

STRATEGIC PLAN

2019 → 2024 → 2034



Pompano Beach, Florida
March 2019



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STRATEGIC PLANNING FOR THE CITY OF POMPANO BEACH

Strategic Planning Model for the City of Pompano Beach

Value-based principles that
describe the preferred
future in 15 years

VISION

Destination
“You Have Arrived”

Strategic goals that focus
outcome-based objectives and
potential actions for 5 years

PLAN

Map
“The Right Route”

Focus for one year – a work
program: policy agenda for
Mayor and Commission,
management agenda for staff;
major projects

EXECUTION

Itinerary
“The Right Direction”

Principles that define the
responsibility of Village
government and frame the
primary services – core service
businesses

MISSION

Vehicle
“The Right Bus”

Personal values that define
performance standards and
expectations for employees

CORE BELIEFS

Fuel
“The Right People”

POMPANO BEACH VISION 2034

Pompano Beach Vision 2034

**By 2034, POMPANO BEACH is a superior place to live,
visit and locate or expand a business along the Atlantic Coast
of South Florida.**

POMPANO BEACH is distinguished by:

Our Safe Community

Our Sense of Place and Family

Our Distinctive Architecture

Our Award-winning, Alive Beach and Beachfront

Our Range of Leisure, Entertainment, Arts and Cultural Amenities

**Our Vibrant Activity Districts throughout the City – Downtown,
Innovation, Beach, Isle, Cultural**

Our Strong, Diverse Economic Sectors with Ample Employment Opportunities

Our Destination for Regional, National and International Guests

**Our Location and Our Reputation for Sustainable, Resilient and Technology Advanced
Development and Redevelopment**

Our Stable, Redeveloping Neighborhoods with a Range of Housing Options

Our Diverse Cultures and Inclusive Community

Our Resilient Community

**POMPANO BEACH 2034 is a city of great places with even greater opportunities and offers
residents and visitors
Florida's Warmest Welcome!**

CITY OF POMPANO BEACH PLAN 2019 – 2024

City of Pompano Beach *Goals 2024*

PREFERRED PLACE TO LIVE

PREFERRED PLACE TO DO BUSINESS

PREFERRED PLACE TO VISIT

**SUPERIOR CAPACITY FOR GROWTH THROUGH QUALITY,
SUSTAINABLE DEVELOPMENT**

QUALITY AND AFFORDABLE CITY SERVICES

BUILDING CONFIDENCE IN CITY GOVERNMENT

Goal 1

Preferred Place to Live

OBJECTIVES

1. Maintain a safe community and neighborhoods – people feeling safe in any neighborhood or community destination
2. Build livable neighborhoods with quality infrastructure
3. More beautiful City through an enhanced visual appearance and “curb appeal” of the Pompano Beach community from our gateways and our corridors to our neighborhoods
4. Expand and diversified cultural and arts opportunities for all
5. Develop programs to match the changing recreational needs and preferences of the community
6. Have top quality parks with a variety of amenities throughout Pompano Beach
7. Have quality, affordable housing options for all family generations, including senior housing

VALUE TO RESIDENTS

1. More reasons to locate and remain living in Pompano Beach
2. Attractive community
3. Range of affordable recreation and leisure activities for all generations
4. Range of housing choices: price points and type
5. Reputation as a "family friendly" community for all generations
6. Inclusive community that welcomes all

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Incentivizing and attracting market rate housing developments in NW CRA
2. Irresponsible landlords who are not investing in the maintenance or upgrade of their properties
3. Visual unattractive and blighted gateway, entrances, major corridors and some neighborhoods
4. Traffic alternatives and the impacts on neighborhoods
5. Complexity of addressing the homeless issues and the role of City government
6. Older housing stock needing maintenance, repairs, modernization and replacement
7. Decreasing criminal activities in specific areas
8. Lack of quality public schools

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Implementing regulatory limitations to address community residential homes and short-term rentals
2. Conflict between personal property rights and community values and standards
3. Prioritizing and funding for City infrastructure projects
4. Changing housing trends for generations
5. Federal and State of Florida regulations and mandates impacting community livability
6. Responding to sea level rise
7. Aging neighborhood infrastructure needing maintenance, major repairs or replacement
8. Addressing chronic nuisance properties
9. Reduced funding and fewer grants for neighborhood revitalization, housing upgrades or community redevelopment
10. Working with neighborhood associations on issues
11. Addressing the usage of opioids and drugs

POLICY ACTIONS 2019 – 2020

1. Homeless City Strategy & Action Plan	Top Priority
2. Street Lights Policy and Expansion	High Priority
3. Panhandling Ordinance Review	High Priority
4. Code Enforcement/Compliance Enhancements	High Priority

