Include a formal Communication Plan providing for regular and ongoing community and city updates on the Strategic Plan's status, actions taken, outcomes, and results.
- **Recommended Timeline: 30 days to begin/90 days to complete.**