MANAGEMENT ACTIONS 2019 – 2020

1. G.O. Bond Projects: Design and Construction	Top Priority
2. CIP Projects (Non-G.O. Bond) Projects and Funding	Top Priority
3. Strategic Property Acquisitions	Top Priority
4. Public – Private Partnership (P-3) 2 nd Parking Garage	High Priority
5. Surtax Funding for Pompano Beach Projects	High Priority
6. Landscape Code Amendments	High Priority
7. Crime Reduction Action Plan	
8. Soccer Academy Permit	
9. Chronic Feral Chickens Action Plan	
10. Sewage Spill Research on the Canal	
11. Ride Share Ordinance: Decision	
12. Annie Gillis Park Improvements	
13. The Backyard Old Town Pompano Beach: Design, Funding, and Construction	

MANAGEMENT IN PROGRESS 2019 – 2020

1. Litter Control Initiative
2. Integrated Ticketing System
3. Homeless Management Information System Implementation
4. Curb Appeal Annual Report
5. Cultural Arts Center Policies and Procedures
6. First Time Homebuyer Program: 20 Homebuyers
7. Local Affordable Housing: Revolving Loan Program (10)
8. CDBG Revolving Loan Program (4 Business Loans)
9. Code Compliance: Repeat Offenders
10. Cultural Center Program Expansion: Program a Month

MAJOR PROJECTS 2019 – 2020

1. Senior Citizens Center (G.O. Bond)
2. Fishing Pier Replacement (G.O. Bond)
3. Atlantic Boulevard Bridge
4. Pines Golf Course Putting Greens: Re-Turf
5. Municipal Cemetery Improvement: Fencing
6. Park Restroom Improvements
7. Old Pompano Infrastructure Improvements Project (Section 108)
8. State-of-the-Art Digital Arts and Media Center: Buildout, Assessment, Project and Funding Campaign
9. McNab Park Upgrade/McNab House Relocation
10. MLK Boulevard Streetscape (G.O. Bond)
11. Amphitheater Project (G.O. Bond)
12. Life Guard Stations (8 Total) (G.O. Bond – 4)
13. Charlotte Burrie Center
14. Palm Aire Community Main Entryway Beautification Sign
15. All Inclusive Playground/Outdoor Fitness Equipment
16. Historic Ali Cultural Arts Center “Black Box”
17. 10th Street Beautification (5th Avenue to Federal Highway) MPO/FDOT: Construction
18. Ocean Rescue Building (G.O. Bond)
19. Pool/Aquatic Center – Pump House, Classroom/Rental Space: Construction

ON THE HORIZON 2020 – 2024

1. 27th Avenue Corridor Rezoning
2. School Safety and Security: Direction and Action (including Crossing Guards)
3. Complete Streets Policy: Direction and Funding
4. McNab Park Upgrade
5. McNab House Relocation
6. Public Art Policy: Review and Action Plan
7. Homeless Strategy and Action Plan
8. Event Space: Report and Direction
9. Cultural Arts Building Modification [Close in Space]
10. Community Camera Policy and Program: Direction
11. Entrance Beautification and Lighting: Direction, Plan and Funding
12. Charter Schools: Direction and City Actions
13. Scrubland Park Upgrade: Direction
14. Nature Center Development: Report and Direction
15. Illegal Dumping Regulations and Enforcement: Direction
16. Arts and Cultural Policy: Framework and Master Plan
17. Senior Citizens Center (2000 Hammondville Road) Construction
18. Housing Improvement Program Expansion: Funding
19. City Beautification Project: I-95 Interchange
20. Waterways Development Plan and Projects
21. Higher Education Center Feasibility Study
22. Streetscape Enhancements: Gateway Project

Goal 2

Preferred Place to Do Business

OBJECTIVES

1. Attract more “targeted” businesses to Pompano Beach
2. Grow existing business, especially, small locally-owned businesses
3. Have a reputation as a "business friendly" City while protecting the community's interests and improving practices of expedited permitting and assistance for smaller businesses
4. Promote Class “A” office space development on Atlantic Boulevard near I-95 and along Dixie Highway
5. Redevelop “Old Pompano/Downtown” as a dining, entertainment and arts destination
6. Develop the Pompano Beach Air Park and aviation related businesses

VALUE TO RESIDENTS

1. Opportunities to live near work – additional time for families and leisure
2. Range of higher paying job opportunities
3. Businesses investing in Pompano Beach
4. Opportunities to start and grow a business in Pompano Beach
5. Support for small and incubator businesses
6. Opportunities for workforce development and training
7. Variety of businesses in Pompano Beach

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Illegal dumping, loitering and trespassing on lots owned by NW CRA
2. Supporting the start-up and growth of small businesses
3. Expanding the presence of higher education institutions and programs
4. Tapping the economic potential of the Air Park and the development of aviation related businesses
5. Future Casino expansion and hotel development by the Isle of Capri
6. Developing Florida Turnpike Interchange: Sample, MLK, Atlantic Boulevard
7. Attracting higher end retail/commercial businesses
8. Developing I-95 Interchange at Atlantic

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Uncertain global, national and regional economy
2. Retaining current businesses - knowing their plans and supporting their growth in Pompano Beach
3. Increasing the average salary levels for residents through higher paying jobs
4. Creating the “right” merchandise mix for the East CRA and Downtown Pompano
5. Developing facilities and support mechanisms for incubators, innovators and entrepreneurs
6. Maintaining and enhancing the City’s reputation as being “business friendly”
7. Limited land availability
8. Increasing land prices and property owner expectations

POLICY ACTIONS 2019 – 2020

- | | | |
|---|--|--------------|
| 1. Innovation District Development | <table border="1"><tr><td>Top Priority</td></tr></table> | Top Priority |
| Top Priority | | |
| 2. Commuter Rail Stations: Downtown and Isle Area | <table border="1"><tr><td>Top Priority</td></tr></table> | Top Priority |
| Top Priority | | |
| 3. Business Attraction and Development Leases | <table border="1"><tr><td>Top Priority</td></tr></table> | Top Priority |
| Top Priority | | |
| 4. Neighborhood Business Attraction in Northwest | | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. 737 MLK Boulevard: Space Use
2. Citywide Job Fair/Workforce e-Training Events
3. Green Market Event
4. Airport Master Plan Update: Commission
5. Parcel “Y” Air Park Development
6. Old Town Untapped Event

MAJOR PROJECTS 2019 – 2020

1. MLK Boulevard Reconstruction Project: Phase 3 – Design and Construction
2. Air Park Administrative Building Renovation Project: Construction
3. 335 MLK Boulevard: Phase 3 – Ali Cultural Arts Center Programming

ON THE HORIZON 2020 – 2024

1. Air Park Development
2. Pier Development Project
3. Collier City Redevelopment
4. Major Headquarter/Business Development Recruitment Strategy and City Actions
5. Marine Industry Development Strategy
6. Grocery Store Attraction Strategy: Direction
7. Co-working Space: Direction and Action
8. Federal Highway Corridor Revitalization
9. Powerline Road Revitalization
10. Air Park Entrance Gate (Link to NE 10th Street Project)
11. Small and Minority Owned Business Development
12. Workforce Development and Training
13. High Education Expansion Strategy
14. Broward Public Health Relocation

Goal 3

Preferred Place to Visit

OBJECTIVES

1. Expand visitor and tourism markets in partnership with Broward County
2. Maintain a “world class” beach for the enjoyment of residents and visitors
3. Expand water-based sports: boating, fishing, scuba diving, snorkeling, etc.
4. Position Pompano Beach as an outstanding destination for sports related activities/become a major sports tournament destination in South Florida – local, regional, national and international tournaments
5. Support growth in hotel development/increase number of quality hotels and rooms
6. Improve wayfinding and gateways
7. Have public transportation options for visitors – no need to use their automobile after arriving: buses, trolley
8. Expand Isle of Capri with hotel and conference space, quality retail and a performance venue

VALUE TO RESIDENTS

1. More leisure venues/activities for residents
2. Outside dollars supporting local businesses
3. More convenient access and parking for the Beach and other local destinations
4. Availability of more arts and cultural programs and activities
5. More diverse revenues to the City government - less tax burden for Pompano Beach residents
6. Visitors feeling welcome and becoming our "guests" in Pompano Beach

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Potential Isle of Capri development with hotel, conference center, entertainment venue, shopping
2. First impression – depending upon the point of entry and corridor
3. Expanding the marketing of Pompano Beach in collaboration with Broward County Convention and Visitors Bureau
4. Increasing the number of signature/major events that draw regionally and nationally, and even internationally
5. Greater ease in moving around the community through effective wayfinding signage and alternative transportation
6. Attracting a major, upscale hotel
7. Need for major conference/convention space

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Keeping tourism partners both domestic and international current on the City's tourism assets
2. Tapping the potential of the Greg Norman Signature Golf Course – one of the best public courses in South Florida
3. Expanding year-round tourism opportunities
4. County control of "Bed Tax"
5. Limited land on the beach for a hotel
6. Competition for tourists

POLICY ACTIONS 2019 – 2020

1. Major Community Destination Events: Development
2. Pier Access Fee: Direction

Top Priority

MANAGEMENT ACTIONS 2019 – 2020

1. Isle Development Project
2. Major Hotel Development
3. Cultural Arts Master Plan: Update
4. Temporary Shared Parking Agreements with Private Sector: Development

Top Priority

Top Priority

MAJOR PROJECTS 2019 – 2020

1. Times International Grill: Monitoring
2. Fishing Village Development
 - a. Lucky Fish Tiki Bar
 - b. Oceanic Restaurant
 - c. Alvin Retail
 - d. Burger Fi
 - e. Kilwins
 - f. Cannoli Kitchen
 - g. Catering/Special Events
 - h. Hilton Hotel

ON THE HORIZON 2020 – 2024

1. Parking Ordinance Amendment: Direction and Decision
2. “Top Golf” Entertainment Venue Attraction
3. Special Events Expansion
4. Street Festivals: Direction
5. Sports Tourism/Tournaments Strategy
6. Major Hotel Development: Innovation District

Goal 4

Superior Capacity for Growth through Quality, Sustainable Development

OBJECTIVES

1. Have sustainable and balanced growth in new development/redevelopment projects
2. Increase ridership and convenience of transportation options in Pompano Beach for residents and tourists
3. Assure adequate water supply – short-term and long-term
4. Expand water reuse capacity
5. Upgrade water treatment and distribution system
6. Prepare and plan for sea level rise
7. Increase bicycling and pedestrian network
8. Improve rail and public transit stops in Pompano Beach
9. Increase the energy efficiency and sustainable design of all City facilities
10. Encourage new buildings and homes meeting LEED or other sustainable building standards

VALUE TO RESIDENTS

1. City acting as a responsible environmental steward
2. Protection from sea level rise
3. Responsible use of water resources
4. Reduced carbon use and greater energy efficiency
5. Sustainable development for the future
6. Expanding alternatives for mobility – less auto dependence

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Creating a more bike/pedestrian-friendly community
2. Incorporating Crime Prevention through Environmental Design (CPTED) into project designs
3. Providing transportation alternatives in an auto dependent community
4. Having visitors and residents parking their cars and using other transportation options
5. Vacant and abandoned building and homes
6. Smart traffic management
7. Developing a regional rail system that stops in Pompano Beach
8. Limited market for recyclables

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Federal and State of Florida regulations and mandates impacting development
2. Connecting the community through lanes/paths
3. Developing a regional rail system that stops in Pompano Beach
4. Incorporating energy efficiencies in City facilities, vehicles and service delivery
5. Sea level rise education
6. Water quality
7. Shared community vision
8. Funding for programs and services
9. Eco business opportunities

POLICY ACTIONS 2019 – 2020

- | | |
|---|--------------------------|
| 1. Cut-Through Traffic Analysis and Direction | <div>Top Priority</div> |
| 2. NW 31 st Avenue Improvements | <div>High Priority</div> |
| 3. Public Areas Landscape Maintenance Service Level and Funding | <div>High Priority</div> |
| 4. Traffic Management Strategy | |

MANAGEMENT ACTIONS 2019 – 2020

- | | |
|--|--------------------------|
| 1. John Knox Village Master Plan | <div>High Priority</div> |
| 2. City Sustainability/Sea Level Rise/Community Resiliency Plan: Development | <div>High Priority</div> |
| 3. Stormwater Policy and Management: Review | <div>High Priority</div> |
| 4. SE 11 th Avenue Bridge | |
| 5. Broward Next Comprehensive Plan | |
| 6. Marquis Apartments | |
| 7. Sign Code Revision | |
| 8. Planned Development Code Revision/Text | |
| 9. “Applicability Related” Amendments Revision | |
| 10. Land Use Amendments: Direction | |
| 12. Affordable Housing Trust Strategy | |
| 13. Scooter Policy: Direction | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. Mobile Maps System Replacement
2. GIS ArcGIS Online
3. Wellfield Performance and Relocation Study
4. Parks and Recreation Web Map
5. Hurricane Preparedness Plan: Revision
6. Hillsboro Inlet Turbidity Evaluation
7. Climate Change and Sea Level Rise (Broward County) Report
8. Water Supply Plan/Water Master Plan: Update
9. Reuse Master Plan: Update
10. Broward County Registered Tree Trimmer Vendor List
11. Demolition, Land Clearing, Tree Removal Policy
12. Historic Plaques: Designating Historic Structure
13. Tree Manual Update
14. Palm Aire Western Well Sites: Protection
15. Vegetation Line: Surveying on Beach
16. City Champion Tree Program
17. SolSmart Designation
18. Relocate Water Wells Off Air Park Study
19. Wastewater Force Main Assessment
20. Census 2020: Preparation

MAJOR PROJECTS 2019 – 2020

1. NE 3rd Avenue Streetscape (South of Copans Road)
2. CRA Container Site Construction
3. New Deep Well
4. Annual Reuse Water Main Projects
5. Annual Wastewater Collection System: Pipeline
6. Annual Manhole Rehabilitation
7. Annual Street Re-paving Projects
8. Annual Water Main Replacement
9. Annual Stormwater Tide Flex Values
10. Annual Stormwater Pipelining
11. Annual Stormwater Cleaning: Atlantic and Dixie
12. Water Treatment Building Hardening: Design and Construction
13. Reuse Distribution System Expansion
14. Water Treatment Plant Membrane Element Replacement/Purchase
15. Stormwater Kendall Lake Neighborhood: Design and Construction
16. Water Treatment Plant Electrical System Rehabilitation
17. Inter Utility Water Connections: Design and Funding
18. Stormwater Design
19. Stormwater: Dixie Highway and McNab Road
20. Stormwater: SW 2nd Street: Construction

MAJOR PROJECTS 2019 – 2020

21. Reuse Storage Tank: NE 3rd Avenue – Land Acquisition
22. Dixie/Atlantic Improvements: Design (G.O. Bond)
23. Non-Sewer Area C: Design and Construction
24. Water Treatment Plant
25. Stormwater Projects
26. Stormwater Gateway Drive: Design and Construction

ON THE HORIZON 2020 – 2024

1. Dixie/Atlantic Improvements: Major Design and Funding
2. CRA Transition to City
3. Oceanside Site Master Developer: Direction
4. Rail Station in Downtown
5. Rail Station in Isle Development
6. CRA Direction
7. Turnpike Gateway/Entrance Project
8. City Transit Looping System: Direction
9. Restaurant in Old Pompano Recruitment Strategy
10. Golf Cart Transit: Feasibility and Direction
11. Sea Level Rise Action Plan: Direction
12. Historic Preservation Policy and Strategy: Direction and Actions
13. Older Home Rehabilitation Program: Direction and Development
14. Rezoning – Warehouse to Residential: Direction
15. RMA Contract for Specific Projects: Direction
16. NW Residential and Neighborhood Redevelopment/Development
17. Solar Energy City Policy: Direction and Actions
18. Comprehensive Community Beautification Strategy: Report, Direction and City Actions
19. Growth Management Ordinance: Review and Revision

ON THE HORIZON 2020 – 2024

20. Cresthaven Sidewalks: Direction
21. Sidewalk Policy and Program: Report and Direction
22. Zoning Code: Review and Revision
23. Reclaimed Water Policy: Direction and Actions
24. Rental Homes Registrations and Inspections
25. Short Term Rental Regulations: Direction and City Actions
26. Traffic Manual: Review and Revision
27. Fences Regulations: Review and Revision
28. Dixie Highway Streetscape and Business Development: Report and Direction
29. New Buses/Bus Upgrades: Direction and Funding
30. NE 3rd Street Streetscape
31. Undergrounding Utilities Revision: Direction
32. Comprehensive Plan: Update
33. Tree Planting Master Plan: Direction
34. Water Reuse System Expansion: Direction and Funding
35. Sustainability Program: Development
36. Alternative Transportation Options Plan
37. Generator at Reuse Plant
38. Consumptive Use Permit (2025): Preparation

Goal 5

Quality and Affordable City Services

OBJECTIVES

1. Deliver city services in the most cost-effective, efficient manner
2. Maintain City reserves consistent with City financial policies and accepted national standard
3. Maintain a high performing City organizational team
4. Invest in the upgrading of information technology – hardware and software
5. Streamline City processes and services
6. Develop an effective system for data collection, performance measurement and use in decision-making and service delivery
7. Increase e-government services
8. Provide quality service based upon data-driven performance
9. Recognize excellence for financial monitoring and reporting
10. Reduce costs through increasing efficiency in the delivery of City services

VALUE TO RESIDENTS

1. Service value for your taxes and fees
2. Customer-friendly City service delivery
3. City acting as a responsible steward of City finances, facilities and infrastructure
4. Timely response for a call for service - emergency and non-emergency
5. Reliable delivery of quality utility services - no need to worry or be concerned
6. City maintaining today's infrastructure, and planning and investing in the future
7. Reasonable prices, low cost City government

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Aging City infrastructure and facilities needing maintenance, major repairs or replacing
2. Federal and State of Florida regulations and mandates impacting City projects and services
3. Limited revenue options for City governments in Florida
4. Fewer grants and outside funding sources with increased competition and administrative requirements
5. Changing workforce: expectations about work and personal lifestyle
6. Keeping City information secure and providing protection from cyber attacks
7. Keeping current with information technology

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Developing system for measuring outputs, outcomes and efficiencies
2. Rising costs of interest rates impacting capital financing
3. Increasing costs associated with general liability and auto liability claims
4. Continue funding for maintenance to prevent major repairs or “crisis failure”
5. Maturing City workforce and the need for succession planning and finding the next generation of City employees
6. Increasing desire for “instant” response to a question or service request
7. Labor negotiations with Fire and General Employees
8. Managing residents’ expectations
9. Limited City organization capacity for growth or service increases

POLICY ACTIONS 2019 – 2020

- | | |
|---|--|
| 1. City Charter Review | <div style="border: 1px solid black; padding: 2px; display: inline-block;">High Priority</div> |
| 2. Annual Pass Subscription for Residents:
Direction | |

MANAGEMENT ACTIONS 2019 – 2020

- | | |
|---|--|
| 1. City Employee Compensation
Policy and Funding | <div style="border: 1px solid black; padding: 2px; display: inline-block;">Top Priority</div> |
| 2. BSO 2020 Contract: Completion | <div style="border: 1px solid black; padding: 2px; display: inline-block;">High Priority</div> |
| 3. Sponsorship: Direction | |
| 4. City Fee Structure: Comprehensive Review | |
| 5. City Facilities Condition Assessment and
Plan: Development and Direction | |
| 6. Fire Station #52 Land Acquisition (G.O.
Bond) | |
| 7. Municipal Complex Master Plan | |
| 8. BSO Substation: Northwest | |
| 9. Emergency Utility Repairs Contract
Policy/Process | |
| 10. Interactive Voice Response
Software/Customer Service Call Center:
Direction | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. Strategic Plan: Update
2. CRA Office Relocation: Decision on Direction
3. CRA Security Personnel Contract: Board Award
4. Geo Cortex: Implementation
5. OpenGov Project: Open Data
6. Naviline HTLM5 – Installation
7. Global Audit Information Network (GAIN): Survey
8. Boards/Committees Agenda Conversion
9. Real Time Water Usage
10. 2019 Health Fair
11. Risk Management Software Replacement
12. Permitting Process Improvements
13. Social Management Analysis Program
14. Financial Literacy Program
15. Volunteer Program for Cultural Arts: Development
16. Customer Relationship Management (CRM)
17. Community Outreach Response Enforcement Unit
Decision: Approval
18. OpenGov Project: Budget Module
19. Bicycle Unit Decision: Approval
20. Commission Meetings: Closed Caption
21. GIS Server
22. FPL Bill: Review

MANAGEMENT IN PROGRESS 2019 – 2020

23. Closest Unit Response Program: Implementation
24. Emergency Management Workshop
25. Fire Prevention Program
26. Arcserve Software and Hardware for Backup
27. Security Awareness Training
28. Barracuda Network Software/Hardware
29. Public Records Requests Administrative Policy
30. Fire Department Employee Portraits
31. Citywide Revenue Manual: Revenue Forecast
32. Annual Internal Audit Report
33. P-Card: Expanded Use
34. Public Safety Fire Station Alerting Replacement: Fire Station
35. Electronic Payment to Vendors
36. Summer Youth Employment Program
37. Fire Department Inventory System
38. Asset Management Software: Implementation – Water Treatment Projects (2)
39. Continuity of Operation Plan: Development
40. Community Emergency Response Team Training Enhancement
41. RacTrac/WebTrac 3.1 Software Migration
42. Fire Life Safety Public Education Program: Expansion
43. Laserfiche: Building and Zoning Records
44. Fire Accreditation
45. Employee Performance Evaluation System Online
46. 3rd Sister City: Haiti
47. OpenGov Project: Performance Measures and Dashboard Creation
48. Sterling Explorer Program: Assessment

MAJOR PROJECTS 2019 – 2020

1. Fire Station 24: Construction
2. BSO Radio System Replacement
3. Fire Administration/EOC Building: (G.O. Bond)
4. Information Desk in City Hall Enhancements
5. Video Security at Park Installation
6. Public Safety Building: (G.O. Bond)

ON THE HORIZON 2020 – 2024

1. Certified Professional Public Buyer
2. City App: Development
3. Website: Upgrade
4. Public Works/Utilities Buildings: Replacement
5. Security at Utility Plant/Public Works
6. Emergency Repair Contract Policy/Process
7. Customer Service Call Center: Direction
8. Stormwater Projects Funding: Direction
9. Supportive Housing Pipeline: Direction
10. Bulky Waste Collection Policy: Direction
11. Operations and Maintenance Plan for G.O. Bond Projects
12. Golf Course Operations and Improvements
13. Municipal Service Complex Master Plan
14. Cognos BI Software
15. Fueling Station for Diesel Equipment (West)

Goal 6

Building Confidence in City Government

OBJECTIVES

1. Maintain a customer focused City organization
2. Maintain a timely, thorough response to a request of services
3. Maintain effective working relationships with community organizations and partners
4. Enhance effective methods for communicating with the community
5. Increase employee commitment and ownership in the Pompano Beach community
6. Ensure the City remains current in terms of technological competitiveness
7. Have diverse City management and employees that reflect the community demographics and meet the job requirements and standards
8. Have City staff knowing the community and actively engaged in Pompano Beach community

VALUE TO RESIDENTS

1. Easy access to City information and services
2. Accurate, timely information from the City to the community
3. City using multiple communications methods
4. Opportunities to become involved in policy development and planning
5. Opportunities to participate and become engaged in the governance processes
6. Open and transparent City government
7. City working collaboratively with residents and community organizations

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Changing trends on how residents obtain information on a daily basis
2. Correcting inaccurate or intentional misleading information about City government
3. Rise in the use of social media as a major communication vehicle
4. Determining the message from the City and “how” to convey this message in an easily digestible manner
5. Developing multiple tools for communicating with the public
6. Using technology in communicating with the community
7. Showcasing City successes and achievements
8. Working with community partners

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Finding ways to involve younger residents
2. Anti-government attitude and sentiment in the United States
3. Increasing number of public information requests
4. Role and functions of City boards and committees
5. Helping residents to understand civic and civic responsibilities
6. Desire for instant information and response
7. Protecting personal information of residents and business

POLICY ACTIONS 2019 – 2020

- | | | |
|---|---|---------------|
| 1. City Brand and Marketing Program | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 2. Citywide Banner Program: Direction and Funding | <table border="1"><tr><td>High Priority</td></tr></table> | High Priority |
| High Priority | | |
| 3. City Electronic Message Board: Report, Direction and Funding | | |

MANAGEMENT IN PROGRESS 2019 – 2020

1. Fire Webpage: Overhaul
2. Performance Management Webpage: Overhaul

ON THE HORIZON 2020 – 2024

1. Social Media Policy: Review/Revision
2. Community Engagement Strategy: Review and Direction
3. City Proactive Communications Strategy: Direction and City Actions
4. City Education Advisory Commission: Strengthening
5. Pompano Beach One Community – Inclusive, Diverse and United Community Strategy: Report and Direction
6. Communications and Outreach: Evaluation Report

CITY OF POMPANO BEACH ACTION AGENDA 2019 – 2020

City of Pompano Beach Policy Agenda 2019 – 2020

TOP PRIORITY

Innovation District Development

Commuter Rail Stations: Downtown and Isle Area

Homeless City Strategy & Action Plan

Business Attraction and Development Leases

Major Community Destination Events: Development

Cut-through Traffic Analysis and Direction

HIGH PRIORITY

Street Lights Policy and Expansion

Panhandling Ordinance Review

NW 31st Avenue Improvements

Code Enforcement/Compliance Enhancements

City Charter Review

City Brand and Marketing Program

Citywide Banner Program: Direction and Funding

Public Areas Landscape Maintenance Service Level and Funding

City of Pompano Beach Management Agenda 2019 – 2020

TOP PRIORITY

G.O. Bond Projects: Design and Construction

CIP Projects [non-G.O. Bond]: Projects and Funding

Isle Development Project

Major Hotel Development

Strategic Property Acquisitions

City Employee Compensation Policy and Funding

HIGH PRIORITY

Public – Private Partnership (P-3) Second Parking Garage

Surtax Funding for Pompano Beach Projects

Landscape Code Amendments

John Knox Village Master Plan

City Sustainability/Sea Level Rise/Community Resiliency Plan: Development

Stormwater Policy and Management: Review

BSO 2020 Contract: Completion

City of Pompano Beach Management in Progress 2019 – 2020

Litter Control Initiative
Integrated Ticketing System
Homeless Management Information System Implementation
Curb Appeal Annual Report
Cultural Arts Center Policies and Procedures
First Time Homebuyer Program: 20 Homebuyers
Local Affordable Housing: Revolving Loan Program (10)
CDBG Revolving Loan Program (4 Business Loans)
Code Compliance: Repeat Offenders
Cultural Center Program Expansion: Program a Month
737 MLK Boulevard: Space Use
Citywide Job Fair/Workforce e-Training Events
Green Market Event
Airport Master Plan Update: Commission
Parcel “Y” Air Park Development
Old Town Untapped Event

Mobile Maps System Replacement
GIS ArcGIS Online
Wellfield Performance and Relocation Study
Parks and Recreation Web Map
Hurricane Preparedness Plan: Revision
Hillsboro Inlet Turbidity Evaluation
Climate Change and Sea Level Rise (Broward County) Report
Water Supply Plan/Water Master Plan: Update
Reuse Master Plan: Update
Broward County Registered Tree Trimmer Vendor List
Demolition, Land Clearing, Tree Removal Policy
Historic Plaques: Designating Historic Structures
Tree Manual Update
Palm Aire Western Well Sites: Protection
Vegetation Line: Surveying on Beach
City Champion Tree Program
SolSmart Designation
Relocate Water Wells Off Air Park Study
Wastewater Force Main Assessment
Census 2020: Preparation
Strategic Plan: Update

CRA Office Relocation: Decision on Direction
CRA Security Personnel Contract: Board Award
Geo Cortex: Implementation
OpenGov Project: Open Data
Naviline HTLM5 – Installation
Global Audit Information Network (GAIN): Survey
Boards/Committees Agenda Conversion
Real Time Water Usage
2019 Health Fair
Risk Management Software Replacement
Permitting Process Improvements
Social Management Analysis Program
Financial Literacy Program
Volunteer Program for Cultural Arts: Development
Customer Relationship Management (CRM)
Community Outreach Response Enforcement Unit Decision: Approval
OpenGov Project: Budget Module
Bicycle Unit Decision: Approval
Commission Meetings: Closed Caption
GIS Server
FPL Bill: Review

Closest Unit Response Program: Implementation
Emergency Management Workshop
Fire Prevention Program
Arcserve Software and Hardware for Backup
Security Awareness Training
Barracuda Network Software/Hardware
Public Records Requests Administrative Policy
Fire Department Employee Portraits
Citywide Revenue Manual: Revenue Forecast
Annual Internal Audit Report
P-Card: Expanded Use
Public Safety Fire Station Alerting Replacement: Fire Station
Electronic Payment to Vendors
Summer Youth Employment Program
Fire Department Inventory System
Asset Management Software: Implementation – Water Treatment Projects (2)
Continuity of Operation Plan: Development
Community Emergency Response Team Training Enhancement
RacTrac/WebTrac 3.1 Software Migration
Fire Life Safety Public Education Program: Expansion

Laserfiche: Building and Zoning Records
Fire Accreditation
Employee Performance Evaluation System Online
3rd Sister City: Haiti
Fire Webpage: Overhaul
Performance Management Webpage: Overhaul
OpenGov Project: Performance Measures and Dashboard Creation
Sterling Explorer Program: Assessment

City of Pompano Beach

Major Projects 2019 – 2020

Senior Citizens Center (G.O. Bond)

Fishing Pier Replacement (G.O. Bond)

Atlantic Boulevard Bridge

Pines Golf Course Putting Greens: Re-Turf

Municipal Cemetery Improvement: Fencing

Park Restroom Improvements

Old Pompano Infrastructure Improvements Project (Section 108)

State-of-the-Art Digital Arts and Media Center: Buildout, Assessment, Project and Funding Campaign

McNab Park Upgrade/McNab House Relocation

MLK Boulevard Streetscape (G.O. Bond)

Amphitheater Project (G.O. Bond)

Life Guard Stations (8 Total) (G.O. Bond – 4)

Charlotte Burrie Center

Palm Aire Community Main Entryway Beautification Sign

All Inclusive Playground/Outdoor Fitness Equipment

Historic Ali Cultural Arts Center “Black Box”

10th Street Beautification (5th Avenue to Federal Highway) MPO/FDOT: Construction

Ocean Rescue Building (G.O. Bond)
Pool/Aquatic Center – Pump House, Classroom/Rental Space: Construction
MLK Boulevard Reconstruction Project: Phase 3 – Design and Construction
Air Park Administrative Building Renovation Project: Construction
335 MLK Boulevard: Phase 3 – Ali Cultural Arts Center Programming
Times International Grill: Monitoring
Fishing Village Development
NE 3rd Avenue Streetscape (South of Copans Road)
CRA Container Site Construction
New Deep Well
Annual Reuse Water Main Projects
Annual Wastewater Collection System: Pipeline
Annual Manhole Rehabilitation
Annual Street Re-paving Projects
Annual Water Main Replacement
Annual Stormwater Tide Flex Values
Annual Stormwater Pipelining
Annual Stormwater Cleaning: Atlantic and Dixie
Water Treatment Building Hardening: Design and Construction
Reuse Distribution System Expansion
Water Treatment Plant Membrane Element Replacement/Purchase
Stormwater Kendall Lake Neighborhood: Design and Construction

Water Treatment Plant Electrical System Rehabilitation
Inter Utility Water Connections: Design and Funding
Stormwater Design
Stormwater: Dixie Highway and McNab Road
Stormwater: SW 2nd Street: Construction
Reuse Storage Tank: NE 3rd Avenue – Land Acquisition
Dixie/Atlantic Improvements: Design (G.O. Bond)
Non-Sewer Area C: Design and Construction
Water Treatment Plant
Stormwater Projects
Stormwater Gateway Drive: Design and Construction
Fire Station 24: Construction
BSO Radio System Replacement
Fire Administration/EOC Building (G.O. Bond)
Information Desk in City Hall Enhancements
Video Security at Park Installation
Public Safety Building (G.O. Bond)